

BRANDEIS & SONS

Sale of Easter Hats at \$5



This is a specially prepared millinery event. Every model is specially priced for Wednesday.

These pretty hats are the newest expressions of style—copies of elegant French models that have all the beauty of the originals. Sailors are popular, turbans, worn at a new tilt and trimmed in new combinations of colors are favorites—also the small bent-up shapes, strand sailors with round crown—A really stunning lot for Wednesday, at.....

\$5

CHIC NEW STYLES
EASTER MILLINERY 7.50

NEW ARRIVALS IN
STREET HATS AT 2.50

Ladies accustomed to paying ten and twelve dollars and a half for hats will find the same style character and the same fine materials here for seven dollars and a half.

Never were Suit Hats so varied in color and style and never were values so exceptional right before Easter—a fresh beauty marks the spring hats at Brandeis.

New Easter Millinery Models \$10 and \$12 that excel in style and lead in value.

A special collection of radiant style creations for Easter wear. *W. earnestly urge Omaha ladies not to wait until the last day to select their Easter hats. Come as early in the week as possible. Our salespeople will give you special attention and it will be much pleasanter to select at your leisure.*

EASTER GLOVES

The newest spring shades for street and evening—the prettiest effects for Easter wear—most popular makes at our Glove Dept. at.....

Long Dress Gloves—The beautiful and fashionable gloves for wear with short sleeves—black, white and pastel shades, 8, 12 and 16-button lengths, 2.50 up to 3.50
Ladies' Long Silk and Lisle Gloves—will be more popular than ever before this summer—regular and extreme lengths, at..... 25c-50c-75c-\$1

The Swagger Long NOVELTY COATS

A score of absolutely new styles in these handsome novelty coats, made in plaids, mannish mixtures, etc., finely tailored—the leading spring coat, at.....

LADIES' SMARTLY FITTED COVERT COATS at \$9.50—These coats are modish for street wear at Easter time, severely plain except for the style their smart tailoring gives—special.....

LADIES' TAILORED SUITS—A special in new styles, new shades, new colors or any of the other new shades—the correct styles, at.....

The celebrated "Fashionable" Suits—the height of fashion—every suit is hand-tailored and perfectly drawn—an almost endless variety of styles, at.....

LINGERIE WAISTS—Sheerest materials, pretty new summer style features, at.....



Specials for the Easter Linen Sale

All pure linen Pattern Tablecloths, values up to \$4, for.....

Fine all linen Pattern Tablecloths, values up to \$4, for.....

Extra fine all linen Pattern Tablecloths, values up to \$4, for.....

2-yard wide all linen full bleached soft finished Table Damask, \$1.25 value, for this sale, yd.....

Fine Napkins to match this damask, \$2.50 value, at.....

Five Big Bargains in Basement

Fancy White Goods, suitable for children's dresses, waists, etc., worth up to 10c, for.....

Long lengths Scotch and Seersucker Ginghams, very desirable for undershirts, boys' waists, etc., the regular price 12 1/2c—special.....

New patterns in fine Dimities, Lawns and Batistes, special fine quality, for.....

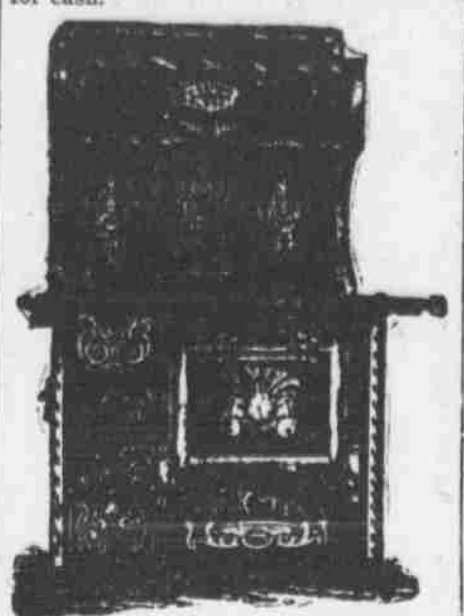
10 to 20-yard lengths India Linon, the regular 10c quality for.....

