

J. L. BRANDEIS BOSTON STORE & SONS

EASTER GLOVES

The Easter costume demands suitable gloves—Brandeis is agent for the most renowned makes of kid gloves, including Perrin's, Reynier's, Dent's and Monarch—all the correct shades for street and evening.



Long Dress Gloves

These are the swaggiest gloves for the Easter parade—12 and 16 button length, in the favored blacks, whites and all delicate shades, large round pearl buttons, at—

\$2 up to \$3.50

Ladies' Lisle & Silk Gloves

Blacks and colors, very popular this spring, and sensible too—prices are—

25c-50c-75c-\$1

EASTER NECKWEAR

The prettiest, newest styles for the Easter costume—tabs, stocks and turn-overs in all new effects, many silk braided and silk embroidered, pretty lace effects, some in delicate tints—bar—gain square prices. . . . **10c-15c-25c**

SPECIAL SALE OF HOSIERY

Ladies, Mens and Children's hosiery, in plain black and colors, medium and heavy weights, prices per pair, on bargain square at—

12c-15c

LADIES' PLAIN AND FANCY LISLE HOSE

In black and colors, many in all-over lace effects and boot patterns—a splendid variety at our regular hosiery department, at, pair—

25c-35c-49c

ALL SILK RUCHING—

variety of colors—Saturday, yard—

15c-25c

First Showing of New Arrivals in

Ladies' Summer Underwear

Fine Hosiery and Silk Mercerized Underwear in the highest qualities—well finished—new goods just received for summer—prices Saturday—

10c-15c-25c-50c

Big Saturday Special Sale

\$1.50 Cups & Saucers 25c

These dainty after-dinner size Cups and Saucers have been much admired in the window. Just the thing for a pretty Easter gift. The finest Austrian, Bavarian and French China—elaborate and dainty decorations—regular one dollar and a half cups and saucers—Saturday at—

25c

Closing Out Saturday All Our

Easter Eggs & Novelties

Easter Eggs, large ostrich size, hand decorated in roses and violets—

5c-10c

All the novelties, such as ducks, chickens, rabbits, comic figures, baskets, etc.—to be filled with candy—to be closed out Saturday, at, each—

1c-2c-5c-10c

Rug Special

In the Basement An entire new lot of Wilton Velvet and Axminster rugs—1½ yards long—all very nicely fringed—a great Saturday special, at—

1.25

Japanese Corner

Pretty novelties that make dainty Easter gifts are parasols—fans, scrolls, lanterns, bows and arrows—cups and saucers—sails and peppers—sailed bowls—plates—incense—water flowers—drum gongs and a hundred other Japanese articles.

Olive Dish, worth 75c—

39c

J. L. BRANDEIS BOSTON STORE & SONS

BEE WANT ADS PRODUCE RESULTS

CANDIES! CANDIES!

You should just see them! Always fresh! The reason it's so fresh, we receive it daily. The reason it's good is because of its purity and made by the finest confectionery.

- All Sizes Easter Candy Eggs.
- Marshmallow, Fudge and Cream—pound— **15c**
- Chocolate Peanuts— **19c**
- Chocolate Drops— **13c**
- Home Made Vanilla Fudge— **9c**
- Chocolate Creams— **24c**

CANDY DEPARTMENT.

J. L. BRANDEIS BOSTON STORE & SONS

It's a Pleasure

to carve a roast of beef, lamb or pork prepared from us. It is not only the meat itself—which is certain to be of prime quality—nor our way of cutting, neither the price, alone. It is the happy combination of meat excellence, skill in service, courtesy of attention and economy in price that make this the most popular market in the city. For that Easter dinner will have

- CHICKEN SPRINGS LAMB.
- ROAST BEEF, PORK.
- MUTTON, VEAL.
- CHICKENS AND DUCKS.

What you buy of us is always the best.

JOS. BATH'S

New Market.

Tel. Doug. 6984. 1921 Farnam.

FOR EASTER

Choice Fruits, possessing that rare tropical-transcendent sweetness in flavor so exquisite, in appearance so inviting and at prices so tempting, that by purchasing elsewhere both of us lose by the transaction.

- PINEAPPLES.
- ORANGES.
- STRAWBERRIES.
- CHOICE APPLES.
- BANANAS.
- FLORIDA GRAPE FRUIT.
- Fresh garden selected Vegetables in innumerable varieties that appeal to the palate with an incomparable sense of taste such as only Nature's marvelous handwork can.
- FIRM, RIPE TOMATOES.
- SPINACH.
- RHUBARB.
- SLENDER CUCUMBERS.
- HEAD LETTUCE.
- LEAF LETTUCE.
- NEW POTATOES.
- RADISHES.
- WATER CRESS.
- GREEN ONIONS.
- NEW BEETS.
- FRESH MINT.
- NEW CARROTS.
- PARSLEY.
- STRICTLY FRESH LAID **15c**
- CREAMERY BUTTER— **24c**
- SARATOGA FLAKES— **25c**
- JAVA AND MOCHA COFFEE— **30c**
- THREE CANS— **25c**
- QUAKER OATS— **25c**
- THREE CANS— **25c**
- CAMPBELL'S SOUPS— **25c**
- GOLDEN PUMPKIN— **25c**
- IMPORTED QUEEN OLIVES— **50c**

EASTER LILIES

Beautiful, Well Shaped Plants at Greatly Reduced Prices.

