August Clearing Sale is Now fon fill bisi in our


| This sfore |
| :--- |
| closes |
| at $5 \mathrm{p} . \mathrm{m}$. |
| every |
| evening |

 Except Sat
urday at
$10 \mathrm{pp.m}$.
till Sep.
timber tember 1 st.

THE RELIABLE STORE.
Grand Ribbon Sale Monday

Main Wash Goods Department. Special Sale for Monday.

## GROCERY PRICES, READ THEM



Pure Food and Pure Soap go hand in hand.


## SWIFT'S PRIDE SOAP

has won a place in the hearts of the Omaha people; they know it as the soap that means economy in the kitchen and laundry -that cleanses quickly, and without injury to the fabric.


## ...WOOL SOAP <br> for bath, toilet and fine fabrics is a floating soap and




## Swift's Pride Washing Powder



You Are Invited to Visit Our Booth at the Pure Food Show. Damonstrators will be in constant attendance
to answer questions and distribute souvenirs.

## SWIFT AND COMPANY.

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