

**BRANDEIS BOSTON STORE & SONS**

FALL OPENING EXHIBIT  
*Brandeis Millinery*  
THURSDAY and FRIDAY  
September 20th and 21st.



A superb showing of the rarest French Pattern Hats selected by our own buyers in Europe.

Scores of exquisite original models from the hands of greatest Parisian designers

Exclusive designs from the famous millinery artists of Fifth Avenue, New York.

Lovely hats of every fashionable character from the elaborate horse show design to the neat French turban.

No special invitations to this opening are issued  
We want every woman in Omaha to be our guest

**BRANDEIS BOSTON STORE & SONS**

**Advance Announcement!**  
A Remarkable Sale of  
**Lace Curtains**  
Next Monday Sept 24,

WE HAVE NEVER BEFORE OFFERED SUCH EXCEPTIONAL BARGAINS AS THESE AND WE MAY NEVER AGAIN BE ABLE TO GIVE SUCH WONDERFUL VALUES IN A SALE.

This sale is remarkable because it offers a fine grade of lace curtain, actually worth from \$2.00 to \$25 a pair, which we sell from \$5 a pair down to, each **25c**

It gives you a chance to buy lace curtains just at the time you want them.

Next Monday will be the big lace curtain day

**THE BIG SALE OF FANCY CHINA PLATES AND CUPS and SAUCERS SATURDAY, Sept. 22**

Have You Seen the Window Display of China?

Never was such dainty decorated ware shown at such wonderful bargain prices. Such a chance to buy china comes only once in many years. We may never again be able to offer you any such bargains as these. We specially mention our elegant assortment of decorated plates in hundreds of fine designs—easily worth from 25c up to \$2.50 each, at..... **5c-15c-25c**

Remember Saturday is the big China Sale

**EXCURSION RATES EAST**

ONE FARE plus \$2.00 for 15-day tickets  
ONE FARE plus \$4.00 for 30-day tickets

On sale daily until September 30th to many points in eastern Canada, and on sale September 5th and 19th to many New England points,

via the  
**Chicago, Milwaukee & St. Paul Railway**

Three fast trains to Chicago every day leave Union Station Omaha at 7:55 a. m., 5:45 p. m. and 8:35 p. m., making close connections with eastern lines. For further information and folders, call at City Ticket Office, 1524 Farnam street, or write to

**F. A. NASH,**  
Omaha, Neb. General Western Agent.

IF YOU ENJOY a cool, delicious, satisfying smoke—one that will banish your cares and make life worth living, be sure and call for the old reliable

**MERCANTILE**

F. R. Rice Mercantile Cigar Co., Manufacturers, St. Louis.

**\$3.50 Isn't Much**

Yet it's a great deal when you pay it out for a pair of men's shoes that are worth no more, and for all you know until you've worn them a week, a great deal less.

Our customers never take such chances when they buy a pair of

**Our \$3.50 Specials for Men**

Every pair has more than \$3.50 value to them, and our guarantee is: Your money back if you are not satisfied.

Patent Colt—Velour and Box Calf—Viel Kid.  
All the new and latest lasts.

**DREXEL SHOE CO.**  
1419 Farnam St.

**LARGE BUYERS**

NICOLL'S buyers are located in the principal cloth marts of the world—and contract often for the entire output of a mill—that means low prices. A perfect organization of skilled cutters and competent tailors—to look after your order. That means perfect garments.

Trousers \$5 to \$12, Suits \$20 to \$50

**Nicoll TAILOR**  
WILLIAM JERREMS' SONS.  
209-11 So. 15th St.

**10c Hoffman House 5c Cigars**  
or \$2.50 per box of 50 all this week.

**Myers-Dillon Drug Co.,**  
CUT RATE CIGAR DEALERS.  
16th & FARNAM STS.  
Originators of selling 10c cigars for 5c

**HOTEL KUPPER**  
Kansas City, Missouri



This magnificent hotel has 20 beautiful rooms and is located at 11th and McGee streets in the shopping district. Only half a block from the Emory, Ritz, Thayer dry goods store; near all the theaters.

100 Private Baths.  
Telephones in All Rooms. Hot and Cold Running Water in Every Room. Unexcelled Cafe. Perfect Cuisine. Club Breakfasts and Table D'Hotel Dinners Served in Cafe. Rates \$1 a Day and Upward.

European Plan  
Reservations may be made by telegraph at our expense.  
**KUPPER-HENSON HOTEL CO.**  
T. A. HENSON, Manager.

