

# For Nearly 30 Years

Our present location has been occupied as a Dry Goods Store. From small beginnings the business has grown and grown until the sales have reached large proportions. With the development of the business has grown the reputation of the store until today we believe we can truthfully state that no establishment in this country has a better record for fair dealings, reliable merchandise and unflinching courtesy to customers.

Through all the vicissitudes and changes which have occurred our location is still the center of business, and if rapid and constant growth is a reliable index, it is likely to remain the center for many years to come. As we write we are reminded that just ten years ago today we bought out the business of N. B. Falconer and this remembrance impels us to express our thanks to you for your generous patronage. We are proud of our business, jealous of our reputation and grateful for your confidence. Nothing will be left undone to retain your good opinion and no effort will be spared by us to place before you constantly good goods—the best of their kind at the lowest possible prices.

Please make special note to watch our windows daily for special offerings. We wish to emphasize and impress you that nowhere will you receive better treatment. We have in our employ reliable salespeople, and our confidence in them is so great that we do not find it necessary to introduce an elaborate checking system, and the absence of this, makes it possible for us to wait on you more rapidly and satisfactorily than can be done in most stores.

## Thomas Kilpatrick & Co.

**SOL BERGMAN JEWELRY CO.**  
DIAMONDS  
Jewelry, Cut Glass & Silverware.  
At Wholesale. 409 So. 15th Street.

## Blouses Are Things of Great Beauty



**T**HE separate blouse has most assuredly risen from its ashes, and it is a thing of beauty this season. No one denies, says a fashion writer in the New York Sun, that the smartest blouse in one made to wear with a costume and forming an integral part of it, but the separate blouse, if well selected, is a solid comfort to the women of few frocks and serves many a difficult problem for her.

Perhaps the lace blouse is the most satisfactory all round possession this year and they are offered in endless variety, though blouses of real baby Irish lace adorned with handsome Irish crocheted motifs take first place in feminine hearts. These are made with comparative simplicity, the bold outlines of the raised crocheted flowers giving elaboration enough without any such intricate stitching as is used upon the sheerer, softer stuffs.

Very effective blouses are made up in the imitation Irish lace, which at its best is very cleverly made, but where the real Irish cannot be afforded some less expensive material is in better taste than the imitation lace.

Occasionally one finds the baby Irish lace combined with motifs of heavily embroidered batiste instead of the raised crocheted lace, and one simple yet very attractive model shown in several of the exclusive shops is a well cut blouse of baby Irish with two scalloped edge bands of beautiful embroidered batiste running from shoulders to girdle in front and back.

There is a close fitting band cuff of the batiste to finish the short sleeve just below the elbow. Down the middle front between the two broad lines of embroidery

is set a row of little white Louisiana rosettes, each with a small rhinestone ornament in the center.

The giraffe is of Louisiana and a double fold of the silk finishes the high transparent collar.

Contrasted with the expensive severity of this model is the expensive intricacy of the blouses of chiffon, net, crepe, sheer silk, etc., tucked, shirred, embroidered, inset with lace, laden with a wealth of handwork of all kinds. These handmade blouses range from \$25 to \$100, a few going beyond that mark, while \$25 appears to be the price selected for a majority of the more elegant models.

One or two blouses with a reputation for chic blouses are showing along with their exquisite sheer handmade blouses of fine and silk, most substantial models built up of a very lustrous white silk exceedingly light and soft and light in weight yet with decidedly more body than the sheer crepes, messalines, silk gauzes, etc. These blouses are very simple in line and have little fussiness of detail, but are superbly embroidered in bold, raised design over the upper part, the design tapering toward the waist.

Short sleeves are pulled into bands of the embroidered silk with scalloped top-holed edges and the high collar is also

ba a boon to the woman who cannot stand transparent yokes and collars on wintry days. Unfortunately, the handsomest models of this class sell for \$75.00 and \$85.00, but the number of women willing to pay that for a blouse is surprisingly large, and at least there is promise of more service for the money in such a blouse than in one of the more fragile filmy models.

Less expensive waists embroidered on the fronts, but with lace and openwork yokes and collars, after the style of one of the waists pictured here, are made in crepe and in the sheer silks, and being all handmade are very fine and dainty. Chiffon blouses also have heavy embroidered designs, as in the case of a blouse which is reproduced among the cuts, but in such a case the embroidery is supplemented by complicated shirring, cording, tucking, openwork and lace; for the very sheer stuffs do not lend themselves readily to severe lines.

Plain or figured net, preferably a good Brussels, is a serviceable blouse material for a sheer blouse, and some particularly pretty models are made in white, black and colored net this season, the colored net as a rule being dyed to match a costume with which the blouse is to be worn. The net, if of a good quality, will keep its freshness better than chiffon or mousseline and wear much longer.

White and black waists are numerous, white net being trimmed in black and black net being trimmed in either white or black lace and made up over white. Many of the all-cream or black net blouses have but little trimming and are from self-tuckings. Others have vertical bands of lace inset in the tucked net from shoulder or yoke to girdle and transparent collar of lace.

