ThoHdS IELLS OF VITTORY $\square$
 BARGAIN SQUARE OF Hatrs KID GiLOVES 49c
a SUPERB COLLECTION of ladies
PATTERN HATS



50c RIBBONS at 15c YARD 15c

## SIX EXTRA SPECIAL BARGAINS <br> SIX EXTRA SPECIAL BARGAINS



SPECIAL


LADIES' CLOAKS AND FURS


EXTRA SPECIALS--BASEMENT CLOAK DEPT 29c
49 c

${ }_{30}$ | 39c |
| :--- |
| 98c |
| 49 c |

SPECIAL SALE OF JEWELRY
 NEW ART DEPT.-IN ANNEX

98c (BRANDEIS.


The young man who said this was em ployed in an Omaha retail store. The chief way in which the business of that store can grow is by having more people in Omahamore people to patronize the store. If the store prospers, the young man ought to prosper, too.

There are thousands of firms, in various parts of the country looking for more favorable locations; there are thousands of men. who want to find positions in a city with a future. We want them to know what a fine cily Omaha is. The only way is to scatter our advertising seed broadcast: much of it will take root.

The best Omaha advertising matter is the sixteen-page New Year Edition of The Bee and Bird's-Eye View of Omaha.

The edition will soon be exhausted - better order at once. Let us have your list and we will mail them postpaid at 15 cents per copy.
The Bee Publishing Co., Omaha, Neb.