1/2-inch light and dark Dress Percales, good styles and a very fine quality, special price Wednesday for.....

We Sell the Longest Lasting STEEL RANGE

Sold in Omaha

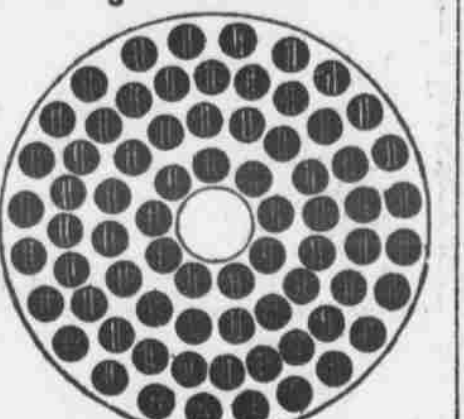
And we can prove it by several thousand families who are using ours and have tried them. All we ask for then is \$5.00 down and \$5.00 per month or a cut price for cash.



Mr. Fried, 4211 N. 28th St., after he had selected a refrigerator, said: "I have bought four stoves of you in the last twenty years and the more I compare them with others the more I am afraid to take chances buying this refrigerator elsewhere. Several times I was sick and out of work while I was paying for them, but you extended my payments just as cheerfully as you took my money, and did not preach it from the housetops, either, like the big stores do down town. They advertise that they will cancel one's debt when he dies, but don't say that they swindle one enough when he lives so they can afford to give a man a few dollars when he dies."

It's a wonder. The new improved 1006 burner of this

Michigan Gasoline Stove



\$2.00 down and \$2.00 per month for the \$8.00 to \$12.00 sizes and \$3.00 down and \$3.00 per month for the \$15.00 and \$20.00 sizes, or a cut price for cash.

Since we are selling the Michigan, other dealers have quit pushing gasoline stoves altogether, because they can't sell against it. We are pushing gasoline stoves harder this season than we ever did, because we are selling nearly all the gasoline stoves sold in Omaha, on account of the Michigan. You will buy no other kind if you see it before you buy.

The Stoetzel Stove Co., 714 South 16th Street.



OUR EASTER FOOTWEAR WINS ADMIRATION AT EVERY HAND.

The new styles are attracting the attention of all GOOD DRESSERS.

BETTER SHOES we've never shown anywhere.

Every body will want new shoes Every Sunday.

For Women

We've a host of dainty creations. Boots in extreme or conservative styles.

Oxfords, Ribbon Ties, Pumps, Slippers, White Footwear, etc.

\$3.00, \$3.50, \$4, to \$5.

FRY SHOE CO. THE SHOERS. 16th and Douglas Sts.

GOOD CANDY

Our candies have a flavor and richness which makes them distinctive from all others. We thoroughly understand the wants of a critical public, and if you have never eaten our candies you have missed one of the good things in life. Pure, delicious, satisfying.

- Our Regular 4c Cream Wafers, 24c
- Home Made Vanilla Pudding, 9c
- Easter Jelly Eggs, 13c
- Vanilla Chocolate Drops, 15c
- Cream Nut Caramels, 24c

CANDY DEPARTMENT.



BENNETT'S

GREEN TRADING STAMPS EVERY TIME

Y. W. C. A. BENEFIT SALES

We are gratified—very much so—over Monday's substantial increase. Y. W. C. A. will benefit largely by this unwinding of our tow-line.

More advantages for buyers Wednesday. Prices are cut on staple articles, on specials, on novelties—on everything in every section of the store.

Twenty cents on the dollar, a nickel on every quarter, of increased sales go to the Y. W. C. A. building fund. Association Branch Headquarters—Bennett's Main Floor

In The China Section

Crockery purchases are always packed with satisfaction. Twenty cents on the dollar to the Y. W. C. A. Sales are booming! Help the great cause.

That

Tomato

Mayonnaise

The best novelty in Crockery ware we have yet shown. It's a beauty! It's so real-like and so perfect in its outline, at \$1.25 and 65c

New Vase Lamps—A hundred new ones, prices \$1.25, \$1.50, \$1.87, \$2, \$2.95 and up to a beauty at... 6.98

These are all hand-painted and new.

