

THE GREAT BARGAIN PLUMS for PICKING MONDAY

Greatest Suit Sale of the Season

Our business in Ladies' Suits has been something wonderful this season. So enthusiastic has the buying been that it has proven almost impossible to keep our lines complete. But we are now prepared to supply your every garment wish, your every style idea, in design, material, size or color; 1,575 new Spring Suits are here to select from.

- 100 SUITS, regular \$75.00 values, 50.00 at choice.
100 SUITS, regular \$50.00 values, 35.00 at choice.
100 SUITS, regular \$25.00 values, 25.00 at choice.
100 SUITS, regular \$15.00 values, 18.90 at choice.
100 SUITS, regular \$10.00 values, 8.90 at choice.



High Grade Wash Goods Dept.

The Wash Goods season is right here, and on Monday we will commence a series of Wash Goods Sales that will surprise the most skeptical. On the middle table of our Main Wash Goods Department we will place a 35c Silk Bolero—in the forenoon only—at a yard, only—10c.

Wash Goods Bargains In the Great Domestic Room

- Embroidered Cotton Voiles, in all new spring shades, handsome patterns and goods that sell regular up to 50c, at a yard, only—15c.
Dotted Silk Mull, in spring shades, for waists and dresses, worth 15c, at a yard, only—10c.
Garner Percales, in medium and light shades, for dresses or men's shirts, all good designs, full 36 inch width, and worth 15c, at a yard, only—10c.
Burkley Percales, in dark and light shades, worth 15c, at a yard, only—10c.

Special Embroidery Sale

A great clearing-up sale on all broken lots of Swiss Nainsook and Cambric Embroideries and Insertings. NARROW EDGES AND INSERTINGS, slightly soiled, at 1c.
MEDIUM WIDTH EDGES AND INSERTINGS, both Swiss and Nainsook, 21c.
SIX-INCH CAMBRIC EDGES, 3-inch insertings, bands and broken sets of fine Nainsook and Swiss goods, 5c.
EXTRA WIDE FLOUNCINGS and fine Nainsook Edges and Insertings, 10c.
TWO GREAT LOTS of All-Over Embroideries, worth up to \$100, at a yard, 59c.
The latest patterns in 18-inch Corset Covers, 35c.

Furniture Department The Home of Priceless Furniture.

Dressers—We also place on sale a very neat Dresser, top drawer is full swell, the mirror is a 16x20 bevel French plate, size of base 38x19, neat metal drawers, pulls and the castors are furnished. Price, 6.85.
We are showing a very large line of Go-Carts of all kinds, from the cheapest (like cut) at \$1.95 up to the finest leather upholstered English perambulator, at \$23.00.
We have the Oriole Go-Basket. The Glascock Baby Jumpers and Walkers and Swings for the babies.

Tersely Told Tales Both Grim and Gay

No Competition. K. DOUGLAS HYDE, apostle of the Gaelic league, was interviewed in Chicago on his return from the Pacific coast last week. Replying to a request for his opinion on graft exposures in this country, he told this story:
'An Irishman named Mike came over and settled in a certain city which I will not name. After he had been here a short time a friend accosted him, saying, 'Mike, what are you going to do for yourself?' 'Oh, sure, I'll be for making an honest living,' replied Mike. 'Well, you ought soon to be a millionaire,' said his friend. 'An' why?' asked Mike. 'You'll have a little competition,' rejoined his mentor.

In the Millinery Department

We are showing the best values in the entire west. We have high grade hats, medium priced hats and less expensive hats—just the hat that your artistic taste demands. It's just as chic and becoming as if you bought it elsewhere and paid more money for it.
TRIMMED HATS—In all the new shapes, made of pyroxalin braid and trimmed with flowers and foliage, ribbons and wings—4.98 a hat that would sell for \$7.50, for.
STREET HATS—New effects in the popular little Sailors and Turbans for street wear at.
OUR CHILDREN'S HAT SECTION offers the most attractive line of this class of goods shown in the city. The new bent-up shapes, trimmed with roses, wreaths and ribbons, are very popular this season—price, 2.98.
Misses' Hats made of pyroxalin braid and chiffon, in all colors, trimmed with large bows of silk, for. 3.50.
Hats from 98c to \$35.



