

Great Clearing Sales now Going on **BRANDELS** Annual January Sale of Linens

**A GREAT MILLINERY EVENT LADIES' PATTERN HATS**

Elegant and Exclusive Models from a New York Designer

Worth up to \$2.50 and \$5 to \$18.00

Ladies' KID GLOVES 49c

Ladies' All Wool Golf Gloves, Mittens

Ladies' and Misses' Hosiery

Ladies' Winter Underwear

Handkerchiefs

Children's Waists

All Silk Veilings

Big Special Sale of Ribbons

Specials in January Linen Sale

NO FUND FOR BRANCH LIBRARY

WOODMEN BUY NEW PROPERTY

Dollar Package FREE

Man Medicine Free

Combs and Tooth Brushes

Boys' Steel Shod Shoes

Charles A. Potter

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'Tis that fresh, inviting and wholesome appearance that characterizes our

**Groceries and Meats**

With such marked distinction and individuality contributing additional grace to the dinner-table

Strictly fresh eggs, per doz. 24c Creamery Butter, per lb. 28c Washburn's Gold Medal Flour per sack \$1.28 Puffed Rice, 3 pkgs. 25c Triscuits, 3 pkgs. 25c White Clover Honey, per comb. 15c 3 lb. can excellent Golden Pumpkin, 3 cans for 25c 3 lb. can Preserved Peas, 2 cans for 25c 3 lb. can Green Gage Plums, 2 cans for 25c

ORANGES If you want to taste the principal fruit product from the realms of sweetness, try some of our large, bright, thin skin Juicy Navels, only 28c per Doz.

SOMMER BROS. Exponents of Good Living 28th and Farnam Street

**Boys', Girls' and Infants' Shoes**

Bought at this store look better and wear better than other shoes, because we are

Exclusive Shoe Fitters for the Young

and carry the largest assortment of boys', girls' and infants good shoes ever shown in Omaha, in all the new shapes and colors.

Buy Lilliputian Foot-Shape Shoes for the boys and girls. They are the best, hence the cheapest.

Boys' and Girls' School Shoes \$1.50, \$2, \$2.50 RUBBERS OVERSHOES ALL KINDS

BENSON & THORNE Lilliputian Shoes

Write for Illustrated Catalogue.



SHOES Your Boy Can't Kick Out.

Our Boys' Shoes stand the hardest wear without flinching. It takes a long time for even the liveliest boy to kick 'em out.

Good leather used, carefully planned, carefully made, "wear points" reinforced—that tells the story.

\$1.50 and \$2.00 FRY SHOE CO. 16th and Douglas Sts.

Combs and Tooth Brushes

We are showing the BIGGEST DISPLAY of Combs and Tooth Brushes in Omaha.

A new line of Kent's English Tooth Brushes. OUR OWN IMPORT ORDER. \$c to 50c.

Howell's Antiseptic Tooth Brush, absolutely guaranteed, each in a box, 3c. See our window.

HOWELL DRUG CO. 16th and Capitol Ave.

Charles A. Potter

Charles A. Potter

Charles A. Potter

Charles A. Potter

**PANTS SALE**

Worth up to \$3.50, an enormous assortment to choose from \$1.90

Men's Suits \$5 Overcoats

You paid as high as \$12.50 for some no better.

Guarantee Clothing Co. 1519-1521 Douglas St.

**A New Way to Los Angeles**

Los Angeles Limited

Superb accommodations: Pullman's best service. Dining Cars, Observation Cars with Buffet, Lounging Rooms and Library. Electric Lights over every seat and in every berth. Via the

Union Pacific and Salt Lake Route For full information inquire at CITY TICKET OFFICE, 1324 FARNAM ST. Phone 334.

**NEW FAST CHICAGO TRAIN**

VIA ILLINOIS CENTRAL R. R.

Leaves Omaha 6:00 P. M. Arrives Chicago 7:30 A. M.

Connects with all morning trains in Chicago for the east and south.

DINING CAR SERVICE TICKETS AND INFORMATION AT 1402 FARNAM STREET. SAMUEL NORTH, District Pass. Agent, OMAHA, NEB.



Boys' Steel Shod Shoes

are just what you want for winter wear. Suitable for skating, coasting and all outdoor work that boys give their shoes. Costs a little more than the ordinary shoes, but we guarantee one pair of these shoes to outwear two pairs of the regular kind.

