

GRAND



OPENING

1414-1416-1418 Douglas St.
HARTMAN'S

TODAY the Hartman store opens its doors to the public and will be "at home" to the people of Omaha, South Omaha, Council Bluffs and surrounding country. It will celebrate its opening in a manner befitting this great, original and progressive enterprise. We will bring to the people of this locality new methods, new principles, new ideas and new and better service.

This is the largest home furnishing concern in the world, consisting of 22 great stores throughout the United States. The volume of business done by this great chain of stores exceeds that of any other store or combination of stores on earth. We operate factories of our own and take the entire outputs of others. We are able to reduce the cost of production and work wonderful economies. These economies are shared with our customers. The people profit by our advantages. We bring you lower prices than were ever known in this section before.

Free Souvenirs



Every lady caller during the hours specified below will be presented with a **Handsome, Large 7-Inch Pres-Cut Glass Berry Bowl**. It is a beautiful Cut Glass pattern—it's a large dish—a practical article—a valuable souvenir. These will be given out with our compliments to ladies only.
Between 9 A. M. and 12 M.
Between 2 P. M. and 5 P. M.
Between 7 P. M. and 10 P. M.

We bring you credit service of a higher character—credit service of a new and more liberal nature. We'll give you credit with privileges and benefits, such as you've not had in the past and will have in the future only at Hartman's. We'll greatly improve conditions for the wage-earner and the salaried employe—we'll bring a new order of things to the householders of this great western metropolis and vicinity.

Concert Day and Evening

One of the features of this opening celebration is the grand concert. We have engaged **DIMMICK'S FULL MILITARY BAND**. They will furnish the music on this occasion—and they promise you a "musical treat." A specially selected program has been arranged for and they will play for you day and evening. The exact hours of the concert are as follows:
9 a. m. to 12 m. 2 to 5 p. m. 7 to 10 p. m.
Come and enjoy a few selections with us. You'll find it most enjoyable.

Tin Horns for the Children

Ten thousand children will call at Hartman's new store today.

Between 9 A. M. and 12 M.

and will receive one of these Tin Horns absolutely free. We want the boys and girls to enjoy this opening as well as their parents. We want them to be on hand between 9 and 12 this morning to get one of these toys. There's a barrel of fun in them, and with ten thousand of them in the hands of the children, they'll have a merry time.



THESE HORNS ARE FREE

See the New Store Saturday---Call for Your Souvenir

We've prepared for a mighty throng of visitors today. We expect the largest number of people present that ever attended a similar event in the history of Omaha. The store will be in gala attire. The magnificent display of the new and artistic in home furnishings will be worth going miles to see.

The Dimmick Full Military Band will furnish music for the occasion. Every lady caller will be presented with a valuable souvenir—the children will receive horns. Everybody will be well entertained. This is an important event in the business life of Omaha—come and help us celebrate it. Come and enjoy the entertaining features of the opening with us—come and meet the man who is to

"feather the nest" of the people.

Hartman
FURNITURE & CARPET CO.

1414-16-18 DOUGLAS STREET

