

All Kinds of  
**Hosiery**  
on  
Bargain Square  
worth 28c  
**12<sup>1</sup>/<sub>2</sub>-15<sup>c</sup>**

Men's and  
Ladies'  
**Handkerchiefs**  
worth up to  
25c at  
**2<sup>1</sup>/<sub>2</sub>c-5c**

**Silk Ribbons**  
up to 6 in. wide  
Plain and Fancy  
Colors—at yd.  
**5c-10c**

FINE  
**LACES and INSERTING**  
worth up to  
15c yd.—at yd.  
**3c**

# BRANDEIS "BOSTON STORE" & SONS

**FOUR MILLINERY DEPT. SPECIALS**

Hand-Painted <b>WINGS</b> at pair <b>10c</b>	14-inch <b>Ostrich Plumes</b> at <b>50c</b>	Flowers Large Bunch at <b>25c</b>	Ladies' <b>STREET HATS</b> Basement at <b>25<sup>c</sup>-50<sup>c</sup></b>
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**Pearl Buttons**  
All Sizes  
at doz.  
**1<sup>c</sup>-2<sup>c</sup>-5<sup>c</sup>**

Ladies' Linen  
Embroidered  
**Turnover Collars**  
worth up to 25c  
**10c**

All Silk  
**CHIFFON VEILING**  
Silk Embroidered  
worth up to  
35c yd.  
**15c**

\$1.50 Ladies'  
**Satin Petticoats**  
at  
**69c**

Ladies' \$1.50  
**Plaid Waists**  
at  
**98c**

\$1.50 Ladies'  
**Wrappers**  
at  
**69c**

Ladies' Wool  
**Sweaters**,  
worth \$2.50,  
at  
**98c**

Fancy  
**Velvets**—  
Fall's Best  
Novelties,  
worth up to \$2  
yard, at  
**49c**

Yard Wide  
**Black Taffeta**—  
Full line of col-  
ors, worth up  
to \$2 yard,  
**98c**

W. A. Rogers  
Extra Plate  
**TEA SPOONS**,  
Set of 6, at  
**49c**

W. A. Rogers  
Desert Spoons  
set of  
**75c**

W. A. Rogers  
**Six Knives & Six Forks**  
12 pieces in  
fancy box,  
at  
**1.98**

**OPTICAL DEPT.**  
In New Annex  
If you need  
glasses see our  
optician.  
Special Low Prices  
Satisfaction  
Guaranteed

## GRAND BARGAIN SALES ALL THIS WEEK

To Ak-Sar-Ben Carnival Visitors—We invite you to be our guests at the Boston Store while in Omaha. You will be very welcome to look over the greatest store in the west. The grandest, most brilliant carnival ever held in Omaha has inspired us to offer a series of the greatest bargains Omaha ever knew. Buy now and save half on all your fall and winter purchases.

### Take Advantage of the Half Fare Rates Into Omaha

A visit to our greatly enlarged store is bound to be of wonderful interest to you. A Million Dollar Fashionable Fall Stock is on sale. Boston Store is now a Block and a Half Long—See the New Annex, First Section of the New Million Dollar Building—New 16th St. Entrance—Subway Under Douglas St. Connects Main Store with Annex.

FOUR ACRES OF SALES ROOMS IN OUR GREAT MODERN STORE. NEW STORE WILL CONTAIN 8 1/2 ACRES FLOOR SPACE.

BOSTON STORE EMPLOYS FROM 500 TO 1000 CLERKS THE YEAR ROUND.

BRANDEIS' BANK, OPERATED UNDER GOVERNMENT SUPERVISION, OCCUPIES ENLARGED QUARTERS IN THE ANNEX.

EVERY PRICE QUOTED ON THIS PAGE IS AN EXTRA SPECIAL BARGAIN FOR CARNIVAL WEEK ONLY.



**BRANDEIS' NEW STORE**  
Now being erected at 16th and Douglas Sts. 3 stories high, one block long, half block wide—Cost \$1,000,000.  
Subway annex under Douglas street connects our present store with new annex.



**PRESENT BUILDING,**  
Brandeis' Boston Store, N. W. Cor. 16th and Douglas Sts. Shopping center of Omaha—4 stories and basement.

