



# BRANDEIS STORE

## Saturday, Underwear Day

Immense stock of high grade ladies' Summer Underwear

Including Entire Sample Lines From A. W. Porter & Co., 43-45 White St.

This is the leading underwear manufacturer in New York. We bought all his fine samples together with all the odd lots from the factory. The prices will be far below their real value. Buy your summer underwear Saturday.

- Ladies' Fine Cotton Vests—Taped armholes and neck, each 8c
- Ladies' Fine Cotton Vests and Pants—all sizes, at 15c
- Ladies' Lisle and Cotton Vests, Pants and Union Suits—hand crocheted trimmed—all sizes, at each 25c
- Ladies' Highest Quality Vests and Pants—Silk mercerized vests, fancy crocheted necks and arms, silk ribbon trimmed, finest quality of lisle and fancy cotton—very special bargains, at, ea... 35c-49c-69c
- Ladies' Union Suits—All made with short sleeves, knee length, with umbrella or cuff knee—made of the finest lisle and fancy cotton, a suit 49c-69c



## GREAT HOSIERY SALE

In Our New Hosiery Section

Ladies', Men's and children's hosiery in plain black and fancy colors, ribbed or flat weave, all sizes—on big bargain square, at, per pair—



Ladies Imported Hosiery—Made of the finest lisle and Maco cotton, full fashioned foot—many all over lace and lace boot effects—all new arrivals for spring and summer wear, at, pair—

LADIES' SILK AND LISLE FABRIC GLOVES—These are the favorite gloves for spring and summer wear, white and all colors, they are cool and extremely dressy, all the spring's newest effects, at glove counter, for, pair—

- Ladies' Kid Gloves—Newest shades in kid gloves for street and evening wear—the latest two and three clasp effects—leading foreign brands, pair \$1.50, \$2
- Long Kid Gloves in black and colors, made of the best selected kid—rib and is button length—at, per pair—
- Ladies' Neckwear—Ladies' pretty new stocks, tabs, turnover collars and collar and cuff sets, pretty lace and embroidery trimmed, fifty new styles on bargain square—worth up to 35 cents, at 10c-15c

### In Our Sheet Music Dept. Musical Instruments

We are showing a splendid variety of instruments and every one selling at a bargain price—Music supplies, music rolls, strings, etc., at lowest possible prices.

## After-Easter Reductions

ON Ladies' Suits COATS

MILLINERY

AT Omaha Suit Co



## Children's Shoes

The reason why we sell so many Shoes for Children is simply because we supply the Children's needs better than others do. Every requirement is anticipated.

FRY SHOE CO. The Shoers, 16th and Douglas Sts.

# We Are Willing

to prove to you that we have on sale better values in Men's Suits at

## \$10.00 and \$15.00

than you can get any other place on earth.



## Special Blue Serge Suits

Single or Double Breasted—All Wool—Well Made Up—Solid—Shape-Retaining Hair Cloth Front. Most stores get \$12.50. Sale price,

## \$7.50

## Guarantee Clothing Co.,

1519 and 1521 Douglas Street.

# Keen

Headquarters for Popular Priced Millinery 1508 Douglas St.

## Beautiful Millinery

SHOWING HUNDREDS of New, Pretty MILAN, CHIP and TUSCAN BRAID SAILORS in White, Champagne, Black, Burg, Blue and Brown Colors AT POPULAR PRICES.

## Extraordinary Sale Saturday

THE GRANDEST DISPLAY of Exquisite DRESS and PATTERN HATS AT POPULAR PRICES ever shown in OMAHA.

See Ours Before You Buy. — Get Prices.



## Brown & Borsheim JEWELLERS

222 South 16th Street, Omaha. Send for 1906 Catalogue (Free)

## DON'T WAIT

UNTIL the rush season is in full blast and then have to put up with possible delays. Order that new Spring Suit or Overcoat today. Make your selection while the assortment is complete. Over 1,000 styles.

Trousers, \$5 to \$12—Suits, \$20 to \$50

## Nicoll TAILOR

WILLIAM JERREMS' SONS, 208-211 So. 16th Street.

