

The Correct Styles in Men's Clothes

SPRING OPENING



There has been a radical change in the attitude of critical men toward the clothing that is ready to put on. Men who know what's right in matters of dress look for the style, the service and the general excellence that shows on the outside of a suit rather than the tailor's label on the inside. It is to the thousands of these sensible men that Brandeis clothing appeals. For twenty years this store has catered to the hosts of well dressed men in Omaha, showing the highest quality of hand made apparel every season. Our splendid display for 1906 emphasizes Brandeis' position as chief outfitters for men of good taste.

The styles for spring show many innovations. Coats are longer than ever and are artfully cut to fit more snugly and show the lines of the figure. There is a slight flare to the coat at the hips—lapels are broad—trousers snugly fitted at the waist.

To Make Saturday a Big Value Giving Event, as Well as an Authentic Style Display for Men, OUR OPENING SPECIAL—MEN'S HAND MADE SPRING SUITS AT \$15

We have always sold good clothes at \$15, but we never before sold Men's Suits that combined such refined taste in patterns—such excellent workmanship and such snappy style for anything like this price. It includes suits made to wholesale for much more money. The popular new grays, the favorite blues, the dressy mixtures, etc. Every suit a splendid example of 1906 spring style—our opening price.

\$15

That Comfortable Feeling of Being Rightly Dressed at All Times Comes to the Wearers of ROGERS-PEET & CO'S. FAMOUS HAND TAILORED CLOTHING FOR MEN

These Suits Fit You Perfectly—Right on Equal Footing with the Best Work of Custom Tailors—All Ready to Put On.

If you are accustomed to the best ready made clothes, you will be thoroughly acquainted with the merits of the Rogers-Peet make. If you are in the habit of having your clothes made to your order we can surely interest you, because the Rogers-Peet Clothing offers every bit the fit, all the style and all the service that the expensive tailor can give. You pay us half the tailor's price. The new spring patterns are very attractive—the styles absolutely correct—the prices.....

17.50 \$29 up to

For the man who wants to be well dressed on a small amount—Brandeis shows the BEST SPRING SUIT FOR MEN EVER SOLD for \$7.50

"A BRANDEIS SPECIAL" NEW SPRING SUITS \$10. We have specially chosen this line this year and we can promise you a better clothes value for \$10 than any store ever offered before. These suits are well made—hold their shape—and look as well throughout the season as most clothes that cost 50 per cent more. Our immense stocks give opportunity for a wide selection—A Brandeis Special price.....

THE DRESSY NEW TOP COAT Swellest Spring Coat for Men Every man should own one—it is essentially the right coat for spring—light weights—the new tans, grays and blacks—the top-notch of the tailor's art—prices are..... 7.50 up to \$25 The Serviceable Cravenette The Coat that Sheds Water and Serves for a Nobby Spring Coat, Too. The necessity of a Cravenette is felt in every kind of weather. It protects against rain and chilly spring weather. It snugly about the collar..... 7.50 up to \$25

"A BRANDEIS SPECIAL" STYLISH SPRING SUITS 12.50 More styles and more good wear in these suits than you expect to find in a \$17.50 suit—made by first class workmen—the new patterns and materials for spring. Shape retaining coats that look neat and stylish at all times—no better suit value in Omaha. at..... 12.50

We announce a handsome showing of BOYS' and CHILDREN'S Spring Clothing The prettiest, most up-to-date styles for 1906—Separate Boys Department—Third Floor.

GOSSIP OF THE POLITICIANS

Brooch Followers at City Hall Flock into the Hennings Camp.

TOM LEE WHIP IS CRACKED IN VAIN

Men Who, for Mayor Moore's Sake Agreed to Support Brooch, Desert Him Since the Mayor's Death.

