

Balloons Free 5 to 10 a. m. Wed. day

**BRANDEIS BOSTON STORE & SONS** Calling Cards 39c Case free

## Christmas Headquarters



Buy All Your Gifts Now. Don't Wait Until the Crowds Are the Greatest.

**STORE OPEN EVENINGS UNTIL CHRISTMAS**

Do your shopping early in the morning, if possible.

**Toy Balloons Given Free** Wednesday, 8 to 10 a. m. to every child accompanied by grown person.

Santa Claus Won't Have Any After 10 O'clock. Come Early



**Kid Gloves**  
Make Welcome Gifts for Christmas

The extremely high character of our kid gloves makes them the most popular gifts. The famous Perrins', Monarch, Dent's, Fownes and Reyners—the most stunning and perfect fitting gloves in the world—all street and evening shades, including Long Party Gloves—

in regular department at \$1, 1.50, \$2 up to 3.50

## CHRISTMAS HANDKERCHIEFS

Ladies' Handsome Sample Handkerchiefs—fancy embroidered scalloped edge, lace edged, etc.—finest sheer quality—none worth less than 25c—**15c**

Box Handkerchiefs—Ladies' very fine sheer linen Initial Handkerchiefs, hand embroidered letters, 6 in fancy box for... **75c**

Men's Very Fine Pure Irish Linen Handkerchiefs, in plain, all width hems, some are initiated, at... **12 1/2c. 25c**

Ladies' and Children's Fur Topped Gloves  
All of them fleece lined—the best, most sensible glove for winter outdoor wear—very nice gifts—**50c-\$1**

## Two Special Jewelry Bargains

Wednesday Morning from 8 Till 10

Ladies' misses' and men's fancy Set Rings, that sold up to \$2 each—your choice at **25c**

Clocks—Each one warranted a perfect timepiece—worth \$1.50 and \$2, at **69c**

From 8 till 10 a. m. only.

## GREATEST TOY SALE EVER KNOWN

ALL THE FINE TOYS IN THE ST. JOE STOCK Bought at 10 Cents On the Dollar

**SPECIALS WEDNESDAY**

All the oak finished Stools that wholesaled at 25c, at each. **10c**

All the White Enameled Bureaus with brass trimmings and mirror—wholesaled at 95c, at each. **49c**

Full and complete line of Drums, up from **10c**

Oak finished, perforated seat Rockers, at each. **25c**

Chautauqua Blackboards, the \$2.50 kind, at **1.39**

New and complete line of Games, from \$1.00 down to **5c**

All the fine China Cups and Saucers, regular size and after dinner size, wholesaled at \$12.00 dozen, at each. **25c**

All the Noah's Arks, full of animals, at **5c to 1.39**



## GREAT SALE OF WATCHES

All high grade watches, guaranteed to keep good time for five years. All these ladies' and men's watches are 15 and 17-jewel—no watch less than 15-jewel can keep correct time.

17-jewel Deuber-Hampden movement watch, fitted with dust-proof case—solid nickel—**6.98**

Men's 17-jewel Deuber-Hampden movement watch, fitted with 25-year gold filled case—open face—**8.98**

Ladies' 15-jewel Elgin movement or Waltham, with hand engraved cases—warranted to wear 20 years—at **12.50**

## SMOKING JACKETS SPECIAL

All Our Men's Fine Smoking Jackets that sold at five dollars **3.50**

All our men's Smoking Jackets that sold at \$6 and \$7.50 **\$5**

All the Men's Fur lined Coats from the famous Steinfeld stock at JUST ONE-HALF PRICE.

All the Pease Bros. Co. Men's Hand Made Clothes Includes Suits, Overcoats, Rain Coats and odd Trousers. All the very highest character garments.

**AT EXACTLY ONE-HALF PEASE BROS.' PRICES**



"HIS MASTER'S VOICE"

\$1.00 Victor Records reduced to **60c**

\$1.50 Victor Records reduced to **\$1.00**

LATEST MODEL **VICTOR** TAPERING ARM MACHINE **\$22**

The best cash or easy payment offer for the best Talking Machine ever made.

**PIANO PLAYER CO.**  
1518-20 Harney St.

## Some Straight Talk

Our books are still going and the price is still the lowest in the city. Department stores advertise New Fiction as a bargain at \$1.08. The Real Bargains are on our shelves where every \$1.50 book of fiction is marked down to 95c.

We know we are breaking the rules but we ARE GOING TO QUIT, so we don't care. The publisher's big attack has not affected us.

We have the books and we want to get rid of them.

**Hearts and Masks, Megeath's Latest.**

House of 1,000 Candles, Ben Blair, Gambler, Deluge, Nedra, Conquest of Canaan, Sir Raoul, All other \$1.50 Fiction.

