A Christmas Suggestion

Ten-Inch Disc Records Reduced to 60c Each

Fit Any Disc Machine

Clear **Original** Loud Unrivaled Musical Brilliant Inspiring Attractive **BUY HER A DOZEN**



Rich Entertaining Captivating Outwearing Resonant Delightful Superior

Seven-Inch Disc Records Reduced to 30c Each

Fit Any Disc Machine

The Aluminum Tone-Arm

A Written Guarantee

With every one we sell which cannot be duplicated by our competitors. We make our own goods and handle everything in the Talking Machine line. We sell them exclusively and we have to treat everyone right or we could not stay in business.



ONE OF OUR NEW MODELS

Machines

Disc and cylinder-from \$7.50 to \$100.00. Columbia Graphophones and Records won Three Grand Prizes and Four Gold Medals at the St. Louis Exposition. This is more than all others combined received.

The Columbia Phonograph Company,

Under New Management. Wholesale and Retail.

1621 Farnam Street, Omaha, Nebraska.

ips for Xmas Shoppers

hat to Buy for Mother

SOME of the most beautiful things in at J. L. Brandeis & Sons are their table scarfs. For a handsome present these she hasn't it is one of the most sensible cannot be surpassed. The prices on this particular line run presents you could give her, and one that from \$10 to \$350. They are offering a line of rugs which would be an ornament to most any room in the house, from \$1.98 to \$20. Does she happen to need a carpet sweeper? Brandels has them-varying in price from \$1.69 to \$5. A carpet sweeper is a decidedly useful present. Another useful & Smith, 1510 Douglas street, and they present is one of their needle cases, the cost of which ranges

approach a Pianola piano, which can be

classical, dance, operatic and popular music

Christmas patrons, who all will find a cor-

Let me suggest that for dear mother you

ought to give something real nice and at

pair of opera glasses, a chafing dish, some

parlor lamp, a set ring or a brooch. Come

Nothing will please mother more than

a comb, tray and brush, jewel case, piece

berg, 1522 Farnam street.

THERE is usually a place where an extra chair, sofa or davenport would fill a place and would be velcome at Christmas time. Hayden Bros.' but perhaps there is no one musically furniture department is showing some gifted. A Victor phonograph will supply handsome rockers in mahogany, birds's-eye this want. There is a whole evening's fun handsome rockers in mahogany, birds's-eye maple and oak, as well as a variety of any night in the week in a phonograph. sofas and davenports. For the dining room | It is just the thing when the neighbors or they have plate racks, cut glass and china friends call. Be sure you buy a Victor cabinets. For the library, morris chairs, when you get one, sold by the Nebraska bookcases and their new Shakespearean Cycle Co., 15th and Harney streets. So many things that contain all the good book racks. Another suggestion they make

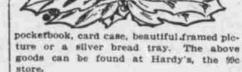
from 25 cents to \$2.

a sewing machine Orchard & Wilhelm Carpet company suggest a good present for mother in the way of a dressing table. This table in particular players, plane scarfs and benches, music is probably one of the most exquisite pieces shown. It is in Circassian walnut, with the and organs. If you have been thinking of handsome designs. crotch veneers matched up on top, sides buying any one of these now is the time and front. This has a round French bevel to do so, and make some heart glad at a big effort to outdistance the competitors really good job they "have Root print it," mirror, carved French legs and carved Christmas time standard. Particular mention is made of this piece on account of the very pleasing effect in the matching up of the figured played either by hand or by Pianola music, Austrian importations, are as fine as can the merely unique or garish and the really vencer, and while there are less expensive therefore is ready entertainment at all and more expensive pieces, this is very times. Over 15,000 rolls, embracing all ing is more suitable than a handsome piece moderately priced at \$39.

When looking for something for mother, has been arranged for the Pianola piano, you are sure that anything that will com- giving the owner an almost unlimited plete her houshold furnishing, or would range of selection. Call and see them at replace something that is worn, will be Schmoller & Mueller's, 1407 Harney street. sure to please her. At the People's Store A. B. Huberman, Thirteenth and Douglas, you might select a rug, a sideboard or a has the largest array of clocks in Omaha. buffet. Perhaps nothing would please her It is really a study to examine the endless as much as a new dining room table, a set variety. There are beautiful chocolate of chairs or some new parlor furniture. sets, berry sets, bon-bon bowls, watches of these will please mother. Perhaps some of the handsomest speci- and diamonds in profusion. Mr. Huberman mens in the way of odd pieces for the par- will make an extra effort to care for his lor would meet the requirement.