No further evidence of the collapse of the Brooch campaign is needed than the fact that a number of city hall officers and employees, who had taken up the Brooch and in response to the wish of the late Mayor Moore, have gone over into the Hennings camp, declaring they are glad to get there. Said one of them Friday: "It's as clear as daylight that Hennings has been making big gains during the last week and that Brooch has lost the biggest and best part of the strength he had, leaving nothing but the small droves that respond to the crack of Tom Lee's lash. We see the handwriting on the wall and we got into the Hennings bandwagon as fast as we could. That's about all there is to it."

Efforts of certain real estate men to make out by personal letters to voters that all the real estate dealers are behind the candidacy of Benson, are arousing hostility among business men who trade in other things. These point out that special devotion to real estate interests would not be the best thing for Omaha. An old-timer declares, "I remember how Benson was in the front ranks of the boomers in the 80's. I have noted the rapidly mounting realty prices and the amount of speculation going on during the last year. The linking up of Benson's name with his business is calculated to be doing him more harm than good."

The latest bit of piracy in the present campaign is the stealing by the Benson campaign managers of two ideas belonging to A. H. Hennings. They have copied his "van" idea by having a vehicle of that kind hauled through the streets advertising their meeting at Creighton hall. Besides

this in large letters promises are made for the "square deal." Locally the square deal slogan was appropriated by Mr. Hennings as a compact way of stating how he proposed to administer the affairs of the city as mayor. The Fontanelles made fun of it at first, but have now plagiarized and are trying to use it themselves. This fact is being freely commented upon.

To counteract the defamatory tactics of the opposition press agents the Equal Rights club has issued a circular to the voters warning them to be on their guard against lies and misrepresentations. The document reads:

As April 2, 1906, the day of our city primaries, is close at hand, and as that time approaches, the excitement is becoming more intense and the friends of various candidates are making all kinds of combinations and slates, besides making all kinds of charges against one another. I address you this letter to inform you that this club is not, and its members never were, in favor of a "mud-slinging" campaign, and does not believe in sending out libelous and dirty circulars defaming the character of any candidates or their friends, such as has been done by the managers of other candidates in this campaign, and as we have positive proof of a lot more scandalous stuff and distorted tickets reported to us by the friends of the candidates who are to be scattered broadcast over the city between now and the day of primaries, we would kindly ask you to pay no attention to anything of this nature, either scattered broadcast over the city or mailed to you direct, as you will be personally notified of all candidates this club is supporting. With best wishes for the success of our entire ticket, from A. H. Hennings for mayor all the way through to your precinct committee.

"If you want to get the straight of this campaign, come down to Myrtle hall Saturday night and you'll get it," exclaimed Hoffman, who rides himself on his right to the name of the "Third Ward Spouter." "This is going to be my meeting and I am going to have the first run on the talking. I am going to repeat what I said in my famous Twelfth ward speech and then some. I am for Brooch for mayor whether Brooch is for me for councilman or not, and I don't care who knows it. This is a free-speech country and I am going to tell the bare truth in all its nakedness."

Stories that the opponents of Hennings have been stirring up, alleging that he made improper investments in city warrants, are being seriously crippled by signed statements by the men supposed to be involved in the deals, who are, for the most

part, friendly to the Bensonian candidacy. These discount the charges and make one in particular look exceedingly foolish. Charles Battelle, a lawyer whose name was used in connection with the charges, has signed his name to the following statement: "OMAHA, March 29, 1906.—To whom it may concern: It has been reported to me that the statement has been made that Mr. A. H. Hennings, the city treasurer, received from me a consideration of bonus for the cancelling of certain special warrants issued by the city of Omaha. If such statement has been made it is untrue. By authority of the certain resolution of the city council of the city of Omaha, Mr. Hennings paid to me certain special warrants, but he did not receive anything directly or indirectly for so doing. CHARLES BATTELLE."

The "Good Government League" has recently. Under a clamor of protest from many candidates who declared they had been maligned and outraged, the league has publicly taken back all the unfavorable things said of candidates in its published circular. By public notice in the daily papers the league says:

On account of the wide divergence of opinion as to the meaning of the word "reputation" and desiring to avoid any possibility of being misunderstood by "outs" candidates who were given hard knocks in the circular and their "reputations" revised. Anyone who now wants to know where the league stands on anything has to consult a clairvoyant to find out.

