

SOCIETY AND HORSE SHOW

Coming Week Will Be Full of the One Great Event.

AK-SAR-BEN IS DULY AND FULLY OBSERVED

Everybody Busy with the Many Things that Transpired, but Prepared for Another Round of Display and Comparison.

Dan Cupid's Skill. Dan Cupid is a marksmen fine, and to his skill—well, here's a rhyme. The Autumn back gave him to be an expert at his archery.

The Social Calendar. The lights are off, the music hushed, and another carnival and AK-Sar-Ben ball and the company incidental thereto have passed and the fashionables are taking a long breath today preparatory to the horse show.

Last week was just about as full as it could well have been. Not that there was such a crush of entertainment, but there was no end of things to do, and everybody had company besides. There were weddings the first of the week, the carnival all week, and the parade and the ball as a finale, not to speak of the lesser things, and between them all society has not had a full breath, not a full night's rest until yesterday, and since then it has done little else but rest.

This week there is just one event on the calendar—the horse show. Of course there will be dinners and luncheons and all that sort of thing, but they will be purely incidental. The opening Monday evening promises to surpass everything else of the year. All of the sixty odd boxes have been sold and will be occupied for the season. Some magnificent costumes will be worn this year, and not less than a dozen prominent women have brought back with them accessories that surpass anything they have previously worn. There will be a score or more of attractive visiting girls and women in town for the week, and they will be entertained all along the line of boxes.

It is becoming evident that Dan Cupid has been a busier little fellow than most people suspected all summer and his archery has not been as much at random as people imagined in spite of the seeming aimlessness of his darts. There has scarcely been the usual number of suspects among the fashionable set this fall, and there have been fewer weddings galore there have been the culmination of last season's affairs rather than anything new. But last week brought two announcements that are quite as important as society could wish, and the knowing ones say that there is another due before long. The bachelors have for a long time been advising the rest of us to keep an eye on the debutante set of two years ago as the most promising group in society and they still offer the same advice, notwithstanding the two announcements of the last week.

Evelyn. Dear—if they would just let us women design it once of course, I mean the ball. You really should have been here, dear. You missed something—but one always does, whether one attends or not, and one is sure to regret it either way. They may say what they like about women's lack of business ability, but when it comes to managing balls and things most of us might improve upon the best annual of ours, although AK-Sar-Ben XI and his queen were spared a little of the charge that their predecessors have been subjected to at their coronation.

The fact is, Evelyn, that the ball itself was rather an improvement. To begin with the dressing room arrangement, that which has tempted the most loyal of Omaha's daughters to shirk their duty, was admirable. In fact, for the first time in the history of the whole enterprise it was possible to get into one of those rooms and get out again with any assurance that one's clothes were still there. There were special rooms for the maids and the women of the court, and there was the big show room that, relieved of those, was ample for other women. It's odd, isn't it, how much depends upon getting started right? The whole evening went smoothly for that, and we really didn't mind waiting a half hour or so to be admitted to the refreshment room.

But the preliminary to the ball was wretchedly managed. Evelyn. Nobody knew anything, and the harrowing experience of last year had to be bit gone over again. The invitations to the women of the court were not sent out until the eleventh hour, and those who served from out of town got here almost as soon as their acceptances could. Talk about "fall Quivers"—it sounds well, but the ball committee could scarcely have devised a more effective system of limiting the out of town representation at court among the women than their tardy invitations. You know, dear, what it means to get up a ball gown. The planning of it takes time enough, even if it did not have to be made, but imagine appearing at court on a week's notice, and from a small town where things can't be gotten ready-made, either. Really, I think that the whole thing needs a Board of Lady Managers.

As for the rest of it—well, my head is too addled to go into details, but I'll tell it to you another time. You devoted KATHERYN.

Social Chat. Mr. and Mrs. Sam Burns, Jr., have taken apartments at the Madison for the winter. Mr. and Mrs. George N. Aulbaugh have taken Mr. Maynard Cole's cottage at 307 Miami street.

The new residence of Mr. and Mrs. E. V. Lewis, at Fortieth and Harney street

will be ready for occupancy about the first of November. Mrs. Free and Miss Ella Ethel Free, who have spent the summer at Lake Okoboji, are now in Arizona with an invalid daughter and will not return to Omaha this winter.

