Your Credit Is Good

Buy a Diamond now and pay for it while you wear it.

I offer you credit-libral credit-and I want you to take advantage of it. It's not the everyday sort-for it allows you to buy

Diamonds Watches. and Jewelry

of standard make and pay prices I have figured low enough to win patronage in every race competition. Don't delay-but act at once.



A. MANDELBERG

1522 Farnam Street

Announcement!

We take pleasure in announcing a special showing by a representative of a leading New York manufacturer and importer of Ladies' High-Class Costumes, Tailored Suits and

Monday, April 2

All the newest Parisian and Viennese models will be shown and orders will be taken for special measurements from any of the models you may select, insuring a perfect fitting garment and strictly exclusive garment.

Your presence is earnestly requested.

ORKIN BROTHERS

Successors to

Berger's **Continuance Sale**

Owing to the overcrowded condition of our shop Saturday and our inability to give our patrons the proper personal attention, we will run our great

adies' Suit Sale

Monday, April 2.

We offer exclusive model, man-tailored suits in all styles, materials and shades from \$5.00 to \$10.00 cheaper than any other store in Omaha.

\$22.50 Suits—novelty mixtures—	4.98	
\$30.00 Suits-plain colors or novelties, at	9.98	
	5.00	
Covert Coats—worth up to \$17.50, at	9.98	
Dress Skirts—worth up to \$7.50 and \$10.00, at	3.98	

S. Fredrick Berger & Co.

The New Cloak Shop.

Authorities on Style. 1517 Farnam St.

EASTER NOVELTIES

ENTIRELY NEW DESIGNS

Easter Cards Easter Crosses Japanese Effects in CHICKENS, RABBITS, DUCKS, ETC.

THE MGYER STATIONERY CO., 220-222 S. 16th, Omaha ***********************************

SOCIETY IN EARLY SPRING

Closing Days of Lent See Something in Way of Gaiety.

LAST WEEK A FAIRLY BUSY SEASON

Calendar for the Coming Six Days is Reasonably Full of Little things that Promise Much Pleasure.

> To Be, or Not to Be? Oh, Helia is the girl I love— And so is Stella, too. I love them both so very much, I don't know what to do.

For Bella's hair is chestnut brown, And Stella's hair is gold; I cannot quite make up my mind To which one I will hold.

Now, Bella's eyes are soulful, dark, And Stella's, smiling, blue; It's really very hard on me. Oh, how can I be true? I have not very much of gold.
And neither has Miss Bella,
And neither has Miss Stella, so
I guess I'll marry—Ella!
—The Vacillator.

The Social Calendar.

The Social Calendar.

MONDAT—Daughters of the American Revolution meeting at Mrs. E. P. Peck's; Miss Tyler, Council Bluffs, luncheon for Miss Chant and Miss Ban.

TUESDAY—Mrs. D. T. Murphy, box party at Burwood for South Side Whist club; Tuesday morning musicale at Mrs. E. A. Cudahy's; Mrs. E. G. Eldridgs, Travelers' Protective Association kensington; Miss Laura Montgomery, Thimble club; Miss C. M. Power, luncheon for Mrs. Stover and Miss Keenan; Mrs. Cheney, musicale at home for Mr. and Mrs. J. P. Cooke; Tuesday Laucheon club, Mrs. John Newlean.

lean.

WEDNESDAY-Mrs. H. P. Stoddard, luncheon for Mrs. Stover and Miss Keenan;
Mrs. O. C. Madison, South Side Card club.
THURSDAY-Water color exhibit by Miss
Sprigg at Mrs. A. J. Beaton's; Edwin
Chesney, children's party; Mrs. G. W.
Wickersham, box party at Burwood for
Mrs. Richard White; Marchionette club.
Mrs. John Ross. tr. Mrs John Ross, ir. RIDAY—Mrs. Themas Allen, Kountze Place Luncheon club.

nany events the first of the week, it was her return. nevertheless a full week, many small and enjoyable affairs being given for a number the guests of honor at many luncheons and theater parties-in fact, something has been given every afternoon and evening, while Mrs. Hursh, who was the guest of Mrs. E. G. McGilton has been likewise entertained. The calendar for the coming week holds a number of affairs in honor of visitors also, and there are several card parties and ciety is far from dull.