The gambling bunch behind Brooch has undertaken to influence sentiment for its favorite by starting a book on the republican primaries. It is cheap for them to lay wagers with themselves at fake odds that are never to be collected. For "starters" the bookers offer a four to five shot on Brooch, picking him as a slight favorite over Benson at even money. Seven to five is asked for on Hennings. Ebborn is favored for city clerk, Westberg for controller, Fawcett for city attorney and Butler for building inspector. On the councilmanic ticket the only candidate on which the public is asked to take the long end is Zimman.

Some of the most enthusiastic knockers on the streets today are candidates on whom the Benson organ has furnished "dope" more or less astray from fact. One of these persons is Harry Fischer, who is a Hebrew according to the dream concocted about him. It happens that Fischer and George Gillespie, the manager of the sheet in question, are fellow deacons of the Kountze Memorial church. Fischer has sent the paper a letter in which he endeavors to get correction regarding his lot of things. If he doesn't get it before primary day, there may be blood on the moon.

Panic Averted. In case of constipation, peritonitis, etc., panic is averted by curing yourself with Dr. King's New Life Pills. Put sale by Sherman & McConnell Drug Co.

NOTES ON OMAHA SOCIETY.

Mrs. E. A. Henrichs was hostess at a charming bridge luncheon yesterday at her home, 304 Pacific street. The tables were prettily trimmed with red tulips and yellow jonquils, while the places were marked by cards, ornamented with yellow tulips. The prizes, a cloisonne vase and bombon dish, were won by Mrs. J. B. Rahem and Mrs. H. L. Porterfield. The guests were Mrs. E. E. Bryson, Mrs. Arthur Metz, Mrs. Henderson, Mrs. Buffington, Mrs. Porterfield, Mrs. Rahem, Mrs. D. V. Sholes, Mrs. E. W. Arthur, Mrs. E. Duval, Mrs. P. H. Uppike and Mrs. F. W. Judson.

Mrs. Carl E. Herring entertained at bridge yesterday afternoon. There were five tables of players, and the high scores were made by Mrs. Thomas Creigh and Mrs. W. H. De France. Mrs. E. C. Hunt assisted Mrs. Herring.

Mr. and Mrs. A. B. Jaquith will entertain the Kountze Place Card club this evening.

Miss Marion Johnson will entertain informally this evening in honor of Miss Chant and Miss Han.

Mrs. A. V. Kinsler gave a pleasant informal kenning yesterday afternoon in honor of Miss Blanche Kinsler of Buffalo, N. Y. Fifteen guests were present.

In honor of Mrs. W. H. Cornell of Waukegan, Pa., Mrs. D. E. Chapin gave an enjoyable card party yesterday afternoon at her home, 321 St. Mary's avenue. The rooms were attractively decorated with ferns, palms and pink carnations. Six-handed euchre was played. The first prize, a cut glass dish, being won by Mrs. C. H. T. Rippe; the second, a salad fork, by Miss Alice Walton; and the third, a hand-painted powder box, by Mrs. G. Marti. Assisting were Miss Carrie Midgey and Miss Rippen. The guests were: Mrs. J. S. Bennett, Mrs. H. H. Chayohill, Mrs. Robert Goewey, Mrs. Fred Thorne, Mrs. Charles

Singer, Mrs. J. S. Tippery, Mrs. C. S. Hoffert, Mrs. Lovell Dunn, Mrs. W. McCreary, Mrs. M. Young, Mrs. J. H. Wright, Mrs. J. H. Wright, Jr., Mrs. Rippen, Mrs. Fred Oliver, Mrs. John Miles, Mrs. G. Marti, Mrs. E. N. Mello, Mrs. H. Kessler, Mrs. J. Kaufman, Mrs. P. Jensen, Mrs. Arthur Hamilton, Misses Sheldon, Walton and Scott.