Mr. D. O. Ives left last week for St. Louis to join his husband and they will make their home there. Their departure from Omaha will be regretted by many friends made during their residence here. Mr. and Mrs. H. P. Whitmore and Miss Whitmore moved in New York last week after spending the summer abroad. Miss Whitmore will enter school in the east and Mr. and Mrs. Whitmore will return to Omaha about the middle of the month.

Mr. W. H. Clarke, who spent last winter in Omaha, is at Grapewold house, Essex, Conn. with his mother, Mrs. Toulmin. She will remain there until the arrival of her husband from the Philippines. He comes via the Suez canal and will land at New York in November. Miss Gertrude Clarke is in school in New London, Conn.

Mr. and Mrs. John Anderson at 233 Chicago street celebrated their twenty-fifth anniversary wedding Saturday evening. Their friends presented them with a great many pieces of silver and a beautiful silver set. Those present were Mr. and Mrs. Martin of South Omaha, Mr. and Mrs. J. A. Harrison, Mr. and Mrs. A. Anderson, Mr. and Mrs. J. Miller, Mr. and Mrs. C. Wassberg, Mr. and Mrs. J. P. Carlson, Mr. and Mrs. A. Melin, Mr. and Mrs. E. Deaton, Mr. and Mrs. A. Schroeder, Mr. and Mrs. A. Swanson, Mr. and Mrs. P. Akerson, Mr. and Mrs. Gust Johnson, Mr. Iseberg, Miss Lina Carlson, Miss Hannah Ahl, Miss Ollie Miller, Miss Anna Westerber, Miss Olga and Esther Carlson. A grand supper with other refreshments were served. Their four children were present. Miss Anna, Miss Marie, Mr. Alfred and Mr. Ivar.

Weddings and Engagements. The marriage of Miss Ingeborg M. Johnson and Mr. Alfred M. Back, both of Omaha, was solemnized at Denver on Wednesday, Mr. and Mrs. Back will be at home at Twenty-seventh and Fowler streets after October 15.

The marriage of Miss Cornelia Bennett to Mr. Louis James Doup will be solemnized Tuesday, October 10, at 2 o'clock at the home of the parents of the bride, 314 South Twenty-seventh street. The wedding will be very quiet, only a few of the closer friends having been invited.

An engagement of more than passing interest is that of Miss Jane Orcutt, daughter of the late Clinton D. Orcutt, and Mr. Arthur Keeline of Council Bluffs, which was announced yesterday by Miss Orcutt's sister and brother, Mr. and Mrs. A. J. Keaton. The wedding is not to take place until next spring. Both young people are immensely popular socially. Mr. Keeline being the son of one of the oldest families of Council Bluffs. Miss Orcutt was introduced to the family of her father-in-law from the late Clinton D. Orcutt, daughter of Mr. Arthur Keeline of Council Bluffs, which was announced yesterday by Miss Orcutt's sister and brother, Mr. and Mrs. A. J. Keaton.

Come and Go Gossip. Dr. M. D. Baker was the guest last week of F. G. Uraiu and family.

Mr. and Mrs. John Eyer have as their guest Miss Geneva French of Rock Island, Ill.

Mr. H. F. Rountree of Plattville, Wis., is the guest of her sister, Mrs. John R. Roche.

Mr. Winthrop S. Sargent of St. Louis is spending the week with his parents in Omaha.

Mr. E. B. Frayer of Vinita, I. T., was the guest of Miss Alma Uraiu during the past week.

Mr. George C. Fullenweider of Huron, S. D., is visiting Mr. C. H. Ballard for a few weeks.

Miss Ethel Nagel, attending the State university, came from Lincoln to attend the AK-Sar-Ben ball.

Mrs. Mary E. Stratton and Miss Stratton left Friday evening for New York, to be absent about six weeks.

Mr. and Mrs. T. F. Baldwin and Miss Mattie Baldwin of Kookuk are guests of Mr. and Mrs. W. S. Selby.

Mr. and Mrs. H. E. Dempawolf of Howard, S. D., are visiting Mr. and Mrs. F. H. Dean of 257 Cuming street.

Mrs. Ethel Moore has returned home after spending the summer at Cape Cod and in and around New York.

Mrs. McNair has returned from the Pacific coast and will be with her daughter, Mrs. Frank Crawford, this winter.

Mrs. Irene Kort of St. Joseph is the guest of Miss Rose Swetnam for the AK-Sar-Ben festivities and the horse show.

Mr. and Mrs. E. Treller, Miss Corienne Treller and Mr. Sam Treller of Vicksburg, Miss., are visiting Mrs. N. Spiesberger.

