

EXCEPTIONAL OFFERINGS FOR MONDAY

Announcement Special for Monday Ladies' Stunning Suits

Monday we offer two tailored suit specials that mean a good, substantial saving to the ladies who are looking for stylish, up-to-date fall suits. These suits are positively worth as



high as \$25. The suits are in the 50-inch coat or Eton jacket styles—good grade of broadcloth and cheviot, red, plum, green, blue and black, satin linings, at **14⁸⁵-17⁵⁰**

Elegant New Tailored Suits—New arrivals of exclusive, stylish ideas that are original with Brandeis and to be found only in our great up-to-date cloak and suit section. Our extensive stock enables us to fit all figures becomingly in garments of the most accepted fashion. These suits were all chosen separately for their style excellence—in this showing are chic ideas ranging in price—

24⁵⁰-29-35 up to **75**

Ladies' Walking Skirts at \$4.98—Bought at a great sacrifice—20 styles in the new materials, pleated or circular effects—very nicely tailored—worth up to ten dollars—**4.98** will go at

Ladies' Walking Skirts, \$9.98—This includes many fine samples of voiles, chiffons, panamas, etc., many extra size garments for stout ladies **9.98** worth up to \$17.50, at

Exclusive Models Just Received in

Charming Millinery

Brandeis' New Ideas Invariably Appeal to the Woman of Taste.

The newest models in winter millinery have a chic style that is all their own. Scores of absolutely new ideas in shape and trimming to give a touch of exclusive character to the winter dress. We mention specially for Monday an assortment of the faddish new fur hats. The crowns are of velvet and the brims are artistically fashioned of seal, Persian lamb and Russian sable—trimmings are adapted in exquisite harmony a special line, all new—at, **\$10**



Smart Dress and Evening Hats at \$7.50—In the showing are a splendid variety of the newest dress hats, handsomely trimmed with ostrich plumes, feathers, breast, cut steel ornaments, the new blended foliage, etc.—many charming models, shown for the first time—special, at **7⁵⁰**

Omaha Women are Amazed at the Great Values in

Dressy Fall Hats at \$1.50-2.50

Entire stock of stylish street and dress hats bought from a New York concern at a sensational reduction—every hat, fresh, new and thoroughly modish—every correct shape, all newest trimmings, hats that are easily worth \$4.00, at **1⁵⁰-2⁵⁰**

Sale of Winter Underwear

Ladies' High Class Union Suits—In winter weight—in this lot is the famous Munsing union underwear, known as the finest union underwear that money can buy, also the well known Alpha and Helvetia brands—all sizes, very special, at **49c-69c-98c**

Ladies' Heavy Weight Vests and Pants—Ladies' fine cotton plain and fleeced, medium and heavy weight—all wool and wool mixed. **25c-49c-69c-98c**



Boys' and Girl's Union Suits—Munsing union suits, medium and heavy weight fine cotton and wool, a suit. **49c-98c**

Misses', Children's and Boys' Underwear—Vests, pants and drawers, fine and heavy ribbed, plain and heavy fleece lined **19c-25c-49c**

Handkerchief Sale—Plain and embroidered linen, Swiss scalloped, embroidered and reversed—ladies sheer linen initial handkerchiefs—**10c**, over 100 styles—all go at, each

Ladies' Kid Glove Sale

All well known brands of gloves—all sizes—newest fall shades for street and evening wear—two and three clasp effects of real suede and glace—a great number of gloves in this lot are the finest samples and worth up to \$2 a pair, at **59c-98c**

Neckwear Sale

Ladies' newest style neckwear—stocks, tabs, turnovers, lace beaded effects, lace handmade Battenberg novelties, etc.; black, white and ecru—cotton, linen, silk and chiffon—worth up to 50c

10c and 25c



BRANDEIS "BOSTON STORE" & SONS

A SPECIAL SALE OF FURS

Clear White Ermine Zazas—Standing band with good sized tabs—ermine fall trimming and satin lining, at **14⁸⁵**

Beautiful White Ermine Zazas—With double drop tab, heavy satin lining, high band collar—10 ermine tails—go at **24⁵⁰**

Persian Lamb Zazas—In high stock, with shaped tabs, brocaded satin lining—**9.98-12.50**

Special Fur Scarf Offer—20 different styles in long, medium and short scarfs—ten different furs—special, at **6.98**

24-in. Seal Skin Coats—with new reverses and cuffs, heavy brocaded lining, **\$149**

24-in. Near Seal Jackets—Heavy satin lining, at—**\$29 and \$35**

27-in. Silky Curl Astrakhan Jackets—Guaranteed satin lining, at—**24⁵⁰ and \$29**

