



The Test of a Sincerely-Made Coat

Lay the Coat flat on a table, as shown in the picture.

If the collar then lies straight and true, at turn-over line, and at outer edge, you may rely upon the Coat being free from Flat-Iron faking.

If the collar lies wrinkled and wavy toward outer edge, when the turn-over line is straight, then look for a speedy loss of shape.

Because, such a Coat has probably been cut, and made up, in a faulty manner.

And its faulty form and faulty workmanship had to be covered temporarily by Flat-Iron faking, in order to sell it.

You know "Dr. Goose" (the Tailor's hot pressing iron) is the ready "quack" for cases like these-shrinking out tempovarily a fuliness here or stretching out a tightness there, that should have been permanently removed by sincere hand needlework instead

And this Flat-Iron faking wills out as soon as the garment is worn in damp weather.

All the trouble begins when dampness brings out the defects and makes the coat twist out of shape, get ugly, and uncomfortable to wear.

These defects are usually masked by the hot Flat-Iron until the consumer has bought, paid for and worn the tricky garment a week or so. And 80 per cent of the people have been deceived in this way, bearing it with utter resignation.

The maker doesn't deceive himself, and he doesn't deceive the retailer.

No other makers of clothes have, so far as we know, volunteered a lest by which Flat-Iron faking could be detected by the customer before he had bought and paid for the garment.

We volunteer such a test because every garment we make is faithfully worked in-to shape by hand-needle-work, instead of by the tricky Fat-Iron.

Eighty per cent of all other Clothes are shaped by the hot pressing iron.

It costs a great deal more to permanently shape clothes, as we do, by Sincere hand-needle-work, than to fake them temporarily into shape by the Flat-Iron.

That's why we want appreciation from you, Mr. Clothes-Wearer, for the sincerity of our workmanship and of our styleretention method.

We could not hope to get credit for the great difference in Construction without providing you with a tangible means by which any consumer can, for himself, test that difference.

The Extra Cost of making Clothes by our SINCERITY SYSTEM saves you much in the preasing-up of your Clothes, from time to time, during the life of them. Because, a garment fully shaped by the

needle requires pressing only at very long ntervals, if at all.

A garment faked into shape by the hot Flat-Iron must be re-shaped by the same laky system, (pressed) every time it is worn in damp weather, or it will look shapeless and deformed.

If it is worth anything to YOU to wear clothes that hold their shape, and look as good as they are, till worn out, then be careful to find on your next purchase the label of the "SINCERITY Clothiers"-If you don't find the right place we will tell

YALE MAKES SIX POINTS down'" from the Yale side of the field, the Crimson line three times, but gained only four yards. The ball went to Harvard fo Harvard Team Holds Sons of Eli to Com- the second down and after Burr had kicked

paratively Small Score.

TOUCHDOWN IS MADE ON AN ERROR

Captain Shevila Quickly Takes Ad-

vantage of Muff of Long Punt

by Nichols, a Harvard

Substitute.

ve yards for off-side play. This was the

touchdown. In the first half, however,

Burr made a beautiful attempt at goal

Yale Scores on Muff.

Yale's score came in the last ten minutes

f play. The ball had gone up and down

the field, with neither side able to make

nissing it by a few feet.

comparatively fresh.

place in the kicking.

Crimson supporters.

of the other's goal after Yale scored.

Great Crowd Sees Game.

Forty-three thousand persons watched the

game, in weather as warm as Indian sum-

mer. It was the largest and most brilliant

gathering ever seen at a foot ball game

game was the spirit shown by both sides

toward each other which was emphasized

was made, but on Yale's thirty-yard line

downs. Roome in turn was forced to

up in the air and covered a distance of

about seventeen yards. Yale stopped Har

vard's progress again on the Blue's thirty-

Yale Makes a Bally.

At this point Yale made the most de-

ermined rally of the game. In seven

rushes, which were sent off in lively shape

and which showed a fine variety of plays,

the ball was carried to the fifty-yard line.