Many prominent women are giving their fund as a Lenten work, certainly a noble the sacrifice of much time and energy on next meeting. the part of the women and requires unlimamusing was that which happened to two of the most prominent workers last week. into one of the laundries and on inquiring for the proprietor, were informed that he somewhat dampened.

Social Chit-Chat.

Mr. and Mrs. Cassius Crawford are re jolding over the birth of a daughter. Mr. and Mrs. J. Ziegler will be at home to their friends at 269 Farnam street Sundays in April.

ment after a recent serious operation. apartments in the Wright flats at Six- of smilax. flat No. 5.

given up the trip to Honolulu.

more responsible position with the same weeks. company at St. Joseph.

Miss Mildred Lomax, with her parents, Mr. and Mrs. E. L. Lomax, returned last monogramed towels, which were given to Saturday from Chicago, and her many the hostess. A lunch was served to the folfriends are glad to welcome her home and lowing members: Mrs. H. A. Hale, Mrs. to hear of her recovery and gradual return E. E. Stewart, Mrs. J. J. Mullen, Mrs. to health and strength after the last two H. A. Pierce, Mrs. H. W Sawyer, Mrs. months' iliness, resulting from an operation M. Adams, Mrs. Joel T. Stewart, Mrs.

for appendicitis. Sergeant of Police and Mrs. Louis Rent- J. W. Welch. The next meeting will be at frow, and Alfred Peterson will be married the home of Mrs. E. E. Stewart. make their home at Walnut Hill.

Come and Go Gossip. Judge Woolworth is in Jacksonville, Fla. Miss Flora Webster is now visiting Miss

Law at Henry, Ill.

Miss W. E. Martin has returned from a reek's visit in Chicago. Mrs. John Patrick is visiting Mrs. J. N H. Patrick at the Winona.

Miss Letta M. Stone will return from Colorado Springs this morning. Mrs. P. T. McGrath went to Chicago Thursday to spend a few days. Colonel S. B. Curtis is expected

rom New York the first of this week. Mr. and Mrs. W. Stephen and son have eturned from a trip to the Pacific coast. Mrs. A. J. Poppleton and daughter, Mrs. Shannon, are expected home from the south about Easter.

Miss Blanche Woolridge of Steux City, is the guest of Miss Marie Hardin and Miss Hester Peters. Mrs. Nathan Merriam and Miss Merriam

are expected to return from Excelsion Springs the middle of this week. Mrs. Keene, who has been the guest of her sister, Mrs. Clifton Richardson, will

return to her home in Chicago today. spend Miss Mary Phillippi will Mr. Gould Dietz, and his mother, Mrs. and Plorida, where they spent the winter, morrow for San Francisco, to sail on the Florence Jenks. Siberia April 7, for Japan, to be gone three

return to her home in Boundbrook, N. J.,

Miss Neil Haines, who has been the guest of her sister, Mrs. A. M. Longweil, for two months, leaves today for her home in Springfield, Mo. Mrs. Hursh of Minneapolis, who was the

guest of Mrs. E. G. McGilton and for whom many delightful entertainments were given, has returned to her home Mrs. J. J. Dickey, Miss Bertha Dickey

and Miss Helen Scoble sailed yesterday from New York on the Finland, to be gone six months or more in Germany. Mrs. Joy Morton was the guest of Mrs Guy Howard this week for a few days. She left for Chicago last evening, accompanied

by her sister, Mrs. Charles Deuel. Among those who are going to Chicago for the grand opera this week are: Mrs. Myron Learned, Miss Juliet McCune and Mr. and Mrs. Clement Chase and family. Mr. and Mrs. Charles C. George returned Thursday from an extensive wedding trip on the Pacific coast and are stopping with Mr. and Mrs. Tunnicliff on Twenty-fifth

Miss Katharine McClanahan, who is at La Salle, near Boston, at school, will spend her Easter vacation at Annisquam with Miss Milikin, who is the art teacher at

Miss Larry Birnie, daughter of Major Rogers Birnie, U. S. A., ordnance department, Governor's Island, N. Y., is the guest of her cousin, Miss Nellie Clabaugh, for

Miss Lella House, who has been visiting Dr. and Mrs. C. E. Smith and Miss Ida Smith for several weeks, left Thursday for St. Louis to visit before returning to her home in Texas.