#### FREE ADVANTAGES

This Store Offers for Your Comfort:

- FREE CHECK ROOM
- Check All Baggage and Parcels Free of Cost.
- FREE WAITING ROOMS.
- FREE WASH ROOMS.
- FREE PARCEL DELIVERY.
- FREE USE OF TELEPHONES.
- FREE BANKING ACCOMMODATIONS.
- CHECKS CASHED FREE.
- We Will Gladly Extend You Any Possible Courtesy.



#### Ladies' Fall Suits and Skirts

AK-SAR-BEN SPECIAL at \$0.98—Ladies' Tailored Suits—in the popular 42-inch coats, made of cheviot and novelty cloths—latest fall styles—one-half silk lined—Will go at..... **9<sup>98</sup>**

Ladies' Tailored Suits—Of new fancy mixtures and smart plain cloths, all the latest fall styles, at..... **14.85**

Ladies' Newest Style Golf Skirts—In right weights for fall. New pleated styles, will go at..... **2.98**

Ladies' Stylish Walking Skirts—All newest style features for fall—special at..... **4.98**

Long Loose Back Covert Coats—The 42 inch lengths with belt backs, very stylish for fall, at..... **6.98**

Ladies' Fur Lined Coats—The reigning styles this fall—very special bargains in 2 lots for this week, at..... **12.50-14.85**

Ladies' Silk Petticoats—Black and colors, special, at..... **3.98**

Ladies' Silk Waists—Fall's newest, daintiest styles, at..... **3.98**



#### Ladies' \$1.50 Kid Gloves, 69c Pr.

The best kid glove offer we ever made. Thousands of pairs of latest style kid gloves in street and evening shades—all perfect and made of high grade kid, worth up to \$1.25 per pair, at..... **69c**

The Finest Kid Gloves Made are the Perrins, Reyniers and Monarchs—Brandeis is Omaha agent for these matchless gloves—the most fashionable gloves on the market—full lines, at, pair..... **\$1-\$1.50-\$2**

**Special Events in Lace Department**  
Latest designs in lace robes, including black spangled, Herre applique and real renaissance lace, many beautiful creations..... **9.98 up to \$69**

**High Grade Lace Novelties**  
Paris, St. Gall and Plauen productions—appliques, medallions, galleons, bands, founcings and allovers in white, cream, ecru and black at extremely low prices.

72 inch fine Bretonne Costume Net..... **49c**

1.50 Allover Laces—point de Venise, Irish crochet and Oriental effects, very special, at..... **69c**

#### Brandeis' Stunning Millinery

Brandeis' Special Millinery at \$5—The finest assortment of the really smart, up-to-date fall hats ever priced so moderately. These hats bear Brandeis' touch of metropolitan style..... **\$5**

Horse Show Millinery—Special designs for this great fashion event, also carriage hats, theatre, evening and elaborate dress millinery, trimmed in the most graceful, exquisite style—will..... **\$10-\$15**

Dressy Street and Trimmed Hats—Latest styles, prettiest fall trimmings, 100 charming models, at..... **2.50**

Ladies' Suit Hats—Simply, but very effectively trimmed—make smart hats for street wear—the most modern and popular fall style—..... **1.50**

#### Men's Clothing

A great clothing offer for carnival time—fine, up-to-date, splendid-fitting suits and overcoats, newest fall styles and patterns—all sizes—a complete stock, at..... **\$10**

Men's Fashionable Clothes at \$12.50—Very dressy fall suits in the refined patterns that will lead in popularity—perfect fit, perfect satisfaction, at..... **12<sup>50</sup>**

Rogers-Peet Hand Tailored Clothes at \$15 to \$35—The highest class ready to wear clothing in America—fully as good in every way as the most expensive made to order suits—prices..... **\$15 to \$35**



#### CARNIVAL BARGAINS IN SHOES

**BRANDEIS CELEBRATED SHOES at \$3**

**LADIES' SHOES**  
The newest styles for fall, in patent colt, calf and kid, light, medium and winter weight—all sizes—one hundred and fifty different styles at..... **\$3**

Agents for Florsheim's Men's Shoes at..... **\$5**

Agents for Dr. Reed's Cushion Sole Shoes for ladies at..... **\$5**



#### Elegant Silks; Dress Goods from Mme. Mercedes

Autumn Silks—5,765 yards of chameleon broche, jacquard taffeta, messalines, peau de Cygne, Pajillette de Sole, plain and changeable rustling taffeta, worth up to \$1 yard, at, per yard..... **50c**