On the second down the Yale right side

for the first and practically only time in the game was able to form a stone wall protection for the runner. Roome, who car-

ried the ball, with Captain Shevlin, Bige-

low and Tripp running at his side, circled

the Harvard left end and started on a dash

down the field. By some means Starr broke

through and caught Roome by the ankle

With Roome's run as an incentive and

urged on by the frantic shouts of "Touch-

after he had covered forty-five yards.

seven yard line.

arest the Crimson came to scoring a

core for either side.

tense

it out of danger the half ended without After Yale had returned Harvard's kick off to the center of the field in the begin-

hing of the second hulf, Harvard began another determined march to the Yale goal It ended; however, on the thirty-five-yard line, where Burr was obliged to kick. Yale rushed the ball to the center of the held but was obliged to kick from its ow: twenty-five-yard line. Harvard started to regain lost ground. This fime sixty-on yards were covered in seventeen rushes. CAMBRIDGE. Mass., Nov. 25-By its When Harvard reached its own fifty-yard

ulckness in seizing the opportunity at- line a penalty sent the team back five orded by a muffed punt, Yale today won yards, but Starr more than regained the the annual foot ball game with Harvard distance by his eighteen-yard run across by a score of 6 to 0. The error, which the field.

was made by Nichols, who had replaced On Yalo's twenty-four-yard line, the near-Foster at left half back, occurred near est approach to the goal line, there came a the close of the second half and but for Harvard penalty and soon after Burr was t, as even Yale admitted, the contest compelled to kick. Hoyt, who had taken robably would have resulted as did those Morse's place at right halfback for Yale on the same field in 1897 and 1899, in no and Roome's place in the kicking department, covered forty yards in the punt out Harvard's unexpected ability to solve and of danger. Harvard made a weak attempt stop Yale's attack was the feature of the at a rally from its forty-five-yard line and ontest. Except for one dash of forty-five then punted, sending the ball outside of yards by Roome in the first half and one Yale's fifty-yard line. Hoyt returned It of fifteen yards by Morse in the second well down the field. The ball went high half, the Yale gains were short and nearly but Nichols stood directly under it. Shevall were made by plunges into the line. lin, however, came up upon the waiting The Harvard gains also resulted from mass Harvard back in time to grab the ball as it plays, usually with the famous tandem slipped through Nichols' hands. The Yale formation, the only exception being a dash captain was natled, but it was Yale's ball of eighteen yards by Quarterback Starr, m Harvard's thirty-one-yard line. The who by running the whole width of the Harvard supporters called frantically for field eluded Yale's ends for that distance. the team to stand firm, but Yale sent in a Throughout the game end runs, quartercouple of fresh men at this point and by back dashes and double and delayed passes directing plays at Harvard's left side, by either team were quickly broken up weakened by the loss of Brill, covered the and frequently the runner was thrown for distance to the goal line, Harvard made loss. Each side had to struggle time ne more weak attempt to gain distance and again for the necessary five yards. by rushing, but it was of no avail, and the It usually took two or three downs to game ended soon afterward with the ball in over the distance. Yale captured the ball

Yale's possession on its fifty-yard line. three times and Harvard took the ball Realizing their good fortune in escaping a away from Yale twice by stubborn, deie game, the entire Yale side flooded onto the gridiron. Before the two teams dis-Harvard reached Vale's twenty-four-yard persed they cheered each other. ine in the second half only to be sent back

Yale Snake Dance Begins.

The next moment the Yale snake danc had been begun. It wound itself around the field until it halted in front of the from placement from Yale's fifty-yard line, Harvard stands. Here 5,000 Yale men cheered Harvard. The Crimson stands, advance. which were cheering every member of the team, returned the courtesy with spirit, The Yale line then wended its way beneath the posts and each man threw his hat over the crossbar.

