THE OMAHA DAILY BEE: THURSDAY, AUGUST' 30, 1900.

New

took fitting action.

are you with me?"

Later in the day some patriots of uncer-

believe.

THE OMAHA DAILY BEE.

E. ROSEWATER, EDITOR.

Entered at Omaha Postoffice as second class matter.

TERMS OF SUBSCRIPTION. aturday

DELIVERED BY CARRIER. Daily Bee (including Sunday), per week...17c Daily Bee (without Sunday), per week...12c Evening Bee (without Sunday), per week...12c Evening Bee (with Sunday), per week....10c Sunday Bee, per copy Address complaints of Irregularities in de-livery to City Circulation Department.

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Remit by draft, express or postal order payable to The Bee Publishing Company. Only 2-cent stamps received as payment of mail accounts. Personal checks, except on Omalia or eastern exchanges, not accepted. THE BEE PUBLISHING COMPANY.

STATEMENT OF CIRCULATION. State of Nebraska, Douglas County, spi C. C. Rosewater, general manager of The Bee Publishing company, being duly scorn, says that the actual number of full and complete copies of The Daily Morning, Evening and Sunday Bee printed during the month of July, 1906, was as follows: were charged to ordinary shippers for the same class of commodities. They also announced that no more excursion

1	30,140	17	31,620
8	31,710	18	31,820
3	32,530	19	31,680
4	32,900	20	31,680
5	39,600	21	32,420
6	31,960	22	30,500
7	39,920	23	31,750
8	30,200	24	31,680
9	31,920	25	31,830
10	31.550	26	31,570
11	31,530	27	31,750
	- the second second		32.180
12	33,590	28	
18	33,360	29	30,557
14	34,080	80	31,630
15	30,400	81	31,610

General Manager Subscribed in my presence and sworn o before me this list day of July, 1905. (Seal.) M. B. HUNGATE. Notary Public.

16..... 32,900

of excursionists.

gers.

to have been expected that the tactics

pursued twenty years ago in Nebraska

could no longer be deferred.

ments are already on foot to rein-

force those who have been pressing in

To make commercial banking safer.

several remedies may be necessary. An

enlargement of the powers and func-

tions of bank examiners by which in-

spection will actually go beneath the

Still another desirable reform is the

stricter enforcement of directors' re-

sponsibility. The directors are sup-

posed to be in constant and personal

pervision is merely perfunctory. A

all features of banking, declared that

STATISTICS OF AND INCOMENT

congress for such legislation.

WHEN OUT OF TOWN.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Evidently Col. Bryan will have to hunt for the "enemy's country" this year.

The milk in the dairymen's cocoanut is said to be too far above the I-scream point.

The study of the railroad traffic managers will be how to make the new law odious.

The correspondent who heard firing off the Windward islands has evidently moved upon Havana.

Philadelphia banking corporations may expect their directors to direct for a few days at least.

A second assistant city electrician to the fear that the law prohibiting forward whenever their equipment men made the trip from coast to coast.

MAKING THE LAW ODIOUS. responsibility. Were the directors in Every measure designed to curb the state and national banks and trust arbitrary or unreasonable exactions of corporations held responsible, as in public carriers has always been met private banks, there would be, we are by attempts to make the law odious. assured, different interests and atten-The first practical railway regulation tions to their duties. Against this, the measure in Nebraska was the law danger will be urged that the removal framed by Judge George W. Doane, of limits on personal responsibility stigmatized by the railroad managers would place banking at such a great as the "Doane Tub Law."

disadvantage, as compared with in-The Doane law in its general provi- vestments in other lines of business, sions was drawn in conformity with as to force a sharp contraction in our the state constitution, which made it banking facilities and hamper busiobligatory on the legislature to enact ness expansion, which has been unlaws prohibiting unjust discrimination questionably greatly incilitated by the between the patrons of railroads. It rapid growth of banks under present provided that for a like shipment over favorable laws. a like distance a like rate should be

For one reason or another, bankcharged, and prohibited a higher ing seems to offer greater temptations charge for hauling freight over a to fraud and mismanagement than shorter distance than was charged for other fields of enterprise and bank faila longer one over the same line. ures bring ruin to more people than The traffic managers denounced this ordinary business failures. Under law as inoperative, unjust and extrav- these conditions, we have a right to

agant, but they promised to live up to expect and to demand greater fidelity It to the letter, and they lived up to to trust on the part of those responit with a vengeance. In order to sible for the conduct of our banks and make the law odious they refused to it behooves us to invoke every possible carry exhibits to county and state fairs protection of the law to make our without exacting the same tolls that banks safer.

