

Special Sale of Undermuslins

Each week the interest in our special sales of Undermuslins increases. There's no better advertisement than a delighted customer, that's the reason, for no woman who sees our offerings can help but be delighted with their beauty and bargain worth. Don't miss Saturday's Specials.

Ladies Skirts, generously proportioned, splendidly made, trimmed with clusters of tucks or deep lace and insertion, or embroidery finishes, all have extra cut ruffles. These are well worth double our special prices.

Ladies Corset and Drawers, nicely trimmed, special at 25c and 10c.

Ladies' Gause Vests, in all sizes, regular 15c values, choice, 10c.

Ladies' Lace and Ties, Vests, silk taped, in colors and white, regular 25c, 50c value, at 25c.

Ladies' Gowns, made extra long and full, nicely trimmed with dainty lace, embroidery and tucks, snap at 9c, 10c and 50c.

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MAIL ORDERS Promptly and Carefully Filled and Satisfaction Guaranteed. THE RELIABLE STORE.

Remarkable Suit Bargains for Saturday \$15.00 Tailor Suits at \$8.95

No idle boast, but plain facts, and its with greatest pleasure we announce this great bargain event. Newest styles, in plain Panamas, neat checks and plaid materials, also many taffetas in the lot. They come in all sizes, 32 to 48, and are equal to any \$15.00 suit sold elsewhere—greatest bargain ever shown—

ANOTHER WONDERFUL SUIT BARGAIN AT \$8.95. Exquisitely designed garments in panamas, voles, silks and many other materials, jackets are taffeta lined and elaborately trimmed. High-class garments that would sell in the usual way at \$20.00 to \$30.00, special at \$8.95 to \$10.00, special at \$8.95.

Beautiful Silk Suits, made from the best taffetas and guaranteed not to crack—long or short sleeves and come in black, white and all shades, garments that would sell at \$30.00 anywhere. Our special price Saturday \$12.50.

SPRING COAT BARGAINS. Only the latestness of our buyer's trip to New York and very extensive purchases enable us to offer such remarkable coat bargains. Don't miss these Saturday Specials.

COVERT JACKETS, in pobby new styles of a quality you'll find sold elsewhere at \$7.50, special bargain Saturday \$4.95.

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Big Shoe Sale Saturday

Women's \$3.00 and \$3.50 fine yel kid patent oilt and welt and turns, including several lines of the celebrated U.T.R.I. 1.96 \$3.50 shoe for women

Men's Omaha UNION MADE work shoes, the BEST THAT MONEY CAN BUY, regular price \$2.00, made of heavy plump stock and cut without a seam, CANNOT RIP, at \$2.00

Women's shoes, worth up to \$3.00, 98c. Children's and Youths' \$1.50 satin calf lace shoes, at \$1.50

Concert All Day Sheet Music Sale. This is certainly the lowest price popular sheet music has ever been sold at. All mail orders will be promptly filled.

Our Corset Dept. Muddy water becomes almost a certainty at this time of year. Why drink it when a Roberts' Germ and Dirt-Proof Filter will insure clean pure water?

China Department. Muddy water becomes almost a certainty at this time of year. Why drink it when a Roberts' Germ and Dirt-Proof Filter will insure clean pure water?

Drug Dept. Specials. Skin Food, at 15c. Bath Sweet, at 15c. Toilet Powder, at 5c

Letter on Eight-Hour Law. President Says He Will Enforce Statute Now on Books.

Northwestern Abolishes Foot Ball. CHICAGO, March 23.—At a meeting of trustees of Northwestern University last night it was decided to abolish intercollegiate foot ball at the university for five years.

Professionalism is Declared. CHICAGO, March 23.—Professionalism in college sport was declared the abolition of the professional coach for foot ball and base ball was urged and the new foot ball rules adopted by the recent conference called by President Angel of Michigan uni-

Newest Styles in Ladies' Gloves

You'll find a complete stock of styles and colors. The Mousquetaire is here in all lengths and colors. The short sleeve dresses bring the long glove style in vogue and we're prepared to supply your every wish.

LADIES' MOUSQUETAIRE Gloves, in black, white, all new spring shades, of finest suede, in 12 button length, all sizes, at 2.50

LADIES' SUEDER GLOVES, in 12 to 14 button lengths—black, white and all colors, at \$3.00 and 2.75

GLACE GLOVES, in 12 to 14 button lengths—black and all the new spring shades, at 3.50

LADIES' FABRIC GLOVES, in 12 to 14 button lengths, all colors, at from 75c to 1.50

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Exquisite Millinery. New creations added daily to the already large display of spring millinery. The best that money can buy is found here in abundance and after you have examined our goods and price you will voice the opinion of many others, "How Exquisite and How Cheap."

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