THE OMAHA DAILY BEE: THURSDAY, AUGUST 16, 1906.



## Market Reports on the Value of Advertising The Lord & Thomas Record of Results constitutes an

exclusive and confidential "market report" on the VALUE to the advertiser of space in all newspapers and other good media, regardless of its current price.

Exclusive and Confidential

reports from our advertising clients who sell their goods direct by mail or who have a direct check through retailers.

These reports (compiled into our Record of Results) give us the actual returns in sales and inquiries from hundreds of advertisements in thousands of papers.

And because no other commodity bought and sold fluctuates so violently in value without affecting its price, this direct check on the VALUE of advertising space is as necessary to the advertiser as the "ticker" is to the stock broker.

Ordinarily, conditions that control the **REAL** value of space in publications are likely to change without the loss or gain at once becoming apparent.

But we are ready to show you how the Lord & Thomas Record of Results gauges the rise and fall of media as accurately and quickly as the thermotemperature.

**E** VERY day we receive confidential We will show you how every rise in value gives us an opportunity to value gives us an opportunity to secure greater returns for the advertiser's money, and how every fall in value warns us to enter a stop-loss order if the fall reaches the danger point.

> This is but one of the many exclusive features of the Lord & Thomas service that we want to tell you about.

We want to explain to you, in detail, the workings of the Lord & Thomas Record of Results, the ONLY practical SAFE-GUARD FOR AN ADVER-TISING INVESTMENT.

One of our representatives is in your city every few days looking after the interests of some of our present clients. That is why we are advertising in this newspaper-to you-NOW.

A letter, granting us an interview in your office, will not obligate you in any way.

We are issuing a series of small books (cloth bound) covering advertising in all its phases, which we send free to interested advertisers.

NEW YORK

meter records the rise and fall of LORD & THOMAS ADVERTISING LARGEST ADVERTISING AGENCY IN AMERICA CHICAGO ANNUAL VOLUME PLACED FOR CLIENTS, \$4,000,000.00



New York today or tomorrow. Mrs. Wheeler will go to her mother and sister at Burlington, Vt., before coming to Omaha.

Mr. and Mrs. W. B. Meikle and Miss Higginson expect to leave Thursday for Charlevoix.

Mr. Arthur Crittenden Smith has gone east to join Mrs. Smith and children, who Miss., were the guests of Mr. and Mrs. have been summering in the White moun- Joseph Burns Monday and Tuesday, entains

Mr. and Mrs. W. W. P. Horne and chil. and Mrs. Eugene Smith. dren, who have spent the summer in Paris and London, have sailed for home. Mrs. Horne and children have spent the last Omaha.

a visit in Wisconsin. Mr. and Mrs. Manley Hartham of Cleve-

land, O., are guests of Mrs. Hartham's nother, Mrs. Stella Baker. Miss Mildred Lawrence of Arbor, Miss.

are spending the week with Omaha friends, this having formerly been their home. Mr. and Mrs. John Godfrey of Jackson

route to Ogden, where they will visit Dr.

Miss Margaret Hamilton is short time with friends near Springfield. Neb Mrs. Ben Cotton returned the last of the week from Lake Okoboji. Mrs. Victor Caldwell has returned from a stay of several weeks at Prior Lake, Minn. Mrs. W. C. Barnes of St. Louis is the guest of her mother, Mrs. McNamara. Mrs. A. M. Pinto has gone to Sault Ste.

Mexico; J. C. Wilson, Fort Worth, Tex.; by that time will go over to the next G. P. Stewart, Los Angeles, Cal. Dues, Assessments and Benefits-P. J.

New York City; P. L. Farrell, St. Paul, Minn.; J. J. Brennan, Chicago, Ill.; J. P. Wickhorst, Hammond, 1nd.; N. N. Stafford, Seattle Wash,; A. D. Murry, Livermore Falls, Me.

