

MONDAY--A GRAND TRIUMPHAL BARGAIN DAY

EXTRA SPECIAL SALES MONDAY

Portieres & Couch Covers
Ribbons,
Surplus Silk Stock,
Cloaks and Furs,
Ladies' Underwear.



TOMORROW BRANDEIS' STORE PRESENTS BARGAIN EVENTS

Of the most remarkable nature. Every department offers a share of inducements. Monday offers really more good chances to save money on Goods You Need Now than any one day's sale this year.

To Inaugurate the Formal Opening of Our New Enlarged Ribbon Dept. Extraordinary Sale of Ribbons

A \$24,000 STOCK OF BEAUTIFUL, FRESH, NEW RIBBONS AT AMAZING BARGAINS
MANY BARGAIN SQUARES AND TABLES GIVEN OVER TO THE GREATEST, MOST COMPLETE STOCK OF HIGH CLASS RIBBONS EVER SEEN WEST OF CHICAGO.

- 25,000 yards heavy fine all silk, satin and gros grain baby ribbon, all good colors, 2 yards for... **1c**
 - No. 1. Fine all silk, satin and gros grain ribbons, all colors, 10 yard piece... **15c**
 - No. 2. All silk, satin and gros grain ribbons, all colors, 10 yard piece... **19c**
 - No. 3. All silk, satin and gros grain ribbons, all colors, 10 yard piece... **25c**
- ALL SILK, SATIN AND GROS GRAIN RIBBON**
Finest all silk, satin and gros grain ribbons—pink, blue, cardinal, scarlet, brown, navy, black.
- No. 5. One inch wide, at, yard... **3c**
 - No. 7. One and one-quarter inches wide... **4c**
 - No. 9. One and one-half inch wide, yd... **5c**
 - No. 12. Two inches wide, at, yard... **6c**
 - No. 16. Two and one-quarter inches wide... **8c**
 - No. 22. Two and three-quarter inches wide... **9c**
 - No. 30. Three inches wide, at... **11c**
 - No. 40. Three and one-half inches wide... **12c**

ALL SILK MOIRE RIBBON.

5,000 pieces of the very high luster pure all silk moire ribbons in pinks, light blues, cardinals, scarlet, black, navy, etc. at exactly one-half price.

- No. 5. One inch wide at, yard... **4c**
- No. 9. One and one-half inches wide, at, yard... **8c**
- No. 16. Two and one-quarter inches wide... **12c**
- No. 40. Three and one-half inches wide... **18c**
- No. 80. Four inches wide, at, yard... **20c**
- Five inches wide, at, yard... **25c**

25c RIBBONS AT 10c A YARD

Finest printed satin taffeta, varied assortment of colors, No. 7 and No. 9, worth 25c, 10c in annex, at, yard.



Favorite Styles in Ladies' Apparel for Winter

The season's best novelties and most reliable styles are always found in lavish abundance at this leading fashion center. During the coming week we present some most meritorious specials.

A new lot of these stunning long coats that are so fashionably popular—made in blacks and light colored broadcloth for evening and dress wear—delicately tailored and bearing all the smart style features that are accepted... **\$19-24.50**

Ladies' Long Loose Coats—Correctly fashioned of plain and novelty mixtures—made in the reigning styles of long loose effects and new Empire cuts—every right style feature—eight different styles—choice... **8.98**

SPECIAL—Ladies' High Grade Tailored Suits at \$24.50

Monday we offer you the choice of 125 high grade tailored suits, including the new stons, blouses and long Chesterfields—in every stylish cloth and color of the season—a large number of manufacturer's samples are included in this lot—they show all the correct and modish style features for winter dress wear—many and many are worth as high as \$50.00 each... **24.50**

EXCLUSIVE MODELS IN STUNNING TAILORED SUITS

We show for Monday an exceptionally fine lot of exclusive tailored suits, cleverly fashioned in the new high colors and greys—many original models in long and short styles—the tailoring is perfection itself and every care is given to the little details of trimming, lining and fitting—extra special numbers, at... **\$35-\$39-\$49**

Ladies' Tailored Suits at \$14.85

A new lot recently purchased in New York at a most extraordinary sacrifice—the newest most popular styles of this season, including every fashionably correct cloth—long or short coat styles, a special at... **14.85**



Ladies' Walking Skirt—Choice of 20 fine dress and walking skirts that are worth up to \$17.50, this includes a lot of samples in the correct new styles... **9.98**

Ladies' Skirt at \$4.98—Stylish golf and walking skirts in the brand new pleated effects—light and dark mixtures—correct weight for winter street wear—a good \$7.50 value at... **4.98**



15c Wash Ribbons at 8c—Very fine printed wash ribbons—no finer made—one-inch wide, a fine combination of colors—worth 15c, at... **8c**

Extra Heavy Taffeta Ribbons—Extra heavy taffeta, pure all silk, in a full line of colors—Pecot edge, very desirable for fancy work—2 1/2 ins. wide and would be a bargain at 25c—your choice in annex and basement, for... **15c**

RIBBON SECONDS

9,000 Pieces Bought From Johnson, Cowden Co., N. Y.

