

PHONE MEN SEEK FRANCHISE

A. B. Hunt, T. E. Parmelee and T. H. Pollock Expect Right in Omaha.

BENEFITS OF DUAL SERVICE TOLD BY HUNT

Not Wishing to Rush Matters, but Confident Proposition Will Be Favorably Considered by the City Council.

A. B. Hunt, speaking of the prospects for securing a franchise from the Omaha city council for an independent telephone company, says that he and the two other promoters of the company, Messrs. T. E. Parmelee and T. H. Pollock, certainly expect the franchise will be granted in due time. "We are not seeking to rush things particularly," said Mr. Hunt. "We have made such a proposition that we are entirely confident the councilmen will look on it with favor. The independent systems are proving the lever to alter rates that have been fixed for many years and to secure much better service for business men and farmers. The laboring element gets in on the money spent for buildings, equipment, repairs and betterment. Every new independent company means many thousands of dollars of money expended for labor and material every year."

Mr. Hunt tells of advantages. "Of what advantage would it be, Mr. Hunt, to Omaha to have an independent telephone system?"

"The advantages would be many. First, the establishment of an independent telephone system would mean to Omaha a reduction of rates amounting to from 25 to 35 per cent."

"Second, it will mean better service to the people. "Third, it will mean infinitely better service to and with the surrounding country. "As to the first item, every person who is at all posted knows that the independent telephone companies have made a very substantial reduction in telephone rates and have, besides, forced a reduction of the Bell rates that would have not otherwise been granted at all. The second claim of improved and satisfactory service is just as easily and clearly borne out by the facts."

"For instance, a very important feature to business men, the service is much more prompt and efficient; there is better and clearer transmission; more up-to-date apparatus is used, because, in spite of the Bell claims to the contrary, that company still clings to antiquated circuits. The fact will be confirmed by all who know anything of the business. It is the natural corollary of unopposed money making."

As to the connections. "As to the better connection with the surrounding country, it is only necessary to call attention to the fact that Omaha, for instance, is the only city of its size in the west that is now without an independent telephone system—that is, to be accurate, it is the only city so situated between Detroit and Denver, except Milwaukee."

"So far as we here in Omaha are concerned this state of facts necessarily means that Kansas City, St. Joseph, Sioux City, Lincoln and other major cities, compared to Omaha, have independent connections and get an immense amount of trade in various lines that should by every law of commerce come to Omaha."

"The reason is, obviously, that the people who should be our customers have independent connections, free telephones on their desks and no Bell telephones. It is perfectly absurd to expect, for instance, that the retail merchants in Wahoo, Plattsmouth or any other Nebraska town will leave his business place to look up a Bell telephone station—which is the only connection in the town—when he has the other connection at his elbow."

"The natural and logical consequence is that he telephones his quick or rush orders to Kansas City or to Lincoln instead of to this city, which is justly entitled to this trade, the volume of which is known to all our wholesalers. Our sister city of Council Bluffs is calmly appropriating and appreciating the benefits which Omaha is as calmly ignoring, and Council Bluffs is therefore now constructing an independent system. The territory in immediate vicinity to Council Bluffs has 15,000 independent telephones and not to exceed 2,000 Bell telephones."

What it Would Mean. "This example ought to show to all interested in the progress of Omaha what it would mean to have the same independent connections. Our jobbers would at once have the ear of 100,000 potential customers who cannot hear them now as things stand. We want action for our wholesalers, and we want quick action. We want those orders. In the total of a year's business they will be a very large item—one that will grow in importance and profit with the passing years."

"Independent telephones in Nebraska have multiplied from 200 in 1900 to 2,000 in 1905. Further, in the western half of Iowa there are not less than 100,000 independent telephones, because the people of Iowa were among the first to appreciate and take advantage of the independent proposition."

"So, it will be readily seen, without detailed argument, what a tremendous advantage it would be for Omaha merchants to be put in connection with all these people whom we do not at present reach."

"What about the objection that two telephones would be a nuisance, as claimed by the Bell people?"

"I assert, decidedly, no; and the very best argument in support of my assertion is this: If they were, surely the independent companies in Kansas City, St. Louis, Minneapolis, St. Paul, Buffalo, Pittsburgh, Rochester, Louisville and hundreds of other cities of the Omaha class would not show such steady and surprising growth."

