The Omaha daily Bee









PURE-WHOLESOME-RELIABLE

MADE FROM CREAM OF TARTAR DERIVED SOLELY FROM
GRAPES, THE MOST DELICIOUS AND WHOLE SOME OF ALL FRUIT ACIDS

## Its superiority is unquestioned.

## Its fame world-wide.

Its use a protection and a guasantee against alum food.

Alum baking powders are detrimental to health. In most foreign countries their sale is prohipited. In many states in this country the law requires that alum and alum-phosphate powders shall be branded to warn consumers that they contain an unhealthful ingredient, while in the District of Columbia, Congress has forbidden absolutely the sale of food that contains alum.

Alum baking powders may be distinguished by their price -one cent an ounce or from ten to twenty-five cents a pound.

