

New Bargains Every Day

# BRANDEIS BOSTON STORE & SONS

This Sale Is the Talk of Omaha

## WEDNESDAY'S EXTRA SPECIALS IN OUR 23D ANNUAL LINEN SALE

The success attending this great sale of linens is phenomenal. High class linens never before were offered at anything like these bargain prices. This sale is the delight of every housekeeper.

- Our finest table damask, every piece 96c**  
72-inch bleached and silver bleached that sold up to \$1.50; January sale price—yard
- 2 yard wide fine soft finished bleached table damask, made by the celebrated A. E. Stillier & Son, Selbstendorf, Germany and sold everywhere at \$1.25; January sale price, yard—**87c**
- Fine quality bleached and silver bleached table damask, mostly in 72-inch widths, value up to \$1.00; January sale price, yard—**68c**
- All the table damasks in different widths, that were 50c and 55c, January sale price, yard—**48c**
- The 50c and 60c qualities table damask, in bleached and silver bleached, January sale price, yard—**38c**
- Cream and bleached heavy weight table damask, value 50c; January sale price, yard—**14c**



**2,000 Fine Marsailles and Satin Marsailles Bed Spreads**  
An enormous purchase from a celebrated factory at practically our own price enables us to offer Wednesday \$3, \$4 & \$5 Marsailles Spreads for, each

- |  |     |  |      |
|--|-----|--|------|
| 50c fine quality hemmed Huck Towels, each  | 5c  | 50c all linen Lunch Napkins, dozen                             | 19c  |
| 20c extra large Fringed Towels, each   | 10c | 75c size full bleached Napkins, dozen                          | 39c  |
| 35c and 40c all linen Huck Damask Towels, each   | 25c | 25c fine bleached and silver bleached Napkins, dozen           | 1.50 |
| 50c and 60c all linen Huck Damask Towels, each   | 39c | 25c and \$1.00 fine Belfast and Austrian Dinner Napkins, doz.  | 1.98 |
| 100 dozen honey comb knit Sanitary Wash Cloths, sold everywhere at 5c; Wednesday, each | 1c  | 500 half dozen lots of fine quality dinner Napkins—Half Price. |      |
- All the fancy linen pieces, dollies, tray cloths, lunch cloths, scarfs, squares, center pieces, etc., at January sale prices.
- TABLE CLOTHS AND NAPKINS**
- |  |      |   |                |
|--|------|---|----------------|
| Double Satin Damask Cloths, 3 3/4 and 4 yards long and 2 1/2 yards wide, regular \$20 Cloths, at | 6.98 | Assorted 2 1/2, 3 3/4 and 4-yard Double Satin Damask Pattern Table Cloths, worth up to \$2.98 | 2.98-3.98-4.98 |
| 12 and 18 Napkins to match for, dozen  | 5.98 | 18, at  |                |
| Openwork border all linen 5-4 and 10-4 Pattern Table Cloths, worth up to \$1.00 at, each         | 85c  |   |                |

**3 WHITE GOODS SPECIALS**  
On Sale Tomorrow in Our Plain White Goods Dept.

A very superior quality of 40-inch lawn, would be a bargain at 2 1/2c, on sale tomorrow at **7c**

Our very finest 40-inch lawn, the regular 19c quality—on sale tomorrow—**12c**

The very best and finest quality of white cambric, with 18c per yard—on sale tomorrow—**10c**

**2 EXTRA BASEMENT BARGAINS**

Our entire stock of fancy Elder-down Flannels, have been selling all season at 25c per yard—to clear them out quickly they go at, per yard—**9c**

You should come early for these, although the stock is large the best will go first.

Our entire stock of fancy wrapper Blankets that sold up to \$2.98 each, goes in 2 lots tomorrow. All those worth up to \$1.25 go at 80c each; all those worth up to \$2.98 go at 98c each.

