

**J. L. BRANDEIS & SONS "BOSTON STORE & SONS"** OUR PHENOMENAL SALE **J. L. BRANDEIS & SONS "BOSTON STORE & SONS"**

CHOICE OF ENTIRE SURPLUS STOCK "NEWPORT" SUITS FOR MEN FROM THE FAMOUS TAILORING HOUSE OF B. ROTHSCHILD & CO., ROCHESTER, N. Y.



Choice B. Rothschild & Co.'s of "NEWPORT" BRAND

**MEN'S SUITS**  
Latest Spring Style

The well known firm made the best quality of suits to sell at \$15. The man who wants to be well dressed all through spring and summer at a very moderate cost should visit our clothing section Saturday without fail and pick out one of these excellent suits.

Worth \$15, at

**\$15**



All B. Rothschild & Co.'s MEN'S "NEWPORT" SPRING SUITS

Good style—good fit and good wear in all these "Newport" suits made to sell at \$17.50. These are all suits that make a man look neatly and stylishly dressed. A score of patterns that you will like. We can fit you exactly.

Worth 17.50, at

**\$10**



All B. Rothschild & Co.'s Men's Suits "NEWPORT" BRAND

Put these suits side by side with anybody's good \$20 suit. If there is any difference it will be in our favor. Look just like tailor made. You can't invest \$12.50 in any better way.

Worth \$20, at

**\$12.50**



All B. Rothschild & Co.'s SPRING SUITS for Men "NEWPORT" BRAND

The best clothes that bear the "Newport" brand—hand-tailored throughout—scores of the best patterns that good dressers want. You couldn't be better satisfied no matter what you pay. Top notch of style.

Worth 22.50 @ \$25 at

**\$15**

**Men's Spring Shirts Neckwear Underwear**

All new styles in Necktie Shirts, plain and neat patterns, scores of novelties shown exclusively at Brandeis.

Manhattan Shirts at... 1.50-2.00  
Wellington Shirts at... 1.50-2.00  
Eureka Shirts at... .98c  
Griffin Shirts at... \$1-1.50  
Whitman's, Pongee, Soisette and Imported French Mohair Shirts—negligee collar attached... 1.50-2.25  
\$1 Negligee Shirts, many styles... .50c  
50c Neckwear at... .25c  
50c Suspenders at... .25c

**MEN'S UNDERWEAR**  
Light and medium weight Shirts and Drawers at... .35c-45c-50c  
Better grades of Underwear, at... .98c to 3.50  
Mensung Union Underwear for Men, at... \$1 to 2.50

**J. L. BRANDEIS & SONS**

NEW SPRING STYLES

**MEN'S SHOES**  
High Shoes New Oxfords

Beyond all question the best shoe that could ever be bought in Omaha for the money. You can experience shoe comfort and have perfect shoe style if you will be fitted to a pair of these shoes Saturday. 50 new styles to choose from, regular and military heels, lace, button and blucher styles, selected leathers. Actual \$3.50 shoe values, Saturday at \$2.50.

**2.50**

**STYLE LEADERS Men's Hats**

Brandeis Special Hats—Newest and most popular styles for \$2—a genuine \$3 value, at...

Men's Soft and Stiff Hats, new styles... 1.50-2.50-\$3  
Famous Stetson Hats for men... 3.49  
Boys' and Children's School Caps, at... 25c and 49c

**DRESS SUIT CASES**  
300 Suit Cases of keratol and fine leather worth as high as \$8.50—at 1.50, 2.25, 2.98, 3.98 and 4.98

**J. L. BRANDEIS & SONS**

**OMAHANS HEAR FROM FOLKS**

Some Local People with Relatives in California Receive Telegrams.

OTHERS STILL UNABLE TO GET WORD

Carl Reiter's Parents Left Desperate and B. H. Robinson's Sister Loses Her Trunk in San Francisco.

B. H. Robinson, president of the Bankers Reserve Life company, is one of the first in Omaha to receive messages from relatives in San Francisco. Friday morning Mr. Robinson was relieved to receive this telegram dated Oakland, April 15, from his sister, Miss Emma E. Robinson: "Am safe and well. Lost trunk; have funds and clothing."

Miss Robinson lived in San Francisco and had an office in the Chronicle building, which was among the last to go down.