Kansas City for Example. "As an example, the city of Kansas City. The independent company started there less than two years ago. At that time the Bell company had 9,000 telephones, in-

cluding all grades of service. Today the independent company has 13,000 telephones and not a single party line in the city. The independent can and will add 5,000 to 6,000 telephones to this number as soon as they are prepared to put in party lines."

"How do you account for the success of the independent company in Kansas City?"

"Why, because it gives lower rates, vastly better service, quicker and more accommodating service, and besides, as it will be here, the company is owned by local men who will naturally prefer doing something for themselves and their city rather than for a company of Boston capitalists represented by the Bell concern."

"And right here let me say, we propose to extend all our outlay for building and for labor here in Omaha. Structural material, perhaps, will have to come, at least some of it, from outside; but every dollar's worth that we can buy in Omaha will be bought in this town and the money put out among our own people. We propose, as the independent company did in Kansas City, to have not only a commodious and convenient building, but one with strong pretensions to architecture."

Employment of Labor. "Along this line, too, it will not be inappropriate to dwell on the point that the editor of the Bee has often made, in his writing and public addresses, that any company which will necessitate the employment of more Omaha people in its industries and public works—wholly or quasi-public—will mean the material advancement of Omaha and its varied interests. There is not a man or woman who is working for wages in Omaha but should be enthusiastically in favor of our proposal."

"In another way we are at one with the development of modern ideas. We propose that our ordinance shall have in it that agreements for a royalty on business and every other concession that civic wisdom may dictate."

"Some of the changes which can be seen even now that will benefit our city and its wholesale and retail merchants—benefit all wholesales, in fact—are that if we get this franchise, which we confidently expect to do, we shall give more for less money than the Nebraska Telephone company does; we shall pay a royalty to the city; we shall add at least three good and substantial buildings, with a large amount of taxable property for the assessment rolls, and we shall give a wider, therefore a better, field for the employment of labor."

On another phase, a general, but important one, of this subject Mr. Hunt said: "I am sure if the people of Omaha, from wholesaler to day laborer, fully appreciated the great strides this independent telephone business has made in recent years, they would have begun clamoring long ago for the immensely better service which the independent companies offer."

"I may say, too, that the Council Bluffs

BRANDEIS & SONS

Ladies' New Fall Cravenette Coats

The Fashionable New Models Are Very Becoming



All the new showerproof Coats, new style features, shirred backs and shoulders, in tans, olives and Oxfords, protection against the hardest rains, a wide variety at.....

Very Stylish New Fall Models at \$12.50

In this handsome assortment are the very latest and most attractive styles in Cravenette Coats, including the new fitted backs, the correct shades for fall, perfectly made.

Two New Specials in Ladies' Fall Suits

Medium weight suits, in stylish plain and mixed cloths, long and short coat effects, prettily trimmed, just the right weight for early fall wear, exceptional values at.....

A Splendid Lot of Ladies' Fall Tailor Made Suits, scores of styles in long and short coat effects, very dressy for street wear, many sample garments in this lot, at.....

New Long Fall Covert Coats

The new long, loose, mannish effects, 42 and 50-inch lengths, made of coverts and novelty mixtures, styles absolutely new this season—prices range from.....

UMBRELLAS

Silk serge umbrellas with natural wood, bone and silver trimmed handles, best quality Paragon frames, very serviceable, a regular \$1.50 value, at.....

Mercurized umbrellas, perfect rain protection, Paragon frames, umbrella cases, all kinds of handles, regular \$1.00 umbrella, at.....

EXTRA LARGE SIZE EARLY FALL

COTTON BLANKETS, Each.....

Sheet Music, Arcade, Japanese Novelties, Arcade

NEWBRO'S HERPICIDE

THE ORIGINAL remedy that "kills the Dandruff Germ."

GOING! GOING!! GONE!!!



HERPICIDE WILL SAVE IT TOO LATE FOR HERPICIDE. A WOMAN TO BE PRETTY must have pretty hair. Beautiful locks have a subtle charm, for the post says, "Hair dresses man's imperial face as surely as the smile." The unpeppet and intensely real dandruff microbe makes the hair dull, brittle and lustreless with itching, itching scalp and falling hair. Newbro's Herpicide destroys this enemy of beauty and enables the hair to resume its natural luster and abundance. Almost marvelous results follow. It cleanses, softens, and makes the hair shine and fluffy. No grease or dye. Stops itching instantly.