any long, consistent gains. Hoyt sent a A summary of the play shows that Yale dozen Doane tacklers in each of his long punt to Nichols on the Harvard thirtykicked ten times for 315 yards, rushed flights. Two other long dashes by Beneyard line. The Harvard back, who had seventy-one times for 195 yards, had nine- dict also figured in Nebraska's scoring, the just come into the game, muffed the kick. teen first downs, ran back Harvard kicks ball soon being rushed across the Doane and Captain Shevlin, who on every kick for seventy-four yards and lost fifteen goal. Lineup: during the game went down the field with yards on penalties. Harvard kicked ten marvelous speed, grabbed the ball the intimes for 365 yards, rushed seventy-six stant it touched the ground. Yale had times for 155 yards, had eighteen first twice before been held within Harvard's downs, ran back Yale kicks for fifteen twenty-five-yard line, but Nichols' error yards and lost ten yards on two penaltics. seemed to sap the fighting spirit of the The lineup: crimson players and in ten rushes Yale

made the distance to the goal line. Nearly Forbes Erwin, Hockenberger Flanders L. G. R. G. Planders Smith C. C. R. G. L. G. B. T. L. T. all the Yale plunges for the score were directed against the Harvard left wing, Kernberg .Parker, Barney where Montgomery had replaced Brill, not-R. G. L. G. R. T. L. T. R. E. L. E. Ettr Tripp Bigelow R. T. L. T. Brill, Montgomers Shavin R. E. E. Leary T. Jones, Hutchinson Q. Q. Starr, Newhall Roome, Khox L. H. R. H. Wendell Morme, Hoyt. R. H. L. H. Foster, Nichols withstanding the fact that the burly Harvard tackle was able to run off the field Forbes had the honor of carrying the

ball over for Yale's only touchdown, and Hoyt kicked an easy goal from punt out. Neither side came within striking distance Dashiel.

> PENNSYLVANIA DEFEATS COLUMBIA Quakers Easily Beat Morley's Men by

Score of 24 to 0.

DOANE SCORES ON FUMBLE Sinth Polytechnic Institute by a score of Cohmidt Drops the Ball and Perry Profits

enatching the ball up in the center of the field and going for a touchdown. Goal was missed and Doane's total was 5.

huskers' patched up team and Doane rallied and carried the ball thirty yards on

straight rushes. Three successive penalties

against Nebraska for Interference at center

also gave the collegians courage, but they

faltered on the twenty-five yard line and

Nebraska's defense put a stop to Doane's

Quarterback Benedict was in the game

.B. E. L. B.

DOANE-5.

catch its stride.

NEBRASKA-42

Mo

Borg (Capt.)... Cotton Burns, Miller...

McDonald, McMahon Benedict, Drain.

and Missouri. by the Misplay.

and Missouri. NEW YORK, Nov. 25.—William Moore, right half back for the Union college foot ball team, died tonight from injuries re-ceived today in a game with New York university eleven. He was 19 years old and lived at Schenettady. Moore was knocked unconscious by a blow on the head while he was carrying the ball and backing the line. He died about six hours after receiving the injury from cerebral hemor-rhage. FIRST HALF EASY FOR CORNHUSKERS Collegians Make Better Showing When Booth Puts in Substitutes

In the Second Half-Benerhage. ROCKVILLE, Ind., Nov. 25-Carl Os-borne, 18 years old. was instantly killed in a foot ball game between Marshall and Bellmore High school at Hellmore today. One rib had been broken and driven through dict the Star.

LINCOLN, Nov. 25 .- (Special Telegram.)-Doane college was an easy proposition or the Cornhuskers today, Nebraska

bis heart, SEDALJA, Mo. Nov. 25.—Robert Brown, aged 15 years, was fatally injured in a foot ball game today. He is paralyzed from the neck down and has not spoken since he was piling up seven touchdowns and a safety for a total of forty-three points, while hurt the collegians luckily profited by a fumble

MINNESOTA WINS FAST GAME

THREE FOOT BALL FATALITIES

Students Killed in New York, Indiana

Northwestern Eleven Given Worst Drubbing in Its History.