Colonial Glass Table Tumbler (just like cut), the strongest, prettiest Tumbler for the table, regular \$1 dozen, Wednesday a dozen 75c

for 98c

Wednesday—Any Ioga Vase, Jug or Bowl marked \$1.25, yours 98c

New Haviland China Dinner Set—Pretty pink border decoration; it's a beauty; can buy one piece or 100. 45.00

Beautiful Austrian China Dinner Set, white and gold, pretty shape, \$32 only, set of 100 pieces for... 15.00

Art Easter

Remembrance

Our Special to Help the Y. W. C. A.

BEAUTIFUL MOTTOES in Passepartout, tinted flowers in original water colors, surrounding the sayings of the greatest writers:

- "My Symphony,"
- "Footpath to Peace,"
- "A House Blessing,"
- "But Once,"
- "Pass it On,"
- "A Travey,"
- "Sleep Sweetly,"

etc., etc., Wednesday, 39c

And Twenty Green Trading Stamps.

Don't Miss This Bargain.

DOUBLE GREEN TRADING STAMPS WEDNESDAY ON

PICTURE FRAMING, PYROGRAPHY AND ARTIST MATERIALS.

Ladies' Spring Jackets

ODDS AND ENDS OF BLACK ETONS AND JACKETS. PRICES WERE FROM \$5 TO \$15, IN TWO LOTS, AT \$4.95 AND 2.95

LADIES' SILK PETTICOATS—Our bargain rack is in the middle of the Cloak and Suit Department, filled to overflowing with the handsomest black, white and colored Taffeta Silk Petticoats, ever shown in Omaha, each at \$4.95 and 3.95

LADIES' DUSTING CAPS—Made of fine Amoskeag Gingham, in blue and white check, on sale at, 10c

LADIES' BLACK SATEN PETTICOATS—Fine quality satens, with the adjustable waist-band, no strings or laces, easily and quickly adjusted. Price, \$2.50, \$2.25, \$1.95, \$1.50 and 1.25

NEW ARRIVALS OF LADIES' WASH PETTICOATS—Made of fancy stripe Seersucker, with a 9-inch flounce, all lengths, 50c

INFANTS' WEAR DEPARTMENT—A new stock of Infants' Boots, knit and cashmere saques, shawls and squares, long and short dresses, long and short petticoats. A complete line of infants' long and short Coats in Bedford cord and silk, plique and cashmere.

CHILDREN'S SCHOOL DRESSES—Made of the best Sea Island Percale, in dark colors, neatly tuned in finishing braids and Normandy Val Lace edge, ages 6 to 14 years, at, 89c

INFANTS' INDIA LINON BONNETS—Made of solid tucking, with hemstitched edge; also finished with a small lace trim, all sizes, at, 39c

EASTER WEEK OFFERING IN EMBROIDERIES—New arrivals daily in fine Embroideries, fine Batiste, Swiss and Nainsook Allovers, in heavy eyelet, dainty floral and shadow effects in the most exquisite patterns, worth to \$2.25 a yard; sale price, a yard, 59c \$1.75, \$1.50, \$1.25, \$1.00, 75c and.....

CHEAP LOT OF CORSET COVER EMBROIDERIES—75 pieces of 18-inch Corset Cover Embroideries, fine Nainsook and Cambric, in twenty different patterns, worth to \$1.00 a yard, Wednesday special, at, a yard, 48c, 38c, 28c and..... 25c

EASTER GLOVE SPECIAL—Ladies' Black Silk Gloves, twelve-button length, a good value for \$1.00, Our price, a pair, 75c

A NECKWEAR CHALLENGE—Ladies' fancy and plain Wash Stocks, Val Lace Stocks, fancy mercerized stocks and pretty embroidered Turnovers; this lot worth 25c each, Wednesday's special, at, each, 15c

SALE OF IRISH DIMITIES—50 pieces of fine Irish Dimities in plain colors, pretty floral and dots, on white and dark grounds, for Wednesday, a yard, 15c

SALE OF WHITE GOODS—20 pieces of fancy White Walstings, worth 25c a yard, Wednesday, a yard, 15c