Miss Ethel Plissell of Clinton, Mass., is the guest of Mrs. J. A. Doe of 112 South Thirty-first street, and will remain several weeks.

OMAHA SUBURBS

Guests. Mrs. B. C. Peters entertained out-of-town guests during AK-Sar-Ben week. Mrs. A. Russell of Ord, Neb., is the guest of her daughter, Mrs. W. H. Howard. The Round Dozen club will meet on Wednesday with Mrs. E. V. Hearford. In honor of Mrs. Howard's birthday Mrs. L. S. Leavitt entertained a family dinner party on Friday for her father, Mr. A. C. Pennington.

Mr. and Mrs. T. S. Baldwin and Martha Baldwin of Kookuk have been the guests during the week of Mr. and Mrs. W. L. Selby.

Mr. and Mrs. J. S. Pyke are at home again after a recent trip to Denver, where they visited their son, Robert Pyke, and his family.

Mr. and Mrs. J. S. Leavitt have been entertaining Mr. Leavitt's nephews, Messrs. Charles Leavitt of Portland, Ore., and Arthur Leavitt of Denver, Colo., and their son, Henry Leavitt, and Carl Potts, son of Mr. Leavitt's sister, present the four families were represented by the only son of each.

Bellevue. At the First Presbyterian church last Sunday evening Miss Hughes addressed the ladies on the morning question.

For the last few years Miss Hughes has been doing active work among the Moravians in the regular meeting and about the synodical meeting at South Omaha.

Sunday afternoon the Young Women's Christian association held an especially good meeting. The finance work of the association was presented by the finance committee with the treasurer, Helen Tolles, as leader. A short recognition service was held after the regular meeting and about forty girls were received into membership.

Great joy is evinced by the students over the election of Mrs. E. V. Hearford for vice president and dean of Bellevue college. Dr. Hoyt has been elected vice president, while Mrs. E. V. Hearford is the main dean of the faculty. Dr. Hoyt will have charge of the discipline, while Prof. Stuberger will have charge of educational matters. It will be necessary for Dr. Wadsworth much of the time securing financial aid.

West Ambler. Mrs. N. Carbury is entertaining her three grandchildren, Everett, Ralph and Eldora Quinton, at her home.

Mrs. Summers and children of Beatrice are the guests of her sister, Mrs. George Binkley, in East Ambler.

Mrs. E. B. Frayer, who underwent a serious operation at the Central Swedish hospital, is improving nicely.

Friday of the week, Neb. arrived Tuesday evening to be the guest of Mrs. M. F. Fawcett during AK-Sar-Ben week.

Mrs. Hjorle Wettel and children, the guests of Mrs. Wettel's parents, Mr. and Mrs. Michaelson, Wednesday, and attended the church.

Mrs. Hickman has returned home from her visit with her son at Pueblo, Colo., and is well pleased with her trip to the mountains. She was absent a month.

E. C. Campbell has had a new windmill put up at his home on York street, near Center street, which is a great benefit in watering his stock.

Mr. and Mrs. Theodore Smith left on Thursday for Holdrege, Neb., when in company with Mrs. Smith they will visit relatives in St. Joseph and Kansas City.

Mrs. W. Grant and Miss Libbie Husek, who have been the guests of Mrs. Charles Stryas and family for the past month, returned to their homes in Marshalltown, Ia., Friday.

Mrs. Kate Hoffman and little daughter of Norfolk have been the guests of her sister, Mrs. Nelson Pratt. They will also visit week with her parents, Rev. and Mrs. Henderson.

Miss Martha Crumacker, teacher of the fourth grade in the Beals school, accompanied by her mother, Mrs. E. H. Crumacker, and Blake to Hancock park Saturday, where she was the guest of Mrs. Hughes.

Owing to the fact that so many have left of town guests, the Ladies' Aid society will meet at 7 o'clock on Thursday, October 10, to quit all day. Dinner will be served at noon.

J. E. Aughe exhibited some of his fine Michigan Early Hebron potatoes at the Douglas county fair, where they took first premium. He is very proud of his crop, which is immense.

The numerous friends of Rev. and Mrs. R. M. Henderson are rejoicing over the return of their son, Prof. John Henderson, from his tour of duty in the Philippines.

Allen and Albert Fawcett left Monday morning for the Northwest to visit old friends and relatives in their states. Jessie Merton, at Long Pine and their brother Walter at Fairbury, Neb. They will be gone about two weeks.

