

Optical Dept. on Main Floor

BRANDEIS BOSTON STORE & SONS

100 Calling Cards 39c Arcade

Millinery Sale

Stunning new hats just received Friday from work rooms of New York designers...

Worth up to \$12.50 250-398-500



Extra Special Sale LADIES' SUMMER UNDERWEAR

Ladies' fine Egyptian cotton vests—low neck and sleeveless, also short sleeved—taped and crocheted, all sizes, a splendid assortment of summer vests—will go at 10c-15c

Ladies' highest quality lisle and mercerized silk vests and pants, beautifully lace trimmed, silk taped and crocheted neck and arms, at 25c-49c



Ladies' union suits, fine lisle and Egyptian cotton, umbrella or cuff knee, very daintily trimmed, specials, 25c-49c

Children's fine vests and pants, low neck, sleeveless and long sleeves, will go at 15c-19c at, each

Ladies' Lisle and Silk Gloves

Ladies' lisle thread gloves for summer, in black, white and colors, an extra special value, at pair 25c...

HOSIERY SALE

Men's, ladies' and children's hosiery, in plain fast black and fancy colors, hundreds of pairs, on bargain square, worth 25c and 35c—will go at 10c-12c-15c

LADIES' NECKWEAR

Ladies' lace, embroidered and braided stocks, also prettily made tabs—new and pretty styles for summer—many novelties—will go at 10c-15c each

SALE of WATCHES

Entire Stock From a Well Known Chicago Watch House at Far Below Value

Gent's 15 jewel watch, American, Waltham and Elgin movements, fitted with dust proof cases, at 5.69...



TAPERING WAIST R-G CORSETS

A perfect fit for every figure to make every figure perfect. We have all sizes and styles in this famous corset, including the new R. & G. 'Lingerie' corset for wear with open work waists.



Bed Spread Sale

\$1.50 large size Hemmed Crochet Spreads, each 98c \$1.75 large size Fringed Crochet Spreads, each 1.25

Arcade—A Sale of Candy

500 pounds of high grade assorted Chocolates, soft center and nut tops, regular price 60c pound, to be sold at, per pound 15c

YOU SAVE 20 PER CENT

By dealing with THE LANGE GROCERY CO. Better still, you get the best Groceries and Meats the market affords. We buy in large quantities and our buyer is an expert—you get the benefit. We do a cash business and do not charge exorbitant prices to cover losses on bad accounts.

The Lange Grocery Co. 24th and Cuming



BOYS' SHOES BIG AND LITTLE

Bring the boys to us—big and little—just so they are boys—and we will fit them with a pair of our famous boys' shoes—not like the ordinary boys' shoes—but the kind we have been selling for so long—the kind that outwear two pairs of the ordinary boys' shoes—Best values ever offered for the money!

Drexel Shoe Co. 1419 Farnam Street.



Boys', Youth's, Misses' and Children's Shoes and Slippers.

Boys' Solid Shoes That Wear 2 1/2 to 5 1/2 \$1.50 Same For Youths \$1.25 Little Gents' 9 1/2 to 13 1/2 \$1.00

STRONG LINE OF MISSES' and CHILDREN'S SLIPPERS.

CALL SATURDAY. T. B. NORRIS, 1517 Douglas. Ask for Green Trading Stamps.

HAMMOCKS Big Sale Hammocks for Saturday. Full size, close woven hammocks, full colored, complete with spreaders, \$2.00 values, 98c...

Hardy's THE 99 CENT STORE 1513 Dodge St.



Children's Shoes

The reason why we sell so many shoes for children is simply because we supply the children's needs better than others do. Every requirement is anticipated.

MEATS! MEATS! We sell only the best Meats, cut from natural corn-fed steers.

FRY SHOE CO. The Shoers, 16th and Douglas Sts

DEPUTY STATE VETERINARIAN, OFF VETERINARIAN. H. L. RAMACCIOTTI, D. V. S.

One of New York's

finest wholesale tailoring firms closes out to us about 1,000 of its highest priced suits at a great sacrifice. These suits were made up to be retailed for \$15.00, \$18.00 and as high as \$20.00. We place them on sale at

888 Your Choice

A Bargain Without a Parallel

Guarantee Clothing Co.

1519-1521 Douglas Street.

Keen Headquarters for Popular Priced Millinery 1508 DOUGLAS STREET.