Drug Stores, \$1.00. Send 5c Stamp to HERPICIDE CO., Dept. B, Detroit, Mich. for a sample.

SHERMAN & MCCONNELL DRUG CO., Special Agents. APPLICATIONS AT PROMINENT BARBER SHOPS.

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BENNETT'S

Store closes 6 p. m. (except Saturday.)

Thursday in Dry Goods

Ladies' Cravenette Coats—Guaranteed rain proof.....

Ladies' Mackintoshes, gray mixtures.....

Children's and Misses' Mackintoshes—gray mixtures, values, \$2.50 and \$1.48.

Ladies', Misses' Children's Blouse and Norfolk Sweaters.

Fancy Colors.....

Plain Colors.....

Misses' Norfols.....

Children's Buster Brown.....

Ladies' Blouse in plain colors.....

Ladies' Norfols, plain colors.....

Umbrellas for Rain and Shine—Special prices for school children, every umbrella guaranteed.....

Boys' and Girls' Stockings, the Wig-Wam Make—Fine ribbed, cashmere, extra spliced heel and toe, double knee, sizes 5 to 10, price, pair.....

New Plaid Silks—We are showing a fine assortment of the different new Scotch plaid silks, the color combinations are very fine, prices range from 75c to \$2 per yard.

New Fall Dress Goods—Thousands of pieces of pretty new fall wool dress goods, the styles and colors are all the very latest—see them—Thursday prices, yard, 50c to \$2.00.

Pretty New Kimono Flannels—Fine heavy fleeced kimono and wrapper flannels in pretty Japanese and French flamed, designs. Thursday special price, per yard.....

We just received 1,000 pieces of 36-in. percales, worth 12½c a yard. We sell them Thursday, yard.....

Outing Flannel—Pretty new outing flannels in all the pretty new colors, per yard.....

Sale of Ladies' Handkerchiefs—500 dozen ladies' sheer Irish linen hemstitched handkerchiefs, imported to sell at 10c—Thursday, each.....

New Neck Ruchings—New ruchings in white and cream, put up 3 ruches in a nice box. Special Thursday, box.....

Fancy Lace Chemisettes in white and cream, very new and stylish, at the neckwear dept. for Thursday, each.....

Dark Blue Porcelain Dinner Set, beautiful thin glass, 100 pieces—special Thursday, set.....

NEW OPEN STOCK PATTERNS FROM EDWIN M. KNOWLES POTTERY, THE FINEST AMERICAN PORCELAIN MADE, 100 pieces for.....

100 dozen large No. 8 burners that are light weight, not what we ordered. We want to close them out quick; a regular 15c burner any place, Thursday, each.....

Japanese cups and saucers, 50c value, while they last.....

And Ten Green Trading Stamps.

Thirty Green Trading Stamps with dozen fruit jars, Thursday.....

Thirty Green Trading Stamps with dozen fruit jars, Thursday.....

PinTS, QUARTS and ½ GALLONS.

LOW ONE-WAY RATES.

Every day from Sept. 15th to Oct. 31st, 1905, inclusive, the Union Pacific will sell one-way tickets from Omaha as follows:

\$20.00 to Ogden and Salt Lake City.

\$20.00 to Helena and Butte, Montana.

\$22.50 to Spokane and Wenatchee, Washington.

\$22.50 to Huntington and Nampa, Idaho.

\$25.00 to Portland, Tacoma and Seattle.

\$25.00 to Vancouver and Victoria.

\$25.00 to Astland and Astoria, Oregon, via Portland.

\$25.00 to San Francisco, Los Angeles and San Diego.

Correspondingly low rates to many other California, Oregon, Washington, Montana, Utah and Idaho points.

Through Tourist cars run every day on Union Pacific between Missouri River and Pacific Coast; double berth \$7.75. For full information, inquire at.....

CITY TICKET OFFICE, 1324 FARNAM ST.

Phone 316.

