

MARCH SALE OF FURNITURE

A Word to Housekeepers About Our March Sale of Furniture:

Whether or not you are aware that we are conducting a quite remarkable sale of furniture, we wish to urge upon you the advisability of attending it immediately if you expect to need furniture of any description within the next month or so.

OUR NEW IMPROVED CREDIT SYSTEM will be cheerfully extended to all during this sale. We give credit as willingly during a sale of this kind as at any other time.

YOUR CREDIT IS GOOD. Private Telephone Exchange—Call Douglas 727 and ask for department wanted.



PEDESTAL EXTENSION TABLES

Positively the grandest value we have ever offered in a Pedestal Table. Made of solid oak with very highly polished finish.

16.50

TERMS: \$1.50 Cash and 50 Cents Per Week.

CARPETS, RUGS AND DRAPERIES

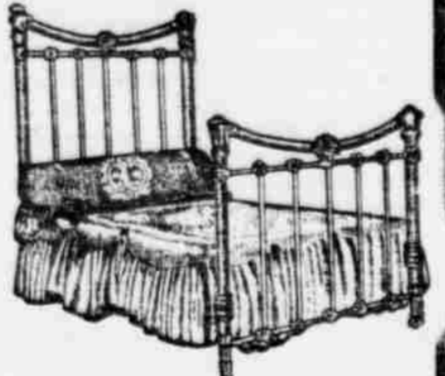
These departments are replete with new goods in the latest designs and the newest color effects.

THE PEOPLES STORE SPECIAL BRUSSELS RUGS

9x12 size—large assortment. Oriental and art effects—special March Sale price... \$1.50 Cash and 50 Cents Per Week.

NOTTINGHAM LACE CURTAINS

60 inches wide, 2 yards long. Excellent quality—worth \$2—special March Sale price... 1.98



IRON BED OUTFITS

Consisting of HEAD, SPRING and MATTRESS. The bed is LARGE and MASSIVE, and of a very striking design.

11.75

TERMS: \$1.00 Cash and 50 Cents Per Week.

CHASE LEATHER COUCHES

Solid oak frames, upholstered in dark olive Chase leather, over soft guaranteed springs.

13.50

TERMS: \$1.50 CASH; 50c PER WEEK.

3 Rooms

Furnished Complete for \$69

TERMS, \$7.00 CASH, \$7.00 PER MONTH

THE PEOPLES STORE LEADERS OF LOW PRICES 16th & Farnam Streets, Omaha

BENSON STATES PLATFORM

Fontanelli Candidate for Mayor Announces His Position Politically.

DOCUMENT SUPPLEMENTED BY HIS SPEECH

Favors Sunday Closing and Liberal Administration. Is Opposed to Graft and Promises Each and All a Square Deal.

E. A. Benson opened his campaign for the republican majority nomination Friday night in Croighton hall. He outlined his position on municipal questions, general and local, before an audience of between 50 and 100 persons, including about a dozen women.

Lesser Liabilities Shut Out. Mr. Benson finished his talk about 10:30 o'clock. President A. C. Smith of the Fontanelli club, who presided, deemed it not expedient to permit more speakmaking.

On the rostrum alongside Benson and Breen was seated R. Beecher Howell, W. A. Saunders, who was one of the most active members of the reception committee.

Approves Sunday Closing. In the course of his speech Mr. Benson explained his position with reference to the Sunday closing. He said he meant to include Sunday closing in his platform.

President Smith in a brief opening statement said the Fontanelli club stands for high citizenship, clean politics, clean public officers and for law and order and the enforcement of all statutes as long as they are applied equally to all.

Benson Alleges Graft. Mr. Benson had his platform written out and in the hands of the press, but he prefaced it by quite a long speech.

Horribly Burned was C. Rivenbark of Norfolk, Va., but Buckner's Arnica Salve healed his burns without a scar.

There should be no play in the community for able-bodied men with no honest means of support and Omaha's streets should be ever cleared of them.

It is an organic principle of our government that the individual is entitled to the exercise of the largest measure of personal liberty consistent with the maintenance of law, public order and an honest and efficient government.

It should go without saying that the administration of the city should be conducted in a manner that will give to the will of the people the greatest effect.

Gas so lightens the burdens of householders that it should be brought within the reach of all.

Breen Explains His Course. The forepart of City Attorney Breen's speech was devoted to an abstract discussion of the problems of municipal government.