J. B. Lucas of Dwight, Neb., is the guest of J. H. Hollingsworth.

Mrs. Anderson of Wray, Neb., is visiting her brother, Pete Anderson.

Miss Mary Goll of Blair was the guest of Mrs. Sarah Foster Thursday.

Mrs. Etienne of Yataoupe, Neb., is the guest of Mr. and Mrs. J. A. Holtzman.

Mrs. Banks returned Saturday from several weeks' visit with her daughter at Blair.

Mr. and Mrs. Bogie of South Omaha visited Mrs. Bogie's Grosman Sunday afternoon.

Mr. O. A. Glidden of Eagle Grove, Ia., visited the family of F. E. Tucker this week.

GREELEY OF THE GREAT WEST

Human Life Applies a New Epithet to the Editor of The Bee in a Write-up.

The October number of Human Life, which is just out, devotes a little over three of its large pages to a character sketch of Edward Rosewater, giving up the front cover page to a fine colored portrait of the editor of The Bee, with a drawing of the Bee building in the background. The article is finely illustrated with cuts of Mr. Rosewater, and tells graphically the story of his career from boyhood to manhood, and of how he has won his eminence in journalism by his indomitable spirit.

Rosewater, the Greeley of the west, has given the Omaha Bee a personality that is all its own, says the editor of Human Life. "Ever warning against tax-shirking railroads, political grafters and mercenary officeholders, Rosewater is conspicuous for the enemies he has made."

The Age of Specialties. That the day of the "all around man" is gone for good and the age of the specialist is here to stay, finds one of its most convincing proofs in the remarkable growth and progress of the Peters shoe company of St. Louis. This company conceived the idea early in its career that specialization in the manufacture of shoes would enable them to maintain the highest uniform quality for the time, labor and money expended. They have held to that idea and proceeded along that line ever since. As a natural consequence their workmen today represent an army of trained specialists—every man giving his entire time to the one particular thing he is best adapted to do. The phenomenal growth of the Peters shoe company resulting from an adherence to that well defined policy, has been startling, even in this day of rapid business development. Today they enjoy the distinction of being the largest shoe specialists in America. Since 1886 they have erected and have in full operation seven specialty factories, each one under the personal supervision of a superintendent who is thoroughly familiar with every detail of shoe construction. The facilities thus afforded enable them to combine most style and quality in their Diamond Brand shoes that can be found in any other make of similar price, and also explains why their shoes received the highest award at the St. Louis World's fair. Another indication of the ever increasing popularity of Diamond Brand shoes is found in the fact that the shipments for 1935 have shown a steady gain of 150,000 every month—a gain so great that it would be impossible, were it not that Diamond Brand shoes represent the highest point of perfection in shoe making.

Her Grand Cafe. Prof. Hunter's orchestra has been engaged to render music each evening from 10:30 to 12 o'clock during the week of the Horse Show. Special attention given to quick service. Your patronage invited.

ROME MILLER. Christian Science Lecturer. Prof. Hermann S. Hering, C. S. B., who lectures on Christian Science Monday evening, is a native of Philadelphia. He is a graduate of the University of Pennsylvania from the department of mechanical engineering receiving the professional degree of M. E. in 1886. He was made professor of mechanics and electrical engineering by the Philadelphia Board of Public Education in 1887, and in 1891 was called to the Johns Hopkins university in Baltimore, Md., as associate in electrical engineering, where he remained eight years engaged in lecturing and in conducting laboratory and research work.

In 1889 he gave up his profession for the purpose of devoting himself entirely to Christian Science work, and was a practitioner, reader and teacher in Baltimore and the District of Columbia. In 1902 he was elected a reader of the Mother church in Boston for a term of three years, and recently was made president of the church and a lecturer.

Miss Stillwell's Paintings. During the week Miss Katherine Stillwell has had an exhibit of paintings at the Rose art store, on Dodge street, that has drawn great attention. It is three pictures in flowers, so grouped as to produce the AK-Sar-Ben colors in order, the whole being most artistically done. Another bit of Miss Stillwell's work that has drawn much favorable comment was shown at the store of Browning, King & Co., being a sofa pillow on which is embroidered a view of the Auditorium and a handsome figure of a woman, all done in the AK-Sar-Ben colors.

WOMAN IN CLUB AND CHARITY

Here are some of the good things that were presented from the platform of the eleventh annual convention of the Nebraska Federation of Women's clubs at Lincoln last week:

Mrs. Sarah Platt Decker: "We don't have to live two years in one moment—just take care of the thing that comes next."

