BASE-MENT **J. L. BRANDEIS & SONS** "BOSTON STORE" BASE-MENT

TODAY--THE GREAT CHINA SALE

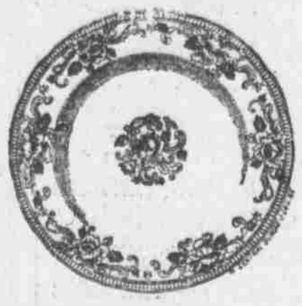
Greatest Importer of Fancy China in America

SOLD US ALL HIS

SAMPLE CHINA PLATES

AND CUPS AND SAUCERS

The importer wanted the cash at once. Brandeis was the fortunate buyer. The amount of the purchase was $8,643.28, which really represents only a very small fraction of the value of this stock.



High Grade Austrian—Bavarian — Imperial Crown Royal Dresden China

Fine French China

Countless designs of the newest and richest sample bread and butter plates, cake plates, rail plates, wall ornaments—many are hand decorated—others in the most charming color combinations. After dinner coffee cups and saucers, also tea cups, coffee cups, etc., in all sizes and shapes, some daintily decorated, others elaborately designed. Thousands have admired these beautiful plates in the window.

$3.00 Sample Plates for 49c—Hand decorated plates in the most beautiful designs, copies of famous heads—all sizes for table service or dainty ornament, worth up to $3.00, at..... **49c**

$2.50 Sample Plates at 29c Each—The highest grade china in the world—charming color combinations—always sells for $2.50; at, each. **29c**

Sample Plates—Actually worth up to $1.00—Thousands of plates in different sizes shapes and styles..... **19c-15c-10c**

Beautifully Decorated Cups and Saucers

The highest grades in Cups and Saucers—After dinner shapes, tea and coffee sizes—every new style in design and colorings—actually worth up to $2.50; at..... **49c**

Sample Cups and Saucers—Worth as high as $1.50—large medium and small shapes, beautifully decorated; special for cup and saucer..... **29c**

Cups and Saucers that are worth up to 75c—very pretty designs, all shapes and sizes—on bargain tables at, for cup and saucer— **19c - 15c - 10c**

The Most Extraordinary China Bargains Ever Offered by a Store in America.

Millinery Clearance

Your choice of Brandeis' street hats and trimmed hats—all this season's styles—a sensational bargain price—hats worth up to $5, at.... **98c**

New street and trimmed hats—very jaunty and up to date little hats for summer, street and outing, worth up to $3, at **49c**

Ready-to-trim hats—in new Milans, soft satin braids, etc.—sailors, turbans, etc, at 25c and **10c**

Choice of the most beautiful and stunning summer hats in our stock, have been selling regularly at $10, at **3.98**

Ladies' $4 Shoes and Oxfords at $2.50

A Big Saturday Bargain—700 Pair of strictly up-to-date shoes for ladies—button and lace—enamel vici, mat top, military and Cuban heel—in one lot, sizes 3A to 8B—worth up to $4.00—at, pair..... **2.50**

WHITE CANVAS OXFORDS

The reigning fad—white canvas oxfords—notning else so stylish—just what you want for the summer costume, $2 values, special, at **1.25**

Clearing Sale of Jewelry, Belts and Leather Goods

All our ladies' shirt waist jewelry that sold up to 50c at..... **15c-10c**

Fine Linen Wash Belts, embroidered tucked and shirred **10c-15c-25c**

Just received, the latest Avenue Hand Purse, with straps, fitted with puff and mirror, at..... **1.00**

Double patent leather Buster Brown Belts, dip front, two fancy buckles, worth 25 cents, at..... **10c**

Ladies' Black Silk Girdles, form-fitting, worth 50c, at **15c**

Children's Peggy Bags, in leather and velvet, only small sizes, at **5c**

Leather Wrist Bags, drummers' samples, fitted with card case and purse, Vienna handles, worth up to $1.25, at **49c**

Special Sale of Trunks & Suit Cases

100 Calling Cards at 39c — **J. L. BRANDEIS & SONS** "BOSTON STORE" — 100 Calling Cards at 39c

A fine room with a vault—heat—light—water—janitor service—in a fire proof office building for $18.00—The Bee Building.