Miss Hazel Chant and Miss Gladys Han, who have spent the week as guests of Mr. and Mrs. F. R. Beeman and Mr. and Mrs. Frank Johnson, will return Monday to St. Mary's school at Knoxville, Ill.

Mr. Lewis Reed, son of Mr. and Mrs. Lewis S. Reed, who has been in London for the last year, sailed on the St. Louis last Saturday for New York and will soon be in Omaha for a visit with his parents. Mrs. George E. Pritchett, accompanied by her son, Harold, left Thursday for Washington to visit her daughter, Mrs. John L. Kennedy, and Congressman Kennedy. Mrs. Although the calendar did not contain Pritchett will also visit in New York before

Mr. and Mrs. Henry W. Yates and Miss Ystes have been heard from at Gibraltar. of charming visitors. Miss Han and Miss They had a pleasant voyage, and a George Chant, who are the guests of Miss Marion. Washington banquet was given on board, Johnson and Miss Etta Beeman, have been at which Mr. Yates responded to the toast, "The Ladies."

Pleasures Past.

The Entre Nous Card club met at the home of Mrs. C. Nelson last Thursday afternoon. Prizes were won by Mrs. J. L. Neble and Mrs. Dr. Lucke.

Mrs. Samuel R. Rush gave an enjoyable luncheons to be given for which dates have card party yesterday afternoon at her home not yet been set. Although it is Lent, so- in Dundee. The rooms were prettily trimmed with spring flowers. Six-handed high-five was played at three tables.

Mrs. Foster entertained the Albany High time to soliciting funds for the Young Five club Thursday afternoon. Prizes were Women's Christian association building won by Mrs. W. E. Baehr, Mrs. G. G. Wielage, Mrs. E. M. Birch and Mrs. Tom way to do one's duty in Lent. It means Cahill, Mrs. Chapek will be hostess at the

The B. T. W. club was entertained on ited patience and tact, for many are the Friday evening by Miss Jewell Simpson. trying and amusing experiences talked Refreshments were served and a pleasant over at headquarters. One of the most evening was spent by games and music. Those present were: Misses Grant, Jewell Simpson, Irene McNamara, Lillie Reeson, These two women, perfectly gowned, went Chara Etchinson, Maude Page, Olna Yelton, Goldie Houck and Clara Headley.

In compliment to Miss Gladys Han and was not in, but would return presently. Miss Hazel Chant, Mrs. Harry E. Chapman The young man in charge of the office gave a pretty luncheon yesterday afterasked if he could do anything and followed noon, taking her guests to the Boyd theaup the question by asking if they were ter. The table, prettily decorated with seeking employment. Needless to say, they yellow jonquils and green-shaded candles, returned to headquarters with their arder was laid for Miss Chant, Miss Han, Miss Marion Johnson, Miss Laura Montgomery, Miss Etta Beeman and Mrs. Chapman,

Mr. and Mrs. Miles B. Honek entertained at dinner at their residence, 4201 Harney street, in honor of Miss Mildred Wertz' eighth birthday. Miss Mildred was ringbearer at their wedding. Covers were laid for eight, the table being artistically decor-The many friends of Mr. A. L. Meyer will ated with pink roses, ferns and smilax. be pleased to hear of his steady improve- while a beautiful birthday cake, decorated with eight tiny pink candles, held by little Mr. and Mrs. W. N. Nason have taken pink buds, rested in the center of a wreath

teenth and Chicago streets. They have Judge and Mrs. Benjamin S. Baker entertained at a beautifully appointed dinner Mr. and Mrs. Arthur Keeline are ex- Saturday evening in honor of Miss Claude pected home from their wedding trip in Albright and Miss Gertrude Rennyson of California the first of the week, having the Savage Opera company, also Colonel W. H. Green, a cattle king of New Mex-Mr. and Mrs. Fred Young leave Omaha ico. Miss Albright sang for three seasons today for St. Joseph, where they will make at the Opera Comique in Paris. At the their home. Mr. Young for several years close of the present season she will go to has been one of Swift's buyers at South Washington to be the house guest of Vice Omaha and has been promoted to a still President and Mrs. Fairbanks for two