Appeals and Grievances-J. Carroll, New York City; J. W. Morton, Chicago, HL; C. R. Moreau, Holyoke, Mass.; G. G. Short, Des Moines, Ia.; W. H. Brooks, Kansas

City, Mo.; J. Hogan, Detroit, Mich.; T. C. Brown, Toronto, Canada, Holland.

Sheehan, Boston, Mass.; J. McDonough, prices and will enable them to audit bills better

sat.

The contract for building and repair ing pile bridges was let to the Standard New York Bridge company, its bid being the lowest

He

month. The commissioners assert the

prompt payment of bills will secure lower Kreeger, 4013 North Twenty-sixth, girl; C. A. Larson, 2523 North Nineteenth, girl; Fred Majors, 1821 Miami, boy. Deaths-Philip F. Robbins, 2621 Erskine, 8 months; Maud Falbert, 1401 Jackson, 20. A report from the finance committee al lowing the members of the board that can-

AGED TENANT CLAIMS DAMAGE vassed the vote at the last primary \$5 a day for their services was passed. Ure voting against it. Two of the members Old Man Sues Representative Clarke were allowed \$50 each and one \$45, he be ing absent one of the ten days the board

Pacific Coast to Command

Signal Corps.

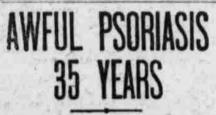
Zackery T. Turner in a suit filed in district court Wednesday demands \$10,00

soldters' relief .2 mill. Apportionment in City. Of the city lefy of 56 mills, 32 mills h devoted to the general fund, 8 mills to the sinking fund and 16 mills to the school

> By the adoption unanimously of a reso lution introduced by Mr. Ure the board committed itself to the policy of paying all bills monthly. The resolution provides that all bills filed on or before day of each month shall be passed on by the third Saturday in the month. Creditors of the county are to be notified to file

Mrs. C. H. Blakeley and sister, Miss Impey, have gone for a three weeks' visit with friends in Chicago and Wisconsin. Mr. and Mrs. Harry Doorly have as their guest Miss Young of Chicago, who

returned with them. Mrs. James De Bevois and Miss Edna Eartlett, who have been guests of Judge and Mrs. E. M. Bartlett, have returned to their old home in Portland, Ore. Miss Grace Sorenson left Wednesday



Terrible Scaly Humor in Patches All Over the Body-Skin Cracked and Bleeding-Itching Unbearable-Cured by Cuticura in Thirty Days at Cost of \$4.75.

## ANOTHER WONDERFUL **CURE BY CUTICURA**

"I was afflicted with peoriasis for thirty-five years. It was in patches all sver my body. I used three cakes of Soap, six boxes Cutleurs Oint-



ment, and two bottles of Cuti-cura Resolvent. I bathed with the Soap, applied the Ointment once a

day, and took the Resolvent as di-rected. In thirty days 1 was completely cured, and 1 think permanently, as it was about five

think permanently, as it was about five rears ago. "The psorialis first made its appear-ance in red spots, generally forming a drole, leaving in the center a spot about the size of a silver dollar of sound flesh. In a short time the affected circle would form a heavy dry scale of a white divery appearance and would gradually drop off. To remove the entire scales by bathing or using off to soften them the flesh would be perfectly raw, and a light discharge of bloody substance would coze out. That scaly crunt would form again in twenty-four hours. It was worse on my arms and limbs, al-though it was in spots all over my body, also on my scalp. If I let the scales remain too long without remov-ing by bath or otherwise, the skin would crack and bleed. I suffered intense itching, worse at nights after getting warm in bed, or blood warm by exercise, when it would be almost unbearable.

"To sum it all up, I would not go hrough such another ordesl of affliction or thirty-five years for the State of Kansas. (signed) W. M. Chidester, Hutchinson, Kan., April 20, 1905." Collinges Desp. Of strengt, and Pills, are sold through an world, Party Drugs & Chem. Curry, date Prope., Beerst

DENTISTRY

**Oleanly**, **Painless** Operating for Particular Folks. . DR. FICKES Mi Bes Blox. Phone Doug. M7.

Marie, Canada, to spend the remainder of the summer. Mrs. Alfred Darlow and family have Mo.; J. Buchan, New York City; H. I.

gone to Winthrop Beach, on the Massachusetts coast, near Boston, to spend several weeks.

