

RADIANT EASTER HEADGEAR

Milliners Make Wondrously Beautiful Showings of Their Wares.

OMAHA SHOPS QUALIFIED TO SUIT ANY

Milady May Find Her Taste or Vanity Gratified to the Limit at Prices to Suit the Purse.

The woman who would be sure of correct and becoming millinery will do well to make her selection right here in Omaha and to be guided by the advice of her own milliner.

The millinery shops present a bewildering display of color, flowers, ribbons, feathers, braids and 'straws' in combinations at once beautiful, desirable and unfamiliar.

Spring Shapes in Hats.

The early hat is inclined to be small and close in its adornments. The little button rose, berries and smaller things that tuck in well are much used in the best models.

A WASH SUIT AND STREET HAT.

worn as extensions with the short sleeved gowns.

ODD SKIRTS FOR THE SEASON

Extra Garment Combines Comfort, Convenience and Beauty with Extreme Utility.

The odd skirt for the season is this acme of comfort, convenience and beauty. In material, it is preferably of Panama or wool taffeta, which is like the Panama only finer.

The flowers, especially the roses, that will be worn during the summer differ materially from the varieties that have been worn.

The Italian leghorns in the burned shades and rougher than have been seen for years, are especially good, and the straw and wood colors in other materials are much in evidence.

All considered, the smartest thing that a woman can wear this year, as every year, is the hat that is most becoming to her general style.

Novelties in Vests.

The more exclusive millinery shops are showing some exquisite novelties in vest and automobile vests.

Some charming lingerie hats are already in for little girls. The little close fitting hand made bonnet is the correct thing for the tiny ones.

Handkerchiefs are pretty. Hand embroidery much in evidence on Milady's Exquisitely Dainty Mouschols.

HOUSE DRESSES ARE SENSIBLE

Some Gowns Planned for Comfort and Service and Plainly Made.

NEGLIGEE IS MADE COMFY

Tea Jackets, Dressing Jackets, Kimonos and the Like on New Models.



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Advertisement for Sorosis shoes. Features the year '1906', the slogan 'The Sorosis Creed of Comfort is Fit—Perfect Fit of Every Part of the Foot', and images of various shoe styles. Text includes 'THE ARISTOCRAT OF THE SHOE WORLD', 'Sorosiss have an original style/touch that has as yet never been successfully imitated', and 'The Shoe World looks upon the perfected styles in Sorosis as the standard of comparison.' It also lists 'All Regular Sorosis, \$3.50' and 'Sorosiss Special, \$4.00'.

Advertisement for diamonds. Features the heading 'DIAMONDS' and a list of diamond rings with prices ranging from \$65 to \$250. Includes the text 'OUR PROPOSITION: Should you purchase any of the above described rings...' and the name 'Frenzer Jeweler, 15th & Dodge, Omaha, Neb.'.

Large advertisement for Thos. Kilpatrick & Company. Features the heading 'Something New for Easter' and the text 'EVERYBODY likes to wear something new at Eastertide. In our ready-to-wear section on 2nd floor we are showing what we believe to be the choicest collection of Suits and Waists ever seen in this city.' It details various clothing items like suits, waists, dresses, and gloves, and concludes with 'Thos. Kilpatrick & Company'.