



Ladies' Home Journal Patterns Are on Sale at Bennett's New Dry Goods. Pattern Booth, Harney Street Entrance.

These patterns are the only perfect patterns made. They show exclusive styles of the greatest woman's magazine of the world. Each, 15c and 10c.

HOSIERY

Last Saturday was our first—coming Saturday is our second Saturday selling—hosiery. First Saturday surpassed all expectations. Being in splendid fettle now, stocks being at the finger-ends of our salespeople, this department will excel itself in aggregate sales Saturday.

A supreme range of hosiery in staples and novelties. Value giving that is wholly unprecedented. Ideal sale space, highest comfort possible and satisfactory shopping.

- Children's Fast Black Seamless Hose, double knee, Saturday special—pair 10c
Boys' Extra Heavy Bicycle Hose, Saturday special—pair 12c
Ladies' Fast Black Seamless Hose, double sole and high spliced heel, 17c value, Saturday special—pair 12c

Saturday in Bennett's New Hosiery will be a ten-strike.

Omaha's Second Grand Bargain Saturday in Her New Dry Goods

WE HAVE HAD—SO FAR—GREATEST WEEK OF DRY GOODS SELLING—NEW, FRESH, CLEAN, RELIABLE AND "LEGITIMATE" MERCHANDISE—THAT OMAHA EVER HAD IN HER HISTORY OF PROGRESS.

REMEMBER! REMEMBER! REMEMBER! NO DRY GOODS HOUSE IN THIS CITY OR STATE—NO MATTER HOW REPUTABLE IT MAY BE—CAN GUARANTEE NEW, CLEAN, FRESH GOODS AS WE DO—Every dollar's worth was bought especially for Fall Trade.

Not a Nickel's Worth of Anybody's Old Stock In It, AND FURTHERMORE—REMEMBER—WE PERMIT NO NONSENSE IN OUR STATEMENTS OF VALUES. IF YOU FIND A VALUE EXAGGERATED, WE WILL TAKE IT AS A FAVOR THAT YOU LET US KNOW OF IT. THIS POLICY SHALL HOLD GOOD IN EVERY DEPARTMENT OF OUR HOUSE.

Carnival Visitors are respectfully invited—Saturday. See the gorgeous windows—nothing to beat them in the country.

Underwear Handkerchiefs Women's Neckwear Section Kid Gloves 3/4 inch All Silk, Plain Taffeta Ribbon
Ladies' Medium Weight Vests, high neck, long sleeves, 50c quality, for— 33c
Men's All Linen Hemstitched Handkerchiefs, Saturday special, each, 10c
200 dozen Women's Fine Sheer Cloth, hemstitched Swiss, embroidered Turnover Collars, worth up to 10c— Saturday, two for 5c
Ladies' 2-Clasp Italian Lamb-skin Gloves, All colors, \$1.25 quality, Saturday special— 97c
in white, black, light blue, pink, cardinal, navy— worth 15c a yard, at yard— 9c

OMAHA WEATHER FORECAST—Saturday Fair and Cooler.

BENNETT'S STORE OPEN SATURDAY TILL 10 P. M.

Saturday in Fall Millinery

Natty, smart street hats—right thing for new fall suits. Most prominent are garnets, browns and grays, but we display every other color.

Style range that isn't matched by any millinery competition in the west.



Crushers Crushers Very smart, trimmed with birds, quills, wings or coques—a special number \$10
Street Hats Street Hats The Products of Our Own Workroom Unique and beautiful designs—special showing Saturday at these prices \$5
Ak-Sar-Ben Visitors Heartily Invited Saturday SECOND FLOOR



Good Furniture Cheap For Cash

- Rocker, golden oak finish, wood seat, large heavy bent arm (exactly like cut) at 1.70
Velour Couch, 30 in. wide, 8 rows tufts, at \$14
Box Couches, spring edge, at 23.50, 18.50, 17.75 and 12.50
Kitchen Cabinets, made of hard maple, elegant construction, at 21.75, 16.50, 16.25, 11.50, 6.75, 6.50, 4.75

THIRD FLOOR

IN THE READY-TO-WEAR DEPTS.