When in Chicago Stop at The



**Stratford Hotel**  
European Plan  
Refined, Elegant, Quiet. Located corner of city's two finest boulevards, convenient to entire business center. Close to best theatres and shopping district. 23 rooms, 130 private baths; luxurious writing and reception rooms; woodwork mahogany throughout; brass beds and all modern comforts; telephone in every room; beautiful dining rooms—the best of everything at moderate prices. Michigan and Jackson Bldgs., Chicago.

**Nebraska Printery**  
COUNTY SEAT REPUBLICAN BRICK BUILDING. HAS OWN HEATING and ELECTRIC LIGHT PLANT. CASH RECEIPTS PAST 12 MONTHS \$7,885.00.

WILL INVOICE WITHOUT REAL ESTATE \$3.00.

PRICE BELOW HALF CASH, OR WILL TRADE FOR NEBRASKA FARM. PROPOSITION NO. 32

**C. R. WILKINSON,**  
Newspaper Broker.  
ENDICOTT BLDG. ST. PAUL, MINN.

**J.P.**  
Lungs suffering from weakness which sap the pleasure of life should take J.P. Pills. One box will tell a story of marvelous results. This medicine has more rejuvenating, strengthening force than has ever before been offered. Sent postpaid in plain packages only on receipt of 25c. Made by the original and best in the world. Dr. J.C. Moore's Remedy, Lowell, Mass.

OMAHA WEATHER FORECAST—Thursday, Fair

**BENNETT'S**  
GREEN TRADING STAMPS EVERY TIME

**OMAHA'S NEW DRY GOODS**  
Our Own Departments  
**NOW OPEN**

This extraordinary and wholly unexpected plunge into a huge sensation in Omaha's retail life—

The going out of the lessees and our coming into our own is being gotten over; in other words—fast as energy and opportunity can be utilized, Bennett's new dry goods departments—

Entire south half of main floor and southeast section of second floor are being filled up with

**CHOICEST GOODS AND RAREST FABRICS**

**YOU ARE OFFERED**

Prices that'll make people talk about us.

The widest range of choice, the biggest stock to purchase from, the greatest money-saving values and the quickest service.

**Linens and White Goods**

We are offering the biggest line of Household and Decorative Linens ever shown in the west, outside a special Thanksgiving effort

at Prices That'll Make People Talk About Us.

Location—Southeast corner main floor (just where Photo Supply Section used to be.)

**See the Lovely Lace and Spangled Robes From France**

The Charming Princess Robe, Exquisite and Perfect, or the beautiful Arabian Robe with Baby Irish Lace and Irish Point Lace Combined. A most exquisite garment—delicate as a zephyr, and beautiful as innocence itself.

It's on—Main Floor.

Already our sales each day make sales of corresponding days a year ago look very sick. If we can accomplish this under present circumstances, what will we not accomplish when we are in thorough shape?

Prices that make people talk about us!

**CHINA SPECIALS**



New 50-piece Dinner Set, a beauty, pretty, neat transfer, gold traced, special sets of 50 pieces **6.38** at .....

**BEAUTIFUL NEW JAPANESE CHINA, JUST OPENED**  
Cups and saucers, Plates, Pin Trays, Nut Bowls, Etc.  
**10c, 15c, 25c, 35c, Etc.**

Special Lot Japanese Pieces, pretty violet decoration, your choice, at..... **38c**  
Second Floor

**Changes in Department Locations:**

Candies have been moved to basement, adjoining Fruits.  
Sporting Goods also to basement, foot of Harney stairway.  
Kodaks and Photo Supplies to old Cigar stand, close to east elevator.  
Cigars moved to vestibule, main entrance.

Books and Stationery moved to space formerly occupied by Sporting Goods on main floor, northeast corner.  
Greater space, more accessible for salespeople and customers.  
Watch our ads for a sensational Book Sale!

**Our Crown Jewel Suits at \$25.00**

The Very Best Ever Shown at the Price **HAYDEN'S** THE RELIABLE STORE  
Elegant in Material and Finish. Over 20 distinct designs

**35c to 50c Corset Cover Embroideries, 23c**

Thursday morning we will place on sale 100 pieces of full width Corset Cover Embroideries, worth regularly 35c to 50c yd., all go in one lot at choice, per yard. **23c**

**\$1.00 Silk Chemisettes, 29c**—A special line of pure white, hand-made, fancy embroidered silk chemisettes or waist yokes, regular \$1.00 values, on sale Thursday, each..... **29c**

**10c to 15c Embroideries and Insertings**—In strips of from 2 to 4 yards. A great stock just received, will go on sale Thursday in five lots at per yard, 25c, 15c, 12 1/2c, 10c and..... **7c**

**Draperies and Curtains**  
On sale now. The greatest line of curtains in America for the money. We are sole agents for the celebrated Zion City Lace Curtains in Omaha. We sell them at pair—\$7.50, \$8.50, \$5.00, \$4.00, \$3.00, \$2.50, \$1.50, \$1.25 and..... **1.98**