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Special Sale ON MME. YALE'S REMEDIES

MME. YALE'S SKIN FOOD FREE FOR ONE WEEK

Refreshing as the rain shower to parched grass or withering shrub, as nourishing as a delicious draught of new milk to the famished child or sinking invalid, and as reviving as the purified breeze are to those who have been denied for a length of time the life giving properties of fresh air, is Mme. Yale's "Skin Food" to shriveled, faded skin or furrowed, wrinkled brow.

WONDERS OF MME. YALE'S DISCOVERIES

Now that Mme. Yale's remedies have won such marked distinction over all competitive brands as to leave but one choice, ladies will save themselves time, money and annoyance by concentrating their minds on and confining their efforts to the "Yale System" of Beauty Culture.

MAIL ORDERS FILLED

Ladies unable to call may order by mail. The Skin Food souveners and Beauty Books will be included with each order.

MME. YALE'S HEALTH REMEDIES

MME. YALE'S FRUIT CURA, a strengthening tonic for women, a cure for certain organic ailments. Two sizes, regular price \$1.00, our price 89c.

MME. YALE'S FERTILIZER TABLETS cure constipation and ventilate a clogged system. Regular price \$1.00, our price 45c and 89c.

MME. YALE'S COMPLEXION TABLETS for softening the skin from the inclination of the weather. Regular price \$1.00, our price 45c and 89c.

MME. YALE'S FLOOD TONIC cleanses the liver, blood and kidneys. Regular price \$1.00, our price 89c.

MME. YALE'S DIGESTIVE TABLETS aid digestion and cure indigestion. Regular price \$1.00, our price 45c and 89c.

MME. YALE'S ANTI-SEPTIC is a most valuable household article and must be used to prevent disease. Regular price \$1.00, our price 89c.

MME. YALE'S LAXATIVE is a new cure for curing muscular affections, such as rheumatism, neuralgia, sprains, etc. Regular price \$1.00, our price 45c.

MME. YALE'S CORN CURE does not hurt another day with corns. Mme. Yale's Corn Cure makes quick work of them. Regular price \$1.00, our price 20c.



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MME. YALE'S BEAUTIFYING REMEDIES

MME. YALE'S SKIN FOOD FOR nourishing the skin and softening wrinkles. Two sizes, regular price \$1.00, our price \$1.25 and \$2.50.

MME. YALE'S ALMOND BLOSSOM COMPLEXION CREAM for clearing, brightening and preserving beauty. Regular price \$1.00, our price 79c.

MME. YALE'S COMPLEXION BLEACH for clearing the skin of blemishes. Regular price \$1.00, our price 1.75.

MME. YALE'S ELIXIR OF BEAUTY for softening the expression—it tones the facial nerves, gives pliancy to the muscles and elasticity to the skin. Regular price \$1.00, our price 89c.

MME. YALE'S FLUSH OF YOUTH for softening the expression—it tones the facial nerves, gives pliancy to the muscles and elasticity to the skin. Regular price \$1.00, our price 2.75.

MME. YALE'S HAND WHITENER Regular price \$1.00, our price 89c.

MME. YALE'S VIOLET TALCUM POWDER Regular price \$1.00, our price 20c.

MME. YALE'S COMPLEXION SOAP Regular price \$1.00, our price 20c.

MME. YALE'S COMPLEXION POWDER Regular price \$1.00, our price 40c.

MME. YALE'S HAIR TONIC MME. YALE CONSIDERS HER HAIR TONIC one of the greatest achievements. It is prepared in the highest terms by those who use it, and there's a quantity of it sold. Regular price \$1.00, our price 89c.

TOURIST \$3.00 Lady's Shoe A New Shoe by a well known and Reliable Manufacturer

THAT HAPPY LOOK... JETTER'S GOLD TOP THE PERFECT BEER After the Theater

WE CURE MEN FOR \$12.50 Until April 1st We Will Treat Any Single Ailment Except Rupture and Blood Poison for \$12.50 for the Fee.

EMBOSSED STATIONERY Gives to your correspondence that refined and prosperous appearance which demands attention and produces most profitable results.

CHICAGO FAST TRAIN Leave Omaha - 6:00 P. M. Arrive Chicago 7:30 A. M.

ILLINOIS CENTRAL TICKET OFFICE 1402 Farnam St., Omaha, Neb.