

..... A MASCULINE APPEAL.....

MAN WANTS LITTLE HERE BELOW

But along about "Christmas" time he wants that "little" pretty bad

MAN is a queer mixture of whims and fancies, but all the same he is strictly human, and especially at this time of the year he likes to be thought and planned for. Hundreds of "good fellows" who always have your welfare at heart are put aside from day to day and at the very last minute you hear this exclamation: "What shall I get for HIM?" We've the finest gathering of nice things to make his heart glad that you ever saw, and we announce it now (early) that there will be ample time for you to look around and judge for yourself how superior are the beautiful things we have gotten together for men, boys and children that are not only serviceable, but extremely enjoyable.



LOUNGING AND BATH ROBES

No wardrobe complete without them—prices from \$5.00 to \$50.00.

SMOKING JACKETS

That combine home comfort and elegance—prices from \$5.00 to \$25.00

BATH MATS AND SLIPPERS

Almost an absolute need—prices from \$1.00 and \$1.25.

FANCY AND FULL DRESS WAIST COATS

Something that appeals to every man and so help to "tone" up the whole appearance—prices from \$2.50 to \$6.00.

MUFFLERS AND REEFER SCARFS

All the new fads for neck comfort and adornment—prices from \$1.00 to \$5.00.

SKIN AND FUR GLOVES

Of all description—prices from \$1.00 to \$15.00.

SINGLE AND BOX HANDKERCHIEFS

Always acceptable and always the last resort—prices 15c single to 75c—75c and \$1.50 a box—for linen. Silk, 50c 75c, \$1, \$1.50 etc.



Browning, King & Co

ORIGINATORS AND SOLE MAKERS OF HALF SIZES IN

CLOTHING HATTERS AND FURNISHERS

"DON'T FORGET OUR HAT DEPARTMENT"

Soft and Stiff Hats, Cloth and Seal Skin Caps, Silk Hats, Hat Boxes, Opera Hats.

OUR CHILDREN'S DEPARTMENT

In these lines of merchandise we excel, from the boy of three years to that of old age. We are capable of furnishing just what is needed for any occasion.

We start the boy at school, fit him for college, for business, for courtship or marriage, and his clothes to be exceptionally fine should come from us, because

No Clothing Fits Like Ours

NIGHT ROBES AND PYJAMAS

Outing flannel, madras, satin and silk—prices from 50c to \$7.50.

STIFF AND SOFT BOSOM SHIRTS

Shirt troubles are thoroughly taken care of in our store—prices \$1.00 to \$3.50.

COTTON, WOOL AND SILK HOSE

Foot ease and practical durability are the qualifications of our hosiery 25c to \$3.00 a pair—reduction box prices.

SILK EM'B AND PLAIN WEB SUSPENDERS

Never too many and always handy—prices from 50c to \$3.50.

NECKWEAR

Of all the articles in our store there is nothing that receives the attention as much as neckwear—50c, 75c, \$1.00, \$1.50 \$2.00, \$2.50, etc.

UNDERWEAR

Either cotton or wool—we range the goodness of our underwear—two-piece and union—prices from 50c a garment to \$3.75—union, \$1.50 to \$7.50.

SWEATERS

Nowhere else can you find such a vast assortment—prices from \$3.00 to \$5.00



OVERCOATS, SUITS AND TROUSERS

TRAVELING SETS TRAVELING BAGS SUIT CASES UMBRELLAS CANES
STEAMER RUGS JEWELRY

IF YOU ARE DOUBTFUL ABOUT FINDING WHAT YOU WOULD LIKE—
"WALK AROUND OUR WINDOWS"

THEY ARE A SHINING EXAMPLE OF WHAT YOU CAN EXPECT TO FIND IN OUR STORE

Tips for Xmas Shoppers

Remembrances for Grandfather

Remembrances for Grandfather. He is pleased with things to wear. GRANDFATHER will be pleased with something good and serviceable, say a good muffler or a pair of suspenders, gloves or a half dozen handkerchiefs. Or, perhaps, he could use some new underwear or some nice hose. Thompson, Belden & Co. can fix you out with these articles on about any quality or price you may desire.

WOULDN'T he like a nice, new cap? J. L. Brandels & Sons have them from \$2 to \$6, or they will supply you with handkerchiefs for him at from 10 cents to 50 cents. Slippers at \$1.25 to \$1.50. Smoking sets at \$2 to \$5. Cardigan jackets at \$8 cents to \$1. Magnifying glasses, 75 cents to \$3.50. Fur gloves.