STEAM COAL DOMESTIC

Reduction in September Prices

Arkansas Coals

BONANZA Semi-Anthracite.....

SPADRA, Anthracite Grate.....

BERNICE, Anthracite Grate.....

BERNICE, Anthracite No. 4.....

HARD COAL—all sizes.....

We own the only mines that produce BONANZA COAL. We are also exclusive agents in Omaha for the BERNICE ANTHRACITE.

CENTRAL

COAL AND COKE COMPANY

15th and Harney Streets

Phone 1221-1605.

Every Woman

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HAYDEN'S

Special Values in Dress Goods Thursday.

Very Special Thursday Bargains

All manufacturers and many retailers crying for a general advance of price on all women's ready-to-wear garments. Don't you believe it. We have a greater variety and better bargains this season than ever before.

SEE THESE THURSDAY SPECIALS.

HANDSOME FALL SUITS—with 48 and 50-inch coats, half lined with guaranteed satin, come in six different fabrics, in great variety of colors, good value at \$12.50—Special, Thursday, at.....

ELEGANT NEW SUITS—in fine broadcloth and Hymen's wool chevrons, some comes with imported material, save 48-in. coats, lined throughout with guaranteed satin taffeta, good value at \$18.50—Thursday special, at.....

115 SILK UNDERKIRTS—made of excellent quality taffeta, in nearly all colors—good value at \$5—Thursday special, at.....

SWELL CRAVENETTE—A new lot just received, green, oxford, olive, castors, and blacks, in newest styles, made to sell for \$15.00—Thursday special, at.....

20 HANDSOME SKIRTS—in chevrons, broadcloths, Panamas, and cravenette materials, values to \$5—Thursday special, at.....

NEW PLAIN WAISTS—just the thing for fall wear—\$4.50 values—Thursday special, at.....

NEW'S VEILING & RICHIAN WAISTS—in whites, blacks, tans and blues, surpassing bargains—Thursday, at.....

WOMEN'S NEW WINTER COATS—In a prodigious variety of color and fabric—the popular Empire style—plain or quilted silk or satin lined or handsomely fur lined—the most enticing values ever shown in Omaha, at \$10, \$12.50, \$15.00, \$18.50, \$20.00 to \$24.00—Thursday special, at.....

7-00 FOX SCARFS—full skins, large tails—Thursday special, at.....

5-00 AND 6-00 SILK WAISTS—in all colors and black—very special bargains, Thursday, at.....

1-lb. racks fancy Colorado White Clover Honey.....

SEPTEMBER

is a good month for weddings. This calls for a gift of some kind for the bride. Are you invited to the wedding? If you are let us sell you the gift—Sterling Silver, Cut Glass or a Clock. Don't purchase the gift until you have to offer. Spend a few minutes in our store. Look for the name.

S. W. LINDSAY, Jeweler, 116 Douglas Street.

PEACE and COMFORT are sure to come to those who smoke

MERCANTILE

A FIRST-CLASS CIGAR MADE OF A FINE QUALITY HAVANA TOBACCO TRY THEM

F. R. RICE MERCANTILE CIGAR CO. ST. LOUIS,

SCHOOLS AND COLLEGES.

THE UNIVERSITY OF NOTRE DAME

NOTRE DAME, INDIANA.

Two hours' ride from Chicago.

123d Session opens Tuesday, September 12, 1905.

The University offers every facility for a complete

Collegiate Training

in the Ancient and Modern Classical Courses, Economics and History, Journalism and Science.

The Law, Chemical and Pre-Medical (Biological) Courses under an increased corps of professors afford students special advantages in training for professional life.

Technical Courses

The graduates in the Civil, Mechanical, and Electrical Engineering Courses are in constant demand for the training is thorough in every respect. There is a two year or short course in both Electrical and Mechanical Engineering.

Architecture

This course has been introduced as a natural outgrowth of the splendid Civil Engineering course and is designed to work in harmony with it. The course includes a mathematical education with a complete course of architecture. The classes are under the direct supervision of a distinguished architect from Chicago.

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This course opens a broad field to young men. Special attention given to laboratory work.

Preparatory School

The studies in the Preparatory Department are equivalent to the most advanced studies in grammar school grades.

Commercial Course

Notre Dame gives Commercial students a complete