

ESTABLISHED JUNE 19, 1871.

OMAHA, MONDAY MORNING, JANUARY 1, 1906.

SINGLE COPY TEN CENTS.

Omaha Weather Forecast—Monday Fair.

BENNETT'S GREEN TRADING STAMPS EVERY TIME

GREAT ANNUAL STOCK REDUCING SALES BEGIN TUESDAY MORNING

Seldom has Omaha's 'Biggest of Big Stores' put forth a greater or a more united effort toward the reduction of its mammoth stocks. All mid-winter merchandise, odds and ends of holiday goods and broken lines must be closed out.

Read this ad carefully--It's especially written for the quality-bargain lover.

Annual Stock Reducing Sale

will have many startling bargains in the dry goods section—Half price sales, cost price sales and discount sales will be made on every side—nothing will be reserved from the cutting.

New Stylish Furs at Half Price. Every fur coat, cap, boa, scarf and muff is marked down to about half the original price. We prefer the money at half price rather than pack them away until another season.

- Ladies' Astrakhan Capes, down from \$25 to \$12.50
Ladies' Astrakhan Capes, down from \$30 to \$15.00
Near Seal Capes, down from \$25 to \$12.50

- LADIES' NECK FURS. Blended Squirrel Scarfs, Jap Mink Scarfs, Sable and Isabella Fox Scarfs, regular price \$6.50 to \$10, all at \$4.95
Black and Brown Marten Scarfs and Boas, regular price \$12.50 to \$20.00, all at \$9.90

- LADIES AND CHILDREN'S UNDERWEAR. Ladies' Union Suits, fine wool fleeced, regular prices were \$1.25, \$1.50 and \$1.75; colors, black, gray and cream, including extra sizes—all per suit \$1.00

- LADIES' FUR COATS. Astrakhan Coats down from \$37.50 to \$25.00
Astrakhan Coats, down from \$45 to \$32.50
Astrakhan Coats, down from \$55 to \$37.50

- LADIES' SUITS. Three great leading styles. Nearly 150 Suits that were sold from \$7.95 to \$25 in three lots—\$13.50, \$9.90 and \$4.95.

- LADIES AND CHILDREN'S HOSIERY. 100 dozen Ladies' Cotton Fleeced and Cashmere Hose, regular prices 25c, 30c and 35c per pair, at \$22c

- Near Seal Coats, down from \$67.50 to \$48.50
Near Seal Coats, Mink Collar, Reverses and Cuffs, down from \$35 to \$22.50
Near Seal Coats, Alaska Beaver Collar and Reverses, down from \$67.50 to \$48.50

- LADIES' DRESS SKIRTS—Over 100 formerly sold at from \$7.50 to \$27.50; materials, velvets, satins, chevilles, Panamas, basket weaves and more

- 200 dozen Children's Cotton Fleeced and Ribbed Cotton Hose, regular price 20c, two pairs for \$25c

Black and Colored Dress Goods, Annual Stock Reducing Sale of High Class Dress Goods

Owing to the immense sales in this department previous to Christmas we find a lot of broken lines and odd lengths, suitable for suits, cloaks, separate skirts and waists—prices slashed—must be sold to make room for spring stock. Here are a few of the many bargains:

- 54-inch Tailor Checked Suitings—
54-inch Invisible Plaid Mixed Suitings—
54-inch Melton Cloths—
54-inch Venetian Cloths—

- Silk and Wool Crepe de Paris—
French Velvets—
Fancy Panamas—
Fancy Mohairs—
Silk Etoffes—

- Annual Stock Reducing Sale of Ready Made Sheets and Pillow Cases. Sheets at 39c—Full size Sheets, heavy muslin, all ready for use, with seam down center, for this sale—each 39c

The Greatest of all Annual Stock Reducing Sales in Our Linen and Domestic Departments

We've been busy all week marking goods down. The very low prices will astonish every housekeeper, as well as the hotel & restaurant man.

- TOWEL SALE. 1,500 Huck Towels with hemmed ends, worth 10c—this sale, each .08c
1,000 extra large Huck Towels, worth 15c—this sale, each .09c

- Mercedized Damask—Fine soft finished Mercedized Damask that sells for 60c yard, this sale—yard .42 1/2c
20 Per Cent Discount Sale—500 fine Irish Linen Pattern Cloths, with pretty borders all around—prices as low as \$1.95 and up to \$25. We take 20 per cent off for this sale.

- GREAT BARGAINS AT THE EMBROIDERY COUNTER. Thousands of manufacturer's sample lengths of Embroideries and Insertions, lengths 2 to 4 1/2 yards in a piece, many of the pieces match—they are worth up to 35c yard—for the clearing sale, price—a yard—16c, 10c and .05c

- TABLE LINEN BY THE YARD. 20 pieces full bleached and cream Table Linen, in new, pretty patterns, 60 inches wide, our 40c grade, for this sale—a yard—.20c
25 pieces of all linen full bleached and cream Table Damask, 70 inches wide, in small patterns, our 75c quality, this sale—a yard—.50c

- A GREAT SALE OF ODD NAPKINS. 500 dozen manufacturer's remnants, in fine bleached Table Napkins—they come 6 in a bundle and are worth \$1.50 to \$2.50 dozen—divided in three lots—
Lot 1—Only 50c for bundle of six Napkins.
Lot 2—Only 60c for bundle of six Napkins.
Lot 3—Only 75c for bundle of six Napkins.

- Wide Embroideries Cheap—1,000 yards of fine Swiss and Nainsook Flouncing and Corset Cover Embroideries, from 8 to 20 inches wide, not a yard in this lot worth less than 40c and even to \$1.25 a yard, for this sale, a yard, only .20c

ART! ART!

