

100 Calling Cards for 39c
BRANDEIS
BOSTON STORE & SONS
Japanese Novelties in Arcade

Wednesday's Special Sales

Ladies' Lace Cape Collars

Ladies' Lace Cape Collars in ecru and white, also some black, silk braided collars—some are extra large sizes—included in this fine assortment are some lace Berthas—worth as high as three dollars at—

50c-69c-98c-1.50

Ladies' Dainty Christmas Neckwear—in turnovers—silk embroidered stocks, etc., etc.—scores of new patterns, at

5c-10c-25c

Ladies' Kid Gloves on Bargain Square

Thousands of pairs of up-to-date kid gloves in all shades for street and dress wear—all sizes—all of them absolutely perfect—regularly sell up to one dollar and twenty-five cents, at, per pair

59c-69c

Great Sale of Watches

These are all high grade watches which we guarantee to keep good time for five years. All these ladies' and men's watches are 15 and 17 jewel—no watch less than 15 jewel can keep correct time.

Seventeen jewel Deuber-Hampden movement watch, fitted with dust proof cases, solid nickel, at **6.98**

Seventeen jewel Deuber-Hampden movement watch, fitted with 25 year gold filled cases, open face, at **8.98**

Gent's 15 size, 17 jewel Deuber-Hampden movement watch, fitted with 20-year Royal cases—warranted to wear 20 years, at **12.50**

Ladies' 15 jewel Elgin movement or Waltham, with hand engraved case—warranted to wear for twenty years—at **12.50**

Pretty Christmas Gifts in Our Art Needlework Dept. Third Floor.

One of the most popular Holiday sections in our store. Dainty and appropriate gifts for the home. Dollies, Center Pieces, Pillows, etc., etc.

Big Sale of Sample Linens

The entire travelers' samples of the best importing linen house in America.

Thousands of fine towels, lunch cloths, scarfs, center pieces, doilies, tray cloths, pattern table cloths, etc. These are all suitable for Christmas gifts and are less than one-half regular prices.

BRANDEIS
BOSTON STORE & SONS

All the Men's Hand Tailored Clothes from **PEASE BROS. CO.** 1417 Farnam

Elegant Overcoats, Suits, Rain Coats, Etc.,

AT EXACTLY ONE-HALF PEASE BROS. PRICES



Pease Bros. \$20 Overcoats and Suits at	\$10	All Pease Bros. \$35 Suits and Overcoats at	17.50
All Pease Bros. \$25 Suits and Overcoats at	12.50	All Pease Bros. \$40 Overcoats and Suits at	\$20
All Pease Bros. \$30 Overcoats and Suits at	\$15	All Pease Bros. \$50 Suits and Overcoats at	\$25

All the Men's Rain Coats, suitable for Xmas gifts... Half Price
All the Men's English Walking Frocks...

IN CONNECTION WITH THIS SALE WE OFFER MEN'S SMOKING JACKETS

The finest and newest house coats—always a welcome gift—at \$3.98, \$5.00, \$6.50 and up to \$11.98.

MEN'S BATH AND LOUNGING ROBES

The most comfortable garment in the world at \$3.50 and up to \$12.50.

MEN'S WHITE AND FANCY VESTS

No better Christmas gift could be thought of for men. Worth up to \$2. at **\$1**

In the Boys' and Children's Clothing Dept., on third floor.

Odds and Ends of Boys' Buster Brown Suits
These stylish little Suits and Overcoats have been selling up to \$10. Tomorrow, at **\$5**

BRANDEIS
BOSTON STORE & SONS

A fine room with a vault—heat—light—water—janitor service—in a fire proof office building for \$18.00—
The Bee Building.

Hardy's
"THE 99 CENT STORE"

1513 Dodge St.

open evenings all the week.



Mechanical Trains with Tracks.

All handsomely lithographed and striped in colors—wound by key, good spring—each set in spaced box—specially priced for this weeks selling at

25c, 49c, 98c, up to \$9.85 each.

We have the separate track, switch, stations, tunnels, etc., etc. All calculated to make the small boy happy.