A DISCOVERY POSTPONED.

Cable advices from the North Cape

rates would thereafter be granted in announce the postponement of Walter Nebraska under any circumstances. Wellman's exploration to the north There was nothing in the Doane law pole until the year 1907. Defects in that prevented a railroad from makthe steering apparatus of the balloon ing a separate classification for the are said to be the primary reason that transportation of freight to fairs and has impelled Wellman, the head of expositions, and there was nothing in this arctic expedition, to change his it either to prohibit excursion rates, plans and temporarily abandon his providing that the same rate would daring aeronautic voyage to the pole. be charged to one set of excursionists Although by no means surprising, that would be charged to another set the announcement will be a disappointment to everybody interested in the To make the Doane law still more solution of the mystery of the pole. odious, the railroads raised their With the exception of the regions of freight rates in western Nebraska on the north and south poles, there is the plea that in carrying out the not a spot on the globe with which there and take Mr. Bryan off and bring provision that prohibited a higher twentieth century geographers are still charge for a shorter distance than for unfamiliar, and the next and greata longer one they could not transport est achievement in geographical recommodities at the old rates. It was search-the discovery of the north and

south poles-may be looked for at no

distant day. would be repeated in this as well as in The Wellman expedition was more all the other states to make the new efficiently equipped for overcoming the interstate commerce law odious. obstacles that have heretofore baffied The first step toward making the explorers of the polar regions than new law odious was taken promptly any previous arctic exploring party. by the new demurrage regulations. Every mechanical device and scientific against which Omaha jobbers and

heavy shippers have entered an earnest for the enterprise was placed at Mr. remonstrance. The new law granting Wellman's disposal. His ship's crew to the Interstate Commerce commission was made up of hardy and experithe power to declare a rate unreasonenced arctic navigators and his assoable and to substitute a reasonable clates are all men especially fitted for rate, subject to approval by the federal courts, cannot be considered as and undertaken.

requiring a change of demurrage rules Although Mr. Wellman's compulsory any more than the law prohibiting return to Europe for the purpose of that sum. There were four mechanics passes can be construed into a prohibirepairing his balloons and procuring tion of the issuance of mileage books additional apparatus will cause a to commercial travelers at lower rates year's delay, it does not necessarily equip the car was no small part of the than are charged to ordinary passenindicate a disposition to abandon the expense, running beyond \$4,000, in addition enterprise. On the contrary, it shows

The compulsory discontinuance of a determination on the part of Mr. rebates and drawbacks is not due to the new interstate commerce law, but Wellman and his associates to press ROUND ABOUT NEW YORK.

Ripples on the Current of Life in the Many People with Money Worked by the Promoter. Metropolis.

Chicago Chronicle "The fact that the Nebraskans were quiet It is a vulgar but expressive maxim nst night after their arrival here." says the New York Times of Monday morning, among swindlers that "a fresh 'sucker' is does not argue that they will not whoop born every minute." The maxim in things up during the rest of their stay; in grounded upon fact. Tempt a man by fact, they announced that they would make holding out the hope of unearned money Yorkers sit up and take notice before | and he loses his reasoning faculties and