\$1 Silk Chiffons at 25c and 39c—Pure silk chiffons, mousselines, liberty brillants, in white, black and all leading shades—42 and 50 inches wide, from Mme. Mercedes' New York dressmaking stock, worth up to \$1 a yard, at, per yard..... **25c-39c**

Silks at 69c Yard—27 inches wide black and colored taffeta—36-inch fancy shirt waist silk, plain silks, etc.—also white silks, will go at, per yard..... **69c**

Mme. Mercedes' Finest Silks—Silks worth up to \$3 a yard—Ombre chiffons, embroidered grenadines, pompadour broche, etc., will go at, per yard..... **\$1**

#### Fine Fall Dress Fabrics—Choicest fabrics from this New York dressmaking stock—imported silk and wool stuffs, doeskin, broadcloths, Panamas, etc., cloths for coats, cravenettes, etc., at, yard.....

**\$1**

60c and 75c All Wool New Fall Dress Goods  
Direct From the Mill, at 39c a Yard—Light shades and cream for waists and children's dresses—also street colors and black—will go at, per yard..... **39c**

\$1 and \$1.25 Dress Goods at 49c Yard—Surplus stock from New York jobber, 50 inch mohairs Sicilians, fancy suitings, granites, serges, will go at, per yard..... **49c**

Dress Patterns of Finest Imported Cloths—worth up to three dollars yard—also New York jobbers' fall stock of high class fabrics, will go at, per yard..... **69c**

#### Big Special Sale Men's Clothing

A great clothing offer for carnival time—fine, up-to-date, splendid-fitting suits and overcoats, newest fall styles and patterns—all sizes—a complete stock, at..... **\$10**

Men's Fashionable Clothes at \$12.50—Very dressy fall suits in the refined patterns that will lead in popularity—perfect fit, perfect satisfaction, at..... **12<sup>50</sup>**

Rogers-Peet Hand Tailored Clothes at \$15 to \$35—The highest class ready to wear clothing in America—fully as good in every way as the most expensive made to order suits—prices..... **\$15 to \$35**

#### CUT GLASS SALE

Most amazing bargains in brilliant cut glass ever offered in the west. Entire stock of a Chicago dealer who retired from the cut glass business.

All cut on celebrated Libby and Dorflinger blanks in the last and most beautiful patterns—The prices are barely one-half the regular jeweler's price.

8-Inch Cut Glass Bowls—Same as 2.98 usually sells at five dollars—at..... **2.98**

Two-Quart Jugs—Beautifully cut on rock crystal—worth twelve dollars—will go at..... **5.98**

Cut Glass Tumblers—worth 29c-49c 80c and \$1, at..... **29c-49c**

Cut Glass Creamers and Sugars—extra large sizes, worth \$6 pair—ea. **1.98**

#### Carpet Sale

The newest and best patterns in Carpets and Rugs are shown in our great, enlarged daylight Carpet and Rug Department.

AXMINSTER RUGS—All the very newest fall patterns, in Oriental and Floral patterns, usually sells at \$20—special Ak-Sar-Ben week, at..... **\$19**

AXMINSTER RUGS—Variety of patterns, 36x72 inches, always sells at \$5—special Ak-Sar-Ben week, at..... **3.98**

AXMINSTER RUGS—27x54 inches, always sells at four dollars—special during Ak-Sar-Ben week, at..... **2.50**

These are most extraordinary rugs for the price.

TAPESTRY BRUSSELS RUGS—Best 10 wire quality—Parisian allover, medallion and floral patterns—Ak-Sar-Ben week, will go..... **15.98**

AXMINSTER CARPET—Usually sells at \$1.35 yard, special for Ak-Sar-Ben week—will go at, per yard..... **\$1**

See Our South Windows as You Pass on Douglas Street.

#### Candy Specials

For Carnival Week

Jelly gumdrops, 10c pound.

Home made fudge, 10c pound.

Jelly beans, fruit flavors, 15c lb.

Kankee peanut candy, 15c pound.

Peanut taffy, 15c pound.

Salted peanuts, 15c pound.

Chocolate creams, 20c pound.

Fine marshmallows, 20c pound.

Cream wafers, 25c pound.

Cream nut caramels, 25c pound.

Italian chocolates, 40c pound.

Toasted marshmallows, 10c box.

Monte Christo chocolates, 60c-lb. box.

Ice cream soda, 5c—ARCADE.