**White Ribbon Sale** 1,000 pieces of the very finest white satin taffeta that is manufactured—at exactly one-half price—these are the famous Johnson, Cowden & Co's. 616—widths 1 to 8 inches—**5c to 45c** half price, at, per yard

**BRANDEIS BOSTON STORE & SONS**

**Men's, Young Men's & Boys' 750 Ulsters 1.98**

We have just bought a big stock of hundreds of Men's, Young Men's and Boys' Heavy Ulsters, the garment every man needs in stormy weather. These heavy coats protect against coldest days—a big winter bargain for men. There are about fifty small men's overcoats in this lot, at **1.98**

**\$3 DRESS GOODS at 50c Yd.**  
Coat and Skirt lengths of fine rich stuffs—silk and wool crepes, voiles, colliennes, worsteds, Scotch and English suitings—in black and all colors—many exclusive importations, sell everywhere **50c** at \$2.50 and \$3.00 a yard, at, yard

**EMBROIDERY SALE**  
Beautiful Embroideries in all widths—many new patterns of cambries and nainsooks—many extra wide for corset covers and flouncings, **3c-7c-15c** at  
Narrow edges and insertings of embroideries, at, yard **1c**

**BRANDEIS BOSTON STORE & SONS**

The janitor service in The Bee Building is as near perfect as it can be, remembering that janitors are human. Offices from \$10 to \$45 per month—several desirable ones from which to choose.

**Nicoll THE TAILOR**  
WILLIAM JERREMS' SONS  
209-211 South 15th Street



**We Want You to Know**

THAT we have inaugurated a January Clearing Up Sale—a value giving effort that will anchor your trade to us permanently in the future.

IT IS OUR custom at the end of every busy season to collect the surplus stock—remnants—odds and ends—bunch them together and then cut them to your order at about the cost of material and making.

IT'S Nicoll's way of reducing a large stock.

**SUITS \$18** Worth \$22 and \$35  
**SUITS \$20** Worth \$27 and \$28  
**SUITS \$25** Worth \$30 and \$35  
**SUITS \$30** Worth \$38 and \$40

IT'S Nicoll's way of winning many new friends.

**TROUSERS \$5** Worth \$6.00 and \$7.00  
**TROUSERS \$6** Worth \$7.50 and \$8.00  
**TROUSERS \$7** Worth \$8.50 and \$9.00  
**TROUSERS \$8** Worth \$9.50 and \$10.00

There is little profit in such prices—but it reduces our stock to where we want it—cleans up hundreds of odds and ends—and keeps our large force of tailors busy during the winter months.

Note the fabrics and prices in our windows. They're an index of what you'll find on our tables.

You'll choose from a liberal assortment here.

**JANUARY SPECIAL**

A Black or Blue Cheviot or Thibet Suit—With extra Trousers of same or striped material... **\$25**

**Nicoll THE TAILOR**  
209-211 South 15th Street.

OMAHA WEATHER FORECAST—Wednesday Rain or Snow.

# BENNETT'S

GREEN TRADING STAMPS EVERY TIME

**Our January Stock Reducing Sale IN THE LADIES' AND CHILDREN'S READY-TO-WEAR DEPARTMENT, HAS NEVER BEEN EQUALED IN THE WESTERN COUNTRY**

- |                    |                       |
|--------------------|-----------------------|
| LADIES' FURS       | CHILDREN'S COATS      |
| LADIES' COATS      | CHILDREN'S DRESSES    |
| LADIES' SKIRTS     | CHILDREN'S HATS       |
| LADIES' SUITS      | CHILDREN'S BONNETS    |
| LADIES' WAISTS     | CHILDREN'S FURS       |
| LADIES' WRAPPERS   | CHILDREN'S PETTICOATS |
| LADIES' ROBES      | BOYS' WAISTS          |
| LADIES' SACKS      | CHILDREN'S SKIRTS     |
| LADIES' PETTICOATS | CHILDREN'S RAIN COATS |

**SOME AT DISCOUNT PRICES—SOME AT COST PRICES MANY AT HALF OFF PRICES**

Don't put off your visit on account of a little snow—the department is crowded with buyers—the choicest bargains go first.