Mother usually doesn't want anything for dial welcome at his store. herself. She would rather you would get something for some one else. But nevertheless she likes best of all things for her home. Something to make it bright and such as a brush, comb and mirror set, a cheerful-something that she can see the rest of the family enjoy as well as herself. knives and forks for the house, a fancy Miller, Stewart & Beaton make some good suggestions today. Rockers, clocks, writ- in and let me help you select. A. Mandeling desks, rugs, easy chairs, magazine racks, etc. By all means get her something for her house.

How do you pass the evenings at your of cut glass, fancy bric-a-brac, chafing dish, They would go more pleasantly if silk-lined jewel case, carving sej, toilet



Mother likes good coal. The "grub" tastes so much better when the coal burns right. Hard to cook well with stubborn, unreliable fuel in the range. "Sunderland" is adjective, expressive of high, dependable quality, when used to qualify or describe coal-"Sunderland coal"-that's the whole coal story.

Has mother a good sewing machine? If she would always be grateful for. The Singer and Wheeler & Wilson machines are for sale by the Nebraska Cycle company. Centerpleces for the tables and artistic

cushions, etc., may be bought of Weilander make very nice Christmas presents. If she travels occasionally a handsome suit case would be nice. They can be

bought at from \$5 on up to the most elaborate of Alfred Cornish & Co. Christmas gift making is easy if it's pictures-At Bennett's, and they have them in endless variety.

Pretty Things for the Table Always

If you are at loss to know what to buy. ways something that mother wishes Santa er's cartoons, desk blotters, penwipers, of something that would be all her own, is qualities of a present, such as beauty and Claus would bring her. A few of the sugusefulness, are carried by A. Hospe & Co., gestions made by S. W. Lindsay, the jew- to please the most fastidious woman. 1513 Douglas street, that it is difficult to eler, are silver spoons, forks or knives, enumerate them all, but they include plano chafing dish, baking dish, sliver bell for Howard street, can show you some of these if he calls at the store of S. Fredrick the table, some plated or solid silver salts type tones. You ought to know A. I. Root, Berger & Co. cabinets, music boxes, phonographs, pianos and peppers, all of which he has in many proprietor, and Gus Wiese, general man-

As a Christmas gift nothing can even glass. Handsome English dinner sets, as tical printers, but men of culture and rewell as the beautiful French, German and finement, who know the difference between be found in any of the great cities. Noth- artistic and attractive. especially low price for Christmas.

of the leading questions now. A few minutes spent at Jas. Morton & Son Co.'s half the story. In artistic printing the wife a beautiful present will be sure to store on Dodge street, and you will save style of type and composition must reflect both time and money by selecting for her a carving set, or a pair of scissors, shears, manicure case, table cutlery, spoons-any

anything to make her dining room more cheerful and for that reason is always unique, but utterly lacking in artistic suggestion would include: A dress pleased with silver-salad forks, carving sets, oyster cocktail outfit, cut glass, berry spoons-you will find many beautiful things the same time something that is useful, in this line at Albert Edholm's, Sixteenth and Harney streets. At Christmas time the exhibitions of

china in the stores are unusually attrac- elaborate. tive. Everything in the way of china and cut glass will be found at Hayden Bros. You can pay as much, or as little, as you like and you can be sure that no housekeeper has too much china or out glass. Where is the housekeeper who does not admire cut glass? There is always room for one more piece in her china cabinet You will make no mistake if you will look over the assortment at J. L. Brandels & Sons. They have some for from \$1.00 up



assortment.

Store they are showing their annual Christ- printing house in America. mas selection of china and you are sure to find something there in their china depart- one that will be appreciated, is an artistic ment which is beautiful and in good taste. | reading lamp. The Burgess-Granden com-You may be in doubt as to what to buy pany, 213 South Fifteenth, have a beautiful mother, but linen table cloths and napkins and dollies will please her, if purchased of Thompson, Belden & Co.

If you want to be sure to please her, see what Fred Brodegaard has in the way of cut glass, painted china and table silver matter to select a woman's Christmas

For Her Desk and Reading Table. Perhaps never before has such a beautiful display of art calendars been shown in this city as one can now see at the Moyer Sta-tionery company's, 223 South Fifteenth for instance, that's an 180 Parisian imstreet. There are so many beautiful things shown this year for ladies at this store which would require a whole page to de- February. That gives them the greatest scribe them. There are elegant box papers, part of the season to wear them. Now you address books, portfolios, laundry lists, stamp cases, bandboxes, desk sets, bridge something in the way of silverware is al- whist sets, cribbage sets, Christy & Fish-

ager. There are hundreds of people in

and dainty conception of the craftsman. "What shall I get for mother?" is one Spoken words convey a meaning most readily because the tone of your voice tells the tone of your voice.