Carl Reiter, manager of the Orpheum theater, whose father, mother, brothers and sisters resided at Fifth and Tehama streets, San Francisco, one block from where a whole family perished in a collapsed building, received this message Friday morning from a life-long friend at Alameda, which is over the bay and where his people fled:

"Father and mother lost everything. No money, no clothing. Send money."

Immediately Mr. Reiter went to the Postal Telegraph office to wire \$50, but the company could not take the draft, as it could offer no assurance of its delivery, not knowing the condition of the banks. Mr. Reiter then sent a money order by mail, wiring to this effect. He and Mrs. Reiter also prepared a large box of clothing, which they sent.

Mr. and Mrs. Reiter were delighted at the meager message, for they had awaited since the first report of the earthquake in

painful suspense, knowing the elements were at work all round their people. They take it for granted, though the telegram did not so state, that none of their people lost their lives.

**No Word from Her Sons.**  
Mrs. D. E. Smith, 863 1/2 street, has a son in San Francisco and one in Oakland. The former is C. H. Reimer, superintendent of the Pinkerton Detective agency, and the latter is Francis T. Reimer, at the Board of Trade. The Oakland man has wired his mother he is all right, but that he has been unable to get in touch or hear a word from his brother.

Mrs. A. Mandelberg has still heard nothing from her brother, Morris Rosenthal, and cousin, Frank F. Gebhart, both former Omaha men, who lived on Van Ness avenue in San Francisco. Mr. Rosenthal and family had just built a fine new home at 2229 Van Ness avenue, which is one of, if not the finest and most historical residential streets of the city.

Mr. Gebhart and family only left Omaha two months ago and had barely got established in their new home. Mrs. Mandelberg had a letter from Mr. Gebhart a few days ago, telling how delighted they were with their new city and their new home. Mr. Gebhart was credit man for the Peoples Store of Omaha for nineteen years. It is possible the homes of both families may have escaped destruction, though not probable. They were situated outside the devastated belt as first indicated, but as reports said the fire spread further on Van Ness avenue there is ground for belief it took in these places, though this is not certain.

**Distress is Relieved.**  
Mrs. J. H. Phillips of 1243 south Twenty-fourth street, Omaha, has about all her relatives in Los Angeles and was greatly distressed, as were other Omaha people, for their safety. The reports which came of the destruction of Los Angeles created a terrible stir of anxiety in Omaha for so many people here have relatives there.

Oakley A. Rowe, city passenger agent of the Rock Island is congratulating himself. He had made all arrangements to send his family to Berkeley a week or more ago on a visit with relatives, but for some reason it was necessary to postpone the trip. They had set Saturday, April 21, for the day to start, but now have decided to postpone the trip later.

Miss Ruth Chase, teacher at Kellom school, is still unable to hear from her sister at Santa Rosa, which was practically obliterated, 10,000 people being left homeless and probably thousands killed.

Comfortable Ed Simpson has a daughter who was a member of the "Babes of Toyland" company, which was playing at San Francisco at the time of the disaster. The company lost all, but Mr. Simpson has not heard anything from his daughter. He is, naturally, extremely anxious.

**Henry Drexel Not Heard From.**  
John C. Drexel is anxiously waiting for some word from his brother, Henry Drexel, who went to San Francisco five weeks ago, and who stopped at the Phillips hotel.

It is a peculiar circumstance that two families by the name of Smith, and living next door to each other at 228 and 232 South Tenth street, are more than anxious about relatives at San Francisco. Both Omaha families have people in the stricken district. Newton Smith, at 228 South Tenth street, has a son and family at 635 Bryant street, while Mrs. A. Smith, a widow living next door, has a son, Allen Smith, stopping at the St. Catherine's hotel, mentioned in the morning dispatches as in the ruins.

County Clerk D. M. Haverly and his

family are at Watsonville, where they have been for the last month. Watsonville is in Monterey county, just below Salinas, which was badly shaken by the first earthquake and has had three severe shake-ups since. Earnest Haverly, son of the county clerk, has been trying in vain to reach his parents by wire.

William E. and Henry D. Rhoades have heard from their brother, J. O. Rhoades, purchasing agent of the Southern Pacific, who resides in San Francisco. The message came through the Union Pacific and stated that Mr. Rhoades and family were safe at Oakland pier, but had lost everything. They lived at 2135 Sacramento street.