Sommer Bros

EXponents of GOOD LIVING. Twenty-eighth and Farnam Sts.



Boys' Easter Shoes

The boys, as well as the grown up people, like new shoes for Easter and they should have them.

Nothing pleases them more than a nice, new pair of shoes. We are showing a larger line of boys' and young men's shoes this season than ever before—we are sure that we can please the boys and give them better wear than any store in Omaha.

Boys' sizes, 1 to 5½ **\$2.00**
Little Girls' sizes, 10 to 13½ **\$1.50**

We will have extra salesmen Saturday to wait on the boys.

Drexel Shoe Co.

1419 Farnam Street.

TO DRESS WELL

... IS AN ART. ...

GOOD CLOTHES are a business asset—worth good hard dollars to any man—besides—GENIUS, in rough clothes—gets ahead slowly. You'll find all the newest Spring fabrics on your tables. You'll expect to pay more than we ask.

Trousers, \$5 to \$12—Suits, \$20 to \$50

Nicoll TAILOR

WILLIAM JERREMS' SONS.

209-211 So. 15th Street.



FOR MEN

We've the new Spring styles of narrow and medium toes, swing or straight lasts, choice leathers, lace, button or blucher.

\$3.50, \$4, \$5.

OXFORDS, TIES and BUCKERS IN BLACK OR TANS

\$3.50, \$4, \$5.

You'll not be ashamed of your feet on Easter Sunday, if we dress them. Come here for the New Ideas.

FRY SHOE CO.

THE SHOERS.

16th and Douglas Sts.

TWENTIETH CENTURY FARMER Costs But One Dollar a Year.

\$10 and \$15

Men's Suits

Better value than you can get any other place on earth for same money.

\$10 \$15

You pay others \$15.00 for suits not as good. \$22.50 is the price for same quality goods elsewhere.

HATS

Our \$1.90 Special is the exact kind you pay hat stores \$2.50 for.

Sole Agency for **Young's Hats**

Price \$3.00, fully as good as any \$5.00 make.

Guarantee Clothing Co.

1519-1521 Douglas Street.

Our Challenge Millinery Sale

Kern

Buy the Entire Wholesale Stock of Beautiful Pattern and Street Hats

From an eastern manufacturer and places them on sale Saturday.

SATURDAY THE GREAT CHALLENGE SALE DAY

JUST IN TIME FOR YOUR EASTER HAT—Absolutely every one of these beautiful hats go on sale

Come Early—Get First Selection—Come Early

Hundreds of pretty sailors, chic turbans and beautiful dress hats, at \$3.75, \$5.00, \$6.75, \$8.50 and \$10.

The Greatest Popular Priced Millinery Sale

EVER HELD SO EARLY IN THE SEASON.

Popular Prices Always **KERN** 1508 Douglas Street

\$5 IN GREEN Trading Stamps Free

With a Quart Bottle of Whiskey Saturday

Bottled in Bond **\$1.00** Whiskey

Saturday we will place on sale one case each of the following standard brands of Bottled in Bond Whiskies: Melwood, Guckenhimer, Schenley, Overholt and Old Oscar Pepper.

They are all leading high grade Whiskies, adapted for home use, and sell regularly for \$1.25 per quart. On sale Saturday **\$1.00** only at, per quart—

And \$5 in Green Trading Stamps free with each quart or more.

8-Year-Old Whiskey, **\$3.00** per gallon

Goods delivered to all parts of the city. Prompt attention to phone orders.

Cackley Bros.

Wholesale and Family Liquor Dealers

121 N. 16th St., Opposite Post Office

Green Trading Stamps

Exhibit Springs Water

The Best Dress for Easter Wear—A Hart, Schaffner & Marx Suit.

HAYDEN'S

THE RELIABLE STORE

Liability to Rain Sunday—Better Buy that Cravenette Saturday.

Your Suit for Easter is Here.

Easy matter to convince you of this fact if you'll glance over our line before buying. No job lots in our stock, but all thoroughly reliable garments selected with great care as to fashion, material and workmanship. You run no risk in buying here, for you are always sure of newest style, highest quality and at lowest prices consistent with honest merchandising.

Suits With Stylish Individuality, in infinite variety of shadings and patterns are shown at \$25.00 down to **10.00**

Superiority in fit, fabric and fashion marks this splendid collection.

CHEAPER SUITS? Yes, we have them in variety unequalled, quality unsurpassed and at prices as low as the lowest.

Cravenette Coats—Good both as protection from the rain and as a stylish spring overcoat—all newest shades and styles, at \$20, \$18, \$15, \$12.50, \$10 and—

7.50

Top Coats—Splendid values, at \$18, \$15, \$12.50 and—

\$10.00

Youths' Long Pants Suits—The greatest assortment ever shown—in all the best materials, newest colorings and latest styles—best values in the city, at \$12.50, \$10, \$8.50, \$7.50 and—

\$5.00

Children's Knee Pants Suits—In single or double breasted, Norfolk and plain double breasted style, well made, nicely trimmed, at \$2.50 and—

\$1.95

Children's Knee Pants Suits—In every conceivable style, material and coloring, splendid values, at \$7.50 down to—

\$2.50

HAYDEN BROS.