100 Calling Cards at 39c Printed while you wait. In the Arcade.

#### Linen Sale

100 ALL LINEN FULL BLEACHED PATTERNS TABLE CLOTHS—Three yards long—worth up to five dollars, at..... **250-350**

10c each NAPKINS TO MATCH, at..... **2.50**

VERY FINE BREAKFAST PATTERN TABLE CLOTHS—worth up to \$2, at..... **498-598-698**

FINE FULL BLEACHED TABLE DAMASK—worth up to \$1—at..... **69c**

BLEACHED SILVER BLEACHED AND UNBLEACHED TABLE DAMASK, extra quality, worth up to \$2 a yard, at, per yard..... **49c**

**BIG NAPKIN SALE.**  
DINNER NAPKINS—worth up to four dollars a dozen, at, per dozen..... **1.98**

DINNER NAPKINS—worth up to two dollars and seventy-five cents a dozen, at, per dozen..... **1.25**

DINNER NAPKINS—worth up to two dollars a dozen, at, per dozen..... **98c**

**BED SPREADS.**  
FULL SIZE CROCHET SPREADS—worth one dollar and fifty cents, at, each..... **98c**

EXTRA LARGE IMPORTED MARSEILLES SPREADS—worth up to \$4.00, at..... **1.98**

#### Curtains and Portieres

Out-of-town visitors will find one of the largest lines of lace curtains, portieres and couch covers in the entire west at Brandeis' Boston Store. Here are a few extra specials for Ak-Sar-Ben week.

Nottingham Curtains, (Arabian color) pair..... **\$1.25**

All our \$3 lace curtains, go at, pair..... **\$1.98**

All our \$4.50 Brussels net curtains, at, pair..... **\$2.98**

All our new TWO-TONED ECRU CURTAINS—Arabian, Cable Net, Brussels Net, Irish Point and Cluny Curtains, many of them worth up to \$7.50 a pair, at, per pair..... **3.98**

\$3.50 Portieres, fifty inches wide, heavy fringe top and bottom, at..... **1.98**

NEW TAPESTRY BORDER PORTIERES—bought for fall trade to sell up to \$10, at, pair..... **5.98**

60-INCH COUCH COVERS—Extra heavy, worth \$3.00, go at, each..... **1.98**

WINDOW BLADES—The best 3x7 oil shades, go at, each..... **39c**

CURTAIN RODS—Sold everywhere at twenty cents, go at, each..... **10c**

We are Agents for the Celebrated Art Loom Couch Covers and Portieres

Clothing Special  
**MEN'S SUITS—\$5**  
baseament

Clothing Special  
Boys' \$3.50 and \$4  
**KNEE PANTS SUITS—1.98**

Clothing Special  
Boys' 50c Corduroy  
**KNEE PANTS—25c**  
baseament

# BRANDEIS "BOSTON STORE" & SONS

**SHEET MUSIC**  
Department  
IN ARCADE  
Concert All Day

Imported Filled  
**PEARL BEADS**  
—all sizes,  
worth 50c  
and 75c—  
**25c**

Table Damask  
72-inch, best Irish  
and Austrian makes  
—worth up to  
\$1.00—  
**98c**

75c Pure  
Silk Novelty  
Dress Goods  
In Arcade  
—yard—  
**29c**

Waisting  
Flannel  
For Wrappers  
and Children's  
Wear, yard—  
**25c**

Best Standard  
Apron  
Ginghams—  
the 6c kind,  
goes at,  
per yard,  
**3 1/2c**

Extra Heavy  
Canton  
Flannel—  
worth up to  
10c, mill  
lengths—go at,  
per yard,  
**5c**

40c  
Mercerized  
Sateen—  
all colors and  
black, yard,  
**15c**

Full Sized  
Cotton  
Bed  
Blankets  
—each,  
**39c**

Extra Heavy  
Cotton  
Blankets  
—one-half size,  
each,  
**19c**

Finest Quality  
Outing  
Flannel,  
worth 15c,  
yard,  
**8 1/2c**

Double Fold  
Kimono  
Flannel,  
new Persian  
patterns,  
per yard,  
**10c**

Best Grade  
of  
Comfort  
Sateens,  
mill lengths,  
yard,  
**5c**

Mill Lengths  
of  
Fine 15c  
Ginghams  
per yard,  
**8 1/2c**

GLASS  
Berry Dishes  
and Water  
Pitchers—  
worth 20c, at,  
each,  
**5c**

Perpetuated  
Palms, worth  
15c each, at,  
each,  
**3c**