Mr. and Mrs. John Epeneter and daughter are visiting in Chicago.

Mrs. A. J. Love, who has spent the mer traveling in Europe, will sail for home August 18. Mr. Love will meet her in New York, and they will return to Omaha early in September.

Miss Katherin- Wade, Miss Nell Peyton and Miss Mary Schick of Canton, Miss., who have been the guests of Mr. and Mrs. R. T. Powers, leave today for their home. Miss Bessie Murphy and Miss Elizabeth Walsh leave tomorrow for, a trip to Kansas City and Excelsior Springs, Mo.

Mr. Russell Lemist is expected the midstop with Mr. and Mrs. H. T. Lemist, and play at the Nebraska state golf tournsment at the Omaha Country club.

n St. Paul, Minn. Dr. and Mrs J. J. McMullen have as their guests Mr. and Mrs. John Davies of Spokane, Wash., the parents of Dr. Mc-

Mullen Miss Beulah Sharpe is visiting Mrs. Eva

Wallace at Lake Okuball.

Mr. and Mrs. Henry McDonald have reurned from Parkersburg, W. Va., stopping at Cincinnati, St. Louis and Kansas City enroute. They will leave Sunday wening for Denver, where they will spend fortnight

Mrs. M. H. Conant and Miss Ethel Conant will leave Wednesday night for a three weeks' trip through the Great Lakes, Maci-

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OW	FREIGHT	TRAINS	MEET	1
		The same with the		Ľ

Collide in Yards, Telescope Box Cars and Demolish Inspector's Little Cabia. J. P. White, general agent for the Pa-cific Express company, accompanied by his wife and two sons, left Wednesday for a trip through the east to include Atlantic City, New York, Boston and other cities.

Two freight trains on the Union Pagific ollided on the switch tracks next to the iver at the foot of Douglas street at 10 clock Wednesday morning, but no one was injured. Engine No. 1150 was backing two empty box cars west and engine No. 1303 was going east, backing a long string

City; T. F. Kane, Danbury, Conn.; William of those submitted. Ritzman, Columbus, O.; I. S. Smith, New-Claims to the amount of over \$105.000 ark, N. J.; Tom Wall, New Orleans, La.; were allowed by the board. Owing to Henry Buede, Cincinnati, O.; John Jones, the amount of work necessary to get out

Reno, Nev. Resolutions-H. W. Bausch, Toledo, O.; for payment until about August 25. S. R. Rice, New York City; N. A. James, Washington, D. C.; Tom Franks, Denver, Colo.; Ed Kehoe, Chicago, Ill.; F. H. Dyer,

Millinocket, Me.; M. J. Stubbs, Vancouver, B. C. Journal and Printing-Thomas Kane, Danbury, Conn.; T. C. Ward, Kansas City,

Spencer, Vancouver, B. C.; C. F. Needham,

Last evening Senator Millard received Chicago, Ill.; F. Scholz, South Omaha, telegram from General J. F. Bell, chief of Neb.; C. C. Dubrin, Galveston, Tex. staff, U. S. A., Washington, announcing Organizations-M. C. Friel, Chicago, Ill.; that Captain L. D. Wildman of the signal S. H. Rice, New York City; William corps had been ordered to Fort Omaha. The Ritzman, Columbus, O.; I. S. Smith, Neworder, dated August 13, relieves Cantain ark, N. J.; H. H. Huff, Rutland, Vt.; P. Wildman from duty on the Pacific coast L. Farrell, St. Paul, Minn.; G. H. Stubbs,

Coalgate, L T. officer at Fort Omaha as soon as possible Executive Board and Delegates American Federation of Labor-N. A. Wildman is an accomplished officer who James, Washington, D. C.; P. P. Dunn, has been highly commended for his meri-Providence, R. I.; Ed Kehoe, Chicago, Ili. torious service immediately after the earth-