THE RELIABLE STORE.

Dainty Undermusins Greatly Underpriced

Monday morning will begin our Great Annual Sale of Undermusins, preparations for which have been in progress for the past three months. No store has been left untarnished to make this showing the greatest in point of variety, quality and bargain worth Omaha has ever known, and undoubtedly success has crowned our efforts.
THE SURPLUS STOCK OF TWO GREAT MANUFACTURERS added to our already immense stock, will undoubtedly lend added interest to this GREATEST OF ALL GREAT MUSLIN UNDERWEAR SALES.
BEAUTIFUL SAMPLE SKIRTS AND GOWNS—A very choice lot of sample garments, many of them imported, made of the very finest materials and trimmed with the most beautiful laces and embroideries, worth in a regular way up to \$15, in four great lots, 3.98-4.98-5.98-6.50.

- LADIES' SKIRTS in fine materials with deep bouffants of fine laces and embroideries of handsome embroideries finished in four of the best and latest LADIES' GOWNS in low high, neck or slip overs, handsomely trimmed with dainty laces and washable ribbons, UP TO \$15.00, at \$2.98, \$3.98 and \$4.98.
Ladies' Corset Covers and Drawers, worth in a regular way 50c, at choice, 25c.
CORSET COVERS in great variety, with lace insertings, trimmed, all sizes, worth 30c, choice, 19c.
MISSES' MULLIN DRESSERS, all sizes, 10c.
BARGAIN SQUARES, high with Ladies' Gowns, Skirts, Corset Covers and Drawers, worth regularly \$1.00, at choice, 50c.
DRAWERS and CORSET COVERS, worth in a regular way 75c, at choice, 39c.

Extraordinary Rug and Drapery Bargains

A tremendous business in Rugs and Draperies was anticipated for this season for we bought our stock right but the volume has exceeded even our greatest expectations. That Omaha people appreciate good values is clearly demonstrated by the rapid selling.
Look elsewhere as much as you please, you'll find our quality highest and prices lowest.
\$10.00 TAPESTRY BRUSSELS RUGS—size 8x10-6, Monday, 9.98.
\$12.50 Scotch Brussels Rugs, size 8x11, Monday, 8.98.
\$15.00 Scotch Brussels Rugs, size 8x11, Monday, 8.98.
\$15.00 High Spere Brussels Rugs, size 8x11, Monday, 14.25.
\$15.00 High Spere Brussels Rugs, size 8x11, Monday, 12.75.
\$15.00 High Spere Brussels Rugs, size 8x11, Monday, 8.50.
\$17.50 Smith Axminster Rugs, size 8x11, Monday, 19.00.
\$25.00 Axminster Rugs, best quality, size 8x11-6, at 18.00.
Seamless Velvet Rugs, size 8x11-6, at 22.50.
\$30.00 values, at 18.50.
\$35.00 Velvet Rugs, size 8x11-6, at 18.50.
\$12.00 All-Wool Art Squares, size 8x9, Monday, 8.98.

Flannel Department

- 6 1/2 extra heavy yard wide Shaker Flannel at a yard, 41c.
30c Cream Flannel at a yard, 20c.
100 Yard Drapery Cretonne, size 10x12, at a yard, 61c.
100 Yard Drapery Saten at a yard, 91c.
12 1/2 and 10c Blueoline, at a yard, 81c.
5c fancy colors Scotch Flannels at a yard, 25c.
BED SPREADS.
7c extra good size Crochet Bed Spreads—41c.

China and Glassware

- Crystal Glass Bowls and Vases, looks like real cut, each, 10c.
Genuine Star Cut Tumblers, bell-shaped, per doz., 121c.
Common Crystal Tumblers, each, 1c.
Plain White Cups and Saucers, 1c.
White China Salt and Peppers, for dining, at each, 10c.
Decorated Bowls, 5c.
Decorated Parlor Lamp, vase and globe to match, 85c.

