

Millinery Opening
The Formal Spring Opening of the
(Omaha Suit Company, Successors to)

Shelley Douglas Street
1511 Douglas Street

Occurs Thursday, March 5th
Kaufman's Orchestra from 2 to 5 P. M.
"Henderson" will furnish the Floral Decorations.

On this date we will display hundreds of lovely Hats, Suits and Jackets—Paris and New York creations, as well as many beautiful hats designed by our Miss Mersheim, who has lately returned from New York. Miss Little, who used to be with Mrs. Davies, is still in our millinery sales-room.

We have ready for your inspection Monday morning, March 12th:

Imported Dress Hats
A complete line of Imported Dress Hats, in all the exquisite shades and shapes, also beautiful line of Black Hats.

Bonnets
Stylish ones, made of Tulle, Val lace, Jet and flowers, in pale lilac shades, cream, Tuscan and black.

Mourning Hats
Special room devoted to Mourning Hats and Bonnets only.

Pattern Hats
We have on sale Pattern Hats from \$10.00 to \$50.00.
Hundreds of Hats from \$10.00 to \$50.00.

Trimmed Hats
200 Trimmed Hats at \$4.95.
350 Trimmed Hats at \$3.95.
500 Trimmed Hats at \$2.95.

Order Trade
We have all the latest materials and a competent force of trimmers who conform to your order. Hats that we make to your own particular style.

Ready-to-Wear Hats
For High School Misses—Beautiful Ready-to-wear Hats, chic styles, at moderate prices. Special effort being made to please the girls.

Baby Bonnets
We have lots of nice headwear for the babies too.

Veiling
New line of Automobile Veils, \$2.50 to \$8.00 each.
New Assortment of face Veils—new dots and lace effects in all new shades.

New Departments
Our Embroidery, Corset, Handkerchief and Neckwear.

Our Suit Department is crowded with new Jackets and Suits—stylish garments at moderate prices.
Covert Jackets \$4.95 to \$25.00. Suits from \$9.00 to \$50.00.
We invite inspection and comparison of our values with other stores.

SOCIETY IN A QUIET PLACE
Week of Calm and Almost Uninterrupted Rest is Passed.

FASHIONABLES ARE ALL OVER THE WORLD
Omaha Has Representatives of Her Smart Set in Every Quarter of the Globe Just Now.

Between Dances.
"Until this precious evening when I met you in the dance," whispered "My life has been a desert," whispered he.
"Ah, that must be the reason" (there she gave her skirt a glance).
"Why you wanted so like a camel," murmured she.
—Nixon Waterman.

The Social Calendar.
MONDAY—Meeting of South Side Whist club; Mrs. Rankin, hostess.
TUESDAY—Mrs. H. Wilbur entertains a reception; Mrs. Robert Young, hostess of the meeting of the T. C. club; Mrs. Ward Burgess entertains the Cooking club at bridge.
WEDNESDAY—Mrs. H. Schwager entertains; Mrs. Eric Johnson, a card party; Mrs. C. French entertains Omaha club.
THURSDAY—Mrs. H. N. Wood, a card party; Mrs. John Steele, a reception.
FRIDAY—Mr. and Mrs. H. N. Wood and Judge and Mrs. George Day, a card party; Mrs. E. V. Smith entertains Friday club.

"Things have been desperately dull for a week. Of course, it is no more than one ought to expect. Just at this time, but that only goes to illustrate how much more gratifying it is to anticipate rest and quiet during the rush of a busy season than to experience it when the real dearth of things social sets in. The woman who three weeks ago sighed in the womanly, tormented season with her indolent and milliner wonders now how she could have wished it.

It is at least gratifying to realize that there is little material for a really satisfactory function just now, even if it was permissible. The fashionables are leaving town in surprising numbers, and the absent ones are counted by the dozen. At least a score of Omaha people will spend Easter in Europe, a number having planned to witness the celebration at Rome, with others will be elsewhere over continent, and at least a dozen more will be sightseeing on the other side of the globe by that time. A young woman of extensive acquaintance is responsible for the statement that there are at present sixty-three people who call Omaha their home scattered in foreign climes. Considering the size of the California and Gulf coast colonies, it is little wonder that things seem quiet at home.

A certain matron prominent in the set that everyone cannot attain to shocked the members of one of the best luncheon parties with the following advice to the lonely rich: "If one really wants friends just get an automobile. The things are a wonderful substitute for a good many other things without which the average person is not particularly attractive. I am the grandmother of eleven young men and women and had begun to realize that people regard me as old, but since I got my automobile my friends are renewing not a few of the little attentions that I have not enjoyed for years."