Mrs. W. H. Cornell of Waukegan, Pa., who is visiting Mrs. D. E. Chapin, leaves tomorrow for Minneapolis.

The annual banquet of Unity church will be held in the church parlors this evening at 6:30 o'clock. Mr. Frank M. Blush will act as toastmaster.

Mrs. C. M. Power will give a children's party tomorrow afternoon for her little niece, Catherine Stover of Spencer, Ia.

Mrs. H. E. Chapman will give a luncheon tomorrow at her home, 208 Farnam street, in honor of Miss Gladys Chant and Miss Hazel Han of Spokane, Wash.

Mrs. C. M. Power is entertaining her sister, Mrs. B. H. Stover, and little daughter of Spencer, Ia., who will spend a week here.

Mrs. J. L. Baker has as her guest Mrs. Winters of Grand Encampment, Wyo.

Miss Etta Beaman was hostess at a delightful theater party at the Burwood yesterday, followed by luncheon at BaZu's. In honor of Miss Chant and Miss Han, her guests were: Miss Chant, Miss Han, Miss Marion Johnson, Miss Mabel Marr, Miss Isabel French, Miss Julia Coburn, Miss Francis Martin, Miss Lida Edmiston, Miss Ida Smith, Miss Marion Tyler, Miss Mary Alice Rogers, Miss Elizabeth Congdon, Miss Marion Hughes, Miss Nell Goud, Miss Etta Beaman and Mrs. H. E. Chapman.

Chapter E. of the P. E. O. Sisterhood meets Saturday afternoon with Mrs. Arthur L. Sheets, 602 Seward street, for a literary and musical program. Mesdames N. B. Uppike, Edward Uppike and Sheets will render musical selections and Mrs. Wagner and Mrs. Cleland will read.

The West Farnam Kennington met at the home of Mrs. Spelman on Harney street yesterday afternoon. All were interested and entertained by a collection of Chinese novelties brought from China by her son, Edward. The next meeting will be at the home of Mrs. F. Young, 345 Mason street.

Mrs. B. W. Jewell has returned from a visit with her sister in Florida.

Mrs. Vaughn of Chicago, who was the guest of Mrs. E. A. Cudaby, has returned home.

A theater party, followed by supper, was given Tuesday evening at the Burwood by the men of the Hancock Park Card club. The party were: Mr. and Mrs. M. Dowling, Mr. and Mrs. D. D. Sherwood, Mr. and Mrs. John Wallwork, Mr. and Mrs. Huntley, Mr. and Mrs. Howland, Mr. and Mrs. Van Kurau, Mr. and Mrs. Dalby, Mr. and Mrs. Theodore Olsen, Mr. and Mrs. John Steel, Mr. and Mrs. Frank Adams, Mr. and Mrs. Frank Weaver and Miss Sherwood.

In honor of Miss Edith Dumont, Mrs. Hurst of Minneapolis and Miss Keenan of Madison, Wis., Mrs. Draper Smith gave a

delightful at home yesterday for about forty guests. The rooms were attractive with a profusion of yellow jonquils and spring flowers. The features of the afternoon were an interesting talk on the Destination home by Mrs. H. H. Heller and several delightful readings by Miss Minnie Hillier. In the evening Mr. and Mrs. Smith gave a dinner of eight covers for Miss Dumont.

Miss Etta Beaman entertained informally at cards last evening in honor of Miss Chant and Miss Han.

Miss Minna Meyer, who has been spending a few months in New York, will return to Omaha Monday.

Miss Lillian Oberfelder returned to her home Friday morning after spending a week in Omaha with friends. Miss Oberfelder resides at Sidney, Neb.

Robert Uppike entertained the Thimble club Tuesday evening.

Legal Battle Carried from Judge Alstead's Hall of Justice to District Court.

"One Irish spaniel, liver-colored, tusk on lower jaw, broken point," is the object of litigation in district court which will, it is estimated, cost the litigants over \$250 before the case is ended. The dog is claimed by both Martin Shields of the police force and Charles Howell, a grocer at Eighteenth and St. Mary's avenue, and a jury in Judge Redick's court will have to decide between them.