they left town." The Times man is en- falls a prey to the confidence man. titled to pose as a prophet. Bright and It is only a few days since the postoffice early the boys were up and there was inspectors and the local police raided a something doing just as soon as their hat- swindling concern which advertised to pay bands were stretched to fit. As a bit of enormous dividends from Mexican rubbe preliminary exercise the boss of the band and coffee plantations. The managers of wagon drove a harpoon into the political the concern bled their dupes to the extent oom of William Randolph Hearst. It of almost \$1,000,000 and the newspapers are seems the latter is sulking in his tent and still filled with the details of the swindle. isn't boosting for Bryan with the enthu- Yet, though it seems incredible, it is evisinsm and abandon of a true patriot. The dent that people will read on one page of news was carried to the Nebraskans and a the operations of the Mexican plantation war dance followed. "We shall have noth- gang and they will turn to the next page ing whatever to do with Hearst while we and accept as gospel truth the wild and are in New York," said James C. Dahlman. mayor of Omaha (that's our Jim), who is which make promises even more prepostersaid to have presided at the war dance. ous than those of the Mexican confidence We are a long way from New York and operators.

the Hearst newspapers and we had sup-That people do accept these extravagant posed he was for Mr. Bryan. It didn't offers as genuine is shown by the very fact. take long to find out that he isn't, and we that the advertisements continue to appear. If the "suckers" were not biting it would "We wouldn't go hear him. He couldn't be impossible to pay for the advertisements. get a delegate in Nebraska or anywhere That the advertising continues is conclusive else in the west. We have heard of aim proof that great numbers of people really out there, but never as a candidate for believe that the advertising philanthropists anything like the presidency. It's hard to will sell dividend-paying stock at about We're for Bryan first, last and one-twentieth of its value. always,' and so is the whole west."

That is what they agree to do. There is no promise too extravagant for them to

EASY MARKS MULTIPLY.

give. "Come in and get rich quick!" they Suspicious Activity in the Railroad ain antecedents attempted to butt into shout. "Ten-dollar gold pieces for 25 cents, the first section of the procession reserved Get in on the ground floor. Come early exclusively for Nebraskans. Our Jim was and avoid the rush!" Frequent news dispatches from the west

Johnny on the spot. So were the rest of It is, as we have said, beyond belief that the boys. An indignation meeting was held Americans, who pride themselves on their during the last thirty days have described and the statement given out that the Neacuteness, should hand their money over braskans will act as a guard of honor for to "shellworkers" of this type, yet there and papers have been taken to isolated Bryan and will not let him out of their are the facts. The expensive advertise- points and there destroyed by fire by sight until they land him in Lincoln. ments continue to appear. The money to "We didn't come 2,600 miles to meet Mr. pay for them can come from but one source

Bryan in a crowd of 20,000 other folk, did and that source is the "sucker" who is we, boys?" demanded Mayor Dahlman at produced at the rate of sixty or 600 per the meeting; "we came here to take him hour. off the boat and stick to him till we landed him at home in Lincoln, didn't we?"

> original pipe is still preserved in the Pesth museum. Whitman Cross, geologist of the United States geological survey, is making a real He is assisted by Messrs. Albert Johannsen

and L. R. Woolsey. It cost over \$8,000 to make the automo An inmate of the Home for Needy Confederate Women, in Richmond, Va., is Cap-

bile record from San Francisco to New York, and the end is not yet. The car that tain Sally L. Tompkins, the only woman made the wonderful 4,200-mile trip across who received a commission from President the country, in 15 days, 2 hours and 12 Davis of the confederacy. She was a cap- as a rebate or offset as aforesaid, to instiminutes, is still to try to cut ten hours off tain of cavalry.

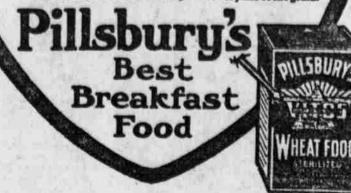
the best time from Chicago to New York, One princely family of Germany, having competent jurisdiction a civil action to colapparatus that was deemed requisite and before it has completed its 6,000-mile the franking privilege, sent through the run nearly \$10,000 will have been expended mails the material for a stone house. Nofor the mere purpose of developing the body expected the congressman franking all such rebates or other considerations so efficacy of the automobile and the general his humble laundry would ever be so se-, received or accepted for a period of aix improvement of the sport and the trade. years prior to the commencement of the verely outcinsped: action may be included therein, and the

