A PAGE OF INTERESTING BARGAIN NEWS.

A LADY who was shopping on our Second floor said yesterday: "I do not believe there are three other cloak stores in this vicinity that could combine to show as many really stylish things in Suits and Cloaks as I have seen here at Brandeis'." And we have heard any number of remarks of that character, or we wouldn't have mentioned this one.

TO MAKE MONDAY A SPECIAL CLOAK DAY

WE WILL specially price in lots a great number of our choicest new models in smart outer garments, which have just arrived from the east. Among the most recent arrivals we mention:

Ladies' Stunning Broadcloth Coats

The swagger long black broadcloths that have leaped into great fashionable popularity—all high class coats with plain and fancy linings—styles are Napoleons, Chesterfields, Empire and loose backs, 45 to 52 inches long—

Prices Are

$24.50 $29 $35 up to $65

Ladies' Finely Tailored Long Coats

Latest novelty effects, all of them new, a score of very pretty novel ideas that are very fashionable—splendidly tailored—at

14.85

STYLISH 50 INCH COATS at $9.98

A brand new lot of high grade 50 inch coats, plain kerseys and heavy novelty mixtures—the best values in ladies' coats to be found anywhere in Omaha—a great variety, at **9.98**

ELABORATE NEW OPERA COATS. The most complete line of the really fashionable, exclusive and elegant evening wraps in the west—exquisite creations in silks, laces, fine doeskins—beautifully finished, many in the dainty evening shades, at..... **24.50 up to $125**

EVENING AND PARTY GOWNS. The only cloak department in Omaha that is showing a thoroughly complete line of gowns and costumes for fashionable evening wear, elaborate creations in the delicate pastel shades—a range of prices from..... **24.50 up to $98**

Stunning Models in Tailored Suits

NOTE—To those ladies who have been waiting for their fall suits in anticipation of latest fall shipments, we will say that the choicest effects of our immense fall orders have very recently arrived, and are here for your selection.

We specially mention an entirely new and charming assortment of high-grade tailored suits—made in admirable taste from the most exclusive and fashionable American and foreign models—the 50-inch Chesterfields, the short blouse effects, etc—a splendid variety at **24.50**

Handsome Tailored Suits—Every late and correct style feature; the newest plain and novelty mixed fabrics—becoming styles at..... **17.50**

Ladies' Tailored Suits at $9.98—Both the long and short coat styles in this lot—all of them new and desirable; very good values at..... **9.98**

Beautiful White Ermine Zaza Scarfs; double drop tab, heavy satin lining, high band collar, 10 tails..... **24.50**

Persian Lamb Zazas; high band collar, shaped tabs, brocaded satin lining, at **9.98-12.50**

24-inch Near Seal Jackets; heavy satin lining..... **24.50 @ $29**

24-inch Golden Otter Jackets; new shapes, heavy lining at ..... **$125-$149**

Ladies' Skirt Sale

A very stylish line of Tailored Walking Skirts; everything that is new and fashionable in these stunning skirts, at..... **9.98**

A Splendid Line of Walking Skirts at $7.50—made in the circular and pleated styles—new fabrics, correct lengths..... **7.50**

Up-to-Date Golf Skirts—Just the right weights for winter street wear—new models, side and hip pleats, at..... **4.98**

Special Sale of Waists

A Beautiful Line of Waists in our new daylight waist department—Silk Waists in radium silks, chiffon taffetas, laces, nets., etc.—

3.98, 4.98, 7.50 and up to 25.00

Ladies' Wool and Mohair Waists; beautiful colorings, embroidery and lace trimmings, pleated and plain tailored—

1.98, 2.98 and up to 7.50

Ladies' Sample Shoes

In our neat and well appointed new shoe department on the main floor we show the best assortment of higher grades of dressy footwear in Omaha. Really moderate prices—special..... **2.50**

The Dr. Reed Cushion Sole Shoes for ladies, at..... **$5**

Monday's Ribbon Specials

From the Largest & Most Complete Ribbon Dept. West of Chicago

Two thousand pieces of the very finest Satin Taffeta Ribbon manufactured—plenty of whites, creams, pinks, light blues—many other colors—one to eight inches wide—at a fraction over half price.

