
You will save at least 20 per cent on any goods you need--we do just as we advertise and never misrepresent. Bring this ad with you and get the goods aa quoted.
Easy Terms to All



Omaha Clothing Co

(1) Good Endorsements of a Good Man by Those Who Know Him



 Charles A. Potter member city council, SEVENTH WARD



## To Dress Well-

-Is an Art

Shakespeare's Truism that "the apparel oft proclaims the man" is as applicable today as it was in the bard's time - only more so.
Individuality, if consistent, is the crowning point of a garment. Good dressers know this.
Good clothes, cut and fitted by an artist, absolutely correct in every line, make a man feel good all over-make him feel as If he was somebody in particular. Imbues self-confidence.

Good clothes are a business asset-worth good, hard dollars to any man. Genius-in rough clothes-gets ahead slowly
Good clothes are our business-not ordinarily good, but top-notch, eighteen karat, extra dry, swell garments
w will resolutely turn your attention hitherward you will find yourself in line with several thousand of Omaha's best dressers. headed for the biggest and handsomest display of spring goods we have ever shown.

It wasn't luck that got together this assortment-it was good buying.
This season's big color is Gray. You'll find on our tables-temptingly displayed-every shade and mixture, in exclusive patterns of suitings and overcoats

The rush season is just starting. Don't wait and have to put up with delays. Come in now and get an early choice. Make the others pick after you
Trousers $\$ 5$ to $\$ 12 . \quad$ Suits $\$ 20$ to $\$ 50, \quad$ Top Coats $\$ 20$ to $\$ 50$


## Bulligegton <br> Route

## Plan Now Your Summer Tour

## Oalifornia Very low and popular round trip rates; from Omaha $\$ 50$, direct

To California, Portland and Puget Sound, Daily Low Rate Summer Tours. ery attractive excursion rates commene ing June 1 st, over variable routes em-
bracing the wonderful scenery between the Rocky Mountains and the Pacific Slope. The greatest railroad journey in the world within your reach. Round trip from
To San Francisco for N. E. A. Low rate excursion tickets June 26th to July 7 th. One fare plus $\$ 2.00$ for the round trip. From Omaha, $\$ 52.00$, direct routes名 Fuget Sound and the Shasta Route.
To Colorado. Daily low tourist rates to Denver, Colorado Springs and Pueblo To Denver, Colorado Springs and Pueblo. Still lower rates for the great Elk's gathering at Denver. From Omaha, $\$ 15.00$ round trip; tickets sold early in July. Utah, Wyoming, Black Hills and Montana destinations, with every facility for including all attractions enroute.

Yellowstone Park. Send for handsome park folders descriptive of this recreative wonderland. Very cheap side trip tickets through the river through the Park
through tickets, also very low rate tours from the Missouri river throurd
and return, via Gardiner.
least cost and send you printed matter free.
CITY TICKET AGENT, 1502 FARNAM
Gen'I Passenger Agent, 1004 Farnam
Omaha, Neb