W. W. Turner of Schmoller & Mueller's is distressed over the safety of his mother, who is in Oakland.

No word has yet been received from Mr. and Mrs. George W. E. Dorsey, who were supposed to have been in San Francisco during the earthquake disaster. Several telegrams have been sent them from their friends in both Omaha and Fremont. Mr. Dorsey was known to have, but recently opened an office in the center of the destroyed business district.

**Woman Overcome by Grief.**  
Mrs. A. F. Straight of San Francisco is in the city on route eastward. She stopped over in Omaha to get information from the stricken city relative to the possible fate of her family. She was at the Postal Telegraph office Friday morning earnestly and tearfully pleading for some information from there in answer to her telegrams to her family.

"All that I have on earth, family, fortune and friends are here," she said. "I left San Francisco only ten days ago so full of hope and joy at the prospect of meeting old friends that I have not seen for twenty years in Illinois. I do not know what to do. Husband and children are there and I am fearful that they have all perished. I cannot leave here until I hear from them and know or other, and so to know what to do. This suspense is enough to drive me mad."

W. A. Meyers, conductor on a Union Pacific dining car, arrived in Omaha Thursday night from San Francisco, having left there Monday night. Mr. Meyers' family lives in San Francisco and near the scene of the greatest wreck of the city. He has not heard a word from them and is unable to get into communication with them.

Mrs. T. D. Jones and daughter, Leah, 131 North Eighteenth street, who spent the winter in San Francisco, returned last Friday. Many of their friends had been apprehensive about them, not knowing of their return.

**Gerrit Fort is Safe.**  
Gerrit Fort, assistant general passenger agent of the Union Pacific, left San Francisco Tuesday night for Los Angeles, leaving on the 6 o'clock train. He has wired from Los Angeles to the headquarters that his train got through all right. A meeting had been called for next Monday in San Francisco of officials of the Union Pacific, Southern Pacific and other Harriman lines, but this has been called off.

P. R. Lund, chief dispatcher of the Southern Pacific, has wired that the entire office of the company was destroyed and the men were forced to move to Oakland on account of lack of provisions and water.

Mrs. Montgomery has received news of the safety of Mr. and Mrs. Felman Drake, her parents.

Erastus Young, general auditor of the Harriman lines, received word Friday morning from Oakland that his family had escaped from San Francisco. Mrs. Erastus Young and David Young and his wife were

for some time and he neither can be heard from. He went from the Burlington headquarters to Oakland, but lost all their personal belongings.

Dr. W. S. Van Dusen of San Jose was in the city Friday, enroute home, where all his relatives are residing. He visited Dr. Fred Teal between trains and promised to look up Rich. Teal, who is in one of the hospitals in San Francisco.

R. V. Campbell, formerly superintendent of the Union Pacific, was on the Overland limited, enroute west, Friday morning. All his family was in San Francisco at the time of the disaster.

Mr. and Mrs. Alexander MacKenzie, 929 Park avenue, are extremely anxious about their son, Leon P. MacKenzie, who was in San Francisco and is yet for all they know. They have heard nothing from him. The press reports contained the name of a MacKenzie among the dead, but his address and that of their son did not correspond, so they think it was not he. He was employed by the Eureka, Carrigan & Hayden company, wholesalers in hardware and implements on Market street. He had been there three months.

John S. Collins of Omaha, who was in San Francisco when the earthquake came, is safe. He left for Omaha yesterday.

Word comes from Mr. and Mrs. W. A. Ayerick, who were in San Francisco when the earthquake struck it, were heard from yesterday and were at Ogden, returning home.

Mr. and Mrs. William A. Ayerick have been heard from. Mrs. Ayerick is en route home, having reached Ogden, and Mr. Ayerick remained, but his address and Mr. Darley Falford, whose mother resides at 3407 Dewey avenue, had been employed by the Burlington in its San Francisco office.

Hartford, and twenty-four Western Union operators under Superintendent McCormick completed the party. Mr. McCormick carried with him 10,000 messages from the east for San Francisco, all of which had been sidetracked at Chicago. They will be placed in envelopes by operators and addressed. The newspaper men were preceded Thursday evening by John Fay, Chicago correspondent of the New York World.

**CHURCHES CALLED ON FOR HELP**

All Protestants Asked to Take Up Collections.