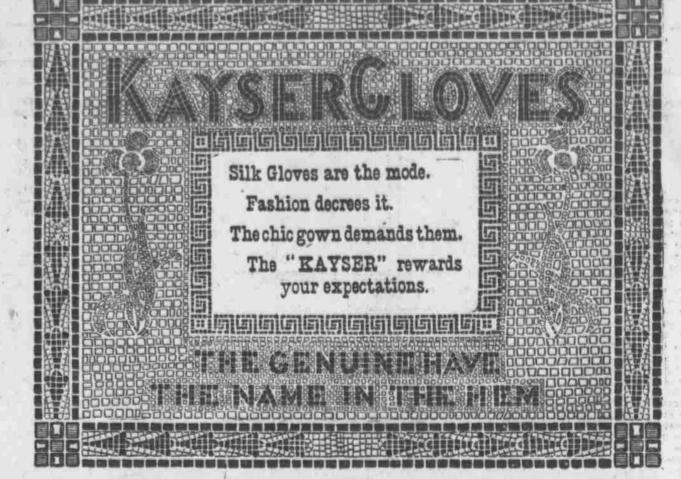
Mrs. J. W. Welch entertained the Pictus club Tuesday afternoon. The members M. C. Mitchell, Mrs. B. Woolstencroft, Mrs. Miss Sadie Rentfrow, oldest daughter of A. F. Leermakers, Mrs. W. D. Clark, Mrs.

at 8 o'clock next Wednesday evening at Mr. and Mrs. R. W. Hodder entertainer the home of the bride's parents, 2011 North Thursday evening in honor of their daugh-Elighteenth street. Only the most intimate ter, Mrs. W. J. Gorst of Minneapolis. Fifty friends of the two families will be present guests were present and the evening was at the ceremony. The young couple will most delightfully spent in difficult conundrum tests, Mr. C. Gorst winning the first prize, while Mrs. J. W. Nicholson won the second. Musical selections were given by Mr. C. Gorst and Miss Ida M. Morse. Dainty refreshments were served and the guests bid farewell to Mrs. Gorst, who departed for her home at Minneapolis Satur-

day morning. On Saturday evening, March 24, a party of friends surprised Mrs. William Main at her residence, 2536 North Eighteenth street, bringing with them an elegant dinner set. of china, the occasion being her birthday. A pleasant evening of Scotch song was enjoyed, refreshments being served before the guests left. Among those present were Mr. and Mrs. Anderson, Mr. and Mrs. White, Mr. and Mrs. Wellman, Mr. and Mrs. Brunner, Mr. and Mrs. Bunnell, Mrs. Lindsay, Mr. and Mrs. Simes, Mr. and

Mrs. F. Dewey, Mr. and Mrs. Main. In compliment to her little niece, Catherine Stover of Spencer, Ia., Mrs. C. M. Power gave a delightful childrens' party Saturday afternoon. The rooms were pret tily trimmed with pink carnations and the table was adorned with the same blossoms and pink candles. A peanut bunt and chil- freshments were served late in the evendrens' games were the amusements' Assisting were Miss Florence Power, Miss Mary pring vacation with Miss Edna Sneeley Kreider and Miss Sarah Martin The guests fruits. Assisting were Miss Ethel Barker at De Pauw university, Green Castle, Ind. Were Misses Catherine Stover. Dorothy G. P. Dietz, returned yesterday from Cuba Water, Margaret Penny, Helen Pearce, Helen Payne, Jean Patterson, Eleanor Mc-Mr. and Mrs. Luther Kountse leave ... Gilton, Lois Robbins, Blanche Frank and Mr. and Mrs. T. W. Kendall, Mr. and

