

SEE GENERAL AD ON
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THE BENNETT COMPANY

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*"A foot more light,
a step more true,
near from the heath-flower
dashed the dew"*
(LADY OF THE LAKE)

Dorothy Dodd

EVERY charm and grace of feminine footwear finds expression this season in "Dorothy Dodd" Shoes. This will be an Oxford season, and the key-note of fashion—"Dorothy Dodd."

It will be Oxfords for Easter; Oxfords for street, outing and dress; Oxfords fancy and plain: Oxfords in Patent Leathers, Gun Metal and Kid; Oxfords always—but let them be "Dorothy Dodds" if you would insure that fashionable daintiness and air of difference so dear to a woman's heart.

Last year's "Dorothy Dodd" Shoes were thought to be close to perfection, yet the present styles surpass them in both attractiveness and variety. Indeed, you may run the whole gamut of footwear needs and find every answer in "Dorothy Dodd."



See our window display of these pretty shoes—and just for once, try the style of a "Dorothy Dodd."

\$3.50
\$3.00
\$2.50



FACTORY SURPLUS SALE OF PIANOS

We have made some remarkable piano purchases—caught several factories with surplus stocks that had to be turned into cash quickly. We were tempted by the prices at which they were offered and bought more than our warerooms will accommodate. In order to move them quickly we are going to give the public the benefit of this great money saving purchase—in fact, have thrown into this sale our entire stock of high grade instruments to make this event the most gigantic Piano Sale ever held in Omaha. Sale will include pianos of the following makes.

- | | | | |
|-------------------|---------|-------------------|----------|
| Chickering & Sons | Packard | Kohler & Campbell | Russell |
| Ivers & Pond | Starr | Weaver | Chase |
| Everett | Bach | Harvard | Strohber |

Every one of these pianos fully warranted. Remember we do not sell anything we cannot guarantee. A Money-back Guarantee with every piano sold by The Bennett Company.

PRICES

were never made so low in Omaha as we will offer this week on the kind of a piano you have always wanted to own—THE BEST.

A Few Second-Hand and Slightly Used Pianos

Max Meyer.....	\$38.00	Petit Bijou.....	\$55
Remington.....	\$117	Schumann.....	\$150
Chase.....	\$175	Richmond.....	\$195
Ivers & Pond.....	\$250		

CHICKERING & SONS

Square Piano—Fine tone, prime condition, better than many new uprights. Other Squares at \$9, \$13, \$19, \$25 and \$29. They are worth much more, but we must have the room they occupy.



HELP THE Y. W. C. A. See our plan for raising money for it. Page 1--Editorial Section



Berg-Swanson Co

15th & DOUGLAS

CORRECT DRESS FOR MEN AND BOYS

"CHESTERFIELD" CLOTHES FOR SPRING

If the front of any "Chesterfield" Suit breaks or gets out of shape in six months your money back or a new suit, and there will be no controversy whatever.

If you have been having your clothing made by a merchant tailor, then you are the man we want the opportunity of showing our spring styles in "Chesterfield" Suits and Overcoats. The extreme critic is the man that "Chesterfield" clothes appeal to first.

We don't class "Chesterfield" clothing with any other line of Ready-Made Clothing in existence.

Prices..... **\$18 to \$35**



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Our Annual Spring Clothes Exposition Now in Progress

Our annual spring exposition of the choicest of American-made clothes is an occasion for familiarizing one's self with correct styles in male dress. Headed by the smartness of the renowned "Atterberg System," our display includes the product of America's other foremost tailors. The Berg-Swanson Co. is too large to handle any one line alone—we handle them all, so as to give the widest range of selection to a cosmopolitan community. It is just the time to select and deliberate between styles and colors—there are so many nobby things to see. Besides, just as soon as the warm sunshine arrives the **Berg-Swanson Store** will of course be crowded.

Special Items Here Offered are Designed as Inducements to the Public to Attend this Exposition

Men's Smart Spring Suits

in three shades of gray (dark, light and medium) Worsteds and fine blue Serge—made especially for us by Rochester's foremost clothes makers. Styles single and double-breasted. Regular sizes, 33 to 44; stout sizes, 36 to 46, and long sizes 36 to 44. These are better suits really than other stores handle at \$20—special exposition price..... **\$15**

Full Range of Spring Suits—prices..... **\$10 to \$35**

Men's Spring Overcoats and Rain Coats

Made of finest worsteds, Thibets and vicunas. Top Coats, 38, 42 and 44 inches long, lined with pure Princess serge—other stores handle these grades at \$20 to \$25—our special exposition price..... **\$15**

Full range of Spring Overcoats..... **\$10 to \$35**

Full range of Spring Rain Coats..... **\$10 to \$25**