L. L. Whitman, who drove the automo Mark Twain has purchased the old Noah bile across the country, receives for such Sherwood home in the village of West Redthe great task which he had planned a trip \$2,500, a part of which is dependent ding, Conn., and will reconstruct it. The on success. C. S. Carris, who assisted house will occupy the crest of an elevation him and was almost as important a factor which commands a view in every direction. in the success, received a little over half It will be of stone and will cost \$39,000. The princess of Monaco is the first Hewho received \$100 a month, while if they brew woman to reign in any land in Euwere engaged by a private party they rope. She was related to the great Gerwould command a great deal more. To man poet Heine and is half American by birth. At the splendid old castle in the to these salaries. The transportation of principality she entertains in brilliant style

and is one of the most popular hostesses the relays from point to point by rail required a considerable outlay. Only two on the continent. men were in the car at a time, yet six Baron Komura, who address to London Hayashi as Japanese minister to London his country in th nd who represented

freedom that recent court trials have demonstrated.

IN EVERY PACKAGE We do not mean that \$1.17 in currency is actually enclosed in each package of Pillsbury's Best Breakfast Food-Vitos. But we do mean it saves you that much over the ready-to-eat kinds. Besides you get "Pillsbury" quality, and that's always the best. A package containing two full pounds costs 15 cents. When prepared, it makes 12 pounds. Ing two full pounds costs 10 cents. When prepared, it makes 12 pounds. The ready-to-serve kinds, containing about 36 of a pound to the package cost 10 cents. A full pound would cost about 11 cents. 12 pounds would cost \$1.32. So the difference between 15 cents and \$1.32 indicates the saving when Vitos is used—\$1.17. Use Vitos regularly. Put \$1.17 in the bank every time you buy a package. Vitos is a delicious food, it is the "White heart of the Wheat" berry—The very life of the grain.



BURNING THE EVIDENCE.

Crematories,

Philadelphia Press.

how carload after carload of railroad books

to favored shippers, can be understood

when taken in connection with this provise

"And the attorney general of the United

States is authorized and directed, when-

ever he has reasonable grounds to believe

that any such person, corporation or com-

pany has knowingly received or accepted

from any such common carrier any sum

amount recovered shall be three times the

total amount of money, or three times the

total value of such consideration so re-

ceived or accepted, or both, as the case

In other words, where a suit for a rebate

against any railroad is commenced under

the new act. and judgment is obtained, not

only shall three times the amount of money

involved be recovered, but all the rebates

for six years previous shall be included

therein. No wonder railroads are destroy

of money or other valuable consideratio

from the new rate bill:

"After all, the old saying, "There's always room at the top,' doesn't mean anything." "Unless," replied the traveling man, "il means that the lower berths in the siceper are usually taken before you get there."-Philadelphia Press.

SMILING LINES.

"Don't you hate anybody that slops over?" said the caller. "Don't I!" esclaimed Mrs. Flatleigh, her eyes suddenly blazing with wrath. "That's what the people on the floor above do with their's!"-Chicago Tribune.

"Here is a long editorial on the debt we owe posterity." "I must read it. The debt we owe pos-terity is one of the debts I am always will-ing to pay."-Cleveland Plain Dealer.

ing "I am going to give you a tip on auto-nobiling," said the new owner sto his

friend. And just then the machine turned them both over neatly into a ditch.-Baltimore

The necessity of destroying incriminating American. books and papers, particularly those which have to do with rebates and preferentials

Trumbell-You look relieved. Braley-I am. I've just paid all my debts. Trumbell-How did you manage it? Braley-Oh, I borrowed \$1,500.-Somerville

Goodman Gonrong-Wake up, pard! Wot ye groanin' about? Tuffold Knutt (rubbing his eyes)-Gosh, but I've had a hor'ble dream! I thought I'd got a job o' work an' wuz doin' the manicurin' fur a octopus!-Chicago

Tribune.

tute in any court of the United States of

"How about Miss Sneering?" inquired the returned traveler. "I suppose you are still friends?" "No. indeed." replied Snarley. "Why, we've been married over a year."-Phila-delphia Ledger. lect the said sum or sums so forfeited as aforesaid; and in the trial of said action

"Under what circumstances." asked the chief examiner, "would you call in another physician for a consultation?" "When I didn't want the patient to die on my own hands." promptly answered the medical student.—Chicago News.