## When in Chicago Stop at The



## Stratford Hotel

European Plan. Refined, Elegant, Quiet. Located corner of city's two finest boulevards convenient to entire business center. Close to best theatres and shopping district. 25 rooms, 130 private baths. Luxurious writing and reception rooms; woodwork mahogany throughout; brass beds and all modern comforts; telephone in every room; beautiful dining rooms—the best of everything at moderate prices. Michigan and Jackson Aves., Chicago.

## Hotel Kupper



100 private baths. Telephones in all rooms. Unexcelled Cafe. Perfect Cuisine. Hot and cold running water in every room. It has spacious lobby and pleasant parlors, reading and writing rooms.

\$1 to \$4 per Day. European Plan. Reservations may be made by telegram at our expense. KUPPER-BENSON HOTEL CO. F. A. BENSON, Manager

Watch for the Great Undermuslin Sale Monday



Watch for the Great Sale of Muslin Underwear Monday

## In Laying Clothes Plans



If you make our store the basis of your clothes operations, our clothes the foundation of your ideas, you'll be as well dressed as man can be and at a very small expense. Thorough reliability is our watch word, and when you buy here you're sure of newest style, artistic workmanship and finish and quality that's sure to give perfect satisfaction.

### SPRING SUITS

In complete assortment of newest styles, materials and patterns—the best clothes proposition in Omaha, at \$18.00, \$15.00, \$12.50 and... 10.00

### MEN'S CRAVENETTES

The most deservedly popular overcoat ever produced—looks well at all times. In selecting it, be sure it's a rain coat and not one in name only. You'll find rain coats here in fact as well as name, at \$15, \$12.50, \$10 and 7.50

### MEN'S PANTS

An unmatched assortment of patterns, materials and colors, unequalled values at \$3.50, \$2.50 and... 1.95

## Drug Department Specials

- Hygienic Tooth Wash . . . . .10c
- Cold Cream . . . . .10c
- Fountain Syringes, 39c and 49c
- Combination Syringes .79c-89c
- Talcum Powder . . . . . 5c
- Perfume, per oz. . . . .15c
- Bulb Syringes . . . . .25c
- Beef, Iron and Wine . . . . .25c

## HAYDEN BROS.

## THE LANGE GROCERY CO.

### Meats—Saturday Special—Meats

Have you ever gotten meat from our Market? If not, you had better start in NOW, and give us a trial, because we can satisfy everyone. We handle the very best and sell at the lowest prices.

- Good Boiling Beef, lb. . . . .35c
- Chuck Roast, lb. . . . .35c
- Round Steak, lb. . . . .35c
- Sirloin Steak, lb. . . . .35c
- Porterhouse Steak, lb. . . . .35c
- Pork Loin, lb. . . . .35c
- Hams, lb. . . . .35c
- Skinned Sugar Cured Ham, lb. . . . .35c
- Lard, (the best), 5-lb. can. . . . .25c
- Lard, (the best), 2-lb. can. . . . .15c
- Bacon, lb. . . . .15c
- Force, pkg. . . . .10c
- Evaporated Prunes, lb. . . . .75c
- 8-lb. can California Peaches, (packed in heavy syrup), can. . . . .15c
- 8-lb. can California Apples, Peas and Plums, (packed in heavy syrup), can. . . . .15c
- Dates, 1-lb. pkg. . . . .35c
- Figs, 1-lb. pkg. . . . .35c
- Raisins, (seeded), 1-lb. pkg. full weight. . . . .35c
- Oranges, sweet and juicy, doz. . . . .15c
- Lemons, large and juicy, doz. . . . .15c
- Fancy Creamery Butter, lb. . . . .25c
- Fancy Country Roll Butter, lb. . . . .25c

GROCERIES  
2 lb. fine Granulated Sugar . . . . . \$1.00  
Unseeded Biscuit, 3 pkgs. for . . . . .10c  
I. B. C. Biscuits, 3 pkgs. for . . . . .10c  
Vanilla Wafers, lb. . . . .15c  
Soda and Oyster Crackers, lb. . . . .5c  
Ginger Snaps, lb. . . . .5c

## THE LANGE GROCERY CO.,

Twenty-fourth and Cuming Streets. Telephone 1530 Douglas 3223.

