

SOCIETY AND HORSE SHOW

Smart Folks Are Preparing for the Big October Event.

GOWNS AND MILLINERY GETTING READY

Many Women Hustle Preparation for the Display that is Due When the Bugle Calls for the Opening.

The Result of Expansion Her sleeves are an obvious fact. And her skirts longer fall. While her hats, above all, grow bigger, and wider, and taller. Both the style and the price are immense.

The Social Calendar.

MONDAY Mrs. C. Buchanan's luncheon. Mr. and Mrs. George Miller's dinner.

TUESDAY Mrs. A. J. Love's tea at the Country club. Mrs. T. A. Thompson's reception from 3 to 4 o'clock.

WEDNESDAY Bradley-Libbey wedding. Mr. and Mrs. George Miller's card party. Ladies' day at the Country club; the hop at the Field club.

THURSDAY Miss Cora Hervey's dinner party.

FRIDAY Dinner and dance at Field and Country club.

The little scarlet and white ribbon bow, the badge of the Horse show, has made its appearance again, but while the majority of the fashionables are wearing the colors the little bow is not necessary to remind society, at least, of the big week ahead. The women have caught the spirit again and are talking gowns with an energy that will doubtless go far toward advertising the Horse show as anything that will or can be employed.

Some of the enterprising women in society have adopted a new means of compelling attendance when they entertain at luncheon or at least of preventing the invited ones from sending in their regrets at the last moment. The scheme is simple enough—They simply do not answer their telegrams the morning of that day and if notes are delivered at the last moment, the servant receiving the epistle is instructed to inform the bearer that the hostess will not be at home until half an hour before the hour of the luncheon.

The somewhat questionable taste of the friends of the newly married in embarrassing a bride and groom by showering them with rice or otherwise making them conspicuous as they are departing on their wedding trip has more than once proven a boomerang that brought the embarrassment back upon the heads of those who planned it and one of last week's brides and grooms failed in such a revenge as this only through a little over precaution.

Social Chat.

A son was born to Mr. and Mrs. John R. Ringwalt Wednesday.

A son was born Sunday to Lieutenant and Mrs. Benjamin Wade at Fort Crook.

F. S. Putnam, chief railway mail clerk on the Santa Fe west of Albuquerque, with headquarters at Los Angeles, is in the city

on account of the serious illness of his mother, Mrs. S. Putman of North Twenty-eighth street.

Mr. and Mrs. George Welby have moved into their new home at 36 North Thirty-eighth street.

Mr. and Mrs. Frank Kennedy are receiving congratulations upon the birth of a son Thursday.

Mr. and Mrs. Will Hoagland are moving into their new home this week at Forty-ninth and California streets.

Captain and Mrs. David Stone will give up Mrs. Wheeler's house the first of October and until they join Captain Stone's regiment in California in December, will be with Mr. and Mrs. George A. Hoagland.

Mr. and Mrs. Christiana Vile have recalled the invitations for the wedding of their daughter Miss Bertha Vile owing to the necessity of an immediate operation for appendicitis.

Pleasures Past. Miss Jean Campbell, who will be among the early October brides, was given a shower Saturday afternoon at the home of Miss Clara Hervey.

On Thursday, September 21, Mrs. H. P. Noble entertained the Four-fours Card club. Prizes were won by Mrs. Robert Nieman and Mrs. J. Connolly.

Mr. Hugh McWhorter entertained at dinner at the Country club last evening in honor of Mrs. Miss Largy of Montana, whose guest he was recently on an auto tour to Denver and Colorado Springs. His guests were: Mrs. Largy, Miss Largy, Mr. and Mrs. Frank McGinn.

Mr. and Mrs. W. A. Flaxey entertained a number of friends at a game dinner Thursday evening at their home. The table had for its centerpiece a bunch of corn and the guests were: Mr. and Mrs. S. G. V. Griswold, Miss May Weaver, Mrs. Burgess, Mr. Tom Sherwin and Mrs. Arthur Rogers.

The Amalgamated Order of Boyd Theater Gallery Gods attended the opening of the new Burwood theater last Saturday evening in a body. After the performance Mr. Clarence Bonce, the president, treated the party at the Henshaw. Those present were: Messrs. Bonce, Braun, Campbell, Carroll, Goble, Hahn, Handsett, Higgins, Johnson, Minor, Hoch, Stover, Tony, Rathbun, Wallerstead, White, Whitmore, W. E. Martin, Dr. Bridges, Mr. James McKenna and Mr. and Mrs. Melkie.

Mr. and Mrs. W. B. Melkie entertained a party at dinner at the Country club in honor of Mrs. Myers, wife of General Myers, formerly of Omaha. Besides the guest of honor those present were: Madam Barker, Mr. and Mrs. Joseph Barker, Mrs. Horst, Mrs. Bourke, Mr. and Mrs. W. E. Martin, Dr. Bridges, Mr. James McKenna and Mr. and Mrs. Melkie.