Social Chit-Chat.
A cablegram from Naples has announced the safe arrival there of Mr. and Mrs. Henry W. Yates and Miss Yates.
Mr. Mosier Colpetzer is contemplating joining Mr. and Mrs. Harry Wilkins and Mr. Cudahy on their European trip this spring.
Miss Janet Wallace and the Misses Scott will leave Monday for New York to sail Saturday for England. Miss Wallace going to Carlsbad.
Mr. F. P. Kirrendall has returned to Omaha from a trip with the Omaha party through Mexico. Mrs. Kirrendall and Miss Kirrendall are with Mrs. G. W. Waites and Miss Hadley in California and are not expected home for a time.
Mrs. Hjalmer Olsen has given up her proposed visit to Omaha and has arranged to sail for her home in Sweden March 15. Colonel J. H. Pratt, who was to have joined his daughter and accompanied her

What Sulphur Does
For the Human Body in Health and Disease.

The mention of sulphur will recall to many of us the early days when our mothers and grandmothers gave us our daily dose of sulphur and molasses every spring and fall.

It was the universal spring and fall "blood purifier," tonic and cure-all, and mind you, this old-fashioned remedy was not without merit.

The idea was good, but the remedy was crude and unpalatable, and a large quantity had to be taken to get any effect.

Nowadays we get all the beneficial effects of sulphur in a palatable, concentrated form, so that a single grain is far more effective than a tablespoonful of the crude sulphur.

In recent years, research and experiment have proven that the best sulphur for medicinal use is that obtained from Calcium (Calcium Sulphide) and sold in drug stores under the name of Stuart's Calcium Wafers. They are small chocolate-coated pellets and contain the active medicinal principle of sulphur in a highly concentrated, effective form.

Few people are aware of the value of this form of sulphur in restoring and maintaining bodily vigor and health; sulphur acts directly on the liver and excretory organs and purifies and enriches the blood by the prompt elimination of waste material.

Our grandmothers knew this when they doled us with sulphur and molasses every spring and fall, but the crudity and impurity of ordinary flowers of sulphur were often worse than the disease, and cannot compare with the modern concentrated preparations of sulphur, of which Stuart's Calcium Wafers is undoubtedly the best and most widely used.

They are the natural antidotes for liver and kidney troubles and cure "purities" and purify the blood in a way that often surprises patient and physician alike.

Dr. H. M. Wilkins, while experimenting with sulphur remedies, soon found that the sulphur from Calcium was superior to any other form. He says: "For liver, kidney and blood troubles, especially when resulting from constipation or malaria, I have been surprised at the results obtained from Stuart's Calcium Wafers. In patients suffering from boils and pimples and even deep-seated carbuncles, I have repeatedly seen them dry up and disappear in four or five days, leaving the skin clear and smooth. Although Stuart's Calcium Wafers is a proprietary article, and sold by druggists, and for that reason taboored by many physicians, yet I know of nothing so safe and reliable for constipation, liver and kidney troubles, and especially in all forms of skin disease, as this remedy."

At any rate people who are tired of pills, cathartics and so-called blood "purifiers" will find in Stuart's Calcium Wafers a safer, more palatable and effective preparation.

to Omaha, will remain in Texas. Mrs. Pratt returned to Omaha Wednesday.
Word has been received in Omaha of the sudden death of Mrs. Thomas T. Kerl, which occurred at Spokane, Wash., recently. Mrs. Kerl was Miss Olive Swales, niece of Dr. Anglin, and was well known in Omaha, having been married several years ago from the home of Dr. and Mrs. Anglin.

Pleasures Past.
Mrs. G. Stork entertained in honor of her birthday Thursday afternoon. Those present were: Mrs. John Buck, Mrs. Charles Weymuller, Mrs. Charles Storz, Mrs. Max Flothow, Mrs. George Eggers, Mrs. William Stoeker, Mrs. Edgar Higgins, Mrs. Tebbins, Mrs. Ritter, Misses Emma Bihler, Matzen.

The home of Mr. and Mrs. William Leavitt of Clifton Hill, was taken possession of Friday evening by the B. H. L. K.'s. The club carried baskets filled with supplies for a 6 o'clock dinner, the occasion being a birthday surprise on Mrs. Leavitt. After dinner Mr. and Mrs. Leavitt were presented with a set of cut glass tumblers.