THE TIRED FEELING.

Chicago News

When the sun gets to cheerfully shining. When the weather is settled to fair. It is then I feel most like reclining Out of doors on the porch in a chair-Or the clover is mighty attractive And a hammock is good in the shade. I don't feel so especially active When the weather is fine, I'm afraid.

When it's cold and a driszle is failing. When the skies are all gloomy and murk. Then the thought of hard toll is appalling. Then I hate like the mischlef to work. With a seat by a fire, bright and snappy. And a book and the pipe that's my pet. ing books and papers, particularly if the corporations have been rebating with the

trusted employes of these corporations. The inference has been that the documentary evidence thus made way with was of a dangerous character and liable to convic the interested company of unlawful discrimination should the books ever be produced in court. The inference is no doubt the correct one in view of the approaching enforcement of the rate bill passed by the last congress.

PERSONAL NOTES.

"We did!" yelled the Nebraskans. "Well, when that big steamship gets in," A statue will be erected in Pesth to Ka continued the mayor, "I propose that we be vol Kowates, a shoemaker who invented the meerschaum pipe. He died in 1764. The him right up here. This is Nebraska headquarters, these are his home folks and this is fils home in New York, isn't it? Now,

"We are," yelled the Nebraskans, and all the bell boys in the hotel rushed upstairs survey in the San Juan district, Colorado. shouting," Coming, sir!"

has been pointed out at a salary of rebates and drawbacks enacted sev-\$100 per month. What for?

Bank depositors should look askance at a combination of speculation and too strenuous religious profession.

Mayor Dahlman has been engaged to lasso Governor Warfield, and break the Maryland bronco in for a running mate with Bryan.

Now that Georgia populists have decleared in a way for Hoke Smith, Mr. Cleveland's day of canonization cannot be far away.

The demurrer of the Omaha jobbers to the new demurrage rules indicates a healthy reaction against voluntary railroad serfdom.

The council has balked on the initiative and referendum and the friends of that reform quite naturally balk against the council.

Walter Wellman may put in the next six months seeing that the faurels are prepared for his victorious return from the pole some other time.

That Russian diplomat arrested in France for grand larceny made the though the Philadelphia bank presimistake of carrying the bureaucracy's methods beyond the Russian border.

Now that a Cuban congressman has taken the leadership of a band of insurgents there can be no doubt that the issue turns on spoils of office.

The truth of Edgar Howard's alleged remark that Nebraska democrats hate "reformers" is certainly the establishment of the postal savborne out by an inspection of the state ticket.

In demanding a law to protect mining investors the American mining congress runs a big chance of reducing its membership in an appreciable degree.

Having certified to the immaculate nature of Iowa packing houses, Socretary Wilson, as one cabinet officer. should be able to draw approval from that state.

The "Platt ameadment" may be the real cause of the present trouble in Cuba, as without promise of American first opportunity. supervision the sugar men would hardly invest in a revolution.

Perhaps those Cuban insurgents believe the offer of amnesty can be had touch with the affairs of the bank, but at any time and are willing to try in altogether too many cases their sutheir luck on the battlefield before accepting the terms of President Palma. recent observer, who is familiar with

When those farmers shall have per- the very best and safest banking on fected their national co-operative so- earth is the private co-partnership look like a second class combination ship in it is held responsible to the exby comparison-but as yet its luster tent of all his property and not prots undimmed.

shall be perfected to meet and overcome all obstacles that are liable to eral years ago would be enforced by be encountered in the perilous aerial the federal courts. Instead of increasflight to the pole. ing demurrage charges and imposing heavier burdens upon jobbers and

