

## BRANDEIS BOSTON STORE & SONS

### A Word to Late Shoppers

Brandeis is ready to help you with your Christmas shopping. Perfect system, experienced helpers, large floor space and immense displays make this store the most satisfactory place for the late shopper. Thousands of suitable gifts to select from. Come in the morning if possible.

### The Right Gift for a Man



Christmas is the Dressiest Season of the Year Every Man Needs a New Suit or Overcoat You can't feel right on Christmas unless you are well dressed. Brandeis makes this welcome offer to Omaha men—

## Men's Handmade Clothes

From the Great Pease Bros. Stock At Just Half Price

Here are suits and overcoats of the highest character—most perfect fit and finish. All the fashionable hand tailored suits that Pease Bros. priced at twenty dollars—will go Saturday at **\$10**

All Pease Bros. Men's \$25 Overcoats 12.50  
All Pease Bros. Men's fine \$30 Suits and Overcoats, at 15.00  
All Pease Bros. Men's fine \$35 Overcoats and Suits, at 17.50  
All Pease Bros. Men's fine \$40 Suits and Overcoats, at 20.00

All the High Quality Fur Lined Overcoats—  
From the famous Steinfeld (N. Y.) stock—all the choicest and most popular fur linings **1/2 Price**

### A BIG SPECIAL SALE of SMOKING JACKETS

All the Men's High Grade House Jackets that have been selling up to \$5.00—will go on Saturday, **2.50**

All the Men's high grade House Jackets that have been selling as high as ten dollars—will go on Saturday **\$5**

### Men's Bath Robes

The most comfortable of house garments—every man wants one—we show scores of exceptional bargains specially priced for Saturday, at **3.50 and 4.98**

### Men's White and Fancy Vests

Worth as High as \$2.50 and \$3, at **50c**

All new, stylish and right up to date. There could be no more appropriate or welcome gift to a man than one of these handsome vests.

### Here Are Gifts Any Man Would Like

Men's Fine Silk Mufflers, at **98c to 1.50**  
Men's Silk Suspenders, fancy buckles, at **98c to 1.50**  
Men's Fine Neckwear, worth up to \$1.00, at **45c**  
Men's Fur and Dress Gloves, at **98c to 3.98**

### Every Boy Should Be Well Dressed Christmas

Brandeis Make This Exceptional Offer:  
**Boys' Stylish Overcoats and Suits**  
Made in the height of fashion—Nicely tailored—all the most popular styles, including the newest Buster Brown suits and overcoats—very special values, at **2.50 up to \$5**

**WE GIVE A FINE CHRISTMAS PRESENT TO EVERY BOY Making a Purchase of \$2.50 or More in Our Clothing Department Tomorrow.**

100 Calling Cards for 39c—Arcade **BRANDEIS BOSTON STORE & SONS** Buy Calling Cards for Xmas Gifts

### SATURDAY AND MONDAY SPECIAL

261-Phoens-262.  
C. H. DILLON'S combination sale of staple groceries saves you \$1.25. Goods delivered in Omaha, South Omaha and Council Bluffs.

4 lbs. Grain Sugar, Reg.	30
3 lbs. Hulsing Mince Meat.	45
3 bars Soap.	15
1 lb. J. C. Java Tea.	40
24-lb. can Cal. Peas.	18
1 lb. Home-Made Apple Butter.	15
1 lb. Mocha & Java Coffee.	30
1 lb. Oatmeal Crackers.	15
1 lb. Graham Crackers.	15
2 lbs. of Best Jar Blue.	25
1 can Sweet Corn.	10
1 doz. Oranges.	20
1 doz. can. Wesson's Cooking Oil.	40
1-qt Jar Plain Butter.	20

Regular price \$1.75. Cost you \$2.45. Special for Saturday only. High Patent Flour, every sack guaranteed, \$1.25, our price, \$1.15.  
6-lb. sack Pancake Flour, 25c, our price, 25c.  
2 qts. Cranberries, 35c, our price, 25c.  
12-lb. can Cocoa, 25c, our price, 25c.

**C. H. DILLON**  
96 South 13th Street.

### YOU CAN BORROW MONEY

Of us on Furniture, Pianos, and other chattels, or on your salary without mortgage if you are permanently employed. We can give you the money on the shortest possible notice and let you return it to us in weekly or monthly payments to suit your convenience. You will find us consistent in all our dealings.

**OMAHA MORTGAGE LOAN CO.**  
308 So. 18th Street.  
Phone 222

### Holiday Umbrellas

One Half Regular Price SATURDAY  
**BOSTON UMBRELLA CO.**  
620 So. 19th Street.

### With Dexterous Blending Of Colors

on the palette the artist is capable of producing scenes whose silent expressions appeal stronger to human intellect than eloquent phrases, but it is incomparable with the marvelous blending of substance in nature's laboratory from which emanate such wealth of color, size, sweetness and juiciness of the

**Navel Oranges**, which gratifies the palate at 85c per dozen.

The regular retail price of these Oranges is 50c per dozen, and fully merit your consideration before purchasing elsewhere.