EASTER SUNDAY DINNER

That is what you are most interested in now. We give you a special list of prices on just what you will need to fit up a fine dinner—one that will please every member of the family. Our prices are the lowest, quality the highest. Save money on not only your Easter dinner, but all your groceries, meat, etc. Read the following:

SATURDAY SPECIAL

Uneda Biscuit, 3 pkgs. **10c**
B. C. Biscuit, 3 pkgs. **10c**
Soda Crackers, fresh and crisp, lb. **5c**
Oyster Crackers, fresh and crisp, lb. **5c**
Ginger snaps, fresh and crisp, lb. **5c**
Shredded Wheat Biscuits, pkgs. **10c**
Fancy Cookies, per lb. **10c**
Force, per pkg. **10c**
Fng. Custo Breakfast Food and a fancy dish for— **10c**
Bananas, nice and large fruit, doz. **10c**
1 lb. fancy Lettuce, 10c pkgs. **5c**
Fancy Fig, 5c pkg. for— **25c**
Seeded Raisins, 1-lb. pkg. full weight— **25c**
Evaporated Apples, per lb. **75c**
Fancy Prunes, per lb. **75c**
Fancy California Fruit, packed in heavy syrup; 1-lb. can Peaches, Green Gages and Apricots, per can— **15c**
Soups, assorted, 10c regular, for— **5c**
Butter Oils, the best and crisp, lb. **10c**
Dunkley's Fruit, qt. jars, regular 25c seller— **15c**
Fancy Apple Butter, qt. jars— **5c**
Fancy Creamery Butter, per lb. **25c**

MEAT! MEAT!!

The very best at the lowest prices.

Good Steak, per lb. **75c**
Porterhouse Steak, per lb. **10c**
Sirloin Steak, per lb. **10c**
Pork Loin, per lb. **10c**
Ham, per lb. **10c**
Sweet's Premium Ham, 11-lb. **15c**
Morrell's Iowa Pride Ham, lb. **15c**
Skinned Ham, sugar cure, lb. **15c**
3-lb. can Jewel Lard— **25c**
3-lb. can Kettle Rendered Leaf Lard— **30c**
5-lb. can Kettle Rendered Leaf Lard— **50c**
10-lb. can Kettle Lard— **90c**
Home-made Mince Meat— **5c**
Spring Lamb, Veal and Mutton, the best to be gotten and the lowest in price—not to be forgotten.

THE LANGE GROCERY CO.,

Tel. 1530 Douglas 3223. 24th and Cumings.

AFTER EASTER—HOUSECLEANING—

There are many indispensable Housecleaner's Helps to be found in a drug store. Our stock comprises a large variety of the best goods at the lowest prices.

- One Pint Ammonia Water— **10c**
- H. & H. Soap— **25c**
- two cakes— **10c**
- Sapolo— **10c**
- cake— **10c**
- Moth Balls—best— **10c**
- per pound— **50c**
- Formaldehyde— **10c**
- Chloride Lime—Red Cross— **10c**
- Coke Sifter— **10c**
- Chloride Lime—cans— **15c**
- 8c, 10c and— **25c**
- Howell's Famous Bug Killer, per pint— **25c**
- Sulphur Candles— **25c**
- four for— **15c**
- Packing Camphor— **15c**
- half-pound box— **15c**

—SPECIAL NOTICE—
The best Soda Water in Omaha is again on draught from our Fine Fountain.

HOWELL DRUG CO.,

16TH ST. & CAPITOL AVE.

THEY DO SAY

We are showing the handsomest Easter novelties in Omaha. Let us suggest a handsome piece of rich cut glass or silverware, a clock or any one of the many new beautiful things we are showing this spring. You can make a very little money by a handsome gift at this store.

Brown & Borsheim JEWELERS

222 South 16th Street, Omaha.

Send for 1906 Catalogue (Free)

NEW LOCATION

The Business Office

—OF—

THE OMAHA BEE

Ground Floor Corner

—OF—

THE BEE BUILDING

Seventeenth and Farnam Sts.

Hardy's

THE 99-CENT STORE

1513 DODGE ST.

Free, Saturday, Free

Novelty Flying Butterfly.

Wicker frame, assorted colored parchment, paper wings, rubber elastic attachment, when wound fly with natural movement.

Every child coming with its parent Saturday will be given a butterfly free.

BIG EASTER NOVELTIES

- Large size Cotton Chick, assorted colors, 5c kind, at each— **1c**
- Cotton Chick and Rabbits, assorted colors, 10c kind, at each— **5c**
- Chicks, Ducks, Rabbits, mounted on cards, at 10c, 15c and— **5c**
- Fancy Candy Baskets, all colors and shapes, at 5c, 10c, 15c &— **5c**
- Easter Cards, appropriately worded, at 5c, 10c, 15c and— **1c**