

BRANDEIS & SONS

EXTRA SPECIALS THURSDAY

Stunning Fall Millinery

The newest ideas in fall millinery have been cleverly embodied in our moderate priced hats. An entirely new array of late fall models.



An extremely attractive and becoming hat is the Tam O'Shanter Turban, made of velvets and chenille braid, very jaunty trimmed with quills, small ribbon rosettes, etc.—also the dome crown hats, the marquis and the tri-corne shapes—new feather breast trimmed hats—new cut steel ornaments, are very stylish—See this new assortment of splendid styles at

\$5

Simple Little Suit Hats—Are very pretty this season—modest but very dainty ideas for every day street wear, at

1.50

Trimmed and Street Hats at \$2.50—All this season's style—all the leading fall shades—turban, hippodrome, sailors, etc. a big new variety, at

2.50

Ladies' Cloaks and Suits

New Empire Coats—Made of heavy chevrons—with double yoke effects, satin piped, pleated backs, half lined—

6.98

New Long Coats—In 44 inch length—made of novelty mixtures—velvet collar, half strapped backs—heavy quality of fabric—all leading fall colors—will go

9.98

Ladies' Tailored Suit at \$9.98—Long and short coat styles—plain effects and the prettiest new mixed fabrics—all the new style features, at

9.98

Stunning New Tailored Suits—all the most up to date styles—made by first-class tailors—many odd sample garments of which there is but one of a kind, will go at

\$19



THREE BASEMENT SPECIALS

42-inch Beaver Coats—Choice of \$7 and \$8 coats with imitation Persian—

9.98

6 Cluster Scarfs with imitation Persian, satin and silk lined—

2.98

Fine Cluster Scarfs with imitation Persian, satin and silk lined—

69c

Wool Blankets, Cotton Blankets and Comforters at Special Prices.

An entire sample line warm and serviceable wool blankets for winter use. They are in white, gray, scarlet, tan and plaids, with fancy colored borders—Prices about half the regular value—10-4, 11-4, 12-4 size for, pair

1.98 up 4.98

Heavy Reeced Cotton Bed Blankets in gray, white, and tan, 60 in. pair

39c up 1.59

Large size heavy Comforters, 98c, \$1.25, \$1.50, and up to \$2.98

GREAT UNDERWEAR SALE

Continued warm weather of fall has left underwear manufacturers in distress. We bought over \$10,000 worth of ladies' and misses' fall and winter underwear from Eastern manufacturers at astonishing reductions. We place this fine underwear on sale Thursday on bargain square.

Misses', children's and boys' heavy cotton and fleecy lined underwear, at

19c-25c-49c

Ladies' underwear in wool and fleecy lined, all sizes, worth up to \$1, at

25c-39c-49c-69c

Ladies' Fine Kid Gloves

Exclusive agents for Perrin's and Monarch Gloves—also all fall shades of Reynier's, Fanchon Suede, Meyers

\$1.50-\$2 up 3.50

Ladies' \$1.25 Fall Kid Gloves at 69c Pair—All shades—all sizes—all gloves are perfect, at, per pair

69c

BRANDEIS & SONS

MEN'S OVERCOAT SALE



We open the overcoat season with a great bargain special for men.

\$15 and \$17.50 Overcoats, Top Coats and Cravenette Rain Coats at \$10—This is a superior value to any you can find in Omaha. The overcoats are in the very latest style—the newest patterns—full skirted, belted backs, etc.—

\$10

Men's Fur Lined Overcoats. Most complete line ever shown—for automobile, professional men, etc.—Gentle selected Australian mink and beaver, with large fur storm collars—specials, at

\$25 up \$75

Boys' and Children's O'Coats. Sample lines of boys' and children's Ruselans, double breasted, etc.—ages 3 to 16—all latest styles for winter, worth \$5, \$6, 2.98

The Best Heated Office Building in Omaha is The Bee Building

Don't wait till cold weather; there are several choice offices vacant now—but they never stay empty long. Some fine offices at from \$15.00 to \$20.00 per month, including heat, light, water and janitor service

R. C. Peters & Co., Bee Building

Nicoll TAILOR

William Jerrens' Sons,
209-211 So. 15th Street.