24-in. Golden Otter Jackets—New shapes, heavy lining, at—**\$125 @ \$149**



The New Season's Favorites in Ladies' Winter Coats

Monday for the first time we will bring forward twenty new models in long coats in the smartest, dressiest styles that have been seen in Omaha for many seasons. Many special values

—These are beautiful new long coats of broadcloth with empire back, plain and fancy linings, neat little trimmings, etc.—a splendid variety to choose from, at—**\$19-\$24⁵⁰-29-\$32⁵⁰-39**

Ladies' \$25 Quality Fur Lined Coats at \$14.85

Through a special purchase we have just received from New York a splendid array of broadcloth fur lined coats. The unusual price concession we secured enables us to offer these very fashionable coats at the greatest bargains of the season. The linings are German squirrel, plain or blended with brook mink and blended Belgian sable collars, 45 and 48 inches long—very special values at **14⁸⁵**



NEW EMPIRE COAT—SPECIAL

The new Empire coats are extremely modish this season—we show many in heavy chevrons, Empire front and back, yoke and pleats, velvet piped, half lined, new cuffs and sleeves—will go **6.98** in this sale at

New Arrivals Silks and Velvets

Many beautiful waisting silks just received, as well as elegant silks and velvets for entire costumes.

Handsome Plaids—The popular satin bar plaids, imported Lourens and Fallie plaids, etc. **\$1-\$1.25-1.50**

Special Moire Values—36-in. black moire, 27-in. colored moire, 27-in. white moire, novelty and boucle moire, etc., worth up to \$2.00, at yard. **98c**

Regina Black Dress Taffetas—Finest in the world. Brandeis are exclusive Omaha agents. These silks manufactured by C. J. Bonnet Co., Lyons, France. We offer the Regina black taffeta Monday, 21-in., worth \$1.00, for 75c; 27-in., worth \$1.50, for, yard. **98c**

Rustling Taffetas—In both plain and changeable, pretty shirt waist silk, plaids, chameleon, messaline—many fancy silks, at, yard. **49c-69c**

On Bargain Square—2,500 yards stripe and check Lourens silks for shirt waist suits—worth from 75c to \$1.00, Monday, at, yard. **39c**

Fine Winter Dress Goods

On bargain square at main entrance, we are showing thousands of yards of finest \$1.50 dress goods, heavy Scotch mixtures, English worsteds, plain and fancy goods, etc., at, yard. **69c**

\$1 Dress Goods in black and all colors, excellent heavy skirtings, coatings and dress woolens, at, yard. **49c**

In the Annex—29c Yard. 1,200 yards of fine silk and wool imported dress goods, 75c quality, Monday, in annex, at yard. **29c**

IN THE REGULAR DEPARTMENT

46-inch Black Nun's Velling, 59c

\$1 Silk and Wool Imported Plaid, at, yard. **75c**

\$1 and \$1.25 Imported Dress Goods—Prunella, Wool Taffeta, Poplin, French Serge, etc., every new color and shade, at, yard. **85c**

\$2.50 fine silky finish Chiffon Broadcloth, black and colors, at, yard. **1.98**

Imported Dress Patterns, black and colors, at, yard. **\$1**

Special Ribbon Sale

Tomorrow in our enlarged ribbon department there will be an exposition and sale of strictly high class novelty ribbons—a showing of both imported and domestic ribbons. See the new Persian—the new Glace Warp Prints—the new Oriental Patterns in Warp Prints—the new Imported Jacquard Effects. There is not a new thing in the ribbon world but what we are showing. Prices on the novelties range at, per yard—

19c-25c-29c-39c-49c-59c-69c-79c-85c and up to **\$5 Yd.**

Specials in Linen Dept.

Special lot of all linen bleached and silver bleached Table Damask—in widths up to two yards—usual price **49c**—Monday, per yard

One big lot of fine Irish, Scotch and Belgian bleached, all linen, 48 to 72 inch satin Table Damask—worth up to **75c**—Monday, per yard

One lot of sample Napkins. These are mostly one dozen of a kind and worth up to **2.50**—Monday, at **98c-1.25** per dozen

20 hemstitched, all linen, pattern Table Cloth, 8-4, 10-4 and 12-4 sizes—actual value up to **1.25**—Monday, at, each **1.25-98c**

20 Turkish Wash Cloths—**1c** at, each

10c Stamped Hemstitched Doilies, at, each **24c**

10c Stamped Doilies, at, each **5c**

Thousands of Stamped Doilies, Center Pieces, Tray Cloths, etc., worth up to 20c, each **10c**

10c Huck Towels, at, each **5c**

10c Bleached Turkish Towels, at, each **74c**

Our Japanese Corner

Hundreds of handsomely decorated dishes of all kinds, in the latest Japanese designs. Cups and saucers, sugars and creamers, cake sets, berry sets, chocolate sets, Morlaga vases, hair receivers, salt and peppers and hundreds of other dishes too numerous to mention. Our Special for Monday—50c Japanese Egg Shell Cups and Saucers. **25c** 25c Japanese Egg Shell After Dinner Cups and Saucers. **15c**

CALLING CARDS.