The seconds from the most famous ribbon mills in the world secured at 50c on the dollar—9,000 yards of their famous 616 satin taffeta ribbon. These ribbons are practically perfect—they come in the widest range of colors—all widths from No. 5 to 8 ins. wide—the little imperfections are scarcely noticeable in these fine ribbons—a phenomenal bargain so long as these lots last.

- No. 5—60c quality, at... **61c**
- No. 7—12 1/2 quality, at... **9c**
- No. 9—15c quality, at... **11c**
- No. 12—18c quality, at... **14c**
- No. 16—20c quality, at... **17c**
- No. 22—25c quality, at... **20c**
- No. 30—30c quality, at... **27c**
- No. 40—35c quality, at... **31c**
- 5 inch—40c quality, at... **33c**
- 6 inch—50c quality, at... **37c**
- 7 inch—50c quality, at... **49c**
- 8 inch—50c quality, at... **55c**

6,000 yards remnants of high grade fancy warp prints—fine taffetas, ombre, all colorings, 5 to 7 inches wide, positively worth 50c to \$1.00 per yard, (on sale in main ribbon department, your choice, at, yard... **19c**)

Very finest pure all silk warp print ribbons, fine assortment of patterns and color combinations, 5 and 6 inches wide and not a yard in this lot worth less than \$1—on sale in main ribbon department, at, per yard... **29c**

Highest Class Imported Novelties

No such showing of novelties west of Chicago. New Jaquard, fancy Roman stripes, Viadere stripes—all new shades—1 to 18 inches wide, price 12c, 25c, 35c, 50c, 75c, 85c, \$1.00 and up to \$5.00 for cash ribbons from 8 to 18 inches wide.

BIG SILK SALE

Brandeis Buys Entire Surplus Stock From One of the Largest Paterson, N. J., Silk Mills at a Fraction of Cost
\$1 Silks at 39c Yard

Every yard was manufactured for this fall's trade and are in latest styles for separate waists and entire shirtwaist suits—many handsome plaids, neat checks, hairstripes, chameleon broche and other novelties, in light silks, pretty for evening wear. Nearly every leading style shown for this season—plain and changeable taffetas, as well as black taffeta. These silks have been greatly admired where they have been on display in our windows for the past few days. Silks worth up to \$1.00—Monday, at, yard... **39c**

Extra specials in black guaranteed silks—Imported Chiffon Dress Taffetas—Extra special pieces fine black on sale, consisting of Black Beau de Sote, Black Moire, Black Rustling Taffeta and Black Chiffon Taffeta—all guaranteed to wear—a most extraordinary value, at, yard... **69c** and **89c**

Extraordinary Dress Goods Values

On front bargain square are 150 pieces New Fall and Winter Imported Dress Goods and Cloths, nothing worth less than \$1.50 and up to \$2.50. Panamas, Voiles, Broadcloths, Venetians, Fine Tailor Goods, Plaids and Scotch Suitings, black, cream and all colors, at, yard... **98c**

AT 40c YARD—Every new and up-to-the-moment Dress Goods, black and all colors, nothing worth less than \$1.00 and up to \$1.25, at, yard... **49c**

FRENCH FLANNELS—Chalices, Waistings, double width Albatross, yard... **39c**

WOOL DRESS GOODS; 29c YARD—In the Annex, we have placed 2,000 yards of 7 1/2 Wool Dress Goods, serviceable fancy silk and wool, plain, colors, dark colors and styles for children, yard... **29c**

IMPORTED HIGH CLASS DRESS GOODS—MAIN DEPT.

New Wool Taffetas, Prunella, Henrietta, Poplin, Serges, Shadow Tamise, etc., every imaginable color and new shades—this lot is to be found in Arcade, \$1.25 & \$1.35 grades, yd... **85c**

Cream Serge—New heavy Mountain cream Serge, Black Tamise, \$1.00 serges for skirts, 32-in. wide, reg. grade, 44 in. wide, yard... **75c** and **1.25**

Novelties in Leather Goods and Jewelry

THE LATEST JEWELRY NOVELTIES—Are in our newly enlarged and handsomely appointed Jewelry department—from the daintiest little pins to the solid gold watch. If you are looking for any extreme novelty in jewelry, Brandeis Jewelry department is the place to seek it. Prices moderate, always.