SALE OF HEMSTITCHED TOWELS—50 dozen hemstitched Huck Towels, plain white, worth 15c each, for Wednesday, 12c

ENAMELED WARE

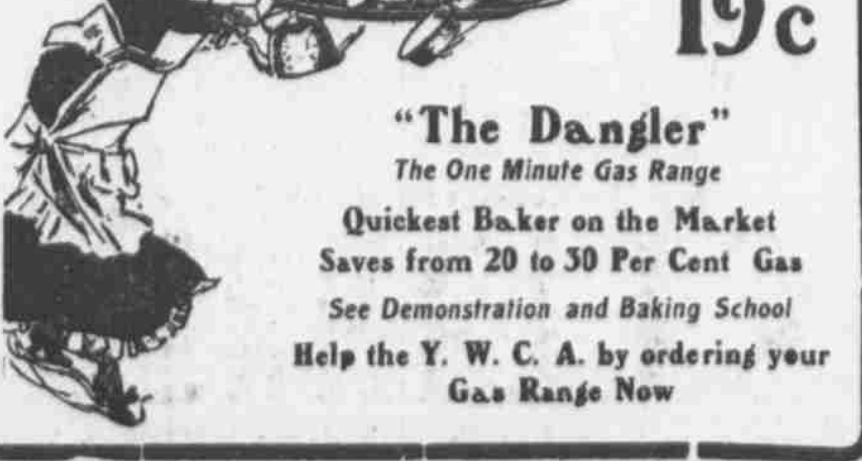
Thirty Green Trading Stamps With Any Piece EVERY PIECE GUARANTEED

Selling up from 19c

"The Dangler" The One Minute Gas Range

Quickest Baker on the Market Saves from 20 to 30 Per Cent Gas

See Demonstration and Baking School Help the Y. W. C. A. by ordering your Gas Range Now



HAYDEN'S THE RELIABLE STORE

Beautiful Tailor Suits at Special Price Reductions Wednesday

Special Sale of Ladies' Silk Suits Wednesday

Millinery Specials.

We find it EASY to convince our visitors that our millinery is better—better in the sense of having greater style, more exclusiveness and a more distinctive individuality than any other millinery in the city.

Call and See Our Specials for Wednesday. Sailors' Turbans and the nobby bent-up shapes, trimmed with ribbons, buckles, flowers, foliage, quills, wings, etc., special for today at... 4.98

Less Expensive Hats. Sailors, trimmed with quills and velvet ribbon, worth \$2.50, at... 98c

Hats too numerous to mention, ranging in price \$2.00 to... 35.00

Buy Your Easter Hat here and save from \$1.00 to \$5.00.

Unmatched Display Boys' and Youths' Clothing.

Best of quality, plenty of style and surprising variety of patterns and materials. The prices are truly money-savers. We want you to see our line, for looking means buying.

Children's Knee Pants Suits—The greatest line of nobby styles and patterns ever shown, specially priced Wed., \$2.95, \$2.50... 1.95

Combination Knee Pants Suits—Two pairs of pants, one plain and one knickerbocker style, coats are made in very latest style and of best material—no better suit produced to stand the hard knocks incident to boyish play—Special value, Wednesday, at \$4.50, \$3.95, \$3.50 and... 3.25

Youths' Suits—In all the newest styles, an exceptionally complete assortment for selection—best values shown in Omaha—at \$12.50, \$10, \$7.50, \$6.50 and... 5.00

Special Sale Easter Oxfords. Gibson Ties, Christy ties, Blucher and lace Oxfords in patent colt, kid and gun metal leathers, from the best factories in this country, at a saving to you of from 50 cents to a dollar a pair SPECIAL FOR WEDNESDAY—Women's short line of Oxfords, worth up to \$3.50, patent kid and colt, for... 1.48

Buy Easter Linens Wednesday

Our great sale of Linens from the customs house offers exceptional money-saving opportunities to you. These goods were sold for duty and secured by us at a great bargain and we're giving our customers the benefit. Now is the time to replenish your linen closet.