Gigantic Millinery Sale

We Buy the Entire Wholesale Stock from an Eastern Manufacturer at an Enormous Sacrifice.

Grand Sale Saturday!

HUNDREDS OF BEAUTIFULLY TRIMMED HATS in Milan Braid, Tuscan, Chip and Hand Made Straws, in white, champagne, light blue, burnt and natural shades.

\$3.75, \$5.00, \$6.50 and \$8.75

THE GREATEST POPULAR PRICED SALE on new, clean, up-to-date, desirable Millinery ever held in Omaha.

Get Prices! Investigate! Get Prices!

Brides appreciate gifts from our store more than anything else they receive. Our stock has never been so completely nor varied as it is at present and embraces a beautiful assortment of goods suitable for WEDDING PARTIES at a most comprehensive range of prices.

Brown & Borsheim JEWELERS 222 South 16th Street, Omaha.

Chops and Steaks go a long way toward making you healthy. If you buy them of us you are sure they are good. As long as you continue to trade with us you can rest assured you're getting A No. 1 meat at as low prices as is consistent with the quality of the goods. Remember, you cannot cut good chops or steaks from inferior lamb or beef.

Let Us Save You Money on Wall Paper and Paints.

HAYDEN'S THE RELIABLE STORE

Special Bargains in Rugs and Draperies Monday, Watch Sunday Papers

Remarkable Clothing Values, Saturday.



The splendid quality in material and workmanship, the perfection in style and finish of these special Saturday offerings, will please the most critical. Not just a few odd sizes to select from, but complete lines, in sizes and style from our own regular stock.

\$12.50 AND \$15.00 SUITS, AT \$7.50 AND \$10.

A handsome line of men's suits in the very latest single breasted styles, great assortment of the most popular shades of gray and brown, handsome fancy mixtures and plain colors—Special sale price—Saturday \$10 and 7.50

\$16.50 TO \$18 SUITS AT \$12.50 AND \$15.00

Never before at this season of the year have

we shown such surprising bargains in hand-tailored clothing—all the finest features of custom-made suits are shown in these garments—you can't duplicate them elsewhere at \$12.50 and \$15.00.

Youths' long pants suits, worth up to \$7.50—special sale price—Saturday, \$5.00 and 3.95

Young men's long pants suits, worth from \$9 to \$12.50—Sale price—Saturday, \$10.00 and 7.50

CHILDREN'S KNEE PANTS SUITS.

In the season's newest styles and materials, unmatched values, at our special sale prices, \$2.50, \$1.95 and 1.50

A complete line of children's wash suits—at \$2.50, \$1.95, \$1.50, \$1.25, 95c and 50c



HAYDEN BROS.

OMAHA SUIT CO.

1511 DOUGLAS STREET.

LADIES' SUITS! LADIES' SUITS!

Entire stock of high class suits, purchased from one of the leading New York manufacturers, AT 50C ON THE DOLLAR.

The above firm needing the room for summer wash suits, closed out the line to us at a big sacrifice, and we now propose to have a SUIT SALE that will surpass anything ever held in Omaha.

The suits are of the very latest styles—examples of expert workmanship from the deft hands of high class tailors. They come in the season's latest shades—Alice, navy blue, red, gray, black and old rose. None worth less than \$25.00 and many up to \$50.00.

THESE ON SALE SATURDAY AT \$14.95.

OMAHA SUIT CO.

Successors to



SEE WINDOW DISPLAY.

FRUITS and vegetables in endless varieties, possessing the essentials which denote Garden Culture. WITH WEALTH OF RICHNESS AND FLAVOR TREASURED WITHIN THEIR FOLDS TO SATISFY THE CRAVINGS OF THE PALATE FOR 'SOMETHING GOOD TO EAT.'

CIGAR PRICES CUT Nicoll's System

Tom Keene 8 for \$2.50 \$1.50 box of 50. Lady Nicotine 8 for \$2.50 \$1.50 box of 50. Monarch 8 for \$2.50 \$1.50 box of 50. Little Joe 8 for \$2.50 \$1.50 box of 50. Consumo 8 for \$2.50 \$1.50 box of 50.

Nicoll TAILOR WILLIAM JERREMS' SONS, 208-210 So. 16th Street.

MYERS-DILLON DRUG CO.