Drabbing in its History. MINNEAPOLIS. Nov. 25.-Minnesota closed the foot ball season today in a blaze of glory, giving Northwestern a most severe drubbing by the score of 72 to 6. From the start the Gophers had everything their own way and only once did the purple eleven show up. This was near the close of the first half, when Reuber broke through the left side of the maroon and gold line for a sprint of seventy-three yards up the field and a touchdown. When the first half ended the score stood 42 to 6 against Northwestern. The left side of the Northwestern line was the par-ticular weak spot in its defense. It spite of being outplayed everywhere the visitors fought gamely and suffered many bruises. Johnson, the clever Indian quar-terback, and Galbraith, fullback, were severely injured. Doane entered the game with the prestige f having won the intercollegiate chamonship of the state. The weights were lightly in Donne's favor and with the iddy field the Cornhuskers expected a stiff fight. But the collegians were lacking in knowledge of the finer points of the game and in less than three minutes the Cornhuskers had swept down the field and had begun the scoring. The first half was little more than a practice romp for Booth's pupils, who reeled off six touchdowns and a safety before Doane could Booth shoved a half dozen substitutes into the Nebraska lineup in the final half.

and thereafter Doane had an even break. Morningside and Normals Tie. After the Cornhuskers had shoved Cottor through the seventh touchdown Right Half

SIOUN CITY, Ia., Nov. 25.-(Special.)-Morningside college and Iowa Normal col-ege tied at foot ball today with a score of Schmidt dropped the ball in clearing Doane's right end. Perry picked up the

0 to 0. The Normalites were on the defensive throughout the game. The Methodists were within five yards of their goal line three times during the second half, but the peda-gogues held valiantly and kicked out of danger. Only once during the entire game was the ball in Morningside territory. oval and raced with a clear field for Neraska's goal. He was overtaken and tackled by McDonald after a long chase, but Perry rolled over the last chalk line with two inches to spare. This break had a dispiriting effect upon the Corn-

Wisner Defents Wayne.

Wisner Defeats Wayne, WISNER, Neb., Nov. 25.-(Special Tele-gram.-In a game of foot ball here today between the Wayne and Wisner high school elevens the latter won, 25 to 0. The features of the game were the fast playing and team work by the Wisner eleven, making five touchdowns, three of which were followed by goal kicks. Ulrich and Melchor umpire and referee. Fifteen-minute halves.

Pennsylvania Wins Shoot.

only during the first half, but his long CAMBRIDGE, Mass., Nov. 25.—The Uni-versity of Pennsylvania won the intercol-legiate shoot here, breaking 197 targets out of a possible 250. Yale was second with 196, Harvard third with 190, and Princeton fourth with 198. sprints were highly spectacular. Twice he caught punts and ran for touchdowns, wriggling out of the clutches of a half

Close Game at Onawa.

ONAWA, Ia., Nov. 25.-(Special Tele-gram.)-The Onawa basket ball team de-feated Sloan here today by a score of 12 to 10. The game was closely contested Ona-wa's last two points being made just before wall of time.

Army Cadets Defeat Syracuse.

WEST POINT, N. Y., Nov. 25.-The army foot ball team defeated Synacuse in a hotly contested game today by the score of 17 to 0. Dowss

Scores of Other Cames.

Mernander, Drain, Q. Q. Little, Eager, L. H. R. H., Maresh, Parsons Wilson, Schmidt, R. H. L. H. Johnson Wason, Craig, F. B. F. B., Fubrer (Capt.) Dickinson At Denver-Washburn college, 6; Denver niversity, 0. At Logan, Utah-Utah, 6; Utah Agricul-Touchdowns: Mason (2), Benedict (2), Cotton, Wilson Goals: Cotton (6), Safety: Perty, Umpire: Coach Whittemore of Belle-yue college, Referee: Cornell of Lincoln, Time of halves: 25 and 20 minutes. tural college, 0. At Washington-Georgetown, 12: George

Washington, 6. At Cedar Rapids, 1a.-Coe college, 6; Cor-nell, 5.

cell, 5. At Crawfordsville, Ind.—Wabash college, 2: Depauw university, 0. At Pittsburg — Western University of Sennsylvania, 12: Geneva college, 0. At Columbus, O.—Ohio State university, 5: Wooster, 0. Princeton Wins Association Game.