Lingerie blouses show variations upon the designs familiar during the summer, and there are some especially handsome models in rather heavy linen embroidered all over in English openwork, the embroidery design being adapted especially to the shape of the blouse, so that there is no suggestion of a blouse made from broderie anglaise brought by the yard. These models are absolutely simple in line and devoid of trimmings other than the embroidery, but they are extremely chic and correspondingly expensive.



of the embroidery with small scalloped edge. Some of the models have a little inset lace and openwork stitching mingled with the embroidery about the chest and collar, but the plainer models are quite as rich and smart and their elaborate severity is rather refreshing after the reign of the fussy, easily mussed sheer blouse.

Then, too, such blouses will

## A Suit or Dress



Made According to the Latest Fashions, by Experts, at a Reasonable Cost, is what you want....

THAT IS WHAT WE GIVE

**Our Dressmaking Department**

Is the most up to date and complete in Omaha, and on account of our facilities, we do better work than others can.

**We Make All Kinds of Suits and Dresses**

Above is shown a very pretty effect in accordion pleated skirt with over-ruffle of the same material, the jacket being trimmed with cloth covered buttons—which we also make. Come in and see us if you need a dress or suit—accordion, sunburst or side pleating. Box Pleated Ruchings, Buttons, Sponging, Shrinkling, etc.

**Goldman Pleating Co.**  
100 DOUGLAS BLK.  
16th and Dodge Tel. 1936

## Holland Fox Co. GOWNS...CORSETS

In connection with our large Tailoring and Dressmaking Establishment we have a complete line of the celebrated

**CROSBY CORSETS**

A MODEL FOR EVERY FIGURE

GUARANTEED to give the wearer health, grace and perfect form

WITHOUT LACING

Every Corset Perfectly Fitted

**HOLLAND FOX CO.**  
Sole Agents  
PARLORS 205 PAXTON BLOCK

## HAVE YOU

Had that Winter Suit or Overcoat fixed up yet?—Better do it right now, before that zero weather gets here that is promised for Thanksgiving.

We have a special department for altering and repairing both men's and women's clothing. We reline Jackets, Coats, Overcoats, etc., put on velvet collars, new buttons, new braid or binding, etc., etc.

We have the largest and best equipped cleaning and dyeing plant west of Chicago and employ only high-class workmen in the various departments.

Out of town business receives careful and prompt attention. Write for our price list.

**The Pantorium**

Expert Cleaners and Dyers. 407 So. 15th St. Tel. 963.

N. B.—We clean Carpets and Rugs by a new method.

"P. Centemeri" is the maker of the best imported Ladies' Kid Glove that comes to the United States. A new shipment awaits your inspection—all colors—all lengths—all prices. \$1.00 \$1.25 \$1.50

## Nebraska Clothing Co.

### "Merode" Hand-Finished Underwear For Women and Children

We are Omaha distributors for the celebrated "Merode" Underwear. After searching the markets for good substantial sanitary underwear for women and children, we decided on this celebrated "Merode" brand. We can truthfully claim that it's the best and most satisfactory underwear on the market today. "Merode" hand finished underwear is created for women of intelligence and good taste, is essentially feminine in all the minute details of finish and fit, which are so necessary to comfort and wear. Our assortments of this celebrated underwear—"Merode"—is complete after a very extensive fall business—reordered sizes have just been filled in—and we can positively satisfy the most particular feminine taste.

SHIRTS AND DRAWERS		COMBINATION SUITS	
"Merode" Shirts or Pants, 50c.	Women's (hand finished) "Merode" Underwear, separate Shirts and Drawers, made of genuine combed Egyptian cotton, perfectly finished and cut full size, natural or ecru—50c garment.	"Merode" Suits, \$1.00.	Women's (hand finished) "Merode" Combination Suits, in white, ecru and natural, made of fine Peruvian and Egyptian combed cotton, very soft to wear and absolutely nonshrinkable, perfectly shaped and silk trimmed—\$1.00.
"Merode" Shirts or Pants, 75c.	Women's fine quality (hand finished) "Merode" Underwear, made of 3/4 Australian wool, 3/4 mako cotton; a beautiful weave, medium and heavy weight, separate Shirts and Drawers, in natural gray or white, 75c a garment.	"Merode" Suits, \$1.50.	Women's fine quality (hand finished) "Merode" Combination Suits, in light weight Australian wool, a most beautiful fabric, very elastic and smooth to the body, perfectly shaped, with silk hand finish, medium and light weight, natural, gray or white—\$1.50 suit.
"Merode" Shirts or Pants, \$1.00.	Women's fine quality (hand finished) "Merode" Underwear, separate Shirts and Drawers, medium, light and heavy weight merino, an excellent weave for early fall wear, silk trimmed, shirts with saten yoke band, drawers natural or white—\$1.00 a garment.	"Merode" Suits, \$1.90.	Women's extra fine quality (hand finished) "Merode" Combination Suits, in medium and heavy weight ribbed merino, 75 per cent fine Australian wool and 25 per cent Egyptian cotton; a most serviceable and comfortable weave, in natural or white, \$1.90 suit.
"Merode" Shirts or Pants, \$1.25.	Women's extra fine quality (hand finished) "Merode" Underwear, in light and medium weight silk and wool mixed, strictly nonshrinkable and a beautiful garment for those who object to wearing all wool; natural or white—\$1.25 a garment.	"Merode" Suits, \$3.00.	Women's fine quality (hand finished) "Merode" Combination Suits, in natural, gray or white, made of Australian wool, cut full proportions, silk taped and hand finished, silk trimmed fronts, a splendid winter weight—\$3.00 suit.
"Merode" Corset Covers, 50c.	Women's fine quality (hand finished) "Merode" knit long sleeve Corset Covers, medium weight, perfectly shaped, in white only—50c and 75c.	"Merode" Children's Underwear, 50c.	Children's (hand finished) "Merode" Underwear, separate Shirts and Pants, made of fine combed Egyptian cotton, in natural gray or ecru, sizes 12 to 14—50c garment.

