



"Pleasant and Enjoyable"

It is in the hot summer months to spend a few weeks where the ocean breeze blows, particularly if the regular comforts and amusements of civilized life, including a really good malt beer, are to be had.

Gund's Peerless Beer

are to be had. This famous beer, brewed with sterling honesty, foams with life, sparkling with strength and the very taste of it is a pure delight.

JOHN GUND BREWING CO., La Crosse, Wis.

W. C. HEYDEN, Mgr., 1320-22nd Leavenworth St., Omaha, Neb. Telephone Douglas 2344.

BARNHART & KLEIN, Wholesale Distributors, 162 West Broadway, Council Bluffs, Iowa.

NOTES ON OMAHA SOCIETY.

In honor of her guest, Miss Ethel Updike of Chicago, Miss Lucy Updike entertained a few friends at a Kensington afternoon at her home, 3012 Farnam street.

COMMITTEES FOR FIREMEN

Appointments Are Made and Vote Taken to Send Delegates to Engineers' Meeting.

The second day's session of the International Brotherhood of Stationary Firemen began at 9:30 a. m. Wednesday.

The committee on Secretary-Treasurer's Report—J. B. Conroy, St. Louis, Mo.; T. Griffin, New York City; Charles McGee, Kawane, Ill.; F. W. Wall, Kansas City, Kan.; Thomas Muirgrove, Berlin, N. H.; John Stevens, St. John, N. B.; F. T. Jones, Montreal, Canada.

President's Report—M. P. Flanagan, Boston, Mass.; T. P. Egan, Omaha, Neb.; T. L. Riordan, Chicago, Ill.; Thomas Muirgrove, Berlin, N. H.; P. N. Good, City of Mexico; J. C. Wilson, Fort Worth, Tex.; G. P. Stewart, Los Angeles, Cal.

Executive Board and Delegates to American Federation of Labor—N. A. James, Washington, D. C.; P. P. Dana, Providence, R. I.; Ed Kehoe, Chicago, Ill.; F. W. Wall, Kansas City, Kan.; J. McDonough, New York City; H. Bueda, Cincinnati, O.; F. M. Franks, Memphis, Tenn.

Building Permits. The city has issued the following building permits: R. F. Olsen, \$1500 frame dwelling at Forty-third and Seward; Howard Bruno, \$1500 frame dwelling at Forty-first and Elizabeth; Elizabeth Koutzka, \$1500 frame dwelling at Eighth and Williams.

PERSONAL PARAGRAPHS. Mrs. Court Carrier and daughter left Wednesday morning for Lake Okoboji.

TWO FREIGHT TRAINS MEET. Collided in Yards, Telescope Box Cars and Demolish Inspector's Little Cabin.

Business Forces Larger Place. The Reynolds Refrigerator company having outgrown its quarters at 11th Jackson street has leased the factory at Thirteenth and Nicholas streets formerly occupied by the Dodge and Smith.

TOTAL TAX LEVY IS FIXED

Seventy-Eight and Four-Tenths Mills to Cover Everything.

CITY, COUNTY AND STATE INCLUDED

Commissioners Confirm Action Taken in Committee, with Solomon Conceding for Lower Rate of Assessment.

The total tax levy against property in the city of Omaha for the coming year will be 78.4 mills. The county commissioners met yesterday afternoon and confirmed the action taken in committee of the whole fixing the levy for county purposes at 18.4 mills.

The action of the board in fixing the county levy was opposed by Commissioner Solomon who read a resolution to which he could not get a second, fixing the county levy at 14 mills and when he was called on to vote for the committee report he read a spirited protest against a levy of more than 14 mills.

The original resolution signed by four of the members of the board was passed, Mr. Solomon alone voting against it. The resolution fixed the levy for the various funds as follows: General 9 mills, road 4 mills, bridge 1.5 mills, bond sinking 1.5 mills, soldiers' relief 1.5 mills, school 4.5 mills.

Apportionment in City. Of the city levy of 58 2/3 mills, 18 mills is devoted to the general fund, 8 mills to the sinking fund and 16 mills to the school district.

The contract for building and repairing pile bridges was let to the Standard Bridge company, its bid being the lowest of those submitted.

WILDMAN COMES TO OMAHA. Captain Who Has Been on Duty on Pacific Coast to Command Signal Corps.

Last evening Senator Millard received a telegram from General J. F. Bell, chief of staff of the United States army, announcing that Captain L. D. Wildman of the signal corps had been ordered to Fort Omaha.

He performed the duties of captain during service in Cuba and the Philippines. He is an officer of thorough education, fine character and aptitude of command, and is one of the most competent and efficient officers of the signal corps.