Grandpa is always pleased with something to wear and something that will keep him warm in the winter time. What could be more suitable for him than a warm winter, with a long collar, a good heavy pair of pants, a good suit of underwear, a good warm winter cap, a pair of lined gloves, or a pair of house slippers. The Guarantee Clothing Co. will be glad to show you any of these and they have them at all prices.

If you make grandfather comfortable you make him happy. Hayden Bros. have a beautiful line of leather rockers that he would be comfortable in. A warm smoking jacket or foot-rest and a new pipe would please him. Or if he is outside a good deal a good warm overcoat, gloves or mittens would be very useful presents. Any of these would be good: a gold-headed cane, a watch fob or charm or pipe rack.

Grandfather don't expect much, but always appreciates what Santa Claus brings him. If you're a grandfather, what article can you think of that would please him more than a lounging robe, soft shirts, warm gloves, fur cap, wool hose, linen handkerchiefs or underwear. A few minutes spent at Browning, King & Co.'s will convince you they have the goods you are looking for.

For grandfather, a nice pair of wool-lined gloves, a good, warm muffler, a nice made-up necktie; or possibly his hat is getting shabby and he is too proud to mention it. Don't forget that grandpa likes to get well same as you do. Black, the E. B. Hatter, has them.

How about a big warm overcoat for grandfather? Perhaps he needs a new suit of clothes, some shoes or a new hat. It will pay you to look around at the People's Store before making your selection. Grandfather likes something easy and comfortable on his feet when he is lounging

Ideas on What Men Wear

TO MANY PEOPLE the Christmas festival is not an unmitigated blessing. With its approach they are in a deep state of perplexity over the matter of selecting suitable gifts. Just what to give him is a puzzle. The thing desired is an article that will show the taste, good judgment, common sense and affection of the giver. Too often men receive as gifts absolutely useless and nonsensical things. What will be best appreciated is something to wear.

As to what may be selected for holiday presents in the way of wearing apparel, the list is a long one and covers an infinite variety of goods. For instance, every man will welcome a lounging robe. The new ones brought out for this season's choice are exceedingly handsome and comprehend a wide range of patterns and novel effects, from the modest to the pronounced. The latest models are long and full, and are closed with draw-cords at the neck and harmonizing girdles at the waist. They are very comfortable.

White coat men are content to smoke in an old coat, there are others who would welcome the gift of a smoking jacket, and the new ones are certainly the height of beauty and originality. These house coats are certainly luxurious, and the more recent are without the stiffness which heretofore has been characteristic of such garments. There are strong attractions in cloths of various kinds, silks of different weaves and colors, while the range of models in velveteens leaves nothing to be desired. They are in various styles, including the new dinner coat model. A very handsome garment may be purchased for \$5, the price ranging from that up to \$25.

Whether a man travel or not, a handsome bag will make a hit with him. The bag of the season is an English kit, made of calfskin, alligator or seal skin. In the higher-priced sorts these bags are fitted with toilet articles, including comb and brush, mirror, etc. Many prefer the kit to the case, the square foundation of the former, being ample for the suit or shirt.

Perhaps you never thought of it, but a hat box makes a good present. Among the newest is one constructed to hold a silk hat, an opera hat and a derby. For a long time canes were out of vogue, but within the last two years they have come back into fashionable favor. The use of silver, either set in or laid on, is characteristic of the cane and stick fancies at present. One need not fear the expense of making a present in this class, as very exceptional styles may be purchased at prices ranging from \$1 to \$10.

There is nothing that will give greater pleasure to the average man than the gift of a fine umbrella. The variety of handles is very large, while the run of the strictly plain designs includes effects that will please the most conservative. As to whether the plain stick or the steel rod makes the better umbrella is a matter of opinion. The rod certainly is lighter, and gives a closer and more graceful roll. The "well" English fancy is the wooden stick.

Holiday suspenders of rich silk weaves and dainty white kid ends come in individual boxes, and are well calculated to make acceptable gifts. You may pay as much or as little as you like for a pair of suspenders, according to the material and the mountings. A pleasant way to present neckwear is in combination with gloves. Thus, a box is divided, one section of which contains one or more scarfs, and the other one or more pairs of gloves, and there is also a satchel bag, into which a scarf may be thrust. Evening dress-shields and mufflers make good presents. Goods of this kind are in black and white for the made-up mufflers, with a range of colors and fancy patterns in the mufflers.