HOME COMFORT

Every woman who has worn Julietts we believe will agree with us that they are the most comfortable shoes for house wear.

Felt Julietts are easy on the foot—because the soles are hand curved which makes them smooth inside.

The tops are nicely trimmed with fur. Julietts are pretty; they rest your feet.

We have them in all colors.

PRICE—\$1.00, \$1.50, \$2.00

FRY SHOE CO.

16th and Douglas Sts.



The Finest Cut Glass

Pitcher and 6 Tumblers made for \$21.00. Our cut glass is all cut on the finest blue white glass. We have the finest line of vases ever shown by any one in Omaha. All goods marked in plain figures.

Brown & Borsheim JEWELERS
222 South 16th Street, Omaha.
Send for 1906 Catalogue (Free)

TAFT'S DENTAL ROOMS.
1517 Douglas St.

WHY NOT?

Have your plumbing and heating done by competent men. We cheerfully give estimates and guarantee our work to give entire satisfaction. Phones, Nos. 1936, 402 and Red-5773.

D. W. DEGEON and WESTERN HEATING CO.
2510 Farnam Street, OMAHA.

Shermac's La Grippe Cough Syrup

IS WELL NAMED. It was first compounded when the scourge was at its worst—'99. It has proved its efficiency thousands of times. There may be other remedies for simple cough. LA GRIPPE COUGH IS DIFFERENT. This syrup quiets at once and stops that tickling in the throat.

FIRST DOSE RELIEVES. SAMPLE FREE. Bottles 25c and 50c. For chronic cases, pints, \$1.50. Made and sold by **Sherman & McConnell Drug Co.** Cor. 16th and Dodge Sts., Omaha.

HOTELS.

When in Chicago Stop at The



Stratford Hotel

Refined, Elegant, Quiet. Located corner of city's two great boulevards, convenient to entire business center. Close to best theatre and shopping district. 250 rooms, 150 private baths, luxurious writing and reception rooms, woodwork, mahogany throughout, brass beds and all modern comforts; telephone in every room; beautiful dining room—the best of everything at moderate prices. Michigan and Jackson Bldgs., Chicago.

OMAHA WEATHER FORECAST—Wednesday Fair.
DENNETT'S
Last Wednesday But One 'Till Christmas

Enlargement of Main Floor Aisles

Because of the crush on Main Floor—largest complete retail floor space in Omaha—we've moved all the tables, counters and booths, thus giving a Main Floor Aisle as wide as a London street. Visit the store and you'll find it as busy.

See the Holiday Windows

In the Dry Goods Section

BIG SALE OF CHRISTMAS SILKS.
\$1.00 quality pure silk crepe de chine...
\$1.25 quality fancy Messaline silks...
85c quality chiffon taffeta, all shades...
90c quality plain peau de cygne, all shades...
\$1.00 quality silk chiffon cloth, all shades...
85c quality black moire silks...
90c 27-inch black and cream Japan silk...
\$1.00 quality fancy silk for waists and suits...
All Go Wednesday at a yard—**59c**

BIG SALE OF WHITE EMBROIDERED WAIST PATTERNS.
200 fine white embroidered waist patterns, cut up 1 in a box; sale Wednesday, per pattern, from \$3.75 to **1.00**
Sale of 50c Dress Goods—200 odd pieces of fine black and colored dress goods, lengths 7 yards and up, worth \$1.00 a yard; Wednesday, your choice, yard **50c**
Big Display of Holiday Goods—Fancy cloth covered, celluloid top stand and hand mirrors, worth 25c; sale price, each **10c**
Fancy pin cushions, collar and cuff boxes, metal and china pin trays, glove and handkerchief boxes, hand mirrors, etc.; yard **25c**
choice, each **69c**
A Durable Christmas Gift—Fancy silk, satin and beaded opera bags, beautiful brocaded moral designs, different styles and qualities; prices, each, from \$6.00 down to **1.00**
Christmas Handkerchief Sale at 13c a Box—100 prettily boxed children's handkerchiefs, with colored borders; 3 in a box, at **18c**
500 boxes of children's fine white hemstitched handkerchiefs, 1,000 boxes; a box, at only **15c**
1,000 boxes of children's white initial handkerchiefs; 3 in a box, at **25c**
Ladies' Initial Handkerchiefs—1,000 dozen extra fine sheer linen handkerchiefs for women, all initials in stock; sale commences Wednesday, at 10c, 12 1/2c, 10c and **5c**
500 dozen fine embroidered sheer linen handkerchiefs for women, worth up to 75c each; Wednesday, 50c, 25c and **15c**

