Land Brook in the Land of the Control of

Art Needle Department

This is a new department and an up-to-date one. We have engaged Mrs. L. Braun [formerly with the Boston Store] to take up-to-the-minute. charge of this department, and in All stamping done which you will find all the new and in charge by things in needle-work. Lines, Mrs. L. Braun. cords, patterns, silks, pillow tops, braids, books, needles, and in fact patterns, it will pay a complete line in all its branches. you.

Stamping Done to Order

All new patterns

Look at our new



Underwear

Our Underwear Department is now located in our new basement and is in charge of expert attendants, who will be pleased to meet you and show you our many new

styles. This department has been very much increased in size and all the felt wants have been filled, so that we no w claim we have a complete department.

Men's Fleeced Underwear 35c and 50c Ladies' Underwear 25c, 35c, 50c, 75c, 1.00, 1.25

Child's Underwear in all kinds of ribbed fleeced wool and half wool. Anything you want. PRICES RIGHT.



Men's Furnishings

Always the newest and latest in Neckwear. We are showing all the new styles and shapes in the new full colors and effects.

Suspenders-All the leading makes, such as Guyot, Crown, Harris, Russell, President, Cycle and other leading makes.

We always keep a full line and all sizes in stock at prices to suit one and all-50c, 75c, \$1, \$1,50. A Full Line of LION BRAND Shirts, Collars and Cuffs.

MRS. L. BRAUN Formerly with the Boston Store

Wishes to announce that she would be pleased to meet all her old and new friends at the new location, 322 S. 16th St., ground floor, where all the same courtesies will be shown as before; all new goods, new styles for the Art department-

Opening of Basement

On account of being crowded and want of more salesroom, we have fixed our basement up for a salesroom-entrance inside of store. In the basement you will find all our Underwear, Shawls and fancy Knit Goods-most complete line in each department. By having this addition it will enable us to wait on just twice as many people. New salesmen added so as to meet the increase of business. We can give you better service now.



SWEATERS

Which are all our own make: this means, made in Omaha, and the best for the money anywhere.

Boys' All-Wool	Sv	veat	ers,	-	\$1.00
Boys' All Worst					
Men's All-Wool					
II-Wool Sweaters	+	-	+11	-	1.50

Men's A Men's All-Wool Sweaters -Ladies' Jackets or Sweaters Ladies' Norfolk Sweaters - - -

Our best Sweaters we make in any color you may desire. Ladies' Sweaters, all with new style sleeves.

Yarn Department

We take great pride in our Yarn Department, which we claim is the largest and most complete in all its branches in the West. Each and every shade carried in all kinds of yarn.

Saxony, Zephyr, Spanish, German Knitting, Scotch Sweater Yarn, Golf Yarn, Eiderdown, Shetland Floss, Angora, Ice Wool. Take a look at our yarn department, also at our quality which cannot be surpassed. Always the highest grades at the lowest prices. Our yarn prices are right.

Children's Knit Goods

We have a very fine line of Baby Hand Crochet Sacques, at 25c, 35c.

50c, 60c, 75c, \$1 each, a bargain at these prices, patterns the newest. 10c, 15c, 25c, 35c; Child's Hand Croohet Hoods, 50c, 75c, \$1; Child's Angors Hand Knit Hoods \$1,25, best quality; Child's Drawer Leggins, 50c,75c; Child's Leggins, 25c, 35c.

Toques for Children

These are our own makeall wool and Bortris' hand knit in all colors.



Better ones for 50c



SKIRTS

We make the best knit Skirts that are made.

Ladies' Knit Skirts, at \$3.00, large satine flounce.....3.50 Ladies' Knit Skirts, with

This is new and practical. Child's Knit Skirts,\$1.50, \$1.25, \$1.00, 75e and.....

Sleeping Garments

for children - extra heavy fleeced. This is a very useful article for children for the cold weather -- all in one piece with feet, so if they kick the cover off they will not catch cold.

Price 50c each



HOSIERY



Our Hosiery wears and fits in a manner bound to satisfy the most fastidious. Some hosiery is good, some better-but you are sure of the best that skill and money

1/2 Wool Socks, in gray or black, [2 pair for 25c.

can produce when you buy from us.

All wool Socks, 25c a pair.