The finest assortment of high grade Juvenile books in the city—all the \$1.50 books for 95c—all the \$1.25 books at 85c.

**Megeath Stationery Co.,**  
15th and Farnam.  
Finest Stationery Store in Town.



**COMFORT for WOMEN**

THESE GIFT SLIPPERS we are now selling so briskly—MEAN COMFORT—solid COMFORT and ease—for the wives and mothers who will receive them Xmas morn.

We have a tremendous assortment of fur trimmed slippers in all colors.

**PRICE \$1.00, \$1.50, \$2.00**

**FRY SHOE CO.**  
16th and Douglas Sts.

**TAFT'S DENTAL ROOMS.**  
1517 Douglas St.

**XMAS TREES**  
Wholesale and Retail.

A car load of fine Upland Highland Blue Spruce Christmas Trees. FINE TREES. CHEAP PRICES.

**HAYDEN BROS.,**  
424 and Dodge.

Only Four Shopping Days More till Christmas.

OMAHA WEATHER FORECAST—Wednesday Fair.

# BENNETT'S

Store Open Evenings  
Last Wednesday Before Christmas

**A Riot in Crockery Wednesday**

LOWWELSA VASES, made at Weller Pottery, Zanesville, Ohio—beautiful art pieces of various designs—close 'em out Wednesday at HALF PRICE—

**GAS PORTABLES—A PRODIGIOUS ASSORTMENT**  
Wednesday a specific Gas Portable, complete Others at \$2.25, \$2.50 and up. **2.00**

**DINNERWARE** DINNERWARE  
AUSTRIAN CHINA, new shape, exquisite rose decorations, each piece **15.00**

JOHN BROS. ENGLISH PORCELAIN DINNER SETS, pretty rose and decorations on a handsome new shape, the finest English porcelain—100-piece set, \$23.50 value, Wednesday for **15.00**

**Steins Steins Steins**  
Endless variety and a huge stock—must reduce it. Pieces sold ordinarily at 25c, 50c, 75c and \$1.00 and are reckoned hot bargains at that, Wednesday—one day only—won't be renewed Thursday—**One-Third Off**



**Have You Seen the Ignito?**  
The Gas Mantle that needs no match and has no string to it—yet lights by merely turning on the gas! Most invaluable for the home. Think of it—no match needed, no flame of any sort—lights itself—**35c**

**Picture Specials Wednesday**  
100 FRENCH HEADS in oval 8x10 gold frames, Fac Simile Water Colors, good value at \$1.00 Wednesday, one to a customer, packed in box **59c**

Fifty Green Trading Stamps With Each.

See our exhibition of Original Pastel Heads in electric lighted gallery.  
Art Section—2nd Floor.

**STATIONERY AND BOOK SECTIONS, LAST CHANCE TO SECURE A BEAUTIFUL HOLLY CALENDAR with 25c PURCHASE OR OVER. WEDNESDAY TILL NOON. DISTRIBUTION WILL CLOSE AT 12 O'CLOCK PROMPT. BE IN TIME.**

**Specials in Hardware Wednesday**

Get a razor for Christmas. You will find it useful every now and again after Christmas.

See our set and the counters—many items worth up to 25c.

Don't fail to see the Ever Ready Safety Razor, packed complete with 7 blades, for **1.00**

Gillette's Safety Razor, with 12 blades needs no stropping, every blade good for twenty to thirty shaves. **5.00**

Razor Strops—up from **35c**

**GIFTS FOR THE LADIES.**  
Charming Dishes—up from **2.85**

Five O'clock Teas—up from **95c**

Banding Dishes—up from **1.75**

**Special Inducement in Rugs**  
Beautiful Axminster Rugs, in room sizes, 9x12, both Floral and Oriental Patterns, regular \$27.50 **19.00**

values—this week your choice for **19.00**

Oriental Rugs, 40 per cent less than you can buy them elsewhere, \$25, \$19, \$14.75, \$13.75, 9.75 **7.50**

and your choice for **3.98**

Bigelow Axminster Rugs, 30x60, worth \$6, **4.50**

Beau Vais Axminster Rugs, 36x72, worth \$6.50, your choice for **2.25**

Moquet Rugs, 27x63, for **1.39**

Persian Tapestry Rugs, 27x54, for **2.25**

See Our Line of Carpet Sweepers—We carry several different kinds, from \$5 down to **2.25**

**THIRD FLOOR. THIRD FLOOR.**

**Special Inducements in Draperies**

Persian Striped Couch Covers, 63 inches wide, worth \$3, for **1.69**

Extra Heavy Damask Couch Covers, 50 inches wide, worth up to \$8, for **3.38**

Tapestry Couch Covers, 60 inches wide, in beautiful patterns, worth up to \$9.75, your choice **6.75**

Plain Mercerized Portieres with heavy corded edges or plain Tapestry with figured tapestry borders, worth up to \$8.50, your choice this week **5.00**

**BENNETT'S BIG GROCERY**

ONLY THE BEST VALUES IN TABLE ARTICLES—ALWAYS FRESH!