MIGHTY strides have been made in the Tailoring Business—and chiefly by ONE HOUSE—NICOLL, THE TAILOR, with large and busy tailoring stores in nearly every principal city in America.



We have earned our big business by simply making first class garments to order at a moderate price—and we are still growing. By pleasing our trade—it returns—and multiplies as it ought—but like all successful ORIGINATORS—we have many IMITATORS. We copy after no one; year after year we have raised the standard of tailoring—higher and higher—with lower and lower prices—till we have brought the price for superior made garments—within the reach of all.

Trousers \$5 to \$12
Suits \$20 to \$50

Let Nicoll take your measure for new garments today.

FRED PAFFENRATH, Mgr.



WOMEN'S \$3.50 PATENT LEATHERS

One of the most popular shoes for women's wear this fall is the patent leather vamp, with a dull kid top, military heel and made on the new "Drop" toe last.

We have a larger variety of styles in patent leathers at \$3.50 than ever before—We can show you the best shoe for \$3.50 that you ever looked at.

Drexel Shoe Co.
1419 Farnam St.
Send for catalogue.

Use Hiller's Whiskies

Best for the home

It comes from HILLER'S. It must be good.

Hiller's LIQUOR CO.
1309 FARNAM ST.
SEE THE PHONE NO. 12-4-1 WE DELIVER

MR. WAUGH LAUDER, a former pupil of List, will be at Creighton University Hall, under the auspices of the Sisters of Mercy, Thursday morning, afternoon and evening, Friday afternoon and evening and Saturday morning, afternoon and evening. Reason ticket, \$1.00; one-day ticket, \$2.00. Evening ticket, \$3.00. Tickets sold at the door.

\$500 UMBRELLA PLANTS. FINE PLANTS IN 3 1/2, 4, 5 and 6-inch Pots. 50c, 10c, 15c, 20c and 25c each. ROSES AND CARNATIONS ALSO. GREENHOUSE, 3513 S. 20TH AVE.

BENNETT'S

OMAHA WEATHER FORECAST—Thursday Fair and Warmer.

Green Trading Stamps—Main Floor.

Dorothy Dodd

VARSITY BOOTS LACE OR BUTTON

Gun Metal Calf Patent Kid Patent Colt Dull Kid

THE NEW CUSHION SOLES FOR TENDER FEET

Bargains in Ladies' and Misses' Ready to Wear Winter Clothing

KNIT PETTICOATS—Fleeced and perfect fitting, worth 50c and

25c

OUTING FLANNEL GOWNS—Made full, plain and neat patterns, colors warranted; prices 98c, 70c and

50c

LADIES' WAISTS—Fine veiling, wide pleats, new sleeves, navy, brown and black

1.50

SATEEN UNDERSKIRTS—Deep ruffles and tucks, fine satin finished cloth

98c

ASTRAKHAN CAPES—Full sweep and length, satin lining full skins, worth \$25 to \$35; all at

15.00

WOMEN'S SHORT JACKETS—Heavy kersey, best lining, good styles, worth up to \$10, at

6.95

CHILDREN'S SLEEPING ROBES—Soft cotton flannel—ages 2, 3, 4 and 6 years

48c

8, 10, 12 and 14 years

75c

GIRLS' TAMS AND CAPS—Ten styles, all colors, worth 75c, at

50c

CHILDREN'S BEAR SKIN COATS—White, navy, brown, fine satin lining

3.95

CHILDREN'S BEAR SKIN BONNETS—95c, 75c and

50c

THREE GREAT BLACK DRESS GOODS SPECIALS

No. 1—45-inch black fancy weaves in Granites and Worsted, worth 75c yard; at, per yard

50c

No. 2—44-inch Black Cheviot, strictly all wool, regular price 75c; at, per yard

59c

No. 3—54-inch Black Broadcloth and Nun's Serge, regular value \$1.50 yard; now, per yard

1.00

FANCY FLANNELLETTES—Heavy Kimona Flannels and Flannellettes, worth 15c and 18c yard; Thursday, per yard