Then there are handkerchiefs, of silk and of silk and linen, which are very beautiful and in a variety of fancy designs. Those who are disposed to make very practical presents will find a great many opportunities in underwear, shirts and hosiery—Browning's Magazine.

Tips for Xmas Shoppers

Gifts for Grandmother

Gifts for Grandmother. Some of the Many Gifts in the Stores. If she has a large correspondence she would perhaps prefer a nice writing desk. Get her something stylish in one of the popular woods. Orchard & Wilhelm Carpet company have a large selection of women's writing desks. One in particular very suitable for a gift is made in golden oak, has two large drawers under writing bed, serpentine shape, with French shaped feet, the new improved arm supports to the drop lid, the interior so conveniently arranged with pigeon holes and drawers. This is a very choice piece at a very moderate price. \$14.

AN easy rocking chair would make her a good present, if she hasn't one. Miller, Stewart & Beaton have them at all prices. Won't cost much if you consult Albert Edholm, Sixteenth and Harney.

Perhaps grandmother would enjoy going to the theater, or a concert, now and then, but at her age it is hard to venture out, unless the weather is fine. Why not bring the concert home to her in a package? You can do it by buying her a Victor phonograph for Christmas and have a concert any time she wishes in the warmth of her own home. The Victor phonograph has no superior on the market. The Nebraska Cycle Co., 16th and Harney streets, have them.

Wouldn't grandmother be pleased with a gold thimble? If that is more expensive than you want, a silver thimble will delight her. Fred Brodegaard, 115 South Sixteenth street, will show you a trayful of the latest designs in thimbles. Perhaps a simple or handsome brooch of some kind would please her immensely. Brodegaard has some of the newest designs.

Thompson, Belden & Co. have some pretty silk shoulder shawls which, if you saw, you would buy.

Grandmother Likes to Look Well, Too. None of the family likes to look well and be dressed stylishly as does grandmother. If a pleated ruff for her neck wouldn't please her nothing could. Ruffs, made from any material, will show you a trayful of the latest designs in thimbles. Perhaps a simple or handsome brooch of some kind would please her immensely. Brodegaard has some of the newest designs.

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Elderly people love to be dressed warmly. You might select a fur coat, a collarette or fur jacket for her at the People's Store. They have waists, skirts and dresses, which she would like.

Officers at the White House

ONE of the pleasantest places to which a young army or navy officer can be detailed is that of aide to the president at the White House during the social season. The duties of these aides are purely social, but owing to the multitude of visitors and the many functions at the executive mansion, there are busy times when they find their posts are no sinecures. For the coming season the president's aides will be five in number, each the son of a man whose history honors. The favored quietest comes Captain Guy V. Henry, Captain Fitzhugh Lee, Lieutenant Ulysses S. Grant, Jr., and Lieutenant Philip H. Sheridan, all of the army, and Lieutenant Commander Albert E. Key of the navy.

Captain Henry is the son of the late General Guy V. Henry and a grandson of Daniel D. Tompkins, vice president of the United States under Monroe. He was born in the early '20s at Red Cloud Indian Agency, Neb., then surrounded by 2,000 hostile Indians. He was graduated from West Point in 1888 and served during the Spanish-American war as aide-de-camp to General Henry. In 1890, while second lieutenant, United States Army, he was appointed to the General U. S. Grant and a son of General F. D. Grant, now in command at Governor's

island, New York, of the Department of the East. He was graduated with high honors at West Point in the class of 1903. During his stay at the military academy he was successively first corporal, sergeant-instructor and adjutant of the cadet corps. After graduation he rendered fine service in the Philippines. Afterward he was stationed at Washington (D. C.) barracks as adjutant of the battalion of engineers, and took a course of study in the school of application there for engineers.

Lieutenant Commander Key was graduated from the naval academy in 1882, and during the war with Spain was executive officer of the scout ship Yale. After the Spanish war he was naval attaché at Tokyo and Peking for three years, and for three and a half years he was with the Asiatic fleet as executive officer of different warships. Recently he was detailed for duty with the general board. The lieutenant commander was born in Tennessee. He is a son of the late Federal Judge Key, who was formerly United States senator and later postmaster general under President Hayes.

Lieutenant Sheridan is a son of the late General Sheridan, the civil war hero, and he is connected with the Fifth cavalry stationed in the far west.—Leslie's Weekly.