A VERY LIBERAL CHRISTMAS PRESENT FREE.
We find our stock of Ladies' Fur Coats, Blouses and Capes entirely too large, and we must cut it down before Christmas.
To make quick work we will give with every Fur Coat or Cape sold from \$25 to \$75, one full book of Green Trading Stamps.
With every Coat or Cape sold above \$75, two full books of Green Trading Stamps.

With these books you can step into the Trading Stamp Store and select a choice from hundreds of beautiful presents—without 1 cent of cost.
HERE IS A LIST OF OUR LADIES' FUR COATS.
Near Seal Coats, at \$60.00, \$50.00, \$47.50, \$37.50 and \$35.00
Near Seal, with mink collar, reverses and cuffs, \$65.00 and \$37.50
Near Seal, with beaver collar, reverses and cuffs, \$55.00 and \$37.50
Near Seal Redingote, with Persian lamb collar, cuffs and reverses—marked down from \$125 to **\$75.00**
Astrakhan Coats, at \$47.50, \$37.50, \$35.00 and \$30.00
Persian Lamb Coat, worth \$150.00, at **\$95.00**
Near Seal Box Coat, with Maltese trimming—marked down from \$90.00 to **\$67.50**
Finest Astrakhan 45-inch Box Coat, with ermine trimming, the **\$98.00**
Persian Paw Blouse, finest satin lining, military style, regular **\$75.00** value, at **\$55.00**
Persian Box Coat, 30 inch long, storm collar, finest satin lining, furriers' price \$90.00; our price **\$67.50**
Seal Dyed Southern Beaver, half-fitting coat, finest satin lining, marked down from \$75.00 to **\$60.00**
Seal Dyed Montana Beaver Coat, an elegant garment—marked down from \$150.00 to **\$119.00**
Siberian Squirrel Blouse, Skinner satin lining, peplin and belt, storm collar, **\$110.00**
Blended Siberian Squirrel Blouse, very nobby, handkerchiefs points, the very latest, **\$125.00**
Blended Siberian Squirrel Box Coat, 27 inch long, Skinner satin lining—marked down from \$110.00 to **\$85.00**
Blended Siberian Squirrel Box Coat, 30 inch long, very swell—marked down from \$119.00 to **\$95.00**
Blended Siberian Squirrel, made with Vandyke points, the **\$175.00** and **\$175.00** some coat on the market.
Alaska Seal Coats XXX quality worth \$225.00, for **\$175.00**
Alaska Seal Coats, XXXX quality, worth \$250.00, for **\$195.00**
Alaska Seal Coats, Imperial quality, worth \$300.00, for **\$225.00**

Rousing Christmas Specials
CHRISTMAS GIFTS FOR YOUNG PEOPLE
100 French Fac Simile Water Color Heads, white bevel mats, in oval gold frames, packed one in a box—ready for express or mailing, \$1.25 value, for Wednesday, **89c**
And Forty Green Trading Stamps with each.
Pictures for Everybody—from father to the little ones. Table top bargains from \$2.75 down to **10c**
Picture framing. We should have your work now. Double Green Trading Stamps a special for Wednesday.

TOYS! TOYS!

Everything for Christmas
Our immense Toy Section is full of quality, variety, beauty and good taste. Scores of attractive, reliable and Low Priced Toys.

DOLL SPECIAL WEDNESDAY, Between 9 and 10 A. M. Only

All our high grade Aurora Kid Dolls, hair stuffed, jointed, natural hair—the finest doll ever put on the market.