20 per cent discount on picture framing during January. 20 per cent discount on all framed pictures in our three big galleries. Just the right time to refurnish the home at a great saving. Innumerable table bargains of pictures, suitable as birthday gifts, for card parties, dens, etc. prices from \$2.75 down to 10c

REDUCTION SALE OF JEWELRY

- Ladies' Dog Collars, worth up to \$2.25, choice .98c
Opera Bags, One Half Price
Cuff Buttons, 50c value .25c
Brooches, worth up to 50c, choice .10c
Choice line of Imported Japanese Trays, one-fourth off. Omaha Souvenir Cups, \$1.00 value .50c

Stock Reducing Sale in Crockery

- Sacrifice in Dinner Set—100-piece English Porcelain Dinner Set, pretty neat gold band decorations on good porcelain, sold during Christmas rush at \$15—in this stock reducing sale at 10.00
Kent Dinner Set—Pretty pink spray decoration, gold traced and stippled, perfect goods—100-piece set for 8.75
Haviland China, Apple Blossom Pattern—Though a great seller, we have too many sets—must close them out—100-piece Set, in this sale at 29.50

Rockers & Chairs

One carload rockers and chairs that was to have come to hand for Christmas selling—just arrived. These Rockers and Chairs will be sold at a big loss to somebody—manufacturer or railroad—somebody has to stand for it—1.75



Annual Stock Reducing Sale of Swisses, Nets and Curtains of all Descriptions.

- Swisses in dots, stripes and figures, worth 15c a yard, at .09c
Extra fine quality of Swisses, in beautiful patterns, regular 25c quality, your choice in this sale, at a yard .15c
Nottingham Lace Curtains in odd lots, worth up to \$1 a pair, at—each .19c
Nottingham Lace Curtains in odd lots, worth up to \$2 a pair, at—each .30c

STATIONERY

Sales still continue on Calendars, Diaries, Ink, Stands, Fancy Box Papers, etc., LESS THAN HALF PRICE Large line of Blank Books, Cash Books, Journals, Ledgers, Records, Indexes, etc., AT CUT PRICES

COAL! COAL! COAL!

Bennett's Capitol Coal for all Purposes. Leading Restaurants of Omaha are Using Bennett's Capitol Coal for Their Ranges. This coal is especially adapted where steaks, etc., are broiled. It produces an absolutely clean fire, very little smoke, and retains its original form until nothing but white ashes remain. It's the nearest approach to hard coal. Ask your neighbors.

CLOTHING

- MEN'S AND YOUNG MEN'S SUITS. All Wool Suits \$3.98 | All Wool Suits \$6.98
All Wool Suits \$4.98 | All Wool Suits \$8.30
OVERCOATS at \$7.50 and \$5.00
3 to 8 Reefers and Top Coats, worth \$3.00, at \$1.50

A Clean Up Sale in Hardware

- Agate Saucepans, regular 53c value 38c
Granite Dish Pans, regular 48c value 35c
Scrub Brushes, any kind 10c
Floor Mops, regular 22c value 15c
Potato Mashers, regular 8c value 5c
Floor Brushes, regular \$1.12 value 50c
Nut Picks and Cracks, at 15c
Nickel Soap Dishes, at 15c
Bread Knives, the Crusty, at 40c
Wire Egg Beaters, at 2c

BENNETT'S B G GR C R Y

- Second to None in This Line. We Meet All Competition. Thirty green trading stamps with 2-pound can Bennett's Breakfast Coffee 48c
Thirty green trading stamps with pound Tea, all kinds 58c
Ten green trading stamps with can Bennett's Capitol Pure Ground Black Pepper 12c

Fruits! Fruits!

- Lemons and Oranges, each 1c
Fancy Bellflower Apples, bushel box 1.45
Fancy Baldwin or Greenings, bushel box 1.90
Imported Figs, per pound 15c
Cranberries, per quart 15c

DUTCHESS TROUSERS.

We sell them in this town and have the largest stock and greatest variety you ever saw. Come in and pick out one of the choice patterns for next Sunday's wear. Or if you want a cheaper grade for every day, we have that kind too. No other store can offer you such bargains—From \$6.00 Down to \$1.00 a Pair. BOYS' LONG TROUSERS—10 to 20 Years.

- SHIRTS—All Fancy Shirts, worth up to \$2.00, white stiff Shirts, worth \$1.50, at \$1.00
And Fifty Green Trading Stamps. Coat Fronts, cuffs attached, collars attached, stiff bosoms, soft bosoms and other styles—See Sixteenth street window—on sale Tuesday.

MEN'S CAPS.

- All \$2.00 Caps at \$1.39 | All \$1.25 Caps at .89c
All \$1.50 Caps at .98c | All \$1.00 Caps at .69c
All 75c Caps at .49c
BOYS' AND CHILDREN'S CAPS, TAMS AND TOQUES. \$1.50 values at .98c | 75c values at .49c

Poplin and China Silks, and a complete assortment in every wanted shade in neat Fancy Silks for waists and suits—sold regularly at 90c, this sale—a yard—.30c
Lot 2—Consists of fine French Moeslines, in fancy effects for suits and waists, a complete color range—dark colors of Pure Silk Pongee, plain shades in Lining Taffetas and

a large assortment of Colored Moire, including black—silks in this lot worth up to \$1.39 yard—stock reducing sale—a yard—.49c
Lot 3—Consists of over 500 pieces of the finest grades of Imported Silks, in both plain and fancy—24-inch Pure Silk Crepe de Chine, in street and evening shades—all plain shades of Chiffon Taffetas—all plain

Mail Orders on This Page Filled Till Goods Are Closed Out. Write Now.