All Worsted Socks, 40c a pair. All Worsted Socks, extra heavy. 50c a pair.

CHILD'S HOSE

Fleece ribbed, 10c, 15c, 20c, 25c.

Wool Hose, ribbed, 25c, 35c, 50c. Home Made Hose, size 6, 40c a pair; each size raise 5c a size.
Call for our No. 78 Double Knee
Hose, all wool, per pair, 25c.

LADIES' HOSE Cotton Seamless, 10c, 121/2c, 15c,

Wool Hose, 25c, 35c, 50c, 60c, 75c.

Fads and Fancies in the Undergarments Many of the varieties of elastic stays are made all into one or in strips of elastic.

Underwear. NDERWEAR this winter is little different in shape from that of other years, but the use of laces, ribbons and embroideries of new design makes it very attractive to sweet femininity. From the finest of imported garments to the very cheapest, some sort of trimming is used as a matter of course, and there is every indication that the craze for trimmings will continue. Of course the elaborately lace and embroiderytrimmed lingerie that supplemented the summer gown, and that now-a-days is so important a feature of the wardrobe of the really well dressed woman, is put upon the shelf except for use with the thin party rowns, but in their place has come a substitute so elaborate and dainty and trimmed that one wonders if after all the change of season has not been used as a pretext for change that is only really necessary to

the makers of all this finery. Of course, the fall things, in white goods, are a little heavier weight and trimming is set on differently. The complete suit is deemed just as nice as it ever was and now that the heavier weight stuffs are being worn, the hand-worked buttenholeing that was once the pride of our grandmothers is very much in vogue and the art of making it is just as much of an accomplishment.

Of course, the silk petticoat, always necessary with the cloth suit, no matter what the season, and doubly necessary when the bad weather comes on, is as staple an article in the wardrobe of the well-dressed woman as is her street suit. As usual, there are degrees of elaborateness in the silk things and the tendency toward a great deal of intricate trimming is evident in this line as in everything The prevalence of the "whole suit" just now has materially limited the usefulness of the one standby that once sufits color happens to blend with what she robes and at fetes of importance.

Skirts Full, but Not Long. tESSY skirts are yards around. It takes an artist to cut one of these skirts. The circular skirt, fitted with tucks over the hips and falla place in every wardrobe. The new plaited seau which is known as the "bride's own skiris in box lines or vertical folds devour sofa pillow." It is made either of oldyards and yards of broadcloth and are fashioned patchwork pattern or in the crasy heavy to carry. The scant skirt is affected but or miss style. A piece of every sash or by many, but there is no denying that it is bow, silk lining, bit of lace or other trimgraceful woman wears it.

flare that is so much enjoyed. The hang ever possible lace is laid on over a corner of the skirt is the chief and only thing of of the dress piece with stitches exactly dua good cut, long undeviating lines and a ble work is used on the dress this forms now becoming popular. Nearly all the new first rate fit and the skirt is fit for a the decorative embroidery of that particuqueen. A duchess in a dragging, sagging lar spot on the pillow, and when valenci- boned and with the outside stretched over skirt is a sight to be avoided. Skirt hang- ennes lace played a part in the gown rows them to fit every curve, and with the ing may be practiced at home, but put of it are applied to the patch in or as near adoption of these this style of corset is patience among your virtues before you the same motif as possible. One bride had bound to become popular.



fixed for several changes of dress, and this floor in order to display their pretty toes season one needs a silk petticoat for prac- and glittering buckles. Full dress gowns tically every cloth dress she owns unless trail and trains are permitted on wedding

Bridal Accessories.

new to be added to the already heavy weight of bridal tradition. For the prospective bride within the family circle the newest is a ing in flutes about the feet, has pillow made from the scraps of her trous-

To be really up to date the wedding almost demands instead of a bridesmaid a matron of honor. At a fashionable wedding which is soon to take place there will be no bridesmaids at all, and instead two matrons of honor. Another bride, who is a ERY season furnishes something widow, is planning her second marriage, at which she will have her old bridesmaids. since married, attend her the second time the as matrons of honor.