## Quality is First

with us. Some butchers don't care, and say any kind of meat will do—not so with us—for quality is first—and that's why we continue to hold the finest trade in Omaha. Our customers know good meat and won't have any thing else. We buy only the choicest native steers sold in the city—but no matter whether it's Beef, Pork, Mutton, Lamb, Veal or Poultry you can always rely on getting the very choicest at the

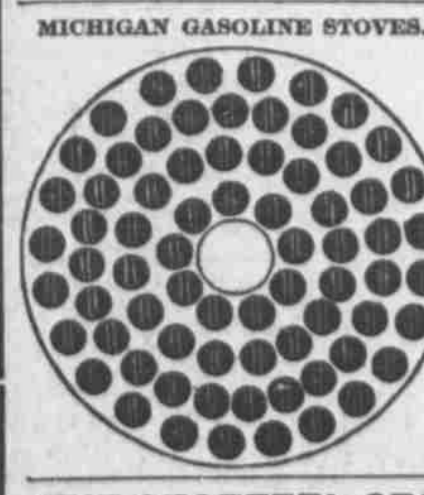
## CENTRAL MARKETS

16th and Harney Sts. Telephone 2890. 16th and Capitol Ave. Telephone 1790. PRICES ALWAYS THE LOWEST.

## Cold Storage

White Enamelled and Glass Trap Refrigerators.

WE SELL the \$6.00 to \$14.00 sizes at \$2.00 per month, the \$14.00 to \$22.00 sizes at \$3.00 per month and the \$22.00 to \$32.00 sizes at \$4.00 per month—or a cut price for cash.



THE STOETZEL STOVE CO., South 16th Street.



PEOPLE are amused at the business of the Michigan Gasoline Stove. It is so much different from any other. We sell the Michigan at \$2.00 per month for the \$8.00 to \$12.00 size and \$3.00 per month for the \$12.00 to \$20.00 size—or a cut price for cash.

THE STOETZEL STOVE CO., South 16th Street.

## Talcum Powder

We have just received a big stock of Colgate's Violet Talc and Colgate's Cashmere Bouquet Talc, which we are selling at 10c per can (new style). Samples free to ladies.

## Howell Drug Co.,

16th and Capitol Ave.



## A Sure Sign of Spring

When the boys get our their tops you can rest assured that spring time is here, and when you buy your BOYS' SHOES of us, you can depend on it that they will wear well and satisfy you in every respect.

## Drexel Shoe Co.

1419 Farnam Street.

## Bee Want Ads Produce Results

DEPUTY STATE VETERINARIAN, H. L. RAMACCIOTTI, D. V. S., CITY VETERINARIAN, Office and Infirmary, 20th and Mason Sts.

Attention is directed to the splendid new equipment of electric lighted daily trains, Omaha and Council Bluffs to Sioux City, Mankato, St. Paul and Minneapolis via

## THE NORTH-WESTERN LINE

Buffet-smoking and library car, splendid Pullman drawing room sleeping cars and free reclining chair cars of the latest type, with all modern travel conveniences; train new from the shops and brilliantly lighted by electricity, leaves Omaha daily 8.28 p. m. Electric reading lamps in every section and drawing room and in the buffet-library car. Electric curling-iron heaters in the ladies' dressing rooms. Breakfast a la carte in buffet library car.

## COLORADO UNION PACIFIC

Where Land Yields Twice Its Cost in the First Year. Will you, Mr. Farmer, if you find it a hard matter to much more than "make ends meet" just reason out this proposition? The land in South Platte Valley, Colorado, yields 20 tons of sugar beets to the acre every year—sure crop, never a failure. Choice land ready for plowing averages \$40 per acre. 40 acres, costing \$1600.00 will yield 800 tons of sugar beets a year—worth \$4,000.00. And the Sugar Factory on the ground will contract right now to pay you \$5.00 a ton for all the beets you can raise for 3 years and a field superintendent of the sugar factory will visit you several times a week to give you the benefit of experience in beet culture and help you install proper methods to insure 20-ton-to-the-acre crops.

Will you just sit right down now and write to the UNION PACIFIC R. R. for their South Platte Valley folder full of valuable information that will enable you to acquire a fortune in a few years? Address, CITY TICKET OFFICE, 1324 Farnam St. Phone Douglas 324.