Mrs. Paul Patton gave an informal reception afternoon Saturday, the guests being Dundee women. The women present were: Mrs. S. R. Rush, Mrs. Pindle, Mrs. W. L. Selby, Mrs. Coffax, Mrs. E. E. Thomas, Mrs. Noah Parry, Mrs. Honora, Mrs. Hamilton, Mrs. D. L. Johnson, Mrs. Smith, Mrs. W. R. Lighton, Mrs. J. M. Alkin, Mrs. J. W. Akin, Mrs. Hume, Mrs. Marshall, Mrs. Curtis, Mrs. Barr and Mrs. Simpson.

Mrs. George A. Rohrbough gave a charming tea Saturday afternoon between 3 and 5 o'clock at her home on South Thirtieth avenue. The rooms were trimmed with spring flowers, red and white being used in the dining room, and pink and green in the other rooms. The library was converted into a Japanese tea room. Assistants Mrs. Rohrbough were: Mrs. David Cole, Mrs. James Hecker, Mrs. T. L. Combs, Mrs. Pinto and Mrs. A. H. Workman. About 150 guests were received during the afternoon.

Saturday night the members of the North Omaha Pleasure club, 154 North Twentieth street, entertained a number of friends at a sing social. The parties were tastefully decorated with bunting, flags, etc. and presented a handsome appearance. An excellent program was arranged, as many entertainers were present. Special mention is deserved by Messrs. Jack McKenna, Carl Bomberg, Mercer, Decker, Baxter and Mrs. J. C. West. The songs were sung by gentlemen well received by their auditors. After the entertainment refreshments were served.

Pleasures in Prospect.
Mrs. E. V. Smith will entertain this week's meeting of the Friday club.
Mrs. J. C. West will entertain the Omaha club Wednesday at her home.
Mrs. Eric Johnson will entertain at cards Wednesday afternoon at her home on South Thirtieth avenue.
Mrs. Rankin will be hostess of this week's meeting of the South Side Whist club Tuesday afternoon.
Thursday afternoon Mrs. H. N. Wood and Mrs. George Day will entertain at cards at the home of the former.
Mrs. John Steele had cards out for this weeking afternoon Thursday of this week at her home on South Thirtieth avenue.
Mrs. Robert Young will entertain the members of the T. C. Euchre club at luncheon, followed by the regular game, Tuesday.

Judge and Mrs. Day and Mr. and Mrs. H. N. Wood will entertain at cards Friday evening at the home of Mr. and Mrs. Wood on Georgia avenue.
Mrs. Ward Burgess will entertain the members of the Cooking club at bridge Tuesday of this week and Mrs. Charles T. Kountze will be the next hostess for the luncheon.
Mr. and Mrs. Leopold Heller have issued invitations to 150 guests for a dinner to be given at the Metropolitan club Sunday evening, March 15, in celebration of their fortieth anniversary.

The next Kensington afternoon given by the Women's auxiliary to the Travelers' Protective association will be held Wednesday, April 4, at the home of Mrs. E. G. Eldridge, 325 Cuming street.

Mrs. H. J. Penfold and Mrs. W. H. Wilbur will be hostesses of the March Kensington of the social science department of the Woman's club, which will be held at the home of Mrs. Penfold, 323 Howard street, Tuesday afternoon.