Read These Prices.
Our \$1.50 Doll, as described above, \$1.25
Our \$2.75 Doll, as described above, \$2.50
Our \$3.75 Doll, as described above, \$3.50
Our \$5.00 Doll, as described above, \$4.50
REMEMBER THE HOUR—BETWEEN 9 AND 10 A. M.

Dressed Dolls
Beautifully dressed, 18-in high **35c**
Our \$6c Dressed Doll, Wednesday, 5c
Low price Doll, hair good, \$1.00
DOLL FUR SETS—Box and Matt. 15c

Boys Wagons
BUY THE BOY A WAGON, YOU CAN AFFORD TO AT THESE PRICES:
Our \$1.50 Express Wagon, box 3x18 in., wheels 6 and 8 **58c**
Our \$2.00 Wagon, wheels 7 and 9 **70c**
Our \$2.50 Wagon **98c**
Our \$3.00 Wagon **1.25**
Our \$3.75 Wagon **1.50**

Headquarters for Games
Fish Pond, the good kind, **10c**
Tiddley Winks **5c**
Backgammon Boards, with dice, cup and checkers, **10c**
Fitch **25c**
Pi **30c**
Block **40c**

Mechanical Toys.
Balky Mule **33c**
THE AUTO SISTERS, the best and most amusing toy on the market, regular \$1.00, at **33c**
Our regular 9c Auto, **39c**
Wednesday **25c**
Bar Performer **25c**
at **5c**
100c Magic Lanterns, **25c**
75c Magic Lanterns, **48c**
at **75c**

Toy Typewriters
\$5.00, \$2.50 and \$1.00
The Animal Section
ALIVE WITH BARGAINS—Sheep, Horses, Dogs, Cats, Pigs, etc., etc. Ask for the horse on platform **10c**

This Store Will Be Open Evenings, Beginning Thursday, December 14th.

SALE OF **FREDERICK'S STOCK, THURSDAY.**
HAYDEN'S
THE RELIABLE STORE.
DO YOUR HOLIDAY SHOPPING NOW.

Wednesday Specials in Toy Fairyland.

Sweeping price reductions on all kinds of Holiday goods and toys in the basement—the largest stock of toys in Omaha at the lowest prices.
15c Toy Books, at **50c**
25c Doll Beds, at **50c**
Christmas Candles, assorted colors, 3 dozen in box, at **50c**
8c Photo Albums, at **50c**
\$1.50 Child's Writing Desks, special, at **50c**
\$3.50 Shaving Sets, at **50c**
\$4.98 Toilet Sets, at **50c**
75c Toilet Sets, at **50c**
\$1.50 Combination Game Boards **75c**
Children's Black Boards, 18 inches high—each, at **75c**
Kid Body and Bicycle Dolls, slightly soiled—worth up to \$1.50, choice **75c**
\$2.50 Ping Pong Sets, at **75c**
Large China Doll Heads—worth 25c, at **15c**
5c Bisque Doll Heads, with hair, at **15c**
25c Doll Chairs, at **15c**
75c Doll Swings, at **15c**
The greatest line of mechanical toys shown in Omaha.

Grand Holiday Ribbon Sale

BUY YOUR CHRISTMAS RIBBONS WEDNESDAY.
Ribbons in all colors, per yard **10c**
Ribbons in all colors, per yard **10c**
No. 2 satin and gros grain ribbons, yd. **15c**
No. 3 satin and taffeta ribbons, yd. **15c**
No. 7 satin and taffeta ribbons, yd. **15c**
No. 9 satin and taffeta ribbons, yd. **15c**
No. 12 satin and taffeta ribbons, yd. **15c**
This will be the greatest ribbon sale of the entire season. Do not miss it.
HOLIDAY HANDKERCHIEFS—The greatest stock of Christmas Handkerchiefs in Omaha.
50c Initial Handkerchiefs, at **25c**
Fancy Lace Trimmed Handkerchiefs, at **25c**
50c Fancy Embroidered Handkerchiefs **75c**

Surprising Bargains Wednesday.