Princeton Wing Association Game. PRINCETON, N. J., Nov. 25.—Princeton's first game of association foot ball was played with the Marion Cricket club at Haverford this afternoon and resulted in a victory for Princeton by a score of 3 to 0. Sam Reid, captain of Princeton base ball team for 1901, scored one goal, while the other two goals were made by Perry. At St. Louis-St. Louis university, 47; Cape Girardeau Normal, 0. At Kansas City-Haskell Indians (Law-rence, Kan.), 0; Kansas City Athletic as-

At Lawrence, Kan.-University of Kan-sas, 25; Kansas State Agricultural col-



There are no distorted, deformed shoulders due to excessive padding. Sincerity Clothes smartness-Style-is obtained by Sincere, honest, hand Needle - Work.

If you place any value on this Shape - Insurance and Sincerity Tailoring-and all it means in satisfaction and extra values-then remember that here is the place to get "Sincerity Clothes."

When we we we we want



ON NOVEMBER 27, the Burlington will make Home Visitors' Excursion rates from Omaha and Nebraska territory to many points in Illinois, Indiana, Ohio, Michigan, Ontario, Western New York, Pennsylvania, Kentucky and West Virginia. This is the only such excursion of the Autumn. Return limit, 21 days.

These Annual Home Visitors' Excursions are proving very popular. The Burlington, with its three gateways, Chicago, Peoria and St. Louis, can best reach the eastern destinations.

f you care to ask us That label reads:-





Bad Weather is at hand: Prepare for winter! Neep your feet dry and warm. Wear the REST Shoes. THERE IS ONE BEST and they are the alway STYLISH, DURABLE, and COMFORTABLE. **Onimod Shoes**

EXCEL AND LEAD ALL OTHERS. Guality and price always the same: **\$3.50** For a better shoe than any other. **\$2.50** For the equal of what SPECIAL-We carry a complete line of Dr. Reed's Cushion Sole \$5 Shoes. REGENT SHOE CO. 205 South 15th Street

Smoking is an Expensive Luxury

Then why not buy your cigars as cheap as possible? We save you money on all cigars, so-called popular brands and otherwise. Below we quote a few prices for this the Blue team held and got the ball on week-others to follow:

kick on the third down from his thirty-yard line. The ball went almost straight 5c La Regalia Cigars, 10 for 25c; \$1.25 per box of 50.

S for 25c Bulldog Cigars, 4 for 25c. 10c straight Buildog Cigars, 3 for 25c. 3 for 25c Buildog Cigars 3 for 25c. 10c straight La Belle Creole, 4 for 25c. 5c Yellow Corner, 6 for 25c Pollack's Stogies, 3 for 5c, \$1.75 per box. Miller Stogios, 3 for 5c, \$1.50 per box.

P. B.-Our stock comprises all popular brands, at cut prices; some that we cannot advertise. Special prices on box sales.

Myers-Dillon Drug Co. lóth and Farnam Sts.

When You Write

to Advertisers semember it only takes an extra stroke of two of the two in mention the fact that you saw the ad in The Bes. MAUL Undertaking Co., 1217 Capitol Ave. r seen at a foot ball game y. The spectators were keyed pitch of excitement by the tring of the under graduates, ard stands, which contained ble to stop the Yale offense tring of the under graduates, ard stands, which contained ble to stop the Yale offense the Pennsylvania in the game the Pennsylvanians were superior to Mor-the relative strength of the teams. Carter, Columbia's star halfback, was to the Yale offense the Pennsylvanians were superior to Mor-the relative strength of the teams. Carter, Columbia's star halfback, was to the Yale offense th

shown itself able to stop the Yale defines gains, became overjoyed at the showing of the Crimmon Players. On the other hand, the Yale team, until Hutchison replaced Jones al quarterback, seemed to lack the fachting spirit which a week ago tore that Harvard gained many yards through Burry ability to outpunt Roome, but Burr (cli uutpunted by Hoyt, who there that is away in the second half and was in turn ability to outpunt Roome, but Burr (cli away in the second half and was in turn the set the second half and was in turn