"A home department of a club is a department that teaches women to stay away from home property."

"There are times for music and times when it is distinctly out of place—during a crowded business hour for instance."

"The general Federation of Women's clubs is the medium that is to hold together the forces that women now have."

"There are 5,000,000 working women, 1,700,000 working children, 10,000,000 under-fed women and children and 4,000,000 public talkers in the country."

"We need a men's federation of women's clubs."

"Juvenile courts now exist in fifteen states largely through the efforts of the women."

"There are 300,000 books in circulation in our state traveling libraries."

"Right minded men have no fear of the influence of the woman's club but are coming to respect and value it more every day."

Mrs. H. M. Bushnell: "This federation idea is dividing woman into two camps that they may aid each other."

"We need more adaptation of the work to the children than of the children to the work in our school rooms today."

"The dimensions of the pyramids are of less consequence to club women than the dimensions and the ventilation of the school rooms where their children sit all day."

"Culture clubs mean a post graduate course and a closer relation between all."

Mrs. J. C. Harpham: "The juvenile court is the high board fence between our children and the great world."

"The club is the connecting link between the women of the great outside world and the woman's interest in the home."

"Men are responsible for the existence of women's clubs. First they took the woman's employment out of the home and put it into the great manufacturing and then they took the girls out of the home to take care of that work and there was nothing left for us mothers to do but to organize women's clubs to take care of our own."

City Attorney Strode of Lincoln: "Lincoln is a clean city and our women have had a material part in making it so."

"The city is yours while you are here and when you are through with it turn it back to us and we will take it without invoice knowing it is better for your having been here."

The Young Women's Christian association will hold its annual opening reception Monday evening at 8 o'clock in the association parlors in the Paxton block. The various committees will explain their respective work and refreshments will be served. The public is cordially invited to attend.

Kem Largest Exclusive Retail Millinery House in Omaha. Sensational Sale of Tailored and Street Hats AND GRAND EXHIBIT OF Foreign and Domestic Model Hats ...FOR THE... HORSE SHOW MONDAY The opportunity of the season to buy your fall hat at a price you can afford to pay. Popular Prices Always. 1508 Douglas.

Special for the Season An Elegant \$8 Hat for \$5 An Elegant \$10 Hat for \$7 During the entire season we will carry a good Silk Velvet Picture Hat, trimmed in one plume, or two tips, for \$5 Largest Assortment of Pompadours and Switches in the City. F. M. SCHADELL & CO. 1522 DOUGLAS ST.

Art of Singing... Miss Millie Ryan Has returned from Europe and reopened her studio, 21 Arlington Block. Voices tried this week for the free and partially free scholarships. Ladies' Tailor and Dressmaker Parlors: 214-216 S. 18th St. Telephone 1422.

ALBRECHT FAMOUS FURS W. F. Clarke, representing E. Albrecht & Son, St. Paul, makers of "Albrecht's Correct Furs," will be at THE ILER GRAND, OMAHA, Monday, Tuesday and Wednesday, Oct. 9-10-11, 1935 ON THESE DATES ONLY for the purpose of giving you an opportunity for examination and selection from an elaborate sample line of these luxurious garments and neckwear, the pick of the world's finest furs and the latest styles of the coming season. Everybody realizes that in buying furs, personal knowledge of which is apt to be limited, it is most important to buy from a house with a reputation to sustain. "Albrecht" furs, known for half a century wherever furs are worn—are the standard of excellence in fur centres of the world. Our fifty years' reputation and our guarantee are behind every article. Do not fail to call and inspect this incomparable line of Fur Garments and Neckwear, and leave your order for future delivery. E. Albrecht & Son The Original House of Albrecht, Established 1855 20 East Seventh St., Saint Paul 612 Nicollet Ave., Minneapolis

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BUY Snow Flake Bread IT'S MADE FROM MINNESOTA HARD WHEAT PATENT FLOUR. 5 cents a Loaf. Over four hundred grocers sell it. U. P. STEAM BAKING CO.

You Are Cordially Invited TO SEE THE SHREDDING, making and baking of SHREDDED WHEAT BISCUIT AND THIS-CUIT from the cooked whole wheat berry—and be served. NO SELLING NO SOLICITING THE NATURAL FOOD COMPANY F. B. BLACK, Sales Agent. 1416 Douglas St. Formerly Orchard & Withalm's Cooking Lessons, 3 P. M. Daily.