New Styles in Cornets. HE circular skirt with tight fitting top and the plain and severe waists drawn tightly down into the belt, which are being put on the market for this fall, already frightfully ungraceful unless a master hand ming of each gown is put in, and endless have made a change in the selecfits it over the hips at the back and a very ingenuity may be shown in grouping all the tion of corsets. The kind which is most things belonging to it about the material in evidence is the long, tight, high style Tucks about the hem in crepe gowns and of each gown. Artistic shading of linings which has been known as the Langtry ucks in the chiffon breadcloths give the and trimmings may be indulged, and when- corset. This famous beauty has made a specialty of them always, and during the time of the straight front fashions she importance when it comes down to essen- plicating the dainty handswork which was never has consented to the large walsted never has consented to the large waisted styles, and has worn those of the shape now becoming popular. Nearly all the new bodices are cut with the linings heavily boned and with the outside stretched over them to fit every curve, and with the adoption of these this style of corset is bound to become popular.

The latest novelty in corsets is made of eyelet embroidery, and is intended for The only woman in the United States tials. Cloth may be unassuming, but given worked into the gown. When braid for ca- styles, and has worn those of the shape

the buttons which bedecked her gowns also Long skirts are tabooed on the streets—
there is no excuse for their existence, and men should frown on them. The modish walking skirt escapes the ground one and walking skirt escapes the ground one and walking skirt escapes the ground one and the streets—
one-half inches and has a clear swing all around. The reception gown of round length may touch the curpet and conceal the shoes, may touch the curpet and conceal the shoes, was also turned into a hemming bee, the out gowns at least two inches from the cloth or wash cloth, for each guest to hem.

The latest novelty in corsets is made of the sum in the United States are eyelet embroidery, and is intended for wear beneath lace and lingeric biouses. It is supplied by its inventors with a short Francisco. In many unlable cases she has slip bodice of the same material, this merely extending over the bust. Another novelty in corsets is made of the universal of the United States are been supplied by its inventors with a short in photography is Miss Nell Havens of San Francisco. In many unlable cases she has supplied by its inventors with a short in photography is Miss Nell Havens of San Francisco. In many unlable cases she has supplied by its inventors with a short in photography is Miss Nell Havens of San Francisco. In many unlable cases she has lip bedief of the same material, this merely extending over the bust. Another novelty in the United States are being the photography is Miss Nell Havens of San Francisco. In many unlable cases she has supplied by its inventors with a short in photography is Miss Nell Havens of San Francisco. In many unlable cases are law to supplied by its inventors with a short in photography is Miss Nell Havens of San Francisco. In many unlable cases are law to supplied by its inventors with a short in photography is Miss Nell Havens of San Francisco.

The latest movelty in corsetts and lingerie biouses. It is supplied by its inventors with a Long skirts are tabooed on the streets- worked into the ornamental scheme of her eyelet embroidery, and is intended for

Nightenp in High Favor. ISTORY repeats itself and the night cap, for the wearing of which the finger of scorn has pointed to our grandmother, has suddenly jumped into popularity. It is here as night cap, alias dejeuner cap. alias boudoir cap, alias convalescent cap, and it is upon the devoted head of the change your footwear and go for a mile convalescent upon the other side of the water that it made its reappearance. Those who remember the floppy "nets" into which their tresses were bundled in childhood can it is a sign that your stomach must rest. hardly conceive of the elegance of the embroidery-edged affair, surmounted by a bow-which would do credit to a lingerie hat-in which the "sitting up" invalid decorates herself. Some of these caps are made with a "mob" crown with enough frills to look like a Charlotte Corday hat. Other simple little muslin affairs are made and inclined to quarrel it means that your like a sweeping cap, only of thin muslin and lace. In Paris dainty netted ones, made from coarse silks and netted with full silk frills are furnished with lingeric sets. in colors to match the ribbon insertions in the night gowns. The height of luxury is reached in the scented silk caps to match the delicate fresh colored silk of trousseau night gowns and in which the sachet bag is hidden away at the top. The fancy is to fill this with the favorite and individual perfume, which lingers around the

What Women Are Doing Miss Carolina Marcial of Seville, Spain, who has recently taken her B. A. degree from the Government institute in Madrid, is now in this country on behalf of the International Institute league. Mrs. Mary M. Babcock of St. Johns. Mich., for fourteen years has been president of the Woman's club of that place. Mrs. Babcock, now 83 years old. recently resigned from the office named, but the club unanimously requested her to continue at the head of affairs. For many years she has been prominent in literary circles. The queen of Greece is devoted to the and she is never happier than when she is cruising about on her yacht with her husband. King George. She bears the distinction of being the only woman admiral in the world, having received this honor from the late czar of Russia, who was very fondly attached to his beautiful cousin.