- THE SECOND DAY OF THE GREAT CLEARING SALE**  
French Flannels, worth to \$1.25 yd., at 29c—All our fine French Flannels and heavy white Waists, worth 75c to \$1.25, this sale, a yard **29c**
- Extra Heavy Outing Flannels, worth 12 1/2c and 15c a yard, only **8c**
- Heavy grey cotton Blankets, large size, worth \$1.35 a pair, only **1.00**
- 20 per cent Discount off on all our fine Comforts, from \$10.00 down to **2.00**
- Linen Shams, Scarfs and Splashes and a lot of mused Spachtel and Swiss Covers, that sold at 75c, for this sale **25c**
- Swiss Shams, Linen Doyleys with scalloped edges and embroidered and drawn work, worth 25c each, at, only **10c**
- Pillow Shams, Scarfs and Table Tops, with two rows of drawn work, sold for 30c, this sale, each **19c**
- January Clearing Sale of Ribbons—100 pieces of Imported Silk Louisiana and satin striped Ribbons, from four to six inches wide, worth 20c, 25c and 35c a yard, sale price, a yard **10c**
- January Clearing Sale of Belts—20 dozen Buster Brown Patent Leather Belts in brown only, regular 15c value, this sale, only **5c**

# Clothing

Here's money-saving on our annual stock reducing sale

**Men's Suits and Overcoats**  
\$20 Suits and Overcoats **9.98**  
\$30 Suits and Overcoats **14.98**

Suits worth \$7.50, at—**3.98**  
Suits worth \$8.50, at—**4.98**  
Suits worth \$10.00, at—**6.98**  
Suits worth \$12.50, at—**8.88**

**Boys' Reefers and Top O'coats**  
Sizes 3 to 8.

Three Dollar Coats, at—**1.50**  
Four Dollar Coats, at—**2.00**  
Five Dollar Coats, at—**2.50**

**Boys' Reefers and Overcoats**  
Sizes 3 to 16—worth up to \$7.50, will go at **3.50**

**COAL! COAL! COAL!**  
A ROARING SPECIAL.  
Bennett's Capitol Coal for Furnace, Heater or Grate, equal in quality to Coal sold around town up to \$8.00 a ton—**Bennett's Capitol Nut, \$5.75**  
And One Hundred Green Trading Stamps.  
Per Half Ton, \$3.15.  
And Fifty Green Trading Stamps.  
THIS EXTRAORDINARY INDUCEMENT IS FOR THIS WEEK ONLY.

Great Half Price Sale of Ladies' Cloaks and Suits Continues

# HAYDEN'S

THE RELIABLE STORE.

Great Half Price Sale of Ladies' Cloaks and Suits Continues

**50c Embroideries, 15c**

OUR ANNUAL EMBROIDERY SALE, Wednesday morning, January 3, will be the greatest bargain-giving sale on fine embroideries ever held in Omaha. EMBROIDERIES, INSERTINGS, BEADINGS, ALLOVERS, FLOUNCINGS, FINISHED EDGE BEADINGS, CORSET COVER EMBROIDERIES, ETC., WILL GO IN EIGHT GREAT LOTS. Heavy Cambrie Embroideries, Dainty Swiss and Swiss Nainsook Embroideries.

Lot 1—A big lot of slightly soiled Edges and Insertings will go at, yard.....1c

Lot 2—A fine line of Insertings, Beadings and Edges, all go at, yard.....2c

Lot 3—A fine line of 3c to 10c Insertings and Edges, all go at, yard.....3c

Lot 4—A regular 10c and 15c line, all go at, this sale at, yard.....5c

Lot 5—All 15c and 20c Embroideries and Insertings go at, yard.....7 1/2c

Lot 6—Consists of 3c, 5c and 10c Embroideries, at great snap, at, yard.....10c

Lot 7—All regular 35c and 40c Embroideries and Insertings go at, yard.....12 1/2c

Lot 8—Consists of 50c Corset Cover Embroideries, in this sale at, yard.....15c

**Linen Are Now on Sale**

FROM THE GREAT NEW YORK IMPORTER'S STOCK—SALE CONTINUES EVERY DAY THIS WEEK.

100 pieces of 50c fine Mercerized Linens will go at, yard.....25c

150 pieces of 60-inch Bleached Damask, our regular 30c quality, will go in this sale at, yard.....24c

Extra fine quality Bleached Linen, regular 80c goods, at.....40c

200 pieces of fine German Linen, regular \$1.00 goods, at.....50c

500 pieces of superfine Bleached Linen, regular \$1.25 goods, at.....62 1/2c

150 pieces of extra fine Linen, regular \$1.75 goods, at.....87 1/2c

**Great Underwear Sale**

In order to quickly reduce our stock of Winter Underwear we are making prices which are bound to effect an almost immediate clearance.