Mrs. D. F. Marshall was hostess of a pretty luncheon given Friday in compliment to Miss Luella Bradley, whose marriage to Mr. McLean Libby of Pittsburg, Pa., will take place next week.

White asters and ferns were used in the table trimming as a center piece and bows of white ribbon were fastened at the corners. The guests present were: Miss Bradley, Mrs. T. A. Thompson, Mrs. G. L. Bradley, Miss Delesse and Miss Thompson of Chicago.

One of the most delightful of the recent out-of-door affairs was the lawn party given Saturday evening by Mr. and Mrs. C. R. Glover at their home, 322 Lafayette avenue, for their seven children and their friends. There were about sixty guests present and a donkey taming afforded entertainment for all.

Miss Gorton of Buffalo came Tuesday, to be the guest of Mr. and Mrs. Archie J. Love.

Mr. and Mrs. Ed B. Williams went to Chicago the last of the week for a few days.

Mr. Edward Smith of St. Joseph is the guest of her parents, Mr. and Mrs. Henry W. Yates.

Mrs. William Sanford Robinson has returned from an eight months' visit on the Pacific coast.

Mr. Robert Cowell and daughter have returned from Lake Champlain and other eastern points.

Mr. Russell Harrison has returned from a two weeks' trip to Portland, Ore., with Mrs. T. M. Orr.

Mr. and Mrs. Joseph Barker, jr., who have spent the last month abroad, have returned home.

Mr. Stanley Rosewater has returned to the University of Michigan, where he will resume his studies.

Mrs. S. S. Curtis and daughters have returned from Colorado and are at the Madison for the present.

Mrs. Ketchum and her sisters, the Misses Casey, are expected home from Colorado the first of the month.

Mrs. W. W. Koller, Mrs. J. P. Lounsbury and Miss Wilbur have gone for a ten day's outing at Blue Lake, Ia.

Miss Farrington, who has been the guest card, is expected today with her children, for a visit with her parents, Mr. and Mrs. David Baum.

Mrs. Mercer and Mrs. Caroline Mercer are expected home from Colorado about the first of October. Miss Mary Mercer returned Tuesday to her school in Illinois.

Mrs. W. H. S. Hughes accompanied by her daughter Miss Marion and Miss Sarah Bourke, have gone to Fort Leavenworth, where they will be guests of Captain and Mrs. Arrasmith.

Mrs. David Cole and daughter, Miss Irene Cole, who spent the summer in Europe, have returned. Miss Cole leaving again immediately for Green Castle, Ind., where she will attend college.

Mr. and Mrs. C. W. Hull will return from the east today. Mrs. Hull has been visiting her uncle General Loddington in New York and Mr. Hull met her in Chicago Saturday.

Mr. and Mrs. J. H. McCall returned Thursday from Salt Lake City. They were met in Omaha by Mrs. Patrick Largy and Miss Montana Largy, who will spend a few days in Omaha and then go east. Miss Largy is entering school in New York and

someone else happy. The occasion was rendered more enjoyable by the strains of music that floated on the evening air.

The main characters represented were as follows: "Simple Simon," by Clifford Walton; "Peter Piper," by Ralph Pickersell; "John, the Piper's Son," by Cullen Bryant; "Little Boy Blue," by Paul Hampton and Jarras O'Connell; "The Old Egg Woman," by Will McCulloch; "The Court Jester," by Otto Ramer; "Old King Cole," by Willard Slaughter; "The Man in the Moon," by Chas. O'Connell; "Uncle Sam," by Don McWhorter; "The Queen of Hearts," by Miss Lydia Raymer; "Little Bo-Peep," by Miss Stella Evans; "The Red Riding Hood," by Miss Margaret Marshall; "Little Miss Muffet," by Misses Elmer Patrick, Nannie Barrett and Maria Ong; "Polly Primrose," by Miss Maurine Lonhauf; "Where Are You Going, Pretty Maid," by Miss Pearl Burrell; "The Old Woman Under the Hill," by Miss Florence Becker; "Mary, Mary, Quite Contrary," by Miss Frances Rogers; "Old Mother Goose," by Miss Ruth Slabaugh; "Little Belle Blue," by Miss Elmer Slabaugh. Luncheon was served after the games were concluded.

Coming Events. Mrs. A. C. Buchanan will entertain at luncheon Monday in compliment to some of the prospective brides.

Miss Clara Hervey will entertain the members of the Campbell-Moody bridal party at dinner Thursday evening.

Mrs. Largy to join a party of friends with whom she will spend the winter in Europe. Dr. and Mrs. Frederick Rustin and family arrived home Wednesday from Haverhill, Mass., where they have spent the summer. Dr. Rustin, who has been convalescing from an attack of typhoid fever, is entirely recovered.