75c Green Trading Stamps with these:

3 pkgs. Bennett's Capitol Mince-meat **25c**

Pound can Bennett's Capitol Baking Powder **25c**

Can Marshall's Kippers, Herring **25c**

2 cans Little Dexter Early June Peas **25c**

Can Mount Kisco Maine Corn **15c**

Can Diamond "S" assorted Fruits **15c**

Can imported Day Sardines **15c**

Can Diamond "S" fancy Salmon **15c**

Quart bottle Diamond "S" Catsup **25c**

30c Green Trading Stamps with pound fresh roasted Golden Santos Coffee **25c**

THIRTY GREEN TRADING STAMPS WITH THIS COMBINATION.

A BARGAIN—

1 lb. Sultan Raisins **25c**

1 pkg. Bennett's Capitol Pancake **15c**

1 lb. Cleaned Currants **25c**

1 lb. Candied Peel **25c**

Total **1.00**

Seventy Green Trading Stamps with half gallon bottle of the Grape **1.00**

CHRISTMAS SPECIAL—FORTY GREEN TRADING STAMPS WITH THIS LIST:

1 lb. Currants **10c**

1 lb. Raisins **10c**

1 lb. Peel **10c**

1 bottle B. O. Extract **15c**

Total **50c**

Corn, 3-lb. can **25c**

Peas, 3-lb. can **25c**

Clams, 1-lb. can **25c**

Baked Beans, 3-lb. can **25c**

Old Style Corn **25c**

30c Green Trading Stamps with bottle Golden's Pepper Sauce **25c**

30c Green Trading Stamps with quart bottle Diamond "S" Catsup **25c**

CHEESE: CHEESE!

Ten Green Trading Stamps with pound New York full cream Cheese **25c**

Ten Green Trading Stamps with pound Great domestic Swiss Cheese **25c**

Ten Green Trading Stamps with jar Bay Leaf Dinner Cheese **25c**

30c Green Trading Stamps with pound Candied Orange or Lemon Peel **25c**

**SEE DRY GOODS AD ON PAGE 4.**

## GREATEST TOY BARGAINS EVER KNOWN

Visit Our Toy Department in Basement

Open Every Evening This Week

**HAYDEN'S**  
THE RELIABLE STORE

Open Every Evening This Week

## Great Sale Holiday Handkerchiefs

The finest assortment of plain, fancy linen and real lace Handkerchiefs ever shown in Omaha, at sweeping price reductions Wednesday.

10c Fancy Embroidered Handkerchiefs, each **5c**

15c Fancy Embroidered Handkerchiefs, each **7 1/2c**

Point Rose and Real Duchess Lace Handkerchiefs at Special Bargain prices Wednesday. Hundreds of Other Handkerchief Bargains. Remarkable Bargains in Fancy Leather Goods.

**Remarkable Bargains Fancy Leather Goods**

Ladies' \$1.00 Hand Bags, at each **50c**

Ladies' \$2.00 Hand Bags, at each **1.00**

Ladies' \$3.00 Hand Bags, at each **1.50**

Handsome Carriage and Vanity Bags, at \$1.00, down to **2.00**

Leather Music Rolls, and up from **50c**

Vanity Bags, at \$1.00, down to **50c**

An elegant line of Opera Bags, at \$1.00, 75c, 65c, 50c, down to **25c**

**Sale of Manufacturer's Samples Continues Wednesday**

Single Brushes, Brush, Comb and Mirror Sets, Toilet Sets, Military Brush Sets, etc., all go in this sale at JUST HALF PRICE.

**Sale of Sample Art Calendars**

An almost unlimited assortment of Beautiful Art Calendars now on sale at half price and less.

25c Calendars **15c**

50c Calendars **30c**

75c Calendars **45c**

1.00 Calendars **60c**

A magnificent assortment, worth up to \$2.00—at each.

**C. H. FREDERICK CO.'S STOCK MEN'S FURNISHINGS NOW ON HALF PRICE SALE AT**

DON'T MISS THIS GREATEST BARGAIN OPPORTUNITY EVER KNOWN. ALL CLEAN, HIGH-GRADE STOCK.

