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## Make Your Selections Now for the Horse Show

The reputation that this, the largest department devoted to the sale of Women's wear in Omaha, has attaned in the past for presenting the first showing of the season's choicest styles is fully sustained by this season's exhibit. Those latest fall modes were gathered together after unremitted study of the productions of the World's greatest designers and brought here to testify to our alertness in securing for our trade the best that talent and skill can produce. The prices as a whole ar sid ments that are filled with unparalleled beauty. It matters not to what your tastes are inclined-we can meet them and meet your purse