1 Inch Wide, 6½c, to 8 Inches Wide, 55c

We have all widths between these two at different prices.

100 pieces of new Persian Viadere, Roman Stripes, Jacquards and embroidered effect in widths Nos. 3, 4, 5, 7, 9 and 12—just received by express. These are latest novelties and used very extensivly for stock collars and belts—don't fail to see these Ribbons tomorrow at—yard ..... **19c to 79c**

J. L. BRANDEIS & SONS "BOSTON STORE"

J. L. BRANDEIS & SONS "BOSTON STORE"

A Word to Visitors in Omaha

The low railroad rates for the implement dealers convention during the coming week will bring many visitors to this city. We want you to feel perfectly at home here in the largest, busiest store in the west. We assure you of a generous welcome. For the convenience of our out-of-town friends we have established a

Convenient Free Check Room for Your Baggage

Come right to this great store and leave your luggage and parcels where we will check them entirely free of charge. We will gladly render you any service within our power. Checks cashed free.

SEE OUR NEW SUBWAY—A brilliantly lighted thoroughfare connecting our main building with our new Annex. It is the most unique and interesting sight in Omaha. We solicit a visit.

TOMORROW IS THE EXTRAORDINARY

CARPET AND RUG SALE

Monday we place on sale a large stock of Carpet and Rugs that we bought remarkably cheap.

The goods were sold in New York by the wholesale auction house of Field, Chapman & Co.

Again Our Ready Cash Secured For Us a Big Bargain

For the past week these goods have been displayed in our windows and have caused universal comment. Everybody has said, "Aren't they beautiful! And I never heard of selling them so cheaply!"

ALL THE CARPETS FROM THIS PURCHASE WE HAVE DIVIDED INTO 4 LOTS

50c CARPET AT 29c PER YARD—In this lot are all the Brussels Carpets—all new patterns, suitable for dining rooms and sleeping rooms—it is the same carpet that usually sells at 50c per yard—at, per yard..... **29c**

75c CARPET FOR 39c PER YARD—All those good, substantial Brussels Carpets, with and without border, in a large variety of patterns that are suitable for most any room—they go at, per yard..... **39c and 49c**

$1.50 CARPETS AT 79c PER YARD—In this lot are all of the Wilton, Axminster and Velvet Carpets, with and without border—new and beautiful patterns—the bulk of the patterns in this lot would usually sell at $1.50 per yard—they will go, as long as they last, at the remarkable price of, per yard..... **79c**

$35.00 ROOM SIZE RUGS AT $19.00 EACH—In this lot are all of the 9x12 best grade of Axminster Rugs—these are all the newest and most beautiful designs, and not mismatched or mill seconds or old style patterns, but are the same identical rugs that you generally pay $35.00 for—at..... **$19**

$19 Room Size Rugs at $12.50

In this lot are all of the 9x12 Axminster Rugs and Brussels Rugs in library, dining room and parlor patterns that are generally called a great bargain at $19.00. They go at..... **12.50**

9x12 Smyrna Rugs at $4.98

In this lot are all of the mottled, double faced Smyrna Rugs that usually sell at $9.00. They go in one lot, as long as they last—at, each..... **4.98**

$5 RUGS at $1.25

In this lot are all the imitation Oriental Rugs, in designs that are accurate copies of rugs that are worth $25 and $30. This is one of the greatest bargains of the sale. These rugs should be seen to be appreciated. In this lot are also 2-yard long all wool Ingrain Rugs and extra heavy double faced Smyrna Rugs in large size—as long as they last, at—each..... **1.25**

75c Cottage Rugs at 29c

This is a heavy Burlap Rug, a very serviceable rug, at the ridiculous price of, each..... **29c**

$1.25 Brussels Rugs, 69c

In this lot are all of the Brussels Rugs 1½ yards long, very nice patterns; a regular $1.25 article, at, each.. **69c**

EXTRA LARGE SIZE ALL WOOL SMYRNA RUGS

These are double faced, and no better wearing rugs made. In this lot also are all of the handsome Axminster Rugs in floral and Oriental designs. These are going to be sold—as long as they last—at, each..... **1.98**