**Malaga Cheater Raisins**, Choicest Smyrna Figs, Stuffed Dates, Exquisite Queen Olives, per quart, 40c.  
**English Plum Pudding**, Tempting Fruit Cakes, Pure Mincemeat, Crisp Kalamassos Celery, Malaga Grapes, Grape Fruit, Tangerines, Absolutely Pure Apple Cider, Fresh Assorted Nuts, Glace Fruits, Cheese, Colored Christmas Candles, Beautiful Holly, Evergreen, Turkeys, Ducks, Geese.

### Sommer Bros.

Exponents of Good Living.  
28th and Farnam Sts.

### Hardy's THE 99 CENT STORE

1513 Dodge St.

Notwithstanding the enormous business our immense reserve stock has enabled us to keep a plentiful supply for selection. Our stock is practically unbroken for Saturday's great sale. Come in the morning if you can. Goods delivered promptly.



### COMFORT for WOMEN

THESE GIFT SLIPPERS we are now selling so briskly—Mean COMFORT—solid COMFORT and ease—for the wives and mothers who will receive them Xmas morn.

We have a tremendous assortment of fur trimmed slippers in all colors.

**PRICE \$1.00, \$1.50, \$2.00**

### FRY SHOE CO.

16th and Douglas Sts.

### Reason Teaches

us that the best is always the cheapest. There's reason and spare in the meats we sell. It is the best that can be procured. Whether it is beef, veal, lamb or poultry we must know it because we have been in the business long enough. Our customers are always satisfied. Our prices are consistent with the goods. We do not handle the "guess it a good" kind here.

We have on display for that Christmas dinner Turkeys, Ducks, Geese, Chickens, Beef, Pork, Veal, Mutton, Lamb and Choice Crisp Celery.

### JOS. BATH

New Meat Market.  
Tel. 6984. 1921 Farnam St.

## Your Xmas Dinner

Will be the acme of perfection if you do your trading here. Our store is crowded with fresh, new goods. One thousand Turkeys and Ducks for Christmas dinner. Our ability to buy in large quantities enables us to make the lowest prices possible on highest quality goods.

We are prepared to give prompt deliveries in Omaha, South Omaha and Council Bluffs. Give us your Christmas order. We will save you money.

- |   |   |          |
|---|---|----------|
| 3-lb. can Extra Fancy Tomatoes, 75c   | Seedless Raisins, 1-lb. pkg., full weight                                 | 75c      |
| Corn, per can   | Currants, per lb.   | 30c      |
| Pint bottle Worcester Sauce, 10c  | Eggs, fresh, per doz.   | 30c      |
| size  | Creamery Butter, per lb.  | 30c      |
| Chow Chow, 10c size   | Fancy Country Roll, per lb.   | 25c      |
| Celery Radish, 10c size   | Fancy Sweet Pickles, per quart  | 12 1/2c  |
| Singer Cakes, quart bottle  | Fancy Sour Pickles, per quart   | 7 1/2c   |
| 25c size  | SOAP, C. SOAP, SOAP   |          |
| Vermont Pure Maple Syrup in quart can, 50c size   | Diamond C. Swift's Prime Beef   | 15c      |
| Verymont Pure Maple Syrup, in half gallon can, 50c size   | Em All and Lenox, 19 bars for   | 50c      |
| Extra Fancy California Fruit in 3-lb. cans, packed in heavy syrup                               | MEAT DEPARTMENT   |          |
| Pears, Peaches, Apricots and Plums, regular 25c seller, for                                     | We have received a very large shipment of choice young poultry.           |          |
| Extra Fancy Dinner Party Figs, packed in fancy 1-lb. baskets, regular 25c seller, our price 20c | Fine Young Chickens, per lb.  | 11c      |
| Nuts, Fancy Mixed, per lb.  | Fine Young Ducks, per lb.   | 12 1/2c  |
|   | Fine Young Geese, per lb.   | 12 1/2c  |
|   | Fine Young Turkeys, per lb.   | 20c      |
|   | Steak, per lb.  | 10c      |
|   | Round Steak, per lb.  | 8c       |
|   | Roast, per lb.  | 8c to 9c |
|   | Good Boiling Beef, per lb.  | 5 1/2c   |
|   | Morrell's Fancy Peacock Bacon, per lb.                                    | 17c      |
|   | Oysters, solid packed, per qt.  | 30c      |
|   | Young Radishes, 2 bundles for   | 5c       |
|   | Head Lettuce  | 5c       |
|   | 3 lbs. fine Granulated Sugar  | \$1.00   |
|   | 25-lb. sack Pure Flour—the Lange Grocery Co.'s Best—every sack guaranteed | \$1.15   |
- CANDY: CANDY!**  
Thousands of Pounds to select from.  
Good Mix Candy, per lb. 50c  
Fancy French Cream, No. 1, per lb. 50c  
The very finest Chocolates, lb. 1.00  
Good Apples, per peck 2.00  
Fancy Navel Oranges, extra large, per dozen 2.00

### The Lange Grocery Co.,

24th and Cuming Streets.  
**TWO PHONES—1530 and 3223.**  
M. BERNSTEIN AND M. L. WOOLFSON, PROPRIETORS.

