## An Open Letter to John A. McCall President New York Life Insirance Company

Every man who is now denying himself luxuries, comforts and even necessities, in order that, after his death, his family might enjoy comfort and safety every such man should read Mr. Lawson's burning words in his open letters to John A. McCall, President of the New York Life Insurance Comoany, and to the public. Every woman who is depending on insurance for her support. Every one closely or remotely connected with life insurance should get the the November number of Everybody's, read the full text of Mr. Lawson's letters (of which parts are quoted below) and send Mr. Lawson their proxies or add their names to the hundred thousand who have already written him.

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Beginning over a year ago, Everybody's Magazine has steadily attacked the legalized robbers of the business community, until the whole country has become keenly alive to the evil powers which we are struggling to destroy, and which have been in the way of President Roosevelt's "Square Deal fo Every

This destructive process must go on until the money of widows and or phans shall be safe; until beef trusts shall no longer control the food supplies until the concentrated rottenness of many years shall be shaken out of the great business of our country; and until municipal, state and federal governmen


Charles Edward Russell, in his foreword to his eloquent and constructive series on Man's Struggle for Equality, says: "In some way the Americans will find a cure for the evils that now beset and hamper them, as in old days they found a cure for monarchical despotism, and again for African slavery

Lawson is helping. Russell is helping. Everybody's Magazine is helping. Let every man who has pity for the under-dog read what Mr. Russell has to say in his series beginning in Everybody's Magazine for November that he may learn, and think, and, when the time comes, a