Ingrain Art Squares

One big lot of all sizes of Ingrain Art Squares—these are going to go in one big lot as long as they last—at, each..... **2.98**

MISFIT CARPETS AND RUGS

In this lot are over 100 misfit carpets, in most all the wanted sizes. All made of a very superior quality of velvet, in patterns suitable for dining rooms, sleeping rooms and libraries; they are worth up to $29 apiece, and all will be sold, no matter what the size, no matter what the actual worth, they are going at $17.50 each. There are some great bargains in this lot..... **17.50**

Monday's Linen Specials

5c Fringed Linen Napkins, each..... 1c

5c and 10c Hemstitched, Stamped Doilies, each..... 1c

5c Turkish Wash Cloths, each..... 1c

11c Hemstitched and Scalloped Stamped Doilies..... 5c

25c and 50c Hemstitched Stamped Doilies, Tray Cloths, Scarfs and Center Pieces, each..... 10c

50c Hemstitched Stamped Scarfs and Squares, ea.. 25c

75c-$1 Hemstitched Stamped Scarfs and Squares, 49c-39c

59c all linen Table Damask, yard..... 39c

$1.25 fine quality, bleached and silver bleached, all linen Table Damask, special for Monday, yard..... 75c

$1.25 fine quality mercerized Napkins, dozen..... 75c

18 inch all linen Napkins, made from drummers' sample pieces of fine damask, nicely hemmed, worth up to 25c, Monday, each..... 5c

A CANDY SALE—Arcade

Burned Peanuts, lb..... 19c
Nonpariel Wafers, lb..... 19c
Whipped Cream Caramels, 19c
Assorted Cream Bon Bons, lb..... 15c
Peroxide Hydrogen, bottle..... 2c
Albaroyal Cream..... 25c
Egg Shampoo..... 25c
Violet Smelling Salts..... 15c
Perfumed Witch Hazel..... 25c
Chocolate Dipped Carmels, lb..... 25c
Vanilla Cream Chocolate Drops, lb..... 15c
Yankee Peanuts, lb..... 12½c
Extra fine Gum Drops, lb.. 8c
Cocoanut Taffy—pound..... 12½c

DRUG DEPARTMENT BARGAINS

Premo Glycerine Soap, 3 cakes for 10c, dozen..... 38c
Perfumed Violet Ammonia 25c
Perfumed Violet Sea Salt 25c
Geettings 75c oz. Perfume, oz..... 50c
Sea Moss Cream, for chapped hands..... 25c
Railroad Cough Cure, for colds, 45c, 25c and..... 10c

Grand Record-Breaking Bargain Sale

BANKRUPT MILLINERY STOCK

That Was in One of Omaha's Largest Department Stores

This sale is the talk of feminine Omaha—The grandest bargain in hats ever known in Omaha. We secured the entire stock at 10 cents on the dollar. You can share in the rare good fortune by buying tomorrow.

High Grade Millinery at Unheard of Prices

Your choice of all the ladies' $2.50 ready-to-wear hats at..... **25c**

Your choice of all the ladies' $1 ready-to-wear hats at..... **10c**

Choice of 600 velvet and high cost fur felt hats, trimmed in late style, at..... **$1**

Stunning Trimmed Millinery at $2.50—Choice of 500 jaunty new style hats, elaborately trimmed with ostrich plumes, fancy feathers and ornaments, at..... **2.50**

All the $10 and $15 Model Hats in this great bankrupt stock, many with real ostrich plumes that are alone worth $8 to $10—on sale in our pattern dept., at, each..... **$5**

DRESS GOODS SPECIALS

NEW EFFECTS FOR WINTER 1905-6

Heavy All-Wool Dress Goods 29c yd.—75c all-wool dress goods; also imported silk and wool novelty dress goods at, yd..... **29c**

Dress Goods at 49c yd.—Every imaginable weave and color; regular $1.00 value; heavy 54-inch skirtings, coatings, serges and worsteds—main entrance square at, yard.... **49c**