We are showing the largest and most satisfactory line of leather shopping bags that are now so popular. Many exclusive styles confined to Brandeis—the new Japanese leathers. A visit to our leather section will be of interest.

TOMORROW--THE GREAT SALE OF Tapestry Curtains and Couch Covers

This Will Without Doubt Be the Greatest Sale of Portieres and Couch Covers Ever Held in the West
WE BOUGHT FOR SPOT CASH \$12,000 WORTH OF FINE AND MEDIUM GRADE TAPESTRY AND VELOUR COUCH COVERS AT PHENOMENAL BARGAINS.

It is the entire stock on hand of a well known manufacturer who retired from business, and is another case where our ever ready cash secured for us a great bargain.

These goods have been displayed in our show windows for the past week, and have caused great admiration. Every one has wondered "How can they sell them so cheap!" It is because WE BUY FOR SPOT CASH, no matter how large the quantities, that some of the best bargains in the United States are offered first to us.

\$20 Velour Curtains at \$2.98 Each

In this lot are all the high class Velour Curtains and Couch Covers that sell up to \$20.00 per pair. They are those heavy, rich curtains that drape in such stately manner, in all colors, that you would always expect to pay \$20.00 per pair for. They are single and in pairs. We offer your choice, for... **2.98**

\$10 Curtains at \$1.49 and \$1.98 Each

In this lot are all the Tapestry Curtains in border effects, cord edge effects, Oriental patterns and those heavily mercerized plain colored curtains that always sell at \$10.00 per pair. We have divided these into two lots—at, each... **1.49** and **1.98**

\$5 Curtains at 98c Each—In this lot are all manner and kinds of Curtains and Couch Covers. This lot is known as manufacturer's seconds. Some of them are imperfect; no matter what their regular price we have divided them into two lots—at, each, 69c and... **98c**
There Are Some Extraordinary Bargains in This Lot.

\$5 Couch Covers at \$1.50 Each—In this lot are all of the Oriental design Couch Covers—in fact, all kinds of Couch Covers that are worth up to \$5.00. We have divided them into three lots—at, each, 39c, 98c and... **1.50**

\$3.50 Table Covers at 98c Each—In this lot are all the Tapestry and Velour Table Covers, in all sizes, that generally sell at \$3.50 each. They go in two lots—at, each, 69c and... **98c**

\$3.50 Plush at 98c Yard—In this lot are all the plush and broadened double width plushes that generally sell at \$3.50 per yard, they go at, per yard... **98c**

\$1.50 Tapestries at 25c Yd.—In this lot are all the Tapestry pieces goods of all kinds and descriptions that generally sell at for \$1.50 yd.; they go at, yd... **25c**

50c Crushed Plushes, 15c Yd.—In this lot are all of the plush and fancy printed and crushed plush that regularly sells at 50c yd.; this goes at, per yd... **15c**

50c Plush Inserting for 5c Yard—In this lot is the entire stock on hand of the plush and velvet border that is used on the new style curtains. It costs to manufacture 50c per yard and goes in this sale at, per yard... **5c**

SPECIAL VALUES IN SHOES FOR MEN AND LADIES

The best, most stylish and most serviceable shoes for ladies to be found in Omaha. Every pair fitted by intelligent, experienced salesmen. Many well known brands at... **\$2.50, \$3.50, \$5**

Men's Shoes
Made of selected leathers, in the latest lasts for winter wear—heavy and medium weight. Absolutely the best shoes in America at... **\$3, \$4 and \$5**

Men's Shoes

- Men's Shoes**
- Turkish Half Towels—suitable for wash clothes—each... **1c**
 - 10c Unfinished Towels... **5c**
 - 12c Towels—each... **7c**
 - 13c Bleached Towels... **7c**
 - 15c Bleached Towels... **15c**
 - 18c Bleached Towels... **19c**
 - Slightly soiled Dollies, Lunch Cloths, Scarfs, etc., at less than HALF PRICE.
 - Dollies worth up to... **1c**
 - 18c—each... **10c**
 - Tray Cloths, Dollies, Scarfs, etc., worth up to... **10c**
 - 25c—each... **25c**
 - 10c Huck Towels—hemmed—each... **5c**
 - 12c Huck Towels—hemmed—each... **7c**
 - 15c Huck Towels—hemmed—each... **10c**
 - 18c Huck Towels—hemmed—each... **15c**
 - 25c Huck Towels—hemmed—each... **25c**
 - Scarfs and Squares, worth up to \$1.00—worth... **49c**
 - Scarfs and Squares, worth up to \$1.50—worth... **69c**
 - Scarfs and Squares worth up to \$2.00—each... **98c**