## Odds and Ends for Women

**Mourning Fashions.**  
ONLY an elderly woman is the close-fitting small bonnet with long veil seen. The crepe veil is worn, but more often on a hat than on a bonnet, and with its fullness adjusted in most graceful folds, until the original idea of a veil to hide one's features from the gaze of too curious or sympathetic friends has apparently been quite lost sight of. Small round hats, turbans and flat hats worn a little over the face are all considered good style worn with a long crepe veil, while as soon as the veil is shortened the millinery at once takes on a most exquisite appearance.

The latest news from Paris is that bonnets, even with a widow's mourning, are not considered correct except for really elderly women. A round hat, somewhat on the turban shape, set over the face, is used instead. This hat is made of bias folds of crepe. To it is fastened the veil, but not in the old-fashion of stiff folds hanging down the back. Nor is the veil of the present day of crepe as it used to be. It is made of silk mousseline and has only a border of crepe. It is draped loosely over the hat, in so arranged that while more than one-half of its length hangs down the back—sometimes nearly to the hem of the skirt—the front is left so that it may be worn back over the head or dropped down over the face.

**What Cleaning and Dyeing Will Do.**  
THE thirty wife of the man of moderate means, and not infrequently the man himself, in company with scores of other people who do not have to take dollars and cents into account so carefully, have found a boon in dyes and the various processes of cleaning and pressing garments that would otherwise have to be discarded. So completely has this art—for it is an art—been mastered that the most delicate fabrics can be renovated, pressed or dyed to a perfection that restores them to their original freshness. The daintiest of laces, ostrich plumes, and even the filmy stuffs of which the modern ball and dinner gown is made, are dry cleaned nowadays without taking harm or even being ripped up, while the business suit that must do service in all sorts of offices and stores is dry or steam cleaned and pressed as regularly as the linen is laundered, and so kept thoroughly presentable until it becomes actually threadbare.

So general has become this renovation of clothing that well dressed people have come to depend upon the local establishments almost as much as upon the laundries.

But in these days of passing fashions, when clothing goes out of style long before it is worn out, the art of the dyer makes the expensive suit, especially for women, not so expensive after all, for, after a season's wear, many a handsome gown is colored and made over or even colored and the style left unchanged and worn again unrecognized.

**Peating Still in Style.**  
A QUESTION is often asked, "Is this strongly answered in the negative. Paris sets the fashion and style and whatever is a pronounced craze in Paris becomes a style that is lasting throughout other parts of the world."

To show the confidence that Parisian manufacturers have in this most beautiful effect in women's dress one Parisian pleater recently purchased \$3,000 worth of American pleating machinery and it is not an idle fact to state that there is no danger of this machinery going to rust for want of use. It will be useless for wear before the style goes out.

There are, besides this large manufacturer, fifty-six other pleaters in Paris alone, besides many others scattered throughout France.

One of the prettiest, as well as most useful, creations originated in Paris and now rapidly becoming the style throughout this country is the pleated skirt with ruffles of the same pleated material, while the jacket is trimmed with plain or ivory-trimmed buttons, made from the scraps of the same or different material.

**Superfluous Hair**  
Removed by the New Principle  
**De Miracle**

A revelation to modern science. It is the only scientific and practical way to destroy hair. Don't waste time experimenting with electricity, X-ray and depilatories. These are offered you by the BAZAR WORLD, 112 Broadway, New York. De Miracle is not. It is the only medicine which is endorsed by physicians, dermatologists, medical journals and prominent newspapers. De Miracle is sold in plain wrapper for \$1.00 by De Miracle Chemical Co., 112 Park Ave., New York. Your money back without question (no pad) if it fails to do all that is claimed for it. For sale by all first-class druggists, department stores and

**Boston Store.**