WILL OF LYMAN RICHARDSON. Document Filed in Brief and Leave All Property to the Widow.

The will of the late Lyman Richardson was filed for probate in county court Wednesday morning. It is short, occupying only a portion of one sheet of paper.

Mortality Statistics. The following births and deaths have been reported to the Board of Health during the twenty-four hours ending at noon Wednesday:

Births—Charles L. Allen, 117 South 24th street, girl; Charles C. Burt, 20 North Twenty-fifth street, girl; George Casey, 3021 South Thirtieth street, girl; John Johnson, 2227 Dupont, girl; Julius C.

Exclusive and Confidential Market Reports on the Value of Advertising

The Lord & Thomas Record of Results constitutes an exclusive and confidential "market report" on the VALUE to the advertiser of space in all newspapers and other good media, regardless of its current price.

EVERY day we receive confidential reports from our advertising clients who sell their goods direct by mail or who have a direct check through retailers.

These reports (compiled into our Record of Results) give us the actual returns in sales and inquiries from hundreds of advertisements in thousands of papers.

And because no other commodity bought and sold fluctuates so violently in value without affecting its price, this direct check on the VALUE of advertising space is as necessary to the advertiser as the "ticker" is to the stock broker.

Ordinarily, conditions that control the REAL value of space in publications are likely to change without the loss or gain at once becoming apparent.

But we are ready to show you how the Lord & Thomas Record of Results gauges the rise and fall of media as accurately and quickly as the thermometer records the rise and fall of temperature.

LORD & THOMAS ADVERTISING

NEWSPAPER - MAGAZINE - OUTDOOR ADVERTISING. LARGEST ADVERTISING AGENCY IN AMERICA. ANNUAL VOLUME PLACED FOR CLIENTS, \$4,000,000.00. CHICAGO NEW YORK

Kreger, 402 North Twenty-sixth, girl; C. A. Larson, 523 North Nineteenth, girl; Fred Major, 121 Miami, boy; Deaths—Philip F. Robbins, 2621 Erskine, 5 months; Maud Fairbert, 1401 Jackson, 20.

AGED TENANT CLAIMS DAMAGE. Old Man Sues Representative of Clarke and Frank Heller for Forcible Eviction.

Zackery T. Turner in a suit filed in district court Wednesday demands \$1000 damages from Frank Heller, an attorney, and Henry T. Clarke, Jr., because of the violent methods he says were used to get him out of a house belonging to Mr. Clarke which he was occupying.

Had Not Forgotten Gallagher. A petition for the appointment of a receiver for the property known as lot 1 block 16, Omaha, was filed in the United States circuit court Wednesday afternoon by Louis B. Scherb against John St. Hart and others.

Prayer for Receiver. A petition for the appointment of a receiver for the property known as lot 1 block 16, Omaha, was filed in the United States circuit court Wednesday afternoon by Louis B. Scherb against John St. Hart and others.

Business propositions advertised in The Bee go into the hands of the best people.

LOCAL BREVITIES.

Alfred Lorenson has bought a new home at 2555 Harrison street. It was sold to him by Isabella Seichenberg, the consideration being \$6000.

Charles E. Kucel has bought from Mary Barta a lot with seventy-five-foot frontage on South Thirtieth street, just north of Williams, street, for \$2000.

BECOMING A MOTHER is an ordeal which all women approach with indescribable fear, for nothing compares with the pain and horror of child-birth. The thought of the suffering and danger in store for her, robs the expectant mother of all pleasant anticipations of the coming event, and casts over her a shadow of gloom which cannot be shaken off.

AWFUL PSORIASIS 35 YEARS. Terrible Scaly Humor in Patches All Over the Body—Skin Cracked and Bleeding—Itching Unbearable—Cured by Cuticura in Thirty Days at Cost of \$4.75.

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DENTISTRY. Cleanly, Painless Operating for Particular Folks. DR. FICKES. Phone Doug. 181.

SEE THE WEST WITH ITS 1906 CROPS. From Omaha and Council Bluffs to Western Nebraska and Kansas every Tuesday, round trip rate one fare plus \$2.00, minimum excursion rate \$9.00.

\$20.00 FROM CHICAGO TO NEW YORK AND RETURN VIA ERIE RAILROAD August 28th and 29th. Good to return until September 4th, inclusive. Apply to Local Ticket Agents, or J. A. DOLAN, 555 Railroad Exchange, CHICAGO

NO MATTER WHAT YOU WANT It Will Save you time and money if you will use... THE BEE WANT ADS