was given on Friday evening at Chambers' Governor Boyd and daughter, Mrs. Bier- by the Crescent club, composed of young bower, left last week to spend several men who are still in school. The ball room weeks in Texas for the benefit of the gov- was gay with pennauts of all colors and Mrs. Charles Edwards, Dr. and Mrs. A. O. Mrs. Ferguson of Sterling, Ili., arrived were used for decoration, with the various and Mrs. A. H. Somers. Mr. and Mrs. Monday from Mexico and Colorado, to school trophies. The west end of the Herbert McCoy, Mr. and Mrs. Harry spend two weeks with her sister, Mrs. room was converted into cozy corners by Macumber, Mr. and Mrs. F. J. Melding. the addition of rugs, ottomans and palms, Mr. and Mrs. McClure, Mr. and Mrs. Will Mrs. E. F. Test and her daughter, Mrs. Punch was served from the raised plat. Davidson, Mr. and Mrs. Dake, Mr. and fhe Paxton hotel. Haughey, returned Tuesday from Califor- form. About sixty couples were present Mrs. J. B. Mason, Mr. and Mrs. A. A. als, where they were with Mrs. Test's son, and a program of twenty numbers and Hopson, Mr. and Mrs. W. C. Sunderland, Lieutenant Frederick Test, who is sta- several extrus was danced. The committee Mr. and Mrs. M. W. Frick of Rockwell tioned at Angel Island. Mrs. Haughey will having charge was Marry H. Smith, pres- City, Id., Mr. and Mrs. Frank Holden Douglas.



" Seein, Is Believin,

Leader of Millinery Fashions in the Central West

Grand Opening Wednesday

AN EXQUISITE SOUVENIR BUNCH OF VIOLETS FREE TO EVERY LADY VISITOR.

POPULAR PRICES have made this store in three years' time THE LARGEST RETAIL MILLINERY HOUSE west of Chicago. - Not a little "section" or "department" in a large store, BUT A LARGE STORE DEVOTED ENTIRELY TO MIL-

Extraordinary Sale on Turban and Sailor Street Hats Monday at \$2.75 and \$5.00.

It Pays to Investigate.

1508 Douglas St.

Dependable Musical Piano

We invite you to our salesrooms, where is shown the largest collection of Standard Pianos in Nebraska. If you are out of town, invest one cent in a postal card. Send it to us with your name and address and we will furnish you full information relative to our pianos.

5.000 Satisfied Nebraska Patrons

will testify how they secured a satisfactory piano and a "square deal"

Matthews Piano Co.

We are manufacturers of the Peerless Matthews Piano and western representatives for 20 different makes, including Weber, Steck, Lindeman, Schiller, Schaff Bros. Ludwig, Foster, Bachman, Gabler, Shaw, Wegman, Rudolf Crane and other noted makes. Prices range from \$150 to \$1,000.

TERMS: Cash or Easy Monthly Payments at Your Pleasure.

Matthews Piano Co.

Factory, Oregon, Ill.

Salesrooms, Omaha, Lincoln and Beatrice.

A. Fearon, treasurer; Morris J. Blish, secretary. Other members of the committee were Rowland P. Thomas, Clinton E. De Jarnette and Allen C. Davison.

In compliment to her sister, Mrs. Richard White of St. Joseph, Mrs. D. B. Fuller gave a delightful luncheon Friday. It was a spring luncheon and the decorations were prettlly carried out in yellow and white A beautiful basket of yellow jonquils and white carnations, resting on a lace centerpiece, graced the center of the table, and the plate cards were adorned with spring scenes in water colors. The rooms were attractively trimmed with palms, ferns and cut flowers. The guests were Mrs. White, Mrs. George L. Hammer, Mrs. Ed Bronne, Mrs. W. B. Williams, Mrs. Will Baxter, Mrs. J. F. Mawhinney, Mrs. J. J. McMullen, Mrs. T. C. Byrne, Mrs. G. W.

Wickersham, Mrs. C. N. Robinson and Miss

Mr. and Mrs. John Campbell gave as en joyable card party last evening. The rooms were prettily decorated with festoons of red and white crepe paper and red roses. Six-handed enchre was, played at eight tables, the prizes being won by Mrs. Dooley and Mrs. G. S. Dake. Dainty reing, the favors being tiny raffia baskets made by the hostess filled with candy and and Miss Alice Houston. The guests Black, Halycon Cotton, Charlotte Rose, were Mr. and Mrs. Floyd Campbell, Mr. and hirs. John Buchanan, Mr. and Mrs. Edward Phelan, Mr. and Mrs. J. H. Haney, Mrs. J. B. Coningham, Mr. and Mrs. C. O. One of the prettiest parties of the season Dooley, Mr. and Mrs. James B. Owen, Mr. and Mrs. P. M. Conklin, Mr. and Mrs. G. W. Hervey, Mr. and Mrs. James Clarey, Mr. and Mrs. G. F. Epeneter, Mr. and descriptions and club colors, red and blue, Peterson, Dr. and Mrs. 8. ft Towne, Dr.

ident; John B. Brain, vice president; David of Kansas City, Mr. E. J. Brown, Mr. Rodney Durkee, Mrs. Jessup, Mrs. O. E. Macumber, Miss Reid.

