

Easter Kid Gloves

ALI

LINEN

The most complete stock of high grade gloves in Omaha. Saturday we mention special bargains.

KID GLOVES at 69c and 98c On Bargain Square New lots of spring kid gloves in street and evening shades, two and three clasp—many of the best known and most popular brands, very special bargain on big bargain suare, worth up to \$1.50 a pair, at, per pair—

Fine Kid Gloves

These are the highest quality of kid gloves made Perrins, Reyniers, Rents, Fownes and others very latest spring effects on sale in our glove department at-pair-

\$1, \$1.50 and \$2

Long Dress and Party Gloves These are the most popular and fashionable of all kid gloves in blacks, whites and all correct evening shades—8. \$2 up 3.50

Pretty Silk Gloves in Al! Colors New showing of the finest lisle thread and silk gloves-the famous Kaysers and other makes-very stylish this springspecially priced-Saturday in four



Easter Neckwear 10c-15c A SPECIAL SALE

The dainty new spring designs in neckwear for Easter wear and all other occasions-pretty new turnovers, silk braided collars, lace stocks, silk embroidered tabs, etc., scores of fine styles, all of them new this spring—regularly worth as high as 35c each—a special sale at—10c-15c

HOSIERY ON BARGAIN SQUARE Ladies', men's and children's plain fast black and fancy Hoslery, in all sizes children's heavy ribbed School Hose—men's Silk Mercerized Hose, 122c-15c etc., prices-pair.....

Fine Cotton and Lisle Thread Hosiery Also ladies' Allover Lace Hoslery, lace boot effects, etc .- plain and fancy-25c-35c on sale in regular Hosiery Department at-pair



ful tapering contour and the defined waist line demanded by the prevailing fashion. A style for every figure and every kind of R. & G. Corsets wear as well as

Prices. \$1 to \$3

Every Pair Guaranteed.

Flowers for Easter Easter Lilies, with 75c 5 buds, in pot, at.. 75c

Boston Ferns29c Sunday Palms. . 39c and 49c Cineralions29c Heliotropes 19c Geraniums 12c Carnations, doz 39c

On Sale in Annex.

Japanese Goods New shipment of beautiful novelty ware, tea table ware, bric-a-brac, etc. MODEST PRICES.

Special Sale Mounted Combs

Entire stock from N. Y. importing house. These combs have pearl bands, plain gold bands, sapphires, quoise brilliants, rese emeralds, sapphires, 49c \$1.25—all at ohe price Latest styles in Wash Belts, at 15c-25c-49c Imported Filled Pearl Bead Strands, worth 50c, at 250 15 Jewel Elgin or Waltham Movement Watch-dust proof case, worth \$8, at\$4.98 17 Jewel Deuber Hampden Movement Watch, in heavy

BRANDEIS | BOSTON STORE

sterling silver case, worth \$15, at\$8.98



Double Cylinder Buick The Most Remarkable Hill Climber on Record.

We Have in Stock the Following Machines: THOMAS "FLYER"-50 H. P.....\$3,500 PEERLESSS-35 H. P......\$3,750 HAYNES-30 H. P.....\$2,250 BUICK TOURING CAR-22 H. P......\$1,250 WOOD'S ELECTRIC-Queen Victoria\$1,900

We are State Agents for



Presto-O-Lite Gas Tanks.

Our Aim for the **Future**

Is to Furnish Better

Suits for \$10 and \$15

Than You Can Get Any Other Place on Earth



HAND TAILORED

You Pay Others \$15 for Some Not as Good

\$22.50 Is the Price for Same Quality Elsewhere

AHAMO

Guarantee

Clothing Co.

Headquarters for Popular Priced Millinery.

Charming Easter Millinery

Hundreds of Beautiful Imported and Domestic Dress and Street Hats at POPULAR PRICES.

Extraordinary Sale Saturday

PRETTY or PRICES SO REASONABLE.

BEAUTIFUL HATS at \$3.75, \$5.00, \$6.75, \$8.50.

See Ours Before You Buy - KERN - 1508 Douglas.

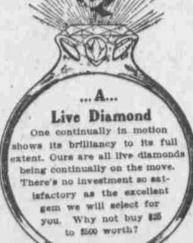
HE day when everyone wears good clothes.

We've made quite a preparation for Easter. On our tables you will find displayed all the new and handsome gray fabrics at prices-less than you

Trousers, \$5 to \$12-Sults, \$20 to \$50



209-211 So. 15th Street



Brown & Borsheim JEWELERS. 22 South 162 Street, Omaha.

SHOES

THIS WEEK AND HELP THE

BUILD THEIR NEW HOME TEN PER CENT OF OUR SALES THIS WEEK GO TO HELP THEM

HELP US SWELL THE AMOUNT ALL NEW SPRING STYLES NOW IN

JUST THE TIME TO BUY YOUR

EASTER SHOES -AT-

NORRIS' 1517 DOUGLAS

BEST of ALL

The Spring Medicine is Howell saparifie: it purifies the bloom	od and
atirs up the liver-	80c
11.00 Wright's Celery Compound	80c
Pint bottle Beef, Izon and Wine	50c
box, best for the feet	25c

Howell Drug Co. 16th and Capitel Ave.