12c

ENGLISH FLANNELLETTES—In patterns for underwear and nightwear, very wide; per yard, only

15c

FEATHER PILLOWS—3-lb. Feather Pillows, covered with fancy art tick, worth \$2.25 pair; Thursday, each

69c

PILLOW SLIPS—100 dozen Pillow Slips, 42x36 and 45x36, worth 14c each; Thursday, each, only

10c

TABLE LINENS—30 pieces Bleached and Half Bleached Table Linens, 60 and 68 inches, worth 85c yard; Thursday, per yard, only

59c

COMFORTS—10 dozen extra large Silkoline Comforts, covered same on both sides, filled with pure white cotton, all knotted, worth \$1.75; for Thursday

1.25

A GREAT HANDKERCHIEF SALE. 200 dozen fine Embroidered Ladies' Handkerchiefs, this is a little lot we secured cheap; they are worth 25c and 35c; Thursday, each

15c

Bennett's Big Grocery.

THE FINEST VALUES IN FRESH ROASTED COFFEES. NO BETTER COFFEES SOLD.

Twenty Green Trading Stamps with pound fresh roasted Golden Santos Coffee

20c

Twenty Green Trading Stamps with pound B. F. Japan Tea (fine quality)

40c

Ten Green Trading Stamps with one pound Ground Black Pepper

10c

Ten Green Trading Stamps with one pound Tumbler Cranberry Sauce

10c

Ten Green Trading Stamps with one pound Imported small Mushrooms—very fancy

30c

Peas, 2-lb. can

3c

String Beans, 2-lb. can

3c

Wax Beans, 2-lb. can

3c

Fifty Green Trading Stamps with five pound can Bennett's Castor Baking Powder

10c

Twenty Green Trading Stamps with one pound can Burtina's Fancy Salmon

20c

Ten Green Trading Stamps with three pound can Burtina's Cream Chowder

20c

Ten Green Trading Stamps with bottle Bennett's Capitol Flavouring Extract

10c

Ten Green Trading Stamps with two packages Bennett's Capitol Wheat 30c

20c

Ten Green Trading Stamps with two packages Bennett's Capitol Pancake Flour

20c

Diamond Soap, 20c on bars

10c

Bluing, box

10c

Castle Soap, cake

25c

BENNETT'S CANDY SECTION. Four hundred pounds delicious Chocolate Chips, usually sold at 5c a pound. Thursday, special offer, at

20c

HALLOWEEN NOVELTIES. Pumpkin Candy Boxes

15c

Lantern Pumpkins

15c

Novelties for party favors

15c

COAL Clean, Satisfying Coal at Cut Prices, and Green Trading Stamps Every Time.

ORDER AT OFFICE—MAIN FLOOR.

Kearns Sensational Street Hat Sale.

And the most MAGNIFICENT Display of Beautiful Millinery

Ever Shown in Omaha.

ABSOLUTELY HUNDREDS OF EXQUISITE Pattern Hats on Sale Thursday.

IT PAYS TO INVESTIGATE. 1508 DOUGLAS ST.

Sunbeam Lamps

BRIGHTEST LIGHT LEAST CURRENT

WESTERN ELECTRICAL COMPANY

TELEPHONE 455. 1212 FARNAM STREET

DEALERS IN ELECTRICAL SUPPLIES

HAYDEN'S

25 Per Cent Discount on all Real Laces During This Week.

Special Values in MEN'S SUITS and OVERCOATS

SPLENDID THURSDAY BARGAINS

375 Ladies' New Coats and Cravenettes received just in time for Thursday's selling. Opera Coats and Evening Gowns at great price reductions.