F. W. Wall, Kansas City, Kan.; J. Mcquake in San Francisco, Brigadier General Donough, New York City; H. Buede, Cincinnati, O.; F. M. Franks, Memphis, Tenn. Wildman It was decided to send delegates to the meating of the International Brotherhood

of Stationary Engineers at Milwaukee in die of the week from Hutchinson, Kan., to September. The delegates will be elected Thursday. The more important matters coming be-

fore the meeting is the question of the eight-hour day, and resolutions are now in Miss Clara Blumer is spending the week the hands of the resolutions committee strongly urging the enforcement of the Document Filed is Brief and Leaves eight-hour law in states where it is al-

ready a law, and to have an eight-hour law passed in all states. The afternoon session was devoted to the consideration of committee reports.

Building Permits.

The city has issued the following build-ing permits: R. P. Olsen, £1,500. frame dwelling at Forty-third and Seward; How-ard Bruno, £5,500 frame dwelling at 315 North Forty-first; Elizabeth Kountze Real Estate company, £2,400 frame dwelling at Elighth and William. PERSONAL PARAGRAPHS

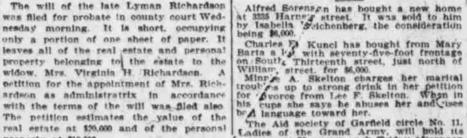
The petition estimates the value of the Mrs. Court Carrier and daughter left Wednesday morning for Lake Okoboji. Mrs. M. F. Dempsey and daughter went to Chicago Wednesday morning for a visit with friends. real estate at \$20,000 and of the personal property at \$10,000.

Mortality Statistics.

All Property to the

Widow.

The following hirths and deaths here here reported to the Board of Health Aur. has the twenty-four hours ending at moon Wednesday: Birtha-Charles L. Alleman. 112 South Chirtleth avenue, cirl: Charles C Burdge, 60 North Twenty-fifth avenue, s' A: Georgeo 3. Casey, 1116 South Thirty-first boy: John Johnson. 2927 Dupont, girl: Julius C.



The Aid society of Garfield circle No. 11. Ladies of the Grand Army, will hold its (meeting at Hanscom park Friday afternoon at 2 o'clock. All members are asked to be present. It will be a picnic party and mem-bers are asked to bring luncheon.

BECOMING is an ordeat which all women approach with indescribable fear, for A MOTHER nothing compares with the pain and horror of child-birth. The thought

of the suffering and danger in store for her, robs the expectant mother of all ples ant anticipations of the coming event, and casts over her a shadow of gloom which cannot be shaken off. Thousands of women have fraind that the use of Mother's Friend during pregnancy robe confir ement of all pain and danger, and insures safety to life of mother and child. This scientific liniment is a god-send to all women at the time of their most critical trial. Not only does Mother's Friend carry women safely through the perils of child-birth, but its use gently prepares the system for the coming event, prevents "morning sickness," and other dis-

comforts of this period. MOTHER'S \$1.00 per bottle. Book containing valuable information free. The Bradfield Regulator Co., Atlanta, Ga. FRIE

damages from Frank Heller, an attorney and Henry T. Clarke, Jr., because of the violent methods he says were used to get him out of a house belonging to Mr. Clarke which he was occupying. He asthe warrants, they will not be available serts that Mr. Heller, acting under the direction of Mr. Clarke, came to the house WILDMAN COMES TO OMAHA about 7:45 in the evening of August 11 and attempted to eject him from the premises. Turner is 60 years old and he says during Captain Who Has Been on Duty or the process of removal several of his teeth were loosened and his lip was split,

and Frank Heller for Forei-

ble Eviction.

Had Not Forgotten Gallagher.