The Embodiment of all That is Desirable in Your Spring Suit is here. It's H. S. & which contribute to form the essen- M., hand tials governing quality at vastly re- tailored.

Fresh Laid Eggs-

Lipton's Tea-

Grape-Nuts--

Quaker Oats-

Invincible Salmon-

Imported Sardines-

Alton Flour-warranted-

Spanish Queen Olives-

place your order with

Telephones 736-1329.

The Auto Show

them so popular.

ship tell the tale.

Boys' sizes 1 to 5%

success we are having with our boys' shoes. The extra wear that you get

out of a pair of them is what has made

Best of leather-best of workman-

Little Gents' sizes 10 to 1314 \$1.50

Saturday is boys' day at our store and we always have extra help to properly wait on them.

Drexel Shoe Co.

1419 Farnam Street.

Sassafras Bark

Clean and Fresh-

just received from

the woods. See It

FOR 20c PER POUND.

Free delivery any place in Omaha, So. Omaha or Council Bluffs. Use your

phone.

CUT SCHAEFER'S STORES

Corner 16th and Chicago, OMAHA.
24th and N., SO, OMAHA.
Cor. 5th and Main St., CO. BLUFFS, IA.

Hotel Kupper

9M 255

This magnificent new hotel has 200 beautiful forms, and is located at 11th and McGes streets, in the shopping district. Only half a block from the Emory, Bird, Thayer dry goods store; near all the theaters.

100 private baths

Telephones in all rooms Unexecuted Cafe Perfect Cuisine Hot and cold running water in

every room It has specious lobby and pleasant partors, ading and writing rooms. \$1 to \$4 per Day

European Plan ns may be made by telegraph at

KUPPER-BENSON HOTEL CO.

F. A. BENSON, Manager

When in Chicago

Stop at The

Stratford Hotel

European Plan

eds and all modern comforts; telephone a every room; beautiful dining rooms— he best of everything at moderate prices dichigen and Jackson wives. Chicago

Kansas City

Missouri

\$2.00

Walter Baker's Chocolate-



LET US SHOW YOU THE BEST IN Ready-to-Wear Clothing.

Pleasing Spring Suit Styles



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and at pocketbook pleasing prices. No need paying twice the price for a suit that fit, look or wear no better than one at our splendid hand-tailored suits.

Get into one of our HART, SHAFFNER & MARX SUITS. If you do, you'll wear it for Easter. Their superiority in style, character, fit and workmanship can be readily recognized. They are the acme of perfection in the clothes-making art.

Hand Tailored Suits

Almost unlimited assortment of colors, patterns and material, all possessing pleasing individuality of style, the best on the market at our prices-

\$12.50, \$15, \$16.50, \$18 up

Time to Buy that Cravenette Coat

"April showers bring spring flowers." The true they also bring much bodily discomfort to you unless you're properly protected. One of our fine cravenette Coats will insure you not only bodily comfort, but perfect style and satisfaction. Prices—

\$7.50, \$10, \$12.50, \$15 and \$18

Men's Top Coats Splendid value at \$15.00,

Youths' Long Pants Suits

\$5

In great variety at \$10.00, \$8.50, \$7.50 and

Hart Schaffner & Marx Boys' Knee Pants Suits-Greatest assortment in the city at \$2.50, \$2.95, \$3.50 up to \$6.50.

HAYDEN BROS.

Are You Aware of the Fact

that you can still do better than you are doing? Do you wish to be convinced that what we say is the real truth? Then get in line and follow the crowd to The Lange Grocery Co. We always handle the very best goods money can buy and in prices we

Saturday Specials
Sugar has gone up with some stores, but not with us—we still give MEAT DEPARTMENT

Chuck Roast, per lb., %c to... Good Boiling Beef, per lb..... Good Steak, per lb.... Bologna Sausage, per lb..... Good Hams, per lb.....

24th and Cuming Streets TELEPHONES—DOUGLAS-1530-3228.

но и опо и о It's a Dead Cinch

You can't buy as good meats as we sell at any other market in Omaha. Would-be competitors claim they have, but they are not in it with our meats. Quality is what counts with us.

The reason of this is we buy in such large quantities—and only the very choicest native steers—which gives us an advantage as to quality and price. If you've never traded with us, better give us a

See our window display of choice spring lambs for Easter trade. FRESH BUCKWURST DAILY.

CENTRAL MARKETS 6th and Harney

Tel. 2899.

16th and Capitel Ave. Tel. 1796



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VERY, VERY LOW ONE-WAY

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Girls' and Boys' Shoe Headquarters There is no other place you can go

and find such a complete stock of high grade, long wearing, late style, shoes for boys' and girls' as you will find at this store.

\$1.50 and \$2.00 are a special feature with us. We

have them for boys and girls of any We have others up to the finest dress shoes, and low prices on all.

SHOE CO.

16th and Douglas Sts.