Fads come and go and many people blindly follow what the stationer says is \$15.00. new. The point we wish to make is that To please mother buy her something nice visiting cards, wedding stationery, letterheads, envelopes or announcements may be nice go to Thompson, Belden & Co. A merit.

In considering Christmas gifts that will she would appreciate any one of these. be acceptable to your friends, don't forget that nothing could be more pleasing than pleased with a box of handkerchiefs, a pair appropriate stationery and that Root prints of gloves, some nice neckwear or dainty everything from the simplest to the most The character of the writer is reflected plete.

in the stationery used. The charm of the

poor taste in selecting materials, but also congratulate yourself if you buy one for a in the style of printing or engraving. Engraving, embossing-steel-die printing- 200 Douglas block. materials, has given them a reputation hair ornaments at Copley's?

SOUTH SOUTH HAND SOUTH

A handsome and very useful present, and

Something Nice to Wear.

"Yes," said Mr. Berger, proprietor of Omaha's new cloak shop, "It's an easy present, there are so many things to select from. Now you take it in our line, there isn't a woman on earth who wouldn't appreciate a new suit for Christmas, and a man doesn't need to go in over his head to for instance, that's an \$80 Parisian importation, it sells this week for \$40. Yes, we're having our suit sale now instead of in take skirts or furs or waists or opera cloaks or petticoats, anything in that line makes an appropriate gift. Our furs and opera wraps are simply exquisite; everything new and all from New York or foreign markets. All right, you're welcome, A. I. Root, incorporated printers at 1212 and tell them Santa Claus will have a snap

One of the exceptionally handsome ex hibitions of Christmas wearing apparel is The Bennett company are putting forth Omaha who say that whenever they want a being shown this month at O. K. Scofield's Cloak and Suit Co. Here are just in their lines of holiday china and cut because these gentlemen are not only prac- a few of the things that you can find there: Suits, dress skirts, waists, silk petticoats, fur neck scarfs, fur muffs, fur coats, slik kimonos, silk dressing sacques, cloth coats, fur trimmed coats, in fact, everything that Printing is one of the delicate arts. a woman wants to wear. One of the handof crockery. Dinner sets are sold at an Everything depends upon the good taste somest displays is the Scofield exhibition of evening coats.

> Brandeis' are showing some silk dress please her. The prices on these run from \$7 to \$18. A silk petticoat is likewise acceptable. They have them from \$3.95 to

> to wear, and to buy it and be sure it in pattern, silk for waist, or a fur neck scarf; Your mother will thank you and be well hostery. The lines carried by Weilander & Smith, 1510 Douglas street, are most com-

Sunburst, side or box pleated skirts are message is often destroyed, not only by appreciated as nothing else is. You will present of the Goldman Pleating company, mbined with the most pleasing effects in . Have you seen those shell combs and

A Handsome Christmas Presen



greatest ease and comfort you

Artistic Reading Lamps

Gas or Electric

We have the finest line of these lamps ever exhibited in the west, Everyone of them a work of art. everyone the embodiment of graceful outline and perfect proportion. An endless variety of styles and materials-polished bronze, corroded bronze, porcelain, polished brass. Venetian iron-all in the most pleasing designs and at reas-

No Holiday Gift Would Be More Welcomed

We also carry a complete line of electric gas and combination fix-

BURGESS-GRANDEN COMPAN 313 SOUTH 15th STREET

...HOLLY-DAY SUGGESTIONS...

Gillette Safety Razors them, 12 blades, 24 shaving edges, \$5 Henckel's Emperor Razors, \$2 Ea. Every one warrant-

Manicure Sets, Shaving Sets, Scissor Sets Table, Cutlery, Carvers for ROADER

SCROLL SAWS For the little folks, to the larger ones for foot power for larger boys. Pocket Knives..... Never before have we shown such an immense variety of patterns. All prices from pearl handled scissor knives. Combination hunting knives. Don't miss our Pocket Knife sale. Remember every one guaranteed. Sale lasts only for the Holly-Day trade.

Tool Cabinets... The largest line ever shown here. Just the gift for the man of the house or his son, or some other man's son. Nothing but the best tools in them.

MANUAL TRAINING TOOLS Your boy knows what he wants. Remember the rush for HOLLY-DAY shopping has commenced. Don't de-lay. Make your selection now.

JAS. MORTON & SON CO. ISH DODGE ST.

A fine room with a vault-heatlight-water-janitor service-in a fire proof office building for \$18.00-The Bee Building.



there were someone who played or sang, mirrors, brush, comb and mirror set,