

## Perfect Malt Perfect Beer

, and perfect beer is possible only with perfect malt. Though perfect malt is an absolute essentiai, no brewer, even with perfect malt, can make pure, hign qualy, whe experienced brew-masters along thoroughly scientific lines.
maccininery all managed
Pabst for sixty years has been the pioneer in perfecting the most highly scientific proPabst for sixty years has been the pioneer in perfecting the most highly seientific pro-
cesses of brewing, and to-day he leads in the manufacture of the purest and best beer. cesses of brewing, ande only from eight-day matt. This means that Pabst Beer containg the highest amount of nutrition obtainable from malt. The exclusive Pabst eight-day
method gets all the good out of the bariey into the malt and insures more invigorating food method gets all the good out of the bariey into the malt and insures more invigorating food erewing experience, makes Pabst Blue Ribbon Beer uned wathed as a a noursishing tonic
brate
 might very well say just as important, for cleanliness is, not only
desirable but necessary in brewing the best beer. And in this desirable but necessary in brewing the best beer. And in this
again Pabst excels. The mammoth Pabst brewery in every de-
partment is as clean as the cleanest kitchen and the beer trom partment is as clean as the cleanest kitchen and the beer trom
mash-tub to keg or bottle is never touched by human hands. It passes throogh sterilized tubes and pipes into hermetically
sealed sterilized tanks, and every known sefeguard is esteblish to prevent contamination. The ingredients of Pabst Beer are the purest and best money can buy, and it is siven to to the pablic ooly purest and whent monenen and the
test of time show it to be perfect in age, purity and strength When Ordering, Call for Pabst Blue Ribbon Beer
Pabst Brewing Co., ${ }^{1307}$ Phone Doavenworth ${ }^{1}$

## THE OMAHA BEE

Circulated over a million copies during the month of April
The cost of having your advertisement read over a million times is only $\$ 25.20$ per inoh
The merchant who says that he can't a fford to advertise In a good newspaper, should consider the small cost as compared with all other forms of advertising. When you buy potatoes you expect to pay more for a rushel than for a pecks
when you buy advertising in The Bee you are doing the cheapest and most effeotive adver-

The paper that goes to the homes


