

Our Great Easter Sae Saturday A display of Easter beauty unrivaled in variety and quality—a feast of bargains which will prove a delight to the economically inclined

Big Easter Shoe Sale Saturday Women's Misses' and Childs' fine Shoes and Oxfords in all the new styles and leathers at a saving to you of from 50 cents to \$1.00 a pair.

Special Easter Bargains SALE OF NEW RUCHINGS Six new Ruchings, in box, 25c for...

Easter Gloves Pretty Gloves are a necessary article for the completion of the Easter costume. No place in Omaha can you find a stock so complete as in our Glove Department.

To Beautify the Home At very small cost is easy if you buy your WALL PAPER HERE. We show the greatest assortment of artistic patterns at lowest possible prices, and know we can save you money.

Celebrate the "Return of Spring" By Hanging a Few Pictures "A PICTURE IS A POEM WITHOUT WORDS." We would be pleased to aid you in selecting anything you may need in this line.



All Mail Orders Promptly and Carefully filled. Satisfaction Guaranteed. THE RELIABLE STORE.

Unequaled Showing of Style Beauty

Distinctive individuality in design, exclusive elegance in material and finish are features which dominate our great showing of Ladies' Ready-to-wear Garments for Easter.

Saturday Drug Specials Rose, carnation pink or violet Perfumes, per oz. 25c...

Thomson's Glove Fitting Corsets The new spring models of the Thomson Glove Fitting Corsets show the superior beauty and graceful outlines of this celebrated and artistic make.

Groceries, Butter, Cheese, Crackers, Fresh Fruits and Vegetables for Easter. 21 lbs. best pure cane Granulated Sugar for \$1.00...

Millinery for Easter

New ideas of foreign and American Millinery designers are constantly appearing in our great Millinery department. For SATURDAY we have included a great array of new hats which we have specially priced for quick selling.



Easter Sale of Ladies' Furnishings The splendid bargains offered in this department have proved a powerful attraction to the ladies of Omaha since the opening of the season.

Easter Sale of Men's Furnishings Our Men's Neckwear Department is one of the greatest centers of attraction. Every imaginable shade, color and pattern is shown at 25c, 50c and up.

Special Sheet Music Sale Only 8 1-2c Each 3 for 25c Concert All Day. Ask to Have Your Favorites Played 3 for 25c

Now is the time to buy your Sheet Music at lowest possible prices. All mail orders promptly filled. Add a cent extra per copy for postage.

HAYDEN BROS.

AFFAIRS AT SOUTH OMAHA

Byrne-Hammer Company's Clothing Factory Begins Work Monday. SIXTY GIRLS TO BE EMPLOYED THERE Chance to Earn Good Wages Provided by the Plant, Which Will Be Modern and Well Equipped.

Interest Obligations Due

The following statement of South Omaha obligations which will be due in New York May 1 was prepared by the city treasurer yesterday: Bond No. 1 of grading district No. 50 \$5,000...

LOCAL BREVITIES

The Young Ladies' Sodality of St. Patrick's church will entertain their friends Monday evening at new Turner hall, Thirteenth and Dorcas streets. In Desperate Straits Mrs. Fred McKinney has returned from a long, long visit with her friends and relatives in Buffalo, N. Y.

EZEMA SKIN RAW AND FEVERISH-ITCHING INTENSE Eczema is a tormenting, stubborn disease caused by an acid humor in the blood coming in contact with the skin and producing redness, inflammation and almost intolerable itching.

Mellin's Food Mellin's Food is a good indication of a baby's condition. A listless baby is not in a good condition of health. Mellin's Food babies have a great deal of vitality because Mellin's Food gives strength and vigor.

Do Please Your Hair Don't have a falling out with your hair. It might leave you! Then what? Better please it by giving it a good hair-food—Ayer's Hair Vigor.