Duden Ross Aigsittiger Davis, Ryan Browne, Naething. Post outpunted by Hoyt, who took Roome's Robinson, Lavery There were very few penalties, Yale suffering three times and Harvard twice for olites Stevenson Sheble Green, Longwal off sids play. Yale played nineteen men farter, Armstrong. I. Pisher H. R. H. and Harvard fifteen during the game. One VonSaliza, Carter and LondonF. D. F. B. of the most gratifying features of the

MICHIGAN WINS FROM OBERLIN

Lamson Scarlett

Bennie

by the Yale stands cheering the absent Featherstone Makes Largest Indi-Harvard leader, Captain Hurley, who was vidual Gain Against Wolverines. not able to play on account of an injury which has confined him in a Boston hospital, and the cheers for Yale from the

 and the cheers for Yale from the Crimson supporters.
Marvard Wins Tons.
After Harvard had won the toss and had given Yale the kickoff, with the sun in the cycs of the Blue players, each team tried the other's speed and then punted. Burr gaining ten yards on the exchangs.
From its own thirty-yard line Harvard worked the ball down, principally by tanin the eyes of the Blue players, each team tried the other's speed and then punted, Burr gaining ten yards on the exchange. From its own thirty-yard line Harvard

worked the ball down, principally by tanlems headed by Squires, until it was on Creighton Juniors Win Again. Genes headed by Squires, until it was on Yale's forty-five yard line. There the Blue line held and the ball went to Yale. Five rushes, mostly plunges into Harvard's right side, placed the ball in the center of the field, and then came Morse's dash around left end for fifteen yards. Five rushes took the ball to Harvard's contents by the steady plunges through tackle and brilliant end runs. Not once was the Creighton goal in danger. Lineup: Cheford goal in danger. Lineup: Cheford goal in danger. Lineup: rushes took the ball to Harvard's twenty-R. E. L. E. Pur R. T. L. T. Yee R. G. L. G. Pick CREIGHTON. ive yard line. The Yale section began to Inmi Purpont Veoman Piekurski

shout for a touchdown. Then came the first Harvard brace. On the Crimson sev-L Carpet DeWitt Keyser Howard urlow enteen-yard line Yale was held and had to give up the ball. Harvard tried six L. U. R. G. nompaon nugherty L E Q Q L H R H R H L H F B Lamphier, McCaffrey Kearns Corrigan Rochs (Capt.) Carpet Shields Johnson Gardner imes to gain through the Yale line and after covering only seven yards Burr kicked to Yale's forty-yard line. Roome Mugan Officials:

exchanged the punt and again Harvard Officials: Cullen, O'Brien, Touchdowns: Dougherty, McCaffrey, Corrigan, Goals: Magan (2), Time: 10 and 15-minute haives, The Juniors have no game for Thanksgiv-ing and would like to hear from any team in or out of town. Address R. Roche, cap-tain, Creighton university. profited, gaining fifteen yards on Yale's poor kicking. Burr's next kick sent the ball to Yale's twenty-yard line. Again Roome was obliged to kick and Harvard had a fair catch on the fifty-one yard

line. Burr attempted a goal from place-Game is Won by a Point. Game is Won by a Folat. ALBION, Neb., Nov. $\mathfrak{B}_{--}(\mathfrak{Special}) \to A$ game of basket ball was played here last high between Cedar Rapids High school and Albion High school. It was a fine game from beginning to finish and be-longed to anybody until the last score was made. It resulted in a victory for Cedar Rapids with the score \mathfrak{B} to \mathfrak{A}_{+} ment. The ball had plenty of distance, but sworved just before reaching the goal posts and missed only a few feet. On the kickout Rooms covered a bare twenty yards and from Yale's forty-yard line Harvard again started for Yale's goal. For the first two or three downs with Brill heading the tandem some progress

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OMAHA, NED.