- Ladies' Percal Wrappers, made with deep flounce, ruffles over shoulders, trimmed in braid. Saturday only 79c
Ladies' Outing and Fleece Short Kimonos, in light and dark colors, some trimmed in braid, only 39c
Ladies' Flannelette Gowns, Hubbard style, fifty-four ins. long, extra wide and neatly trimmed, only 49c

September Carpet and Rug Sale

- Union Ingrain Carpets, a regular 45c grade, good line patterns, all colors, Saturday, a yard 28c
Tapestry Brussels Carpets, regular 75c grade, a flyer Saturday, a yard 39c
Electra Axminster Rugs, 27x63, sells regularly for \$2.75, while they last 1.79
Room Size Rugs
Palisade, Empire and Tashmoo Brussels Rugs, 9x12, good line of patterns, all colors, sell up to \$20, in one lot 15.98
Axminster Rugs, 9x12, in beautiful floral and conventional designs, a big variety, worth up to \$27.50, while they last 19.98
Seamless Wilton Velvet Rugs, 9x12, in artistic designs, all new patterns and strictly fast colors, regular \$30 rug for 26.50

A SENSATIONAL DINNER SET SALE

- FOR SATURDAY ONLY
Every set in stock at cut price; none reserved.
This includes all Haviland patterns. Prices, \$20, \$18, \$15, \$12, \$10, \$8.98 and 6.98
Pretty New Needle Etched Table Tumblers, very fine, on sale Saturday, each 10c
New Colonial Tumblers, a pretty, clear glass, \$1 value, Saturday, a dozen 60c
New Japanese China in Endless Varieties—Novelties of all kinds at 25c, 20c, 15c and 10c
Special Line of Articles in Purple Decoration, choice 38c
New Lamps Received This Week. A Complete Showing. Saturday a 10% Discount on any Oil or Gas Lamp in Stock. See Sunday's Ad for Special White China Sale.

Pyrography Pyrography

- 75c Lace or Stationery Boxes 49c
\$1.00 Collar and Cuff Boxes 69c
\$1.25 Waste Baskets 98c
\$2.75 and \$3.00 New Plate Racks 24.40
\$3.75 Fine Chairs, new designs 28.85
Outfits at \$4.50, \$3.25, \$2.25 and 1.69
Send for Our Handsome Catalogue.

BENNETT'S BIG GROCERY

Special offers for Saturday money-savers. Extra help—extra deliverymen.

- Bennett's Capitol Flour, 5c 2.80
And 10 Green Trading Stamps
Bennett's Capitol Flour, 4c 1.40
And 10 Green Trading Stamps
Bennett's Capitol Flour, 3c 70c
And 10 Green Trading Stamps
Java and Mocha Coffee, three pounds, 1.00
And 10 Green Trading Stamps
Teas, assorted, 68c
And 10 Green Trading Stamps
Pure Honey, pint, 25c
And 10 Green Trading Stamps
Powder, 8-pound can, 1.00
And 10 Green Trading Stamps
Diamond B Pineapple, 25c
And 10 Green Trading Stamps
Blood of the Grape, two pint 50c
Bottles, 25c
Bennett's Capitol Extract, 18c
And 10 Green Trading Stamps
GRANULATED SUGAR—DOUBLE GREEN TRADING STAMPS
Uneda Biscuits, four packages, 15c
And 10 Green Trading Stamps
SOME CANNED GOODS TO CLOSE OUT AT BENTLEY'S CORNER
Worcester Salt, 8-pound sack, 10c
And 10 Green Trading Stamps
Red Cross Cream, two large cans, 20c
And 10 Green Trading Stamps
Japan Rice two pounds, 14c
And 10 Green Trading Stamps
Pickling Spices, whole, 25c
And 10 Green Trading Stamps
Schep's Coconut, pound, 25c
And 10 Green Trading Stamps

SATURDAY IN THE HARDWARE

Most Complete Line of Peninsular Heaters and Ranges in the West



- HEATERS, up from \$6.50
RANGES, up from \$24.50
Nice Japaned Mail Boxes, 50c and 40c
And 10 Green Trading Stamps
Stove Pipe, per joint, 10c
And 10 Green Trading Stamps
Food Choppers, at \$1.25, \$1.00 and .80
And 10 Green Trading Stamps
Lanterns, at 80c, 50c and 40c
And 10 Green Trading Stamps
High Wafer Irons, used on gas ranges, square, only 74c
And 10 Green Trading Stamps
Low Wafer Irons, 74c
And 10 Green Trading Stamps
Extra Good Stove Brushes, 1c, 1c and 1c
And 10 Green Trading Stamps
Yellow Label Stove Polish, 15c
And 10 Green Trading Stamps
Black Jack and Black Eagle Stove Polish, 10c
And 10 Green Trading Stamps
Scrub Brushes, 10c
And 10 Green Trading Stamps
PUTTY, LINSE BRUSHES, BROOMS
Coffee Mills, up from 45c
And 10 Green Trading Stamps
Best Bread Knife made, at 40c
And 10 Green Trading Stamps
Kitchen Bled, 35c
Emergy Knife Sharpener, 10c
And 10 Green Trading Stamps
25c Kitchen Set, Saturday only, 10c
Furnace Scoops, at 9c and 10c
And 10 Green Trading Stamps

SATURDAY IN CIGARS

- El Crono, a West India 5c cigar, 8 for 25c; 50 for \$1.50
At Peace, a good smoke, 12 cigars packed in box, at 25c
And Five Green Trading Stamps
Patterson's Seal Cut Plug Smoking Tobacco, 8-oz. box, 24c
And Five Green Trading Stamps
Lola, a good cigar, 50 for \$1.00
A Good 30c French Briar Pipe for 25c
And Thirty Green Trading Stamps.
18th Street Vestibule.