> Mrs. Thomas Allen will entertain the Kountze Place Luncheon club next Friday. Mrs. H. O. Frederick will entertain the ountze Place Card club at the next meet

Pleasures in Prospect.

Miss Jean Newlean will entertain th Tuesday Luncheon club next Tuesday at her home Miss Marion Tyler of Council Bluffs will

and Miss Han Mrs. D. T. Murphy will give a theater party at the Burwood Tuesday for the South Side Whist club. Mrs. C. M. Power will give a lunche

Tuesday in honor of Mrs. Slover and Miss Keenan of Madison, Wis. Mr. and Mrs. W. G. Templeton entertained Governor Mickey as their guest at

linner Saturday evening. Mrs. J. B. Rahm and Mrs. Reed Talmage will entertain the C. T. Euchre club Thursday at the hame of the former. Miss Isabel Sprigg will give a water color

exhibit Thursday afternoon from 2 until 6

at the residence of Mrs. A. J. Beaton. The Marchionette club will meet Thur. day afternoon with Mrs. John Ross, jr., at her home, 306 South Thirty-eighth avenue Mrs. H. P. Stoddard will entertain at luncheon Wednesday in honor of Miss Keenan of Madison, Wis., and Mrs. Stores

Mrs. G. W. Wickersham will give a box party at the Burwood Thursday in honor of Mrs. White, who is visiting her sister. Mrs. D. B. Fuller. The April meeting of the Omaha chapter

of the Daughters of the American Revolution will be held tomorrow afternoon at 2:30 o'clock at the home of Mrs. E. P. Peck 3734 Chicago street.

Miss Berolahelmer, from Chicago, will display the latest in millinery for Easter next Thursday, Friday and Saturday, at

Souvenir millinery opening Wednesday. Exquisite bunch of violets free. Kern, 1868

1511 Douglas Street.

MILLINERY. A superb showing of the latest productions from Paris and a display of exclusive models of our own designs, presenting an as-semblage of correct millinery of the widest possible range,

SUITS.

The "hobby" with us in Suits is Style and Value. Those who "look" in other stores come back to Shelly's to "buy." Specials This Week to Advertise Our New Departments:

CORSETS. Kabo, Warner's and R. \$1.50 grades; this 1.19 week, at GLOVES.

New Silk Gloves, 18 in. 75c HOSIERY. Plain and fancy Hose that are a

this week at......19c bargain at 25c priced EMBROIDERIES. Four large lots, at 83c, 23c

All silk Ribbons, full line of colors, 2½ in. wide, at, yd. 9c & H. Green Trading



Talking Machine

Free to All Music Lovers Visitors are not asked to buy nor in any way obligated. Those who realist give a luncheon tomorrow for Miss Chant | that a VICTOR (price only \$17.06 and upward) gives a family practically its own OPERA TROUPE of the finest voices in the world, including Melba, Caruso, Sembrich and 20 other stars, as well as its own CONCERT ROOM, may secure an instrument easily un-der the remarkable offer given below.

Concerts

FREDERICK INNES

The Great Bandmaster, Says: "The Victor Talking Machine, as I heard it, is a human vulce—not a reproduction—not a machine, but the voice—the voices in all their original glory and splendor of the world's greatet artists. Here is an enjoyment for the most cultured musician, a tesson of incalculable value for every vocal student, and a royal pleasure for averyone.

This Week This Great Offer NOTHING DOWN-We offer to sell ou a VICTOR TALKING AND SING-ING MACHINE on the condition that you pay for the records only, and begin to pay for the Victor 30 days later.

STARTLING REDUCTIONS. Owing to the improved methods of production, Records are now

We prepay express charges on all retail orders. Write for catalogue.

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