We still have a fine assortment of Holiday Goods which we will sacrifice Saturday to close out. The assortment includes Toilet Sets at 85c up; Mirrors, 70c and up; Glove and Handkerchief Boxes, Cigar Boxes; Package Perfumes, 22c and up, including some fine cut glass packages in beautiful boxes; Atomizers; Williamson's Guaranteed Fountain Pens, \$1.50 to \$6.00; Thermometers, 15c to \$2.00; Fine Box Paper, Candies and Cigars. 25 Owl Cigars, 75c; 50 Owl Cigars, \$1.50—Saturday.

### HOWELL DRUG CO.,

16th St. and Capitol Ave.

### Real Christmas Presents

We deliver them tomorrow. Will make your homes beautiful and your wives happy. \$5.00 delivers either one or \$8.00 both, or if you pay cash you get a cut price.



Everybody speaks so well of our stoves and ranges. People who used to use the cheaper grades of stove are being convinced that it don't pay. People who bought the best years ago are finding out that the later improved are much better. Mr. Widner, 323 Davenport, says: "The base burner we bought of you nine years ago was one of the best made at that time and we were pleased with it. The Solar heats it all to pieces. It gives more heat with the same fuel, starts quicker, in the morning and never goes out."

Mrs. Burdick, near Seymour lake, says: "The steel range we bought of you eleven years ago hasn't needed a cent's worth of repair yet. It will last as long as we live. It is the most beautiful worker I ever saw."

People who want first class stoves and don't want to take chances always come to us.

### THE STUETZEL STOVE CO., 714 South 16th Street

Only exclusive stove store west of Chicago. The same kind they have in all the large cities.

### Last Call

for Christmas goods—we still have a nice selection of Watches, Diamonds, Sterling Silver, Cut Glass. It will pay you to spend a few minutes in our store.

Look for the name.  
**S. W. Lindsay, Jeweler**  
1516 DOUGLAS STREET.

### SOL BERGMAN JEWELRY CO.

**DIAMONDS**  
JEWELRY, CUT GLASS and SILVERWARE  
AT WHOLESALE—Inspection Invited. OPEN EVENINGS. 409 S. 15th Street

## HAYDEN'S THE RELIABLE STORE

### GREAT CHRISTMAS SALE

#### of Men's Suits and Overcoats.

**\$12.50 to \$15.00**  
**MEN'S SUITS, \$10.00**

Come in all the newest fabrics and patterns—grays, browns, blacks, fancy mixtures, plids or stripes—best suit shown in Omaha **10.00**

**\$16.50 to \$20.00.**  
**HAND TAILORED SUITS, \$15.00**

A magnificent line of artistically tailored garments possessing unsurpassed individuality and style character—the quality of fabric and workmanship unequalled at our Christmas sale price **15.00**

**GREAT OVERCOAT BARGAINS**  
The finest assortment and best values to be found in the west at **\$7.50, 10.00, 12.50, 15.00**

### Fancy Vests

The entire stock of C. H. Frederick Co. All high quality and worth regularly from \$2.00 to \$4.00. On sale Saturday in two lots at **45c 98c**

### Handsome Smoking Jackets—

IN GREAT ASSORTMENT OF COLORS AND PATTERNS. BEST VALUES SHOWN IN OMAHA AT  
**—3.50, 3.95, 5.00, 6.75, 7.50, 8.75**

## HAYDEN BROS.

### CHRISTMAS TURKEYS 17c

No market in Omaha has or ever will show such a display of Choice Poultry as we are now displaying. Choicest Fat Turkeys only 17c a pound. Then we have stacks of Geese, Ducks and Chickens at lowest prices.

We're the people for poultry—and your Christmas dinner will be O. K. if you buy of us.  
Come in and look, and you'll buy.

### Central Markets

16th and Harney Tel. 2899  
16th and Capitol Ave. Tel. 1796

## LOW Holiday Rates

During the Holiday Season Tickets at one and one-third fare for the round trip will be sold between points on the

### Chicago, Milwaukee & St. Paul Railway

Dates of sale are December 22, 23, 24, 25, 30 and 31, 1905, and January 1, 1906. Return limit January 4.

These low rates apply to all stations on the "St. Paul Road" regardless of distance limit. Ask the ticket agent about rates and train service, or write to

### F. A. NASH, General Western Agent,

1524 Farnam Street, Omaha, Neb.

### PARKER'S HAIR BALM

Promotes the growth of the hair and gives it the lustre and silkiness of youth. When the hair is gray or faded it BRINGS BACK THE YOUTHFUL COLOR. It prevents dandruff and hair falling and keeps the scalp clean and healthy.

### THE IMMANUEL HOSPITAL

which for 15 years has been called "The Swedish Hospital" offers now through its well known efficient staff of Surgeons and Physicians, its quiet and healthy location and careful nursing the best place for the sick and suffering. Those who want to go to this institution must take care that they are not misled to some other place. Telephone No. 1522. Sherman Ave. car, 39th and Ames, takes you straight to Immanuel Hospital, Omaha, Neb.