Boys' sizes, 2 1/2 to 2 3/4, \$2.50. Youth's sizes, 1 to 2, \$2.50. Little girl's sizes, 10 to 12, \$2.00. Special sale for our Boys' Department Saturday. Bring them in.

Drexel Shoe Co. 1410 Farnam St.

Charles A. Potter

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Great Sale of CHINA AND GLASSWARE in our 5c and 10c Dept. HAYDEN'S THE RELIABLE STORE. Attend the sale of CHINA AND GLASSWARE in our 5c and 10c Dept.

**Our Jan. Clearing Sale**

It is always an event of keenest interest to all who know the superior value of our offerings. Our clothing stock is complete in every detail and you are sure of getting a perfectly reliable suit of latest style at irresistible low prices.

\$7.50 and \$10.00 MEN'S SUITS AT \$5.00.

Not just a few odd sizes, but a completed line of splendid, up-to-date suits in cashmeres, worsteds, chevots, tweeds, etc., in plain black, gray and brown mixtures, fancy plaids and stripes, etc., our clearing sale price 5.00

\$12.50 TO \$15 MEN'S SUITS AT \$7.50.

The most complete line of handsome styles and patterns ever shown in Omaha at the price; all have hand-padded shoulders, self-retaining hair cloth fronts, finely tailored, perfect fitting garments, the best values ever shown at our clearing sale 7.50

CHILDREN'S KNEE PANTS SUITS—Worth \$4 to \$5, now \$1.95 and \$2.50.

Come in all the newest and best styles and fabrics, Sailor or Russian Blouse, Norfolk, single and double breasted and three-piece suits, with or without knickerbocker pants, a splendid assortment of rare bargains at clearing sale price 1.95 @ 2.50

SWEEPING PRICE REDUCTIONS ON MEN'S, BOYS' AND CHILDREN'S OVERCOATS in this great sale. See our offerings before you buy.

**HAYDEN BROS.**

**THE LANGE GROCERY CO.**

Our ability to buy in larger quantities for less money and sell at a smaller margin than others is fully demonstrated to you in our list of Groceries and Meats for Saturday buyers.

**Specials for Saturday**

22 lbs. fine Granulated Sugar for \$1.00 Good Coffee, 17c regular seller, our price, per pound 12c Java and Mocha, 3c regular seller, our price, per pound 27c Uncolored Japan Tea, regular 9c seller, our price 5c Sun Dried Japan Tea, regular 9c seller, our price 5c Fancy Sliced Raisins, packed in 1-lb. pkgs., full weight, regular 15c seller, our price 7c Fancy Dried Apricots, per lb. 7c Fancy Lemons, nice and juicy, per dozen 12c Fancy Navel Oranges, per dozen 12c Neebda Biscuits, per pkg. 3c Fig Bar—It's the finest on the market, per pound 12c Chocolate Marshmallow—finest thing ever produced, per pound 12c Tomatoes, extra fancy, solid meat.

**MEATS! MEATS!**

Suck Steak, per pound 5c Round Steak, per pound 7c Potatoes, per pound 7c Sirloin Steak, per pound 7c Boiling Beef, per pound 5c Chuck Roast, per pound 5c Ham, per pound 5c

Our own Home Rendered Lard, per pound 10c Bacon, per pound 10c Home-made Pork Sausage, per pound 10c Home-made Hamburger, per lb. 6c Mince Meat, per pound 10c Oysters, solid packed, per quart 3c

The Lange Grocery Co. 24th and Cuming Street Two Phones, 1530-3223. M. Bernstein and M. L. Woolfson, Props.

**Central Markets**

for years—always the lowest price and the finest quality that money can buy is what you get when you trade here.

12 lbs. Leaf Lard, \$1.00 Young Legs of Mutton, lb. 9c Veal Roast, 4 lbs. 25c Veal Stew, 6 lbs. 25c Pork Roast, lb. 7 1/2c Spare Ribs, 4 lbs. 25c

We just got in 5,000 CHOICE, FAT, COTTONTAIL HAMS—THREE FOR 25c

**Central Markets,**

16TH AND HARNEY. Tel. 2890-2898. 16TH AND CAPITOL AVE. Tel. 1796.

**NOT TOO LATE TO BUY YOUR FURS**

LOOK FOR THE TIGER 1407 DOUGLAS STREET

PARKER'S HAIR BALM

PALACE CLOTHING CO.

Palace Clothing Co. Cor 14th and Douglas Streets. TWENTIETH CENTURY FARMER Leads All Agricultural Papers.