

THE BENNETT COMPANY

Early Fall Millinery

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A GRAND INITIAL DISPLAY OF FALL STYLES



An informal opening of Omaha's leading Fall Millinery Parlors. Fashion has decreed that fall shapes and sizes will be radically different from the authentic styles in vogue a year ago. The tricky, turn-up affairs have served their day—served it well, too! The straight, indented, downward brims now find favor. These are slightly larger than those of any previous season, but not large enough to be extravagant. They are tricky and chic. Colors are exceedingly comprehensive. We've told you something of colors already—(See Friday evening's ad.)

Monday we again make a special showing of the Lady Aberdeen Turban

It is a charming compromise between a Peter Pan and an English Derby—round, soft and close fitting—comes in all colors, body, trimming and pompons in cerise, American beauty red, all shades green and the captivating new color called taupe. It's a peeress of a hat.....

\$10

The original Peter Pan, trimmed with pretty Scottish bands and quills, most versatile of colorings. Colorings are so multitudinous as to give one a pretty safe guess that her hat is the only one of a kind—each.....

\$5

Note Informal Millinery Opening—Monday—See the entrancing line of popular-priced hats—Equal to anybody else's \$7.50 offering—A specialty at..... **\$5**

Aigrettes, Pompons, Plumes, Feathers, Flowers, Buds, Foliage, Velvets, Malines, Silks and Ribbon Trimmings. Assortments bewildering—values superlative

High Art in China

Finest English China, Coalport's, Doulton & Co.'s, Royal Worcester, Ridgeways, Etc., Etc.

Many handsome Service Plates, Bouillon Cups, Tea Cups, and pretty After-Dinner Cups, for birthday gifts, etc.

Beautiful French Enamelled Gold Plates, Platters, Cover Dishes, Steak Sets, Chop Sets, Salad Sets, or sold in separate pieces—ALL AT EASY PRICES.

Libbey Cut Glass

We are Omaha agents for this beautiful, well-known line of cut glass. Artistic shapes, newest cuttings. Bowls, Vases, Sugars and Creams, Trays of all kinds, Decanters, etc.

PRETTY SALAD SETS WITH FORK AND SPOON TO MATCH, beautiful new goods, very swell, a set, \$7.50, \$6.50 and..... **\$5**

Handsome new line of Electric Portables—Cut Glass Shades, pretty little Desk Lamp, also large Parlor and Library Lamps, very fine, at \$60, \$20, \$15, \$12, down to..... **\$10**

SECOND FLOOR.

BENNETT'S BIG GROCERY



A New Flour... On Monday we place on sale a new brand of Flour—

Bennett's Capitol Flour

MILLED FROM THE CHOICEST RED TURKEY WINTER WHEAT, IT IS UNEXCELLED FOR SWEETENED WHITE, LIGHT BREAD, FINE CAKES, ETC. As an introductory we make the following special offer: 95-lb. Sack Bennett's Capitol Flour..... **2.80** And 200 Green Trading Stamps 48 lb. Sack Bennett's Capitol Flour..... **1.40** And 100 Green Trading Stamps 24 lb. Sack Bennett's Capitol Flour..... **70c** And Fifty Green Trading Stamps THIS OFFER IS FOR ONE DAY ONLY—MONDAY, SEPTEMBER 17th. Every sack carries with it the Bennett Company guarantee.

FRESH ROASTED SALTED PEANUTS, delicious, Monday's price, pound..... **10c**

Stoves! Stoves! Stoves!

Oak Stoves. Hot Blast Stoves. Base Burners and Ranges

THE PENINSULAR!



Greatest Fuel-Saver and Heat Producer on the American Market

- 19c can Sapolin Stove Pipe **15c**
- Enamel..... **15c**
- And Ten Green Trading Stamps Black Jack and Black Eagle Stove Polish..... **10c**
- And Ten Green Trading Stamps Stove Pipe, good quality, at..... **10c**
- Large Ash or Garbage Cans at \$3.75, \$3.25, \$2.75 and..... **2.45**
- And Fifty Green Trading Stamps Wash Bolders, up from..... **84c**
- And Forty Green Trading Stamps Galvanized Wash Tubs at 72c, 64c and..... **56c**
- And Forty Green Trading Stamps Clothes Wringers, every one guaranteed, up from..... **1.95**
- And Fifty Green Trading Stamps Kodak Folding Lunch Box—just the thing for school children, at..... **10c**

Pyrography Bargains

- 40c Whisk Broom Holders..... **30c**
 - 65c Frames for two pictures..... **48c**
 - 90c Photo Boxes, new designs..... **69c**
 - \$1.85 Dresser Boxes..... **\$1.39**
 - \$1.25 Hand Mirrors..... **98c**
 - Outfits at \$5, \$3.25, \$2.25 and..... **\$1.69**
- 2nd Floor.

SPORTING GOODS

Largest line of Foot Balls, Uniforms, Striking Bags—everything in Sporting Goods. Get our prices, they're the lowest going!