Heavy Montecarlo Coats—46 inches long. Empire style, nicely lined, a bargain long to be remembered, at

750

Handsome Kersey Coats—In tans, browns, blues, blacks, velvet trimmed and strap seamed; worth up to \$20, great bargain at

1.250

Fine Kersey Coats—Fur lined throughout—splendid value at \$30.00—special at, choice

2000

Stylish Cravenettes—In castors and medium colors, all sizes and full lengths, great snap at

500

\$15.00 Cravenette Coats—In grays, greens, blues, browns and castors—very special bargains, at

890

\$22.50 Cravenette Coats—In all newest styles and colors, best values ever shown at

1490

Ladies' Suits—175 stylish suits from the Meyer, Wolf & Delon stock; come in plain and fancy mixed colors—satin throughout, choice, Thursday

1000

Stylish New Suits—From the very best manufacturers, in almost unlimited variety of design and fabric—enticing values, at

1850-\$20-\$25-\$30-\$40-\$50

Children's Bear Skin Coats—In white, blues, cardinal and brown, wonderful bargains, at

298

Fur Scarfs—400 of them to choose from, in long and medium lengths, at

198

Fur Scarfs—In opossum, sable or coney—very long, \$5 values, everywhere—special at

298

\$7 Fox Scarfs with two large tails—a great bargain Thursday, at

398

From 8 Till 9 A. M.—Flannellette Dressing Scaques

39c

From 8:30 Till 9:30 A. M.—Long Flannellette Kimonos

98c

From 9 Till 10 A. M.—Neat Coney scarfs, at

69c

"Knowlton" Millinery Bargains Thursday

300 Ladies' and Misses' Trimmed Street Hats, 98c

One hundred dozen Ladies' Trimmed Street Hats, every hat this season's make, new salons, high backs and turbans, trimmed with velvets, ribbons, wings, breasts, quills and ornaments on sale in our bargain sale, on second floor

98c

Pattern Hats, \$4.98

Thursday in our second floor millinery section, we will offer all our pattern hats that have become slightly mussed from handling during carnival week

4.98

You will always find us offering a larger assortment of styles and better values than you can find elsewhere at double the price we ask for them Thursday

2.98

COUNTER SPECIALS FOR THURSDAY

\$1.00 HAT DRAPES AND FACE VEILS

69c

75c POM POM BEARS AND HEADS

49c

\$2.00 HAND-MADE SILK VELVET DRAPPHATS

1.39

\$1.50 LADIES' TRIMMED STREET HATS, at

49c

\$5.00 ORTRICH PLUMES, FRENCH CURL, at

2.98

\$1.00 MISSES' AND CHILDREN'S SAMPLE CAPS

50c

GREAT UNDERWEAR SALE

Over 10,000 Sample Garments on sale Thursday at unequaled low prices.

LADIES' WOOL UNION SUITS—White and silver gray, in all sizes, regular \$1.50 values, special

98c

LADIES' RIBBED VESTS AND PANTS—Extra heavy quality and worth up to \$1.50; in three lots, at 98c, 98c and 19c

19c

MISSES' AND CHILDREN'S VESTS AND PANTS—All sizes 16 to 34, worth 25c; while they last, at

10c

CHILDREN'S HEAVY WOOL UNDERWEAR—In all sizes, best values ever seen in Omaha, at 5c, 5c and

39c

Seven Domestic Room Specials

15c FRENCH FLANNELLETTES—36 inches wide; special at, yard

10c

10c SAVOY FLANNELLETTES—Great value at, yard

5c

10c ZEPHYR GINGHAMS—Greatest value ever shown at, yard

5c

10c STANDARD PERCALES—Heavy quality—

5c

GROCERIES. GROCERIES.

ALWAYS IN THE LEAD ON HIGHEST

Three measures fresh roasted Peanuts, 10c

21 lbs. pure Cane Granulated Sugar for \$1.00

10-lb. sack fancy high patent Minnesota Flour

10-lb. sack best white or yellow Corn-meal

The best soda or yeast crackers, per lb.

Fresh crisp Ginger Snaps, per lb.

BUTTER at 15c per lb.

Choice Dairy Butter, per lb.

Choice Creamery Butter, per lb.

Fancy New York White Cheese, per lb.

Fancy Wisconsin Cream Cheese, per lb.

FRUIT

Fancy Tokay Grapes, per lb.

Fancy juicy Lemons, per doz.

New Honey, per rack

10c

84c

44c

61c