CREIGHTON DENTAL COLLEGE

New Department of University Will Open Monday of Next Week.

The Creighton University Dental college will open the first session Monday, October 2. This is among the latest departments added to the Creighton university and occupies the four-story building known as the Edward Creighton institute, opposite the city hall on Eighteenth street.

The board of regents of the school is: M. P. Dowling, S. J., president; D. C. Bryant, A. M., M. D., vice president; A. H. Hipple, L. D. S., D. D. S., M. D., S. S., secretary; C. O. Metzler, A. M., D. D. S., dean; W. M. Condon, D. D. S., treasurer.

KERN'S MILLINERY OPENING

Annual Fall Display of Millinery Proves Especially Attractive to the Women Folks.

The millinery opening of Kern's is an event of much importance to the women of Omaha. This fact is vouched for by the stream of women who visited his annual fall opening Thursday and Friday to admire the fine display of new fall millinery.

Two handsomely arranged windows gave the public an intimation of what was within, and the green and lavender tints of the newest trimmings and furbelows caught the eye of every pedestrian who passed Mr. Kern's Douglas street establishment.

Within the store there were arranged palms to make a handsome setting for the "creations." A fine line of fall models was arranged for the inspection of the visitors by Mr. Kern and his able assistants who were more than repaid by the words of praise and admiration heard on every hand.

E. D. Keck, voice teacher; Miss Joy Keck, assistant and teacher of piano. Studio, Davidge building, Eighteenth and Farnam.

Castata at Church. "The Prince of Life," a sacred cantata, will be sung this afternoon at 5:30 o'clock by the church of St. Philip the Deacon by a choir of twenty voices under the direction of Mr. Silas Johnson.

Nelson Dies from Injuries. Will Nelson, who was struck and knocked by a street car on North Thirty-eighth and Spring streets, at 7:30 last Tuesday evening, as he was trying to get a free ride by climbing on the side of the car, died yesterday at St. Joseph hospital. He will be buried from the residence, 147 1/2 North Street, on Monday. Interment in the Laurel Hill cemetery.

BUY SNOW FLAKE BREAD

The reason why! It would save you a lot of work; won't cost you any more than it will to bake. Your flour costs you \$1.50 per sack. You burn ordinarily about \$1.00 worth of gas to bake the bread from it. Your yeast, milk, lard, etc., bring the cost up to right around \$2.00 for every 48 pound sack of flour you bake up into bread.

A sack of flour will last an average family about a month. So the cost of your home made bread is mighty close to \$3.00 per month. Three dollars will supply you with 60 loaves of bread, or two loaves fresh from your grocer every day for a month. Which is about what the same family will use.

Did you ever stop to figure it out? A great many have. They find that they have saved nothing for their work. And that in ENOW FLAKE BREAD they have a loaf that is as good as the best home made bread and many like it better than their own.

SNOW FLAKE BREAD is the greatest seller in Omaha. Over four hundred grocers sell it. Try it. This label is on every loaf and is a guarantee that it is the best that money, skill and cleanliness can produce. Our bakery is always open for inspection and visitors are always made welcome.

When You Buy Spectacles Buy Them Of The Columbian Optical Co. SPECTACLES THINK OF THE Columbian Optical Co. OLDEST OPTICAL HOUSE IN OMAHA 271 SOUTH 16TH STREET, OMAHA, NEBRASKA.

Abundant Hair + Dandruff Microbes = a few years = Baldness. Newbro's Herpicide. THE ORIGINAL REMEDY THAT "KILLS THE DANDRUFF GERM."

Newbro's Herpicide. THE ORIGINAL REMEDY THAT "KILLS THE DANDRUFF GERM." SCHOOL CHILDREN. AN IDEAL HAIR DRESSING. It is fortunate for those who understand the new rules for scalp cleanliness that the antiseptic qualities of Newbro's Herpicide make it the most delightful and refreshing hair dressing imaginable.

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SOROSIS THE DEPENDABLE SHOE FOR WOMEN 203 South 15th St.

If You Are Not Up-to-Date In your waltz and two-step, take a few lessons from MR. and MRS. MORAND, and they will make you a graceful dancer before the Ak-Sar-Ben Ball. Success guaranteed. Tel. 1041.

FRED G. ELLIS BARITONE PUPIL OF BOUNY, PARIS. Concert, Oratorio and Song Recitals. ROOM 16, BARKER BLK.

Desirable Furnished Rooms Mrs. Mary Eastman has taken flats 2111-2113 Capitol avenue. Newly furnished throughout. Everything modern. Rent single or en-suite. Meals if desired.

Miss Amanda Karbach PUPILS FOR THE PIANO At 2114 Jackson Street. For terms apply above.

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