Had Not Forgorten Gallagher. After remaining in hiding for more than a month, Patrick Gallagher, Twenty-eighth and Dodge streets, was arrested Tuesday evening by Sergeants Vanous and Sigwart and Detective Drummy. Gallagher was captured at his home and was wanted on a charge of grand larceny. He was arrested in connection with the stealing of a quan-ity of tobacco from the Illingis Central freighthouse last month. The goods were recovered by the police and Gallagher and another man who was captured at that time were accused of the crime. Gallagher disappeared and told the police when ar-rested he had only returned to Omaha the day before. and directs him to report as commanding Senator Millard is advised that Captain

## Prayer for Receiver

A petition for the appointment of a re-ceiver for the property known as bot 1, block 10, Omaha, was filed in the , inited States circuit court Wednesday of tennoon by Louis B. Scherb against John 51. Hart Greely recently had this to say of Captain "He performed the duties of captain dur by Louis B. Scherb against John M. Hart's ing service in Cuba and the Philippines. He is an officer of thorough education, fine character and aptitude of command, and is one of the most competent and efficient officers of the signal corps." WILL OF LYMAN RICHARDSON WILL OF LYMAN RICHARDSON ing service in Cuba and the Philippines. WILL OF LYMAN BICHARDSON

> Business propositions advertised in The Bee go into the horgs of the best people.

> > LOCAL, BREVITIES.

Alfred Sorenson has bought a new home at 3335 Harney street. It was sold to him by Isabella 'Scichenberg, the consideration being \$6,000.

Grace B. Swires has filed a petition in district court for a divorce from Thomas McFarland Swires, to whom she was mar-ried in Hayes City, Kan. October 3, 1894. She says he spends most of his money for drink and abuses her when drunk. She asks for the restoration of her maiden name, Grace B. Dicker.

From Omaha and Council Bluffs to Western Nebraska and Kansas every Tuesday, round trip rate one fare plus \$2.00, minimum excursion rate \$9.00.

To Eastern Colorado-Brush, Fort Morgan, Sterling, Haxtum, Holyoke, Wray, Yuma, Akron and other points, first and Third Tuesdays of each month, round trip rate one fare plus \$2.00.

To Denver, Colorado Springs and Pueblo, first and third Tuesdays of each month, round trip rate \$20.00.

To South Dakota, Wyoming (Big Horn Basin), Montana, first and third Tuesdays of each month, round trip rate one. Tare plus \$2.00, maximum \$20.00 from Omaha.

Stop-overs allowed in homeseekers' territory in either direction, final limit twenty-one days.

The excellent 1906 crops along the Burlington's 'lines furnish a strong object lesson to homeseekers and investors as to the permanent and increasing value of farm lands under modern and intelligent methods of farming.

Send for the Burlington's list of Western Land Agents, or mention the locality about which you desire to inform yourself, and we will put you in touch with Land Agents.

Burlington

Route

Folders free on application: "Free Home-steads", Big Horn Basin", "Billings District", "North Platte Valley", "Nebraska Book", also now on press, new folder, "Dry Land Farming Along the Burlington."

BURLINGTON PASSENGER DEPARTMENT, 1004 Farnam St., Omaha.



Rev. J. I. Stritch, S. J., of Creighton col-lege, is in York today, where he will ad-dress the Chautauqua assembly on "The Power of Love." He fills a date for Father Vaughan of Wisconsin, who could not be C. P. Moriarty of the district clerk's office has returned from a two weeks' va-cation trip into the mountains of Wyoming. He went to Lander and drove from there to his brother's ranch, the journey requir-

122 was going east, backing a long string of cars. Neither train was moving fast, but they came together with such force that two box cars were completely tele-scoped and the engine was thrown off the track onto the car haspector's office, which spector had just come from his office and it was lucky he had, for there was nothing left of it but kindling wood. One other car hoaded with coffice had the end knocked off.

Business Forces Larger Place. The Reynolds Refrigerator company hav-ing ouigrown its quarters at life Jackies the and Nicholas streets formerly occupied by L G. Doup and will move there Thursdar. New machinery has been ordered and the apacity of the concern will be doubled. The company manufacturers refrigerators and fireless cookers. If you have anything to inde advertise it in the For Exchange column of The Bes Want Ad page.