South Omaha councilmen are said heavy shippers, the railroads should by to be agitated from center to circumrights have reduced the demurrage ference over the question of whether rates, because they will save millions the projected telephone company will of dollars heretofore paid in rebates ask the South Omaha council for a and drawbacks to the same class of franchise and whether the company patrons. But a reduction or ameliorawill eliminate the tolls between the tion of conditions would make the two cities if such a franchise should be new law popular, while the railroads are bent upon making it odious. some of the South Omaha councilmen

are not so much agitated as to whether SAFE AND UNSAFE BANKING. the short distance toll between The collapse of a big Philadelphia Omaha and South Omaha will be abtrust company doing a large banking sorbed, as they are as to whether the business, following so clorely upon the new telephone company will come wrecking of a big Chicago bank, is down with the dough. The short cut sure to start discussion again of safe to the elimination of the toll between and unsafe banking. The Philadelphia Omaha and South Omaha is annexa-

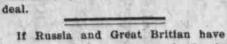
bank failure discloses a dissipation of tion. funds by extension of credits based

upon worthless collaterals and the According to the World-Herald, one juggling of records and books for the trouble with Nebraska and some other purpose of deceiving examiners and western states is that its average size directors. In the Philadelphia bank, of governors has been entirely too as in the Chicago bank, the arch small. There will be no such trouble culprit seems to have been the long in Nebraska after "that man Mickey" trusted president of the institution, al- has retired. George Sheldon, the next at Coney Island. The shark was badly dent has saved himself from pursuit feet in his stockings, and sizes up mentally, as well as physically, way by committing sulcide when exposure

above the average. The demand is imperative that The council has ordered the street something be done to make our banks ailway company to'pull up its unused and trust companies more safe for the depositor and creditor and this intracks in the wholesale districts and tervention must come through the pubthe company will doubtless comply with the request without demurrage. lie authorities. For the insurance of

savings accumulated in small sums, In due time the abandoned street car trackage will be covered by railway tracks with demurrage. ings banks seems to be the only feasible and promising solution, and move

Fake reform is not confined to pass holders, who lustily denounce the grasping railroads and corporate domination, but it also includes mountebanks and political crooks, who are constantly prating about the square



surface and uncover reckless carelessreally agreed on a program in Persia ness or wilful crookedness, is being it will be difficult for British "jingoes" called for on every side, and both congress and the various state legislatures to maintain a large standing army by will undoubtedly endeavor to strength- waving the "Indian invasion" in the en our laws in this direction at the face of the public.

> Chance for a Knock Washington Post.

When Secretary Shaw is denound trusts, he might clinch his argument, if he will, by giving his personal expermly ience with the Silver trust, the London concern which raises the price on the treasury each succeeding Wednesday.

> Old Boys Will Play. Chicago News.

We trust that the harvest is over and the threshing is done in Nebraska, otherwise defined as an "organized appetite." It is we do not see how so many able-bodied that and it is something more. The someciety, the Standard Oll company will bank where each one who has owner. Nebraskans can justify their action in go- thing more increases somewhat the chances tected by legal limitations against full at the dock.

It is the fashion in the modern hotels of New York to write off \$10,000 a year as the loss for allverware and china taken by

guests in the course of twelve months. Many persons will have souvenirs of their visits to New York and take spoons, knives, forks and any sort of small ware out. they can slip into their pockets. The craze has grown so that the big hotel men now purchase cheap hardware for the use of transcient guests, but the figures of loss run up in three of the city hotels to the \$20,000 mark. The women are blamed for this sort of theft and the proof seems to be against them. A well known hotel man granted. We apprehend, however, that in the city said: "We know it is the women who take the stuff and many of them are New Yorkers. When there is a big dinner in this hotel, attended by women as well as men, we use a special set of snoons and other tableware made at little cost and stamped with the name of our hotel. We lose one-third of the lot, but the cost of late years is figured in the dinner at so much per plate. The spoons cost us 6 cents each and are not much to look at after one night's use. The knives and forks are worth less than 15 cents. When we have a dinner exclusively for

men we put good plate on the table and don't lose 2 per cent of it. This good table service is cut out at the mixed dinners."