Latest styles in print and cards, 100 oblong size, 20c; 100 square size, 20c; 50 business cards, 15c; made in a few minutes, choice of script or old English type. Beautiful aluminum card case free with each order.

EXTRAORDINARY SPECIAL SALE OF LACE CURTAINS

Tomorrow we place on sale a large stock of lace curtains that were most advantageously bought by us. Buying all goods for spot cash, no matter how large the quantities, is the reason why some of the best bargains in the United States are offered first to us.

This sale of Lace Curtains will more strongly than ever cause you to wonder how we can sell fine goods so cheaply

\$10.00 and \$15.00 LACE CURTAINS at \$3.98 a Pair
In this lot are all the Irish Point, all the Brussels, all the Arabian Lace Curtains from this gigantic purchase that sell as high as \$10.00 and \$15.00 per pair—**3⁹⁸** at, pair

\$25 LACE CURTAINS at \$6.98 a Pair
In this lot are all the absolutely finest Curtains from this purchase. Genuine hand made Saxony Brussels Curtains, real Egyptian Curtains, Marie Antoinette Curtains, and hundreds of other high class lace curtains that are worth up to \$25.00 per pair, an immense variety of them will be offered as long as they last at \$6.98 per pair. This is an opportunity to get an extremely fine lace curtain at about one-fourth the real value, pair **6⁹⁸**

Lace Curtains 2⁹⁸-1⁹⁸ Pr.

Are all the Arabian, all the Cable Net, all the Nottingham, and all the Brussels Lace Curtains that sell up to \$7.50 a pair, **2⁹⁸-1⁹⁸** they go at, pair

Lace Curtains, 98c Each

Are all the odd Curtains and all the single curtains. These are worth up to \$5.00 per pair, and are all kinds, all grades, and all qualities, there are seldom more than 3 pair of any one pattern. They are a most extraordinary **98c** bargain, at, each

\$2.50 Lace Curtains at 39c Each—In this lot are all the single curtains and all the small lots, only two or three pair of a kind, that usually sell up to \$2.50 a pair, **39c**

Swiss Curtains—All the Swiss and Muslin Curtains, ruffled and pleated, as long as they last, are going to be sold at, each. **25c**

BOBBINET CURTAINS

All of the Bobbinet Curtains with Battenberg edge that generally sell for \$3.50 per pair, these are both in white and ecru, and are going to be sold at, each. **59c**

And there will be numerous other lace curtain bargains on sale of which the quantities are too small for the newspaper advertising. If in the immediate or near future you are in need of curtains you should not fail to attend this sale.

Sample Shoe Sale

We bought these fine shoes from a New York manufacturer—they represent his entire sample line. We assert that these are the finest ladies' shoes ever sold in America at \$2.50.



Vicis, velours, gun metal, patent kid and colts—button or lace, sizes 2 1/2 to 7 1/2—shoes that are positively worth \$3.50 and \$4.00—all perfect and right up to date, will go at **2⁵⁰**

Candy Sale

500 pkgs Standard Gum at 20 pkg—**5c**

3 pkgs. for **10c**

Chocolate Vanilla Drops at, lb. **10c**

Superfine Gum Drops, lb. **9c**

Whipped Cream Caramels at, lb. **10c**

Assorted Cream Bon Bons at, lb. **10c**

Chocolate Bon Bons, lb. **10c**

Home-Made Taffies at, lb. **10c**

Chocolate Marshmallows, lb. **10c**

Chocolate Caramels at, lb. **10c**

Delicious Butterscotch at, lb. **10c**

OPTICAL DEPT.—Annex

Gold Plated Spectacles worth \$2 and up **98c** at

Fitted by expert optician.

VISIT OUR TEA ROOM Balcony, Main Building Dainty Lunches at Small Prices



DRUGGISTS' SUNDRIES

1.25 Rubber Gloves pure gum, at, pair

2 Combination Syringe at **5c**

20c Rubber Sponges at **2c**

De Miracle, removes hair, at **1.00**

De Long's Worm Wafers at **1.00**

A full line of Goettling's Perfumes, per ounce **5c**

See Moss Cream **5c**

Alba Royal Cream **5c**