Come and Go Guests.
Mr. and Mrs. E. E. Bruce are at Hot Springs, Ark.
Mr. and Mrs. George Bidwell sailed Thursday for Japan.
Mr. and Mrs. A. Almas left Saturday evening for the east.
Miss Webster is now the guest of Mrs. Arthur Gerrens in Chicago.
Miss Caroline Traaske of Topeka is the guest of Miss Mabel Carey.
Mr. and Mrs. H. B. Boyles are back from a visit to Excelsior Springs.
Mrs. C. K. Coutant has returned from a visit of several weeks in Chicago.
Dr. B. D. Mercer and Miss Caroline Mercer left Wednesday for the east and south.
Miss Clara Southard has gone for a visit of several weeks with friends in Joplin, Mo.
Miss Etta Beeman has returned from a visit of several weeks with friends in Kansas City.
Mr. and Mrs. C. J. Greene are at home from Washington, where they have spent the past two weeks.
Mr. and Mrs. W. E. Poppleton are planning a trip to New York some time during the next two weeks.
Mr. and Mrs. Herman Kountze, who have been traveling in the south, are now at Hot Springs, Ark.
Judge R. H. Koch and daughter, Miss Marjorie Koch, are guests of Mr. Allan Koch of 323 Harney street.
Miss Bonnie Carrington of Chicago is expected this week to be the guest of Mr. and Mrs. Joseph M. Cudahy.
Mrs. Lambertson returned to her home in Lincoln the early part of the week, after spending several days with Mrs. Orzell.
H. S. Mann is in St. Joseph, Mo., to complete arrangements for the Jim Key exhibition at the Auditorium the last of the month.
Mrs. W. R. McKee is the guest of relatives in Indianapolis, expecting to visit New Orleans before returning to Omaha, about April 1.
Mr. and Mrs. Samuel Katz left Wednesday for California and a tour along the Pacific coast, expecting to visit Mexico before their return.
Miss Karrotte of Chicago, who has been the guest of Mrs. Elizabeth Goodrich, 405 Davenport street, returned Monday, accompanied by Mrs. Goodrich.
Mrs. W. D. Patton and Mrs. F. C. Patton and daughter, Francis, left the early part of last week for Joplin, Mo., to visit with relatives for about ten days.
Saturday evening Miss Grace Rohrbough entertained seventy-five guests at her home on South Thirtieth avenue. There were cards and progressive conversation.
Mr. and Mrs. Colliway of Hanley, Canada, taboored by Mrs. Shaffer of Los Angeles, who have been guests of Mr. and Mrs. W. L. Yetter, will leave this week.
Mrs. William Ayerick left Thursday for California, where she will join her husband, who has spent the winter there. Mrs. Ayerick will be absent about a month.
Mr. and Mrs. C. E. Yost returned the first of the week from the south. While

at Palm Beach, Fla., they spent some time with Mr. and Mrs. Guy Barton and Mrs. Christianity, who are still there, and will remain until the early part of April.

Miss Hiley, 36 Brown block, will display spring millinery Saturday, March 17.

GREAT LINOLEUM SALE.
Three Carloads of Fine Linoleum and Oilcloth Bought from the Sheriff, A New Firm.

Watch for further announcements of the greatest sale ever held in the west. Three immense carloads of linoleum and oilcloth in new spring patterns, the entire stock on hand of an eastern manufacturer forced out of business.

Oilcloth will be sold in two lots at 1c and 2c yard. Linoleum in three lots at 2c, 2c and 3c yard. Remember the day, Monday, March 19. J. L. Brandeis & Sons.

Shelley's opening.
The formal spring opening of the new Hats and Suits at the Omaha Suit company, successors to Shelleys, occur on Thursday of this week. "Kaufman's" orchestra will furnish the music and Henderson will furnish the decorations.

The Bennett Company.
Fresh fruit and vegetables' most every hour. Omaha's freshest and most dependable fruit and vegetable market, at Bennett's.

Miss Riley, 36 Brown block, will display spring millinery Saturday, March 17.

ATOMIZERS
We carry a very complete line of ATOMIZERS and NEBULIZERS of all kinds, and are making extremely low prices on same. Our stock comprises forty kinds, ranging in price from

35c to \$3.50



A well known style is the DEVILBESS Atomizer No. 18, which we sell for \$1.25—by mail, \$1.35

We guarantee our Atomizers to WORK PERFECTLY. Write for Catalogue of Rubber Goods.

SHERMAN & MCCONNELL DRUG CO.
Cor. 10th and Dodge, Omaha

AUDITORIUM ROLLER RINK
GREAT FIVE DAY RACE THIS WEEK
Ten minutes racing every night, beginning Monday.
Admission 10c

Masked Ball
Given by the Knights and Ladies of Security, Omaha Council No. 415, at A. O. U. W. Temple, 110-12 N. 14th St., Wednesday Evening, March 14, 1906. Admission 25c.

DIAMONDS ON CREDIT



CLOSE EXAMINATION

Of my credit plan and of the diamond market will prove that you can buy a diamond on easy payments now and get them for much less than you can for spot cash a year from now. Diamonds make ideal gifts for

EASTER OFFERINGS
Act at once—don't delay. I will cheerfully credit you. Pay me in small amounts the same as you would deposit money in a bank. A dollar or two a week will do.