Mrs. J. G. Phelps Stokes, bride of the millionaire reformer, has solved the servant problem by being her own cook and house-keeper. Though they might keep a large establishment and many servants, the rich settlement worker and his wife live simply smart, well cut gowns at little cost.

A Few Health Rules.

I DAW OFFI. If you feel very tired and ready to drop

If you feel cross go for a drive. If your appetite is poor don't try to eat;

If your sleep is bad give up trying to sleep. In other words, wait until you are sleepy. You can't force sleep successfully. If you feel ill and don't know what is the matter take a hot bath, a drink of herb tea and go to bed for twenty-four hours. If you feel cross and impatient, irritable nerve centers are disturbed. Put on good seasonable clothing and go out into the air. Take your lunch and stay away a whole. day, if you can. You need the solitude

Make up your mind that you are well failed. Let nature, which means fresh air, do the work of cure. Second to these-and scarcely second-are

to be called something else. When most bargain. people went to school they were told to think twice before they spoke once. This is a valuable rule, which is now being quite as much as the material, and she they decided to afford relief and remedy taught under another name.

mum. But it does mean to say the right expense than the price of the material. things at right time; not to talk too much. wrought keep still. When you are blue

the scheme started by a couple of New York women a week or so ago. For them, as club directors, it represents a comfortable livelihood. For women who may join as members, it will be a way of procuring

will appeal.

ter and fitter who for years has been maids are the most ready sellers. employed in one of the leading women's at home if she is competent to do so

Helpful Hints and Stories EEP with the windows wide open dressmaking at all may come here time the hair. The price agreed upon, the cou-

for herself. "A session or meeting lasts four hours, to attend a session, or any woman to

fitted during that time. "A member is entitled to attend ten sessions. She may arrange for one each week or each month, for two a week, or she may come ten days in succession,

as she chooses, so long as those meetings have not already been spoken for by their full number of workers.

sewer, but who lives in a boarding house of course. The Canadian city of Niagara and has no sewing machine of her own, Falls, Ont., operates its own water plant, should be able to make at least three and it has experienced great difficulty in gowns during the ten sessions, doing the getting enough water at its intake to supply nachine work while here and leaving the the pumps. This intake is in Victoria park, finishing touches and handwork for com- where the big power development is under and you will be well. Don't go for the pletion at home. Ordinarily she would way, and the work on all sides has been medicine bottle until everything else has pay a dressmaker the amount of her club very extensive. The Niagara Falls Park fee for making a single gown, and would and River Railway company, which dereceive a very inferior cut at that.

'A woman who wishes only one garment, the water works intake for its supply of the polite laws of society. They might out and fitted may attend a single meet- water, and this company also made comalmost be called the polite laws of health, ing by paying \$1.50. Often a woman liv- plaint to the commissioners of Victoria for they are so nearly related to the first ing alone will see a piece of silk for a park that the construction for power dewaist, or some pretty material for an velopment has lowered the water at the The first is that of repression. It used evening or house gown, which is a real joint intake.

The second of these subdivisions is the for herself. The club will enable such they consulted Isham Randolph, consulting art of silence. This does not mean to keep a woman to have the dress at little more engineer of the Chicago Drainage canal. We keep all the leading fashion mags- sulting engineer for the park commission-Along the nerve lines here are some sines on our tables, and expect to con- ers. little nerve facts. When you feel fidgety suit with our members as to the best. Mr. Randolph considered the situation don't try to talk. When you feel over- colors and styles when they are in doubt and then proposed a remarkable plan, upon such points. We will try to advise plan that has excited great interest at Ni don't make it worse by using up your nerve, them of pretty, effective trimming for force. Keep still. Try to listen. Remember gowns which require adorpment of the sioners erect a concrete column on the that the popular woman in any society, in kind and will save them the bother of shore of the river at the intake, and then