High-Grade Dress Goods 69c yd.—125 pieces 54-inch cloths—Scottish suitings, mannish suitings, serges, cloths, fine imported black dress goods, mohair, Panamas and invisible checks—direct from one of New York's best jobbers, on sale at, yd..... **69c**

Silk and Wool Plaids; stylish for waistings and children's dresses, at, yd..... **75c**

Imported Dress Goods—Wool taffetas, poplin, serge, henrietta, shadow check, tamise, prunella, etc; new wine, petunia, prune, purple, olive, myrtle, etc.; regular $1.00 and $1.25 grade, at, yd..... **85c**

Imported Black Nuns' Veiling—30 pieces 50c and 65c fine all-wool nuns' veiling, in Main Dress Goods Department at, yd..... **39c**

The Reigning Fall and Winter Silks

Great Lot Fine Silks, consisting of rustling taffetas, in all colors of the rainbow, neat chameleon stripes, for shirt waist suits; new lot checks and plaids in Louisenes, for waists, some 36-in. novelty silks, also elegant black silks, many worth up to $1.25; on sale..... **59c-69c**

Sale of Fancy Armures and Louisienes, Changeable Boucle Novelties, pretty some Broche plaids; smartest and prettiest waisting silk on the market today, at..... **$1**

$1.75 Guaranteed Yard Wide Black Taffeta at $1.25—Really an extraordinary bargain; full 36 in. wide and manufactured by the Phoenix Silk Mills; every yard is warranted to wear and worth $1.75; on sale at..... **1.25**

Sale Fancy Armures and Louisenes Changeable Boucle Novelties; pretty Persian waist silks; also some neat plaids; Bargain Square Monday at..... **39c-49c**

Ladies' High Class Kid Gloves

Brandeis is sole agents for the famous Perrin's and Reynier's Kid Gloves. We also carry complete lines of Dent's, Monarch and other well known brands—all kinds of Street and Evening Gloves, including the long Party Glove in dainty shades, whites and blacks. Regular department. Prices, $1, $1.50, $2 and up to..... **3.50**

Children's Caps and Bonnets

Hundreds of pretty little Caps made of silks, bearskins, crushed plushes, velvets, etc., trimmed with frills, ribbons and laces—many are silk lined—at 50c, 69c and..... **98c**

Ladies' Heavy Underwear

Ladies' Heavy and Medium Weight Vests, Pants and Tights—Form fitting garments of wool and fleecy cotton, all sizes, specially good values at, **25c-49c-69c**

LADIES' UNION SUITS—The famous Munsing union underwear, also the Olpha and Helvetia brands, high grade cotton fleeced wool, at, suit, **49c-69c-98c**

Children's Winter Underwear

Misses' and Boys' Winter Weight Vests and Pants—All sizes, cotton and wool mixed, worth up to 75c a garment, at..... **25c-49c**

Union Suits for Misses, Children and Boys—Including Munsing suits in medium weight and heavy weight, at, suit..... **49c-98c**

Jewelry Novelties In the Annex

French filled pearl necklaces, finely polished, strand finished with fine gold plated clasp, a regular 50c value at..... **25c**

Purchased from an importer, 50 dozen crystal necklaces in Alice blue, tourquoise, amber, rose and other shades, your choice at..... **25c**

Gents' mother of pearl Cuff Buttons, heavy hand carved, a regular 50c value, at, pair..... **15c**

Ladies' gold filled dog collars with bracelets to match, the very latest fad, from **2.50 up to $10**

LADIES' WATCHES

Ladies' gold filled 20-year Deuber Hampden cases, fitted with 15-jewel Elgin or Waltham movements, at..... **9.49**

MEN'S WATCHES

Gents' 17 jewel Hampden movement in solid nickel cases, screw backs and fronts, warranted dust proof, at..... **5.49**

Plan to Lunch in Our New TEA ROOM

Neatly and Prettily Appointed Quarters on the Balcony Moderate Prices

Gold Plated SPECTACLES, worth $2, at 98c

Fitted by Expert Optician.

100 Calling Cards at... 39c

IN THE ARCADE

Printed While You Wait.

VISIT OUR JAP CORNER—Arcade.

J. L. BRANDEIS & SONS "BOSTON STORE"

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