MEN'S COMBINATION SUITS from the Frederick stock, heavy cotton or part wool, that sold at \$1.50 and \$1.75 per garment, choice.....75c

MEN'S HEAVY WOOL SHIRTS and DRAWERS that sold up to \$2.00, in two lots, at, per garment.....75c and 90c

MEN'S CAMEL'S HAIR SHIRTS and DRAWERS—Extra heavy shirts, single or double breasted, drawers have double seats, worth \$1.50 and \$2.00 per garment, sale price.....80c

Men's heavy woolen or medium weight cashmere Hosiery, worth up to 25c, at.....12 1/2c and 15c

Heavy Calfskin Gloves and Mittens, wool lined, worth up to \$1.00, at.....50c and 60c

Men's Fleece Lined Underwear, worth 50c and 75c per garment, in three lots, at.....40c, 50c and 60c

Ladies' Combination Suits in natural gray or white, fleece lined or ribbed, broken lots, worth up to \$2.00, greatest bargain ever offered, at.....1.00, 1.25 and 1.50

Children's and Misses' Ribbed Vests and Pants, good winter weights, great snap at.....15c and 10c

Ladies' Natural Wool and Scarlet Vests and Pants, in all sizes, \$1.00 value, at garment.....50c

**The Big Grocery Sale**

AS ADVERTISED, AFTER INVENTORY, BEGINS TOMORROW, WEDNESDAY—A GREAT MONEY-SAVING SALE.

22 pounds pure Cane Granulated Sugar.....1.00

48-pound sack Fancy High Patent Minnesota Flour—nothing finer for family use—per sack.....1.25

10 pounds best Granulated Cornmeal.....1.00

4-pound package Gold Dust Washing Powder.....1.50

4-pound package Pyramid Washing Powder.....1.50

10 bars best brands Laundry Soap.....2.50

2-pound cans fancy Sweet Sugar Corn.....5c

1-pound package Condensed Mince.....5c

Jello, Jelly or Advo Jell, per pkg.....1.00

Oil Sardines, per can.....1.25

1-dozen package best Parlor Matches.....1.25

The best Soda or Oyster Crackers.....5c

The best Crisp Ginger Snaps.....5c

16-ounce cans Condensed Cream.....1.50

1-pound can Rex Pork and Beans.....1.00

1-pound can Golden Table Syrup.....1.00

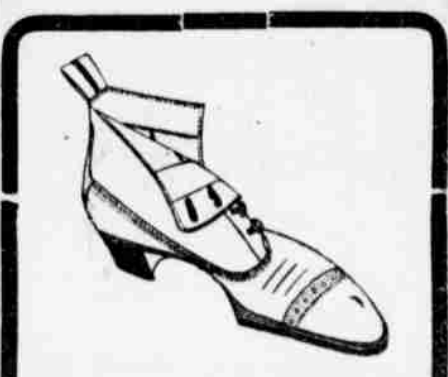
Xcelo Breakfast Food, per package.....1.50

APPLES, APPLIES.

Bushel boxes of fancy Colorado Red Eating Apples.....1.45

Bushel boxes Fancy Colorado Bellflower Apples, per box.....1.45

# HAYDEN BROS.



One of Our New \$3.50 Styles for Winter.

Fashionable and up-to-date, but shaped for comfort as well as beauty.

**FRY SHOE CO.**  
16th and Douglas Sts.

**TAFT'S DENTAL ROOMS.**  
1517 Douglas St.

**Charles A. Potter**  
GENERAL STENOGRAPHER.

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Tel. 1616. 101 Bee Building.

**When in Chicago Stop at The**



**Stratford Hotel**  
European Plan  
Refined, Elegant, Quiet. Located corner of city's two finest boulevards, convenient to entire business center. Close to best theaters and shopping district. 225 rooms, 150 private baths; luxurious writing and reception rooms; woodwork mahogany throughout; brass beds and all modern comforts; telephone in every room; beautiful dining rooms—the best of everything at moderate prices. Michigan and Jackson Bldgs., Chicago

**A handy man**

will make life worth living at your house. He will look after the furnace, carry out the ashes, shovel the walks, do all the things you dislike doing yourself.



"Oh, if I only could find a young man like that," you say. Nothing easier. Put a want ad in The Bee for one. There are lots of young fellows looking for a chance to work for a little extra out of hours, or for board.

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