In sight of 3,000 people, Captain Tom Riley, armed with a broadsword, fought a pattle with a huge twelve-foot maneating shark in the water off the iron pler governor of Nebraska, measures six cut during the fight, and was last seen headed in the direction of Long Branch. Captain Riley runs a bath house at Balmer's Beach, and is considered an expert with the broadsword. When a swarm of bathers were in the water a school of bluefish stood in toward the end of the iron pler. They were about 150 yards from shore, when the dorsal fin of a shark was seen above the water, just behind them. Captain Riley grabbed his broadsword, a trophy which he keeps in the bath house and he and his two lifesavers tumbled into a rowhoat and started to the rescue. When the rowboat was within thirty feet of the fish Riley jumped overboard. Diving, he came up under the shark and managed to

inflict a gaping wound in its stomach. The fish made several quick dashes, and then, apparently having enough of it, swam away, just as Riley brought the sword down behind his dorsal fin.

Twenty thousand children were the guests of County Clerk Peter J. Dooling, the Tammany leader of the Ninth assembly district, Manhattan, at the Manhattan Casino Monday night. All kinds of games were there for the tots to enjoy themselves in, uding carrousels, the cave of the winds 'skidoo," or how to get home; ball games. "Punch and Judy," doll games, while the amount of refreshments for the little ones was practically unlimited

Two hundred and fifty cans of milk, 10,000 quarts of ice cream, ten barrels of root beer, sixteen barrels of lemonade and cake in quantities uncalculable were provided for the county clerk's little guests, who were all brought from the Casino to their homes free, arrangements having been made for their transportation from the scene of the festivities to their residences by the committee of arrangements.

014 Acquatutance Speaks Out.

Chicago Chronicie. Long ago the democratic party was well defined as an "organized appetite." It is ing all the way to New York to meet Mr. of its winning an election, but it destroys Bryan, who could not possibly be ionesome all possibility of its keeping any of its If not one of them shook hands with him promises in a manner satisfactory to anybody.

peace conference at Portsmouth, has had a long and brilliant diplomatic career. He

has been minister at Washington and St. If there is any truth in that report of Petersburg, charge d'affaires at Peking, a Standard Oil "joker" in the rate bill an civil administrator at Port Arthur and oc amendment will fix it. Also, any other "jokers" that may be discovered. The cupied the position of foreign minister at Tokio when the Russo-Japanese war broke country is in earnest about rate regulaion this time.

may be."

Legal "Jokers" Are Short-Lived. Pittsburg Dispatch.

can loaf all the day and be happy, But I never can work when it's wet.

When it's summer I'm languid and wears And I can't go to work with a zest. In the winter it's chilly and dreary, But it's mighty good weather to rest. I can't give you an adequate reason. But to time and to place I am bound And it's seldom I find there's a season When I don't enjoy loafing around.

How Much"Dead Wood" Have You in Your Advertising?

The"dead wood"-unprofitable mediums-in lists used by advertisers who have transferred their accounts to Lord& Thomas in the past year, has proved to be as high as 33 per cent in the light of the Lord & Thomas Record of Results.

"HIS 33 per cent of "dead wood" was counter-acting or offsetting profitable results from another 33 per cent of the list, leaving the campaign limping along on the remaining 34 per cent of publications.

Even so, in many cases, the advertising had been considered successful.

But WE do not consider an advertising campaign successful until it has reached the greatest possible measure of success.

We do not consider a list of advertising mediums safe to use for our clients until each publication has been "MEASURED" by the actual results tabulated in the Lord & Thomas Record of Results.

This Record of Results is a compilation of weekly confidential reports on returns from all good newspapers and other media sent us by those of our clients who have a direct check on their advertising.

complishing, we can foretell what it WILL accomplish on similar propositions.

So you see we have practically eliminated the element of chance in advertising, by making it unnecessary to experiment (with consequent waste) in questionable copy and mediums.

We ask an opportunity to explain to you, personally, and in detail, what the Largest Advertising Agency in America -with all its experience-is ready to do to earn advertising success for you, rather than to win it on a speculation with your money.

One of our representatives is in your city every few days looking after the interests of some of our present clients. That is why we are advertising in this newspaper-to you-NOW. Will you write, granting us an interview in your office?

Your letter will not obligate you in any way.

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