Sacrifice Tresses for Finery. T all the country fairs and village feasts in some parts of France they pitch their booths and proffer their trinkets, cheap finery "The women who can afford to pay \$25 At Morians, in the lower Pyrenees, this to have a costume made up will not be was a striking feature of the fair held on rent as the water is sucked over the great interested in our club," one of its St. John's day. Young girls and women Forseshoe fall, for the site of the work is originators said. 'Women who must stood in rows with their hair hanging economize in dress, yet wish something down their backs, all combed and brushed, the precipice more exclusive than a ready made gar- inviting the inspection of the coupeurs. ment and something smarter in cut and Now this public exhibition is forbidden built in a wooden frame, with scaffolding fit than the ordinary dressmaker can give, and the merchanis erect tents or rent a around it at various stages as its height are the ones to whom this organization room or a shop, or, as in Brittany, go from house to house seeking customers and pro-"We provide sewing pariors, machines, claiming their trade by a twist of hair fashion plates and the services of a cut- tied to a staff. Farm servants and milk

Much discussion goes to the bargain, but order that ice may be finaled off from the tailoring establishments in the city. A formerly the woman was persuaded to sur- intake in winter, an opening will be left member may bring materials for any render her abundant locks in return for a between the dam and the edge of the river, garment -a shirt waist, walking suit or few yards of cotion stuff, a pair of ear- This giant column of concrete is now standhall gown-to the club rooms, have it rings or a gay petticoat, to which a small ing like a monument on the edge of the cut in real tailor fashion and fitted per- sum of money is now added. But even for Horseshoe drying out. It will be a month feetly, and then may finish the garment an all cash bargain the price may not be or so before it is dropped into place to cash so more than 10 or 20 france, according to the purpose of a dam.

"A woman who does not understand the length, fineness, quantity and color of and pile up the elderdown blank- after time to finish a garment, and she peur draws a circle around the head about ets, but do not shut the windows. Will be directed how to proceed; but she an inch from the edge of the hair, which If you catch cold go upon liquid must be able to do good plain sewing he then cuts quite close. When the cap food for three days-milk, water and know how to run a sewing machine is replaced the circle of hair outside it

prevents the loss being noticed. In this way France, Belgium, Italy, Auseither in the morning or the afternoon, tria, Bohemia and some parts of Russia and we do not allow more than ten women supply the pick of the annual harvest of hair. Until a few years ago this was have more than one garment cut and largely augmented by the peasantry of Sweden, Germany and Norway.

Column to Form a Dam I HAS remained for a Chicago en-

gineer to perform one of the strangest engineering feats vet witnessed at Niagara, where strange creations of engineers "The woman who is an average good have come to be looked upon as a matter velops its own power, also depends upon

While the park commissioners, who gave "She would purchase it, were it not a hearing on the subject, did not feel that for the fact that the making would cost the complainants had proved their case. is not able to cut the garment or fit it the trouble, if possible. For this reason who had acted on several occasions as con-

agara. He suggested that the park commis-In Germany there was recently celebrated to his beautiful cousin.

In Germany there was recently celebrated the home or abroad, is the woman who says the first his birthday of Ottillie Hoffman, who has been for more than twenty years one of the foremost workers for the cause of the forems who says little, but who listens much. It is so the world over. The leader is not the one who listens to the one who listens for the cause of the forem a woman in any sciety, in the home or abroad, is the woman who says little, but who listens much. It is so the world over. The leader is not the one who listens to the one who listens to the one who listens to the one who listens and findings when the bother of shopping for linings and findings when the bother of the foremost workers for the cause of the foreman, who has been received. It world over. The leader is not the one who listens on the one who listens on the concrete column has been or created. It world over to ask the form a woman up state who has been running a club of the sort for twenty feet high. It is square the concrete column has been or created in the concrete who has been running a club of the sort for twenty concrete together, when the column is broken, as it falls, by wooden wedges placed in one side about eight feet upart. These wedges are twelve inches thick on the outside and taper to six inches toward the center of the column. The chain weighs or hard cash for heads of hair. fully son pounds, and it will be strong enough to hold the blocks against the curonly about 600 feet above the awful brink of

This wonderful concrete column was grew. Its approximate weight is about 39 tone, but it is planned to tip it easily by means of jacks that will work under timberg at the base of the treatle. When it fails it will drop a little up stream, and in