60c Barnsey Table Damask, 35c at per yard. \$1.35 Barnsey Table Damask, 98c at per yard.

85c Barnsey Table Damask, 50c at per yard. \$1.75 Barnsey Table Damask, 1.25 at per yard.

95c Barnsey Table Damask, 69c at per yard. \$2 Barnsey Table Damask, 1.50 at per yard.

A splendid line of Pattern Table Cloths now on sale at a saving of 1/3 to 1/2 to you. See them.

Omaha's Greatest Fresh Fruit and Vegetable Department

Why pay from 25 to 50 per cent more for the same goods. Read these prices:

- Two bunches fresh Radishes, 5c
- Fancy Head Lettuce, per head, 5c
- Two bunches Green Onions, 5c
- Fancy large Cucumbers, each, 10c
- Fresh Spinach, per peck, 25c
- Pie Plant, per pound, 10c
- Fresh Beets, per bunch, 10c
- Fresh ripe Tomatoes, per pound, 10c
- Fresh String Beans, per pound, 10c
- Fresh Wax Beans, per pound, 10c
- Fresh ripe Strawberries, per box, 12c
- Fresh Parsley, per bunch, 10c
- Fancy Sweet Potatoes, per pound, 5c
- Fresh Turnips, per bunch, 10c
- Two measures fresh Roasted Peanuts, 5c
- Fancy large Highland Navel Oranges, worth 8c per dozen, for this sale, 5c
- Fancy Fard Dates, per pound, 10c
- Fancy Highland Lemons, per dozen, 12c
- Fancy No. 1 English Walnuts, per lb, 12 1/2c
- EXTRA SPECIAL BUTTER SALE FOR WEDNESDAY. We have just received from one of the largest creameries in the state 100 50-lb. tubs of fancy Creamery Butter, which we are going to make a special sale of as long as it lasts for this sale. WE WILL SELL IT AT PER LB.....

HAYDEN BROS.

Kern

HEADQUARTERS FOR POPULAR PRICED MILLINERY

Charming Easter Millinery

Hundreds of Beautiful Imported and Domestic Dress Hats and Street Hats at POPULAR PRICES.

Extraordinary Sale Wednesday

Never before has millinery been so pretty or PRICES SO REASONABLE.

Beautiful Hats at \$3.75, \$5, \$6.75 and \$8.50

SEE OURS BEFORE YOU BUY.

KERN, 1508 DOUGLAS ST.

COLORADO UNION PACIFIC

Where Land Yields Twice Its Cost in the First Year

Will you, Mr. Farmer, if you find it a hard matter to much more than "make ends meet" just reason out this proposition?

The land in South Platte Valley, Colorado, yields 20 tons of sugar beets to the acre every year—sure crop, never a failure. Choice land ready for plowing averages \$40 per acre. 40 acres costing \$1500.00 will yield 800 tons of sugar beets a year—worth \$4,000.00. And the Sugar Factory on the ground will contract right now to pay you \$5.00 a ton for all the beets you can raise for 3 years and a field superintendent of the sugar factory will visit you several times a week to give you the benefit of experience in best culture and help you install proper methods to insure 20-ton-to-the-acre crops.

Will you just sit right down now and write to the UNION PACIFIC R. R.

for their South Platte Valley folder full of valuable information that will enable any man with agricultural experience, a little capital and plenty of "bustle" to acquire a fortune in a few years!

Address: CITY TICKET OFFICE, 1324 FARMER ST. From Denver

AVERAGE CROPS PER ACRE

Sugar Beets 80 Tons

Alfalfa 8 Tons

Potatoes 800 Bu.

Corn 80 Bu.

Wheat 40 Bu.

Oats 80 Bu.

Barley 80 Bu.

Beautiful Your Lawn With Our Steel Picket Wire Fence

Our Champion Steel Picket Heavy Wire Fence, 10 cents per linear foot.

Hitch Posts, Window Guards, Tree Guards and Trellises.

Fifty Styles of Wrought Iron Fence. Our Posts Will Not Rust. Established 1885.

CHAMPION IRON AND WIRE WORKS, Phone Douglas 1690, 811 S. 16th Street