IN OUR BUSY CLOAK DEPARTMENT—Our cloak buyer has returned from New York, after buying \$40,000 worth of Ladies' Coats, Suits, Purses, Skirts, Evening Wraps and Gowns, Fur Coats of all descriptions, Ladies' Waists, Children's Coats, etc. THE SURPLUS STOCKS OF 7 WELL KNOWN MANUFACTURERS—The greatest purchase ever made in Omaha at this season of the year. These garments were secured at about 90c on the dollar, and will be sold at prices accordingly low. Watch daily papers for particulars as the goods come in.

A FEW EARLY ARRIVALS ON SALE WEDNESDAY:
Handsome Squirrel Lined Coats, with fine fur collar, fully worth \$40, at **\$22.50**
The Alice Roosevelt coat, in handsome kerseys, all the rage in N. Y., at **\$15**
Ladies' Coats in fine fancy mixed materials—3 and 5 length, worth up to \$15, at **\$5.95**
MANY OTHER ROUSING BARGAINS WEDNESDAY.

Men's Fine Smoking Jackets, in all the newest, nobbiest shades, patterns and materials, greatest assortment ever shown. Prices, \$8.75, \$7.50, \$6.75, \$5, \$3.95.

Buy Your Xmas Groceries Now

PUREST GOODS, HIGHEST QUALITY AND LOWEST PRICES.
48-lb. sacks of fancy high patent **11.25**
Minnesota Flour, **11.25**
10 lbs. best Granulated Cornmeal, **15c**
6 lbs. best hand picked Navy Beans **25c**
6 lbs. best Pearl Sage, Barley, Farina or Hominy, **25c**
7 lbs. Roll Oatmeal, **25c**
5-lb. pure Fruit Jelly, **17c**
1-lb. jars pure Fruit Preserves, **7 1/2c**
1-lb. pkg. Condensed Mince Meat, **7 1/2c**
Fancy Cleaned Currants, per lb., **9c**
Fancy Muscat Raisins, per lb., **9c**
Fancy California Prunes, per lb., **5c**
Fancy California Peaches, per lb **12 1/2c**
Fancy California Appricots, per lb **12 1/2c**
Fancy Seeded Raisins, per pkg., **9c**
The best Canned Lemon, Orange or Citron Peel, per lb., **25c**
2-lb. can fancy sweet sugar Corn, **5c**
Fancy Wax, String or Lima Beans, per can, **7 1/2c**
Early June Sifted Peas, per can, **7 1/2c**
The best Crip Soda or Oyster Crackers, per lb., **6c**
Nabisco Sugar Wafers, per pkg., **10c**
FRUIT, FRUIT, FRUIT
Large fancy Navel Oranges, doz., **25c**
Large fancy Lemons, doz., **15c**
Fancy Mixed Nuts, per lb., **12 1/2c**
Fancy Colorado Honey, per rack, **15c**
Bushel boxes fancy Wine Sap Eating Apples, **\$1.75**
BUTTER SPECIAL—Fancy Country Roll Butter, just arrived per lb., **18c**
See our full line of Fancy Box and Stick Candles.

HAYDEN BROS.

ANNOUNCEMENT EXTRAORDINARY!

THE ENTIRE HIGH GRADE MEN'S FURNISHING GOODS STOCK OF

C. H. Frederick Co., No. 1504 FARNAM

HAS BEEN SECURED BY US AT A GREAT BARGAIN AND WILL BE

On Sale Thursday **DECEMBER 14th**

At Half Price

The greatest money saving opportunity for gift buying ever known in Omaha

HAYDEN BROS.

\$14.75

OMAHA to CHICAGO

and Return via ILLINOIS CENTRAL

Dec. 16th to 19th Inclusive

FAST TRAIN

Leaves Omaha 6:00 P. M. Arrives Chicago 7:30 A. M.

Dining Car Service
CITY TICKET OFFICE, 1402 FARNAM ST.