Last August Mr. Shields began replevin proceedings in Justice Alstead's court to get possession of a dog then in possession of Howell, asserting the animal belonged to him and had wandered away some time before. Howell replied the dog had been in his possession for months before Shields lost his pet. More than twenty-five witnesses were called, about half of them wearing the dog was Shields' and the other half swearing just as positively it was Howell's. Justice Alstead found for the defendant and decided Shields would have to return the animal or pay a judgment of \$60, its appraised value. This did not satisfy Shields and he carried the suit to the district court. Dog licenses and birth records have been put in the record to sustain Howell's contention.

Shields is represented in the controversy by J. E. Keikenny and Howell by Weaver & Gillen.

Ask for Metz Bros. Brewing Co. FAMOUS BOCK BEER on draught Saturday, March 31.

PERSONAL PARAGRAPHS.

W. F. Allen of Sioux City, H. Killick of Washington, D. C.; J. W. Hamilton of San Francisco and W. E. McFadden of Hastings are at the Grand Hotel.

W. F. Prowett of Fullerton, George F. Wolk, H. T. King and J. McDevine of Fremont, E. T. Guppy and Mrs. E. T. Guppy of Oakland, Cal., are at the Millard.

Rev. James Quinn of Minneapolis, a college friend of Rev. C. W. Beavidge, is visiting for a few days in Omaha. The Twin City visitor is the guest of Rev. Mr. Beavidge.

H. A. Creakpoun of Ulysses, John G. Hall of Casper, Gus Meyer of Lincoln, James Bentley of Nebraska City and C. W. Dixon of Grand Island are at the Henshaw.

J. A. Quinn of St. Paul, Mr. and Mrs. J. G. Edwards of Hay Creek, Okla.; Rose Smith of London, Eng.; H. C. Miner of Pasadena, O. P. Sells of Denver, J. W. Reedy of Beresford and W. L. Dayton of Lincoln are at the Paxton.

W. A. Hathaway of Denver, F. D. Williams of Albion, T. J. Townsford of Lincoln, J. F. Sewell of Takamoa, William Smith of Fremont, G. T. Shamppe of Friend, J. F. Sewell of Takamoa, John Diener of Hyannis, T. Hermonson of Kearney, W. H. Essex of Lincoln and Robert Dyer of Valentine are at the Merchants.

SORE THROAT

and diphtheria are twin evils. From a small beginning they stealthily invade the system, and result in death or serious illness. Dr. Bull's Cough Syrup has for years been recognized as the sure cure of sore throat and a preventive of diphtheria. Doctors prescribe it. Mothers swear by it.

"My little boy, 3 years old, had a hard, dry cough from a cold and I decided to try

DR. BULL'S COUGH SYRUP He was soon relieved after a few doses only and entirely cured of the cough and throat trouble. Hereafter, will always keep it in the house. Mrs. Bluff Wallace, Duaneville, Pa.

SAMPLE SENT FREE to all readers. We want you to have absolute confidence in Dr. Bull's Cough Syrup and, to this end, will send you a sample free, if you desire for send mention this paper. Address A. C. METZ & CO., Baltimore, Md.

NO SUBSTITUTE is as good as Dr. Bull's Cough Syrup. Ask for Dr. Bull's Cough Syrup, see that you get it in the name of the best drugs that the pharmacy affords, and therefore always cures. Sold by all druggists. Price, 25c, 50c, and \$1.00 a bottle.



MCKIBBIN HATS

NONE BETTER MADE—NONE BETTER KNOWN

The reason why a McKibbin hat always "feels right" at the first try on, is because it is produced with the famous McKibbin "Cushion Sew." Right qualities throughout and up-to-the-minute styles constitute the first "right feel." The McKibbin are right through and through. Your Dealer guarantees them. Leading stores the country over sell them.

Wherever you find a Gordon Hat

you're pretty sure to be in good Company

\$3.00