Gold Oval Frames

With Fac Simile Water Color Heads 300 Fac Simile Water Color Heads in Oval Frames, sizes 8x10, 6x12, 10x12, values up to \$1.25, sale price Monday, 69c and..... **59c**

Come early—Supply won't last all day. Frames for Bee Pictures at..... **35c**

A FEW OF THOSE BEAUTIFUL ART STUDIES ARE STILL ON SALE

2nd Floor

Furniture

Buy Your Library Table Now

- Library Table, solid quarter sawed golden oak, polished, with drawer, \$16.00 value, reduced to..... **12.50**
- Library Table, solid quarter sawed golden oak, polished, with drawer, \$26.50 value, reduced to..... **\$20**
- Library Table, solid quarter sawed golden oak, polished, with drawer, \$14.50 value, reduced to..... **\$10**
- Library Table, solid quarter sawed golden oak, polished, with drawer, \$12.00 value, reduced to..... **9.50**
- Library Table, solid quarter sawed golden oak, polished, with drawer, \$16.50 value, reduced to..... **13.50**
- Library Table, solid quarter sawed golden oak, polished, with drawer, \$15.00 value, reduced to..... **\$12**



September Carpet Sale

Cleaning-Up Sale of Remnants of All Grades of Carpets and Odd Rugs That Have Accumulated During Our Sale.

- Remnants of Granite and Union Ingrain Carpets, from 5 to 25 yards in a piece, that sells for 35c and 45c yard..... **16c**
- Remnants of All Wool Two-Ply and Three-Ply Ingrain Carpet, from 3 to 15 yards in a piece, that sells for 80c and \$1.10 a yard, while they last, a yard..... **49c**
- Remnants of Brussels Carpets, 1 1/2 yards long, bound on ends so they make good rugs, worth \$1.50, this sale, each..... **75c**
- Remnants of Wilton and Extra Axminster Carpets, 1 1/2 yards long, bound on both ends so they make splendid rugs, worth \$2.25, in this sale, each..... **1.10**
- Greatest Rug Offer Ever Known—John Bromley & Sons' Strictly Wool Face Reversible Smyrna Rugs, 2-6x5 feet long, regular \$3.50 rug, for..... **1.39**
- Moquette Rugs, 2-3x5 feet, at..... **2.25**
- Moquette Rugs, 3x6 feet, at..... **3.98**
- Ventnor Wilton Rugs, 2-3x4-6, at..... **3.48**
- Ventnor Wilton Rugs, 3x5-3, at..... **5.75**
- Sanford Beau Vais Rugs, 2-3x5, at..... **2.50**
- Rug, 3x6 feet, at..... **4.50**
- Sanford Beau Vais Seamless Rug, 4-6x6-6, at..... **9.00**
- Rug, 6x9 feet, at..... **17.98**
- Brussels Rugs, room size, 9x12, at..... **12.75**
- Axminster Rugs, room size, 9x12..... **19.75**

SEPTEMBER LACE CURTAIN SALE.

- Nottingham Lace Curtains that sell up to \$1.00 a pair, in one lot—each..... **19c**
- Nottingham Lace Curtains, three yards long and 50 inches wide, All finished with patent lockstitch edge, big variety of patterns, sell up to \$1.50 a pair, in one lot Monday, each..... **39c**
- Nottingham Lace Curtains, 3 1/2 yards long, 56 inches wide, many good imitations of high priced curtains, plain centers with borders and allover effects, curtains that sell up to \$3.75 a pair, in one lot Monday—a pair..... **1.49**
- Irish Point Lace Curtains, well made on extra strong nets, full size, good patterns, sell for \$4.50, Monday's price, pair..... **2.50**
- Irish Point and Brussels Net Curtains, made of fine French nets, all new patterns, some have plain centers with borders, others allover effects, big variety to select from, sold for \$5 and \$6 a pair, Monday in one lot, a pair..... **3.75**
- Another Big Line of Irish Point Curtains Just Received—Worth \$8.00 and \$9.00 a pair, on sale, pair, \$6.75, \$5.75 and..... **4.95**



BEAUTIFUL SHOES

\$3.00—\$3.50—\$4.00

YOU are invited to inspect our display of the new Autumn Shoe Fashions. Particularly do we direct attention to the new "Dorothy Dodd" Shoes. Not only will they appeal to your artistic sense, but the very stamp on the sole is our double assurance that the quality is honest through and through. And think what this means when, because of the high cost of leather, so many shoes have been deliberately cheapened to deceive you into the belief that you are getting former values at old prices!

Against this deception the very prestige of the "Dorothy Dodd" trademark is your protection. Its makers cannot afford to lower the standard by which it has achieved the most phenomenal shoe success ever known. If you would have prettier and more stylish feet, let us fit you with a pair of these new "Dorothy Dodd" Shoes. They come in all styles and leathers, and for all services.