Brussels Net Point de Ireland Swiss and all other grades of curtains at popular prices.  
Curtains, at from \$20 pair to **25c** each..... **25c**

**SPECIAL SALE ON TOWELS**  
High grade towels at 19c, 15c, 12 1/2c, 10c and..... **7c**  
Worth double these prices.

**Wool Dress Goods Sale**  
From 2 to 4 P. M.  
We will sell 46-inch Broadcloth, black only, regular \$1.00 value, only one pattern to a customer, at..... **25c**

From 8:30 to 4:30 P. M.  
We will sell 52-inch fine bright mohairs, made by Pacific Mills, in black, navy and brown, only one pattern to a customer, at..... **34c**

26 different styles of bearskins and mohair curls on sale now.

**Special Drives in Bargain Room**

12 1/2c Silkoline, 36-inch wide, good patterns, at yard..... **5c**  
7 1/2c Outing Flannels, in light and dark patterns, 10 to 20 yard lengths, at yard..... **4c**  
6 1/2c Battle Dyed Percales special Thursday at yard..... **2c**

15c Imported Madras Shirts, 36-inch wide, light and dark patterns, at yard..... **7c**  
10c Bleached Muslin, fine soft finish, in long remnants, at yard..... **4c**  
Remnants of all kinds of table linens at Half Price.

**Reducing Grocery Stock to Make Room For Big Alterations in Basement**

24-lb. sacks whole wheat Flour..... **65c**  
24 lb. sacks Rye Graham Flour..... **65c**  
24 lb. sacks Rye Flour..... **65c**  
10 lb. sacks best Granulated Cornmeal at..... **12c**  
7 lbs. best hand picked Navy Beans **25c**  
10 bars best brands Laundry Soap **25c**  
Potted Meats, per can..... **2 1/2c**  
1 lb. can assorted soups..... **4c**  
1 lb. package Corn Starch..... **4c**  
New Honey, per rack..... **12 1/2c**  
Pure Fruit Jelly, per glass..... **4c**  
Condensed Cream, per can..... **7 1/2c**  
Oil Sardines, per can..... **8c**  
Bromatelon or Jell-O, per pkg..... **7 1/2c**  
The best Soda or Oyster Crackers, per pound..... **6c**  
Best Mixed Pickling Spices, per lb..... **20c**

Peanut Butter, per jar..... **9c**  
Fancy Santos Coffee, per lb..... **15c**  
Fancy Porto Rico Blend, a fine drink, per lb..... **20c**  
Fancy B. F. or Sun Dried Japan Tea, lb..... **25c**

The Greatest Fresh Fruit Dept. in Omaha  
Fancy Colorado Peaches, per crate 85c  
Fancy Italian blue plums, per crate 95c  
1-3 bu. basket cooking Apples..... **15c**  
1-3 bu. basket fancy Sweet Potatoes 35c  
Bushel Baskets fancy Flemish Beauty Pears..... **\$1.75**  
Large ripe Bananas, per doz..... **10c**  
2 measures fresh roasted Peanuts..... **5c**  
Cape Cod Cranberries, per quart..... **7 1/2c**  
Large heads Cabbage, each..... **8c**

**HAYDEN BROS.**

**\$15 TO COLORADO and Return**

Account the Pike's Peak Centennial Celebration at Colorado Springs, the Union Pacific has put into effect this remarkably low round trip rate to

**Denver, Colorado Springs and Pueblo**

Tickets on sale daily to September 22. Final return limit October 15.

ALSO  
**\$17.50**  
To Same Points.

Tickets on sale daily to September 30. Final return limit October 31, 1906.

VIA  
**UNION PACIFIC**  
THE POPULAR ROUTE TO COLORADO.

Inquire at  
CITY TICKET OFFICE, 1524 FARNAM STREET.  
Phone Douglas 884.

**MISSOURI PACIFIC RAILWAY**

SPECIAL  
**Homeseeker's Excursion**  
TO  
Missouri, Arkansas, Indian Territory  
Louisiana, New Mexico,  
Oklahoma, Texas, Republic of Mexico

**Tuesdays**  
September 18th,  
October 2d and 16th,  
November 6th and 20th

1906 Via  
**MISSOURI PACIFIC RY. & IRON MOUNTAIN ROUTE**  
TOM HUGHES, T. P. A. T. F. GODFREY, P. T. A.  
OMAHA, NEB.  
H. C. TOWNSEND, Gen. Pass. and Ticket Agent  
ST. LOUIS, MO.

Bee Want Ads Produce Results