Omaha's Greatest Grocery Dept. Prices

- 21 pounds best Pure Cane Granulated Sugar, \$1.10.
10 lb. best Fancy High Patent Minnesota Flour, \$1.10.
10 lb. White or Yellow Cornmeal, 50c.
10 bars best Parlor Laundry Soap, 50c.
7 lbs. best Wheat Farina, Hominy or Barley, 50c.
1 lb. best bulk Laundry Starch, 10c.
1 lb. fine Fruit Jelly, 10c.
1 lb. best Maple Syrup, 10c.
Cold Water Starch, per pkg., 10c.
Large bottle Hot Tomato Catsup, 50c.
1 lb. pkg. Corn Starch, 10c.
1 lb. can fancy sweet Sugar Corn, 50c.
1 lb. can fancy Wax, Siring or Lima Beans at 50c.
3 lb. can Boston Baked Beans, 75c.
1 lb. can fancy Alaska Salmon, 20c.
Oil Sardines, per can, 20c.
Fancy California Prunes, per lb., 40c.
Borden's Raisins, per lb., 10c.
Fancy cleaned Currants, per lb., 75c.
Fancy Muscatel Raisins, per lb., 75c.
The best Soda Crackers, per lb., 50c.
Fancy Cream Cookies, per lb., 50c.
BUTTER CHEESE SALE.
Fancy Separator Creamery Butter, per lb., 15c.
Fancy Swiss or Limburger Cheese, 15c.
Fancy New York White Cheese, per lb., 15c.
Fancy Wisconsin Cream Cheese, lb., 15c.

Curious and Romantic Capers of Cupid

Never Too Old to Wed. HE engagement is announced in Indianapolis of Mrs. Josephine McDonald, widow of United States Senator Joseph A. McDonald, and C. B. Cones, president of the Cones Garment Company, one of the richest men in Indianapolis. The bride-elect is 75 and the bridegroom a few years her senior.
Mrs. McDonald was pronounced by Matthew Arnold, who met her in Washington, the most beautiful woman in the world. A Denver newspaper published her portrait and a Denver banker's wife, whose cook had pinned it on the kitchen wall, was astonished to hear the milkman say one morning: 'Yes, a very good likeness.' She asked him if he had ever seen Mrs. McDonald, and he replied: 'She was my wife.'
This proved to be the case, as Mrs. McDonald had divorced him previous to her marriage to the Indiana senator. Her marriage and the lawsuit following Senator McDonald's death, by which the McDonald children by a previous marriage sought to break the will, caused a great sensation.
Mrs. McDonald's beauty brought her much homage in Washington from her husband's political friends, but she was never admitted to intimacy with her wits. The late Mrs. Thomas A. Hendricks, wife of the vice president, never recognizing her.

White Goods and Dress Linens

- 50 pieces silk mixed Mohair Fancies—the \$1.25 and \$1.50 grades—only 8 yards to a customer—at, a yard, 59c.
60 pieces of 60-inch black and navy and all colors, regular \$1 grade—only 7 yards to customer—at, a yard, 48c.
100 pieces of Silk and Wool Hollenders, 45 inches wide, extra fine, all kinds of patterns—all colors (except black and white) only 8 yds. to customer—39c.
ST. GALL SWISSES.
We handle the genuine Hand Embroidered St. Gall Swissses—200 different styles—at a yard—12c, 15c, 18c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 100c.
SCOTCH SWISSES.
We handle the genuine Scotch Swissses—very short—40 inches wide—12c, 15c, 18c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 100c.
DOMESTIC SWISSES.
We handle a grand line of Domestic Swissses—40 inches wide—12c, 15c, 18c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 100c.
White Waitings, India Linens, Persian Lawns, French Lawns, Long Florina, Tissues, Organzas, and everything for the lingerie waist.