WALL PAPER

Get into the spirit of Ak-Sar-Ben and fix up. Bennett's is the Wall Paper Department of Omaha. Papers as low as—per roll 21c
We'll furnish paper for a 12x12 room for .50c Third Floor.

PICTURES! PICTURES!

- SEE THE NEW DAILY FALL ARRIVALS. ROUSING SPECIALS SATURDAY.
Colonial Babes in weathered oak frames, rounded corners, an ordinary 50c value, Sale Price 25c
And Ten Green Trading Stamps with each.
Colored Fac Similes, religious subjects, black and gold frames, Sale Price 39c
And Twenty Green Trading Stamps with each.
Fac Simile Water Color Landscapes, gold frames, gold mats, Sale Price 59c
And Thirty Green Trading Stamps with each.
Water Color Heads in French Oval Gold Frames, size 6x12 and 10x12, fine variety of subjects, Sale Price 69c
And Fifty Green Trading Stamps with each.
Watch for Big Sale Carbon Pictures—Reproductions of the World's Best Masters.

BUTTER

- BENNETT'S CAPITOL CHEESE, pound brick, 26c full weight
Sour Pickles, quart, 10c
And 10 Green Trading Stamps
Chow Chow Pickles, quart, 10c
And 10 Green Trading Stamps
Small Sweet Pickles, quart, 10c
And 10 Green Trading Stamps
Pimento Stuffing, 1/2 pint, 10c
And 10 Green Trading Stamps
Velvet Cocoa Toilet Soap, six cakes, 25c
CHEESE—Imported and Domestic—Full Line.
New York Full Cream, pound, 25c
And 10 Green Trading Stamps
Virginia Swiss, finest pound, 25c
And 10 Green Trading Stamps
Three expert demonstrators. Canned fruits and vegetables. "Best We Have" brand. Ten Green Trading Stamps with each can.
Jell-O, assorted three packages, 25c
And 10 Green Trading Stamps
Jos. Tetley & Co.'s INDIA AND CEYLON TEA—SPECIAL GREEN TRADING STAMP OFFER.
Chocolate Mender, pound, 45c
And 10 Green Trading Stamps

Clothing Such a suit as this for \$15 Clothing

THINK OF IT—YOU'VE PROBABLY PAID \$30 IN TIMES PAST FOR A SUIT NO BETTER.



Look at the style, the perfect fit, the shoulders—notice how snugly the coat fits over the shoulders and around the neck—the vital points in a coat, and remember, they will always fit as well—made by Kohn Bros., Chicago, "Union Label." On this point you have our guarantee, and the guarantee of the maker. They will keep their shape. Sold exclusively by us. Suits, Overcoats and Rain Coats, from \$30 down to \$10.
Brokaw Bros.' Hand Tailored Suits and O'Coats, \$35.00 to \$20
DUTCHESS TROUSERS—10c a button, \$1.00 a rip—a pair, from \$7.50 down 1.00
Stetson's Hats, all shapes, at \$3.50
A Five Dollar Hat, but the \$2.00 for name is uncharged for—the Tate, Knox blocks, 3.00
Pearl Gray Telescopes, Tourists, and Fedoras, at \$3, \$2.50, \$2 and 1.50



FURNISHING GOODS

- Mentor Union Suits—The best line in "unions" and form-fitting, fall and winter weights—a suit, \$5, \$4, \$3, \$2.50, \$2, \$1.50 and 1.00
Boys' Special Union Suits at .50c
Flannel Night Shirts, new line just received, late coming in—special price at \$1, 75c and .50c
Pajamas—Flannel and Cheviot, two special good numbers, a suit at \$1.50 and 1.00

Agents for "Luzerne" Underwear—Pleased to show you the garments—non-shrinkable, double seat drawers and double front and back shirts. A garment at \$2.50, \$2 and 1.50

- Bath Robes—Some special good numbers, \$7.50 down to 3.50
Men's and Boys' Sweaters—Some new styles—Boys, from \$2 down to .50c
Men's from \$4 down to 1.00
Men's White Semi-Dress Shirts at \$1.50 and 1.00
Special in Men's Underwear, all wool, worth and sold for \$1.00 a garment, at .75c

More About Hats

- The Bennett Special, in soft and stiff styles, \$2.50 value, at \$2.00
Black and Brown Stiff Hats, at \$3, \$2.50, \$2 and 1.50
Men's and Boys' Caps, odds and ends, values up to 75c, Saturday only, at 39c