Rev. A. R. C. Clarke, president of the Omaha Ministerial union, has called on the Protestant churches of Omaha for help in this appeal:

"In view of the heartrending calamity which has overtaken the people of San Francisco and vicinity, with its attendant suffering, I think it would be meet for all the ministers of Omaha to give their congregations an opportunity of expressing their deep sympathy by their gifts on next Sunday. I therefore suggest that the claims of this distressed region be presented to the churches and a generous offering be taken for its relief."

**CHICAGO PARTY GOES TO COAST**

Newspaper Men, Operators and Detectives Go to San Francisco.

Union Pacific train No. 3 Friday afternoon carried a number of Chicago newspaper men, detectives and telegraph operators, enroute to San Francisco. M. G. Scheiffelin, Rich Fairchild and Fred Wagner went to get the news for the Record-Herald, and a Mr. Brown went as photographer for the Chicago News. Ten Chicago city detectives under lieutenant

assisted Bishop Millsprugh in that work. I went to the Richmond when that town was demolished by the cyclone.

**N. E. A. MAY GO TO LOS ANGELES**

Convention likely to be shifted to Southern City.

Considerable speculation has been indulged in concerning the holding of the national convention of the National Educational association which was scheduled for San Francisco in July. W. H. Murray, chief clerk in the passenger department of the Union Pacific, says he thinks the meeting will be transferred to Los Angeles. He says the railroads have been put to a great expense in preparing to haul this large army of teachers across the continent and the change to Los Angeles probably will be made. Every railroad in the country has made extensive preparations for this business and the trip to Los Angeles can be made just as well, as that town has facilities for handling large crowds. He says many would like to make the trip to see the destroyed city of San Francisco and that it probably will not be changed to any eastern city.

**No Wire Into Bay City.**

This message was received at Union Pacific headquarters Friday morning, from the company's Sacramento freight and passenger agent:

SACRAMENTO, Cal., April 5—J. A. Monroy, E. L. Lomax, Omaha: No communication whatever direct from San Francisco. Feel there is some chance for the trip as far as our boys are concerned. From bulletin received San Francisco appears to be practically in ruins. Sacramento escaped damage, but was severely shaken.

**JAMES WARRACK.**

**DIAMONDS**—Edholm, 18th and Harney.

**Our Competitors Are Imitating Us BEWARE!**

In offering Carnation Cream in 1 pint cans at 10c per can, we were the first manufacturers to give the customer an honest package—as much for his money as he got from the milkman.

When forced to do so, certain of our competitors have begun enlarging the size of their cans. But they have not improved the quality of their products. The flavor and richness in butter-fat of

**Carnation Cream**  
(Sterilized)

still stand unequalled.

Insist on having Carnation Cream. You can use it in hundreds of ways in the kitchen. Large cans.

WAIT FOR THE FIRST OF OUR GREAT

**Semi-Annual Clearance Sales**

**SATURDAY, APRIL 21**

We will place on unrestricted sale our entire line of exclusive new designs in

**Suits, Coats, Skirts, Cravenettes and Petticoats**

This means an event of the utmost importance to the economic buyer, for these garments will be marked down 40 per cent to 50 per cent of their former values.

**We Must Have Room for Our Wash Goods**

and values will absolutely not be regarded in this sale, so we sincerely advise you for YOUR OWN advantage to attend early and get first choice—Everything is marked at bottom prices right at the start of this sale.

A few \$50.00 Suits will sell at.....	\$25.00	\$9.95 Covert Coats will sell at.....	\$ 7.50
A few \$25.00 Suits will sell at.....	\$14.98	\$25.00 Cravenettes will sell at.....	\$15.00
A few \$15.00 Suits will sell at.....	\$ 7.50	\$15.00 Cravenettes will sell at.....	\$ 9.98
A few \$20.00 Skirts will sell at.....	\$13.50	\$15.00 Petticoats will sell at.....	\$ 9.98
\$10.00 Skirts will sell at.....	\$ 6.98	\$10.00 Petticoats will sell at.....	\$ 7.98
\$17.50 Covert Coats will sell at.....	\$12.50	\$7.50 Petticoats will sell at.....	\$ 3.98

**S. FREDRICK BERGER & CO.**  
AUTHORITIES ON STYLE

THE NEW CLOAK SHOP 1517 FARNAM ST.