A. MANDELBERG OMAHA'S LEADING JEWELER
1522 FARNAM ST.

Let Us Convince You
That you can purchase your Commercial Stationery and Office Supplies of this house at the right prices. Give us a trial order.

THE MOYER STATIONERY COMPANY.
220-222 SOUTH 16TH STREET.

Table D'Hote Sunday Dinner 35c
THE ROCKAWAY RESTAURANT, 1316 Douglas St.

The new management have the pleasure of announcing that on every Sunday a Special Four Course Dinner will be served from 12 to 2 p. m. A cordial invitation is given to the public to come and test their excellence. With the prompt and courteous attention of the staff of waiters and the thorough efficiency of the general management, we are enabled to give you the best satisfaction for the money.

TABLE D'HOTE DINNER
Sunday 11:30 a. m. to 8 p. m.
40c and 50c
At the CHESAPEAKE
1510 Howard Street.

TABLE D'HOTE DINNER
SUNDAY—at
The CALUMET

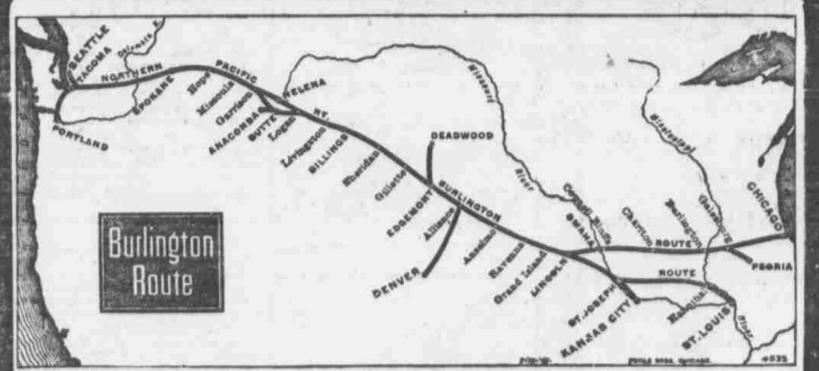
PUBLIC AUCTION! **PUBLIC AUCTION!**
\$530 Geo. Steck & Co. Piano Sold to the Highest Bidder
BIDDING CONTINUES LIVELY

On display in our show window and in our salesroom can be seen the beautiful, new and artistic, Style G, Steck Piano, which we offer at Public Auction to be sold to the HIGHEST BIDDER

We will continue to receive sealed bids until 6 p. m., March 15, 1906, at which time the bids will be opened by the representatives of the three leading Omaha daily papers, and to the highest bidder goes the Piano.

The amount of your offer to be paid either in cash or \$10.00 monthly payments. This offer we make to establish the fact that we have recently become Nebraska representatives for this renowned make. An opportunity of a life time to buy a piano of such high grade at your own price. Remember, its value in New York, on the floor of the makers, is \$530 every day in the year, without one cent of discount. This price we guarantee, and whatever amount under that sum your sealed bid buys the Piano for is your profit.

MATTHEWS PIANO COMPANY, 1513-1515 HARNEY STREET, OMAHA, NEB.
Opposite Burwood Theater. F. H. GUTHRIE, Manager.



Burlington Route

The Map shows the direct route into the far Northwest over which the Burlington and Northern Pacific Railways are jointly operating two daily through trains.

From Omaha at 4:10 P. M. and 11:10 P. M.

\$25.00 one way to Portland and Seattle.
\$22.50 one way to Spokane country.
\$20.00 one way to Butte and Helena.

CITY TICKET OFFICE—1502 Farnam Street.

1906 MODEL Phonographs
\$10 to \$100

OUR GREAT TERMS
Come to our store, take a machine home with you, and pay for it later at your own convenience.

30,000 Records
March List Now Ready

WE PREPAY EXPRESS CHARGES
On All Retail Orders

SEND FOR CATALOGUE AND ORDER BLANKS



Nebraska Cycle Co.
GEO. E. MICKEL, Mgr.
15th and Harney Sts., Phone Douglas 1663

Hanna Rock Springs

If you want either of these Wyoming coals fresh from the mine, phone us you order.

They are free burning, clean, quick hot and freely deserve their high reputation as kitchen coals.

\$6.90 and \$7.40

Our automatic screens take the dust and dirt away and our Yell-O wagons deliver the coal promptly.

We serve our customers as they like to be served. Are you one?

Sunderland Bros. Co
1608 Harney St.
Exchange Phone Douglas 252

BEE WANT ADS PRODUCE RESULTS