## Many Gift Suggestions in Our Busy Cloak Department

SILK UNDERSKIRTS—A magnificent assortment, worth fully double the price, at \$10.00, \$7.50, \$5.00, **2.98**

MANUFACTURER'S STOCK OF FURS, 1,500 handsome garments at about half actual cost.

NOVELTY SCARFS—Over 400 pretty garments, in great assortment, of **2.98**

Furs worth up to \$5.00, at **119.00**

112 Other Coats, at \$1.00, 75c, 65c, 50c, down to **1.00**

Handsome Persian Lamb Coats, at \$10.00, 7.50, 5.00, down to **1.00**

Ladies' Cloth Coats, 3/4 length, worth \$12.50, snap at **1.50**

WOMEN'S LOUNGING ROBES—in elder down or imitation, all colors, great bargains, at \$4.98, \$3.98, \$2.98, down to **1.50**

HANDSOME SCARF—in silk, squirrel, fox, ermine, marten, etc., worth up to \$5.00, at **4.98**

\$9.00 Beaver Coats, at \$10.00, 7.50, 5.00, down to **69.00**

GREATEST BARGAIN EVER OFFERED. Odd Coats, worth up to \$7.50, at **1.00**

## Dried Fruits, Fresh Fruits and Nuts for Christmas

Fancy Cleaned Currants, lb. **9c**

Fancy Muscatel Raisins, lb. **9c**

Fancy Virginia Blackberries, lb. **9c**

Fancy Seedless Raisins, lb. **9c**

Fancy Seeded Raisins, lb. **9c**

Choice California Peaches, lb. **12 1/2c**

Fancy Muir Peaches, lb. **12 1/2c**

Fancy Moor Park Apricots, lb. **12 1/2c**

Choice California Prunes, lb. **5c**

Fancy Oregon Prunes, lb. **7 1/2c**

Large Fancy French Prunes, lb. **10c**

The best Citron Peel, lb. **25c**

The best Orange Peel, lb. **25c**

The best Lemon Peel, lb. **25c**

The best Ground Spices, lb. **35c**

**FRESH FRUITS AND NUTS.**

The Very Best Fancy Mixed Nuts, pound **12 1/2c**

Extra large Fancy Navel Oranges, dozen **25c**

Fancy Genuine Hallow'een Dates, three pounds for **25c**

3 measures Fresh Roasted Peanuts, 10c

Large, Juicy Lemons, dozen **15c**

New Honey, per rack **15c**

New Imported Figs, pound **15c**

Large Brazil Cocoanuts, each **5c**

See our full line of Fancy Pure Home-Made Candies.

## HAYDEN BROS.

**Still More Suggestions**

for Christmas gifts—a Chatelaine Watch, a string of Beads, a gold Vest Chain, a Fob, a gold Brooch, a Fountain Pen, an Opera Glass, a Talcum Powder Box, a Coffee Grinder, a Piano Duster, a Souvenir Spoon, a Traveling Case, a Match Safe, a Mantel Clock, a Reading Glass, and hundreds of other articles, for handsome gifts. Spend a few minutes in our store. Look for the name.

**S. W. Lindsay, Jeweler**  
Open Evenings. 1516 Douglas Street.

## HILLER'S HEADQUARTERS FOR CHRISTMAS

**Liquors, Wines, Cordials, Champagnes, Cigars, Wine Sets, Decanters, Steins**

**FREE** A bottle of fine Port Wine with a purchase of 2 Quarts or more of Hiller's Whiskey

**AND A PACK OF CARDS WITH A GALLON**

**SALESMEN TO WAIT UPON YOU**

**WE CATER TO LADIES' TRADE**

OPEN EVENINGS TRADING STAMPS

1309 FARNAM STREET

**HILLER'S**

**QUAKER MAID RYE**  
"THE WHISKEY WITH A REPUTATION."  
WINNER OF 3 GOLD MEDALS  
AT ST. LOUIS, PARIS AND PORTLAND

S. WIRSCH & CO., Kansas City, Mo.

D. A. Sampson, Gen'l Sales Agent, Omaha.

**Sherman's La Grippe Cough Syrup**

IS WELL NAMED.

It was first compounded when the scourge was at its worst—1890. It has proved its efficiency thousands of times. There may be other remedies for a simple cough, LA GRIPPE COUGH IS DIFFERENT. This syrup quiets at once and stops that choking in the throat.

**FIRST DOSE RELIEVES**

SAMPLE FREE BOTTLES 5c and 10c. For chronic cases, 15c and 30c. Made and sold by

**Sherman & McConnell Drug Co.,**  
Cor. 16th and Dodge Sts., Omaha.

**WATCHES**  
On Credit  
**OMAHA CLOTHING CO.**  
1316 FARNAM ST.