Men's Dressy Winter Overcoats @ \$10 Suits at \$10

A Brandeis Suit or Overcoat at \$10 has all the appearance of the clothing you usually pay double the price for—hand padded shoulders, correct fit about the collar, etc.—altogether the best garments ever sold at... **\$10**

Boys' Suits and Overcoats

Boys' and children's newest winter styles—all wool—made in Buster Brown, Buddy Tucker styles, etc.—many are handsomely finished with naval collars, on sleeves, etc.—an extra special offer—third floor... **2.98**



EXTRA SPECIALS LADIES' FUR JACKETS

- Sonakin Jackets, \$169.00 and \$198.00
- Swedish Golden Otter Jackets, \$125.00 and \$149.00
- Persian Lamb Jackets, \$98.00 and \$125.00
- Blended Squirrel Blouses, \$75.00 and \$98.00
- Natural grey Squirrel Blouses, \$89.00
- Sobby Krimmer Jackets, \$39.00, \$45.00 and \$49.00
- Nearseal Jackets, plain and combination, \$35.00, \$39.00, \$49.00
- Electric Seal or Astrakhan, \$24.50, \$29.00, \$35.00 and \$39.00

LADIES' FUR SCARFS

- Ermine Scarfs and Stoles, \$14.85, \$19.00 and up to \$98.00
- Mink, in plain and blended, \$4.98, \$7.50, \$9.98 up to \$19.00
- Natural and blended Squirrel Scarfs, \$4.98 and up to \$24.50
- Fox, Brook Mink, Persian Lamb, etc., at \$4.98 up to \$49.00

SCARF SPECIAL FOR MONDAY—Choice of 20 Scarfs, in short and long lengths, of 12 different kinds of fur—many in lot worth up to \$10—each, at... **4.98**

Brandeis' Charming Millinery

The exclusive character of Brandeis higher grade of millinery makes it almost impossible for your favorite hat to be duplicated. We import so many more patterns than any other millinery store in the west, we employ more expert milliners and show a wider variety of styles continually that Brandeis is naturally regarded as the only place to secure a hat with originality and exclusive design. We are showing a particularly meritorious array of dress hats, at... **\$10**

BRANDEIS' STUNNING STREET AND DRESS HATS AT \$5—Are the embodiment of the very best that can be found in a medium or popular priced hat. All the latest shapes and materials—such dashing style and workmanship as you would expect in a \$10 hat, at... **\$5**

Winter Underwear Sale

Ladies' medium and heavy weight winter underwear in vests, pants and tights, form-fitting garments of wool and fleecy cotton, all sizes, worth as high as \$1.50... **25c-39c-49c-69c**

Ladies' Heavy Union Suits—Cotton fleeced and wool, medium and heavy weight—includes Munsing, Alpha and Helvetia brands—... **49c-69c-98c**

Misses', Children's and Boys' Underwear—Ribbed and heavy fleeced vests, pants and drawers—at... **19c-25c-49c**

Misses', Children's and Boys' heavy Union Suits—at, each... **49c-69c**

Burson Seamless Hose—We are giving special demonstrations daily of the high quality of this splendid hosiery—every lady is interested—range of prices, pair... **15c-25c-35c**

Ladies' Neckwear—New effects in lace and embroidered turn-over collars; also the pretty new stocks and tabs, latest designs—10c and 25c at... **10c and 25c**

Ladies' Fashionable Kid Gloves—For street and evening wear—Monarch, Perrin's, Dent's, Reynier's, etc., including the new long evening gloves—in all shades, most complete variety in Omaha—at... **\$1, 1.50 up to 3.50**

Ladies' \$1.25 Kid Gloves, big assortment, on bargain square at—pair... **69c**

Ladies' Wool Gloves—Warm wool gloves for outdoor wear—all wool and fleecy lined; also fine Saxony wool mittens—... **25c**

VISIT OUR NEW TEA ROOM—ON THE BALCONY—DAINTY LUNCHES—MODERATE PRICES.

COMIC MASKS FOR HALLOWE'ENN PARTIES—IN BASEMENT—AT... **1c to 10c**