Appendicitis

that dire dread of the summer season cured and prevented by

Shrader's Fig Powder

The best cure for either temporary or chronic constipation, which is the primary cause of every ill. Keep your youth by keeping your health.

A Free Sample at

Sherman & McConnell Drug Company

Sixteenth and Dodge Streets.

USE ALTON FLOUR

SOMMER BROS.

Exponents of Good Living.

28th and FARNAM STREETS

FANCY TEXAS ELBERTA PEACHES—Highly colored, juicy and flavor unsurpassed, per basket... **27c**

FIRM, RIPE TOMATOES—Excellent quality, desirable size, suitable for slicing, per basket **27c**

HIRE'S ROOT-BEER EXTRACT—Which produces that brilliant, sparkling and refreshing beverage so pleasing to the taste, per bottle **14c**

STRICTLY FRESH EGGS—Warranted in every respect, per doz..... **15c**

SHREDDED WHOLE WHEAT BISCUITS—The ideal breakfast dish, wholesome, palatable and nutritious, per pkg..... **10c**

COLUMBIA RIVER SALMON STEAK—Exceedingly tender, of a bright, peerless pink, none better, per can..... **10c**

FANCY PLUMP BROILERS—Dressed in a scientific manner, most inviting and attractive birds in the city **25c**

PRIME RIB ROAST—Choicest quality obtainable anywhere at any price **12½c**

USE ALTON FLOUR

Our Big July Shoe Sale

will be in full force Saturday. We will have extra salesmen to wait on you and see that you are properly fitted. * * * * *

The bargains we are offering have never been equaled in the shoe business in Omaha. * * * * *

Men's, Women's and Children's Tan Shoes and Oxfords are being sold at a greater sacrifice than ever before. * * * * *

Hundreds of pairs of Women's and Children's Broken Sizes of Tan and Black Shoes are on sale on the table at ONE DOLLAR A PAIR that are worth up to Four Dollars. * * *

Drexel Shoe Co.,

1419 Farnam St.

CALIFORNIA TABLE CLARET

75c PER GALLON

DELIVERED ANY PART CITY.

GREEN TRADING STAMPS

Hiller Liquor Co.

1309 Farnam Street

If it comes from Hiller's it must be good.

Hot Weather Is Good

for corn, and Howell's famous soda water will make you forget the heat.

25c Colgate Tooth Powder.....15c

A cake of Cashmere Bouq. Soap FREE with each package.

25c Dermaline Skin Soap.....20c

10c Sulphur Candles, 3 for.....20c

Pint Bed Bug Poison.....25c

2-qt. Fountain Syringe.....50c

Guaranteed Tooth Brush.....35c

HOWELL DRUG CO.

16th and Capitol Ave.

½ PRICE SALE SATURDAY

Drugs and Toilet Articles

Every article we name and quote below is offered at one-half price or less:

Pozzoni's Powder with Gold Box, Saturday 25c

50c Java Rice Powder, any shade....25c

25c 4711 White Rose Soap, Saturday 10c

$1.00 Burnham's Sarsaparilla.....39c

25c Egg and Olivtar Soap, Saturday, 2 for 25c

25c Tetlow's Swans Down Saturday, 2 for 25c

$1.00 Fountain Syringe Saturday....49c

50c Societe Hygienique Soap, Saturday 25c

5c White Ribbon Soap, 2 cakes for... 5c

Sherman & McConnell Drug Co.

Corner 16th & Dodge Sts

THE GREATEST AND LOWEST PRICE SALE HELD IN OMAHA THIS SEASON AT

Adler's

S. E. COR. 12TH & FARNAM STS.

This Sale Commences at 8 O'clock Saturday Morning

Every garment must go, and the prices we offer Saturday are certainly within reach of every good soul in Omaha and vicinity.

$5.00 Men's Two-Piece Suits..... **2.48**

$7.50 Men's Two and Three-Piece Suits..... **3.79**

$10.00 Men's Two and Three-Piece Suits..... **4.98**

PANTS PRICES

Within Every One's Reach—Here They Go At

$1.00 Boys' Pants, sizes, 22-30 waist; 23-30, leg..... **39c**

$1.75 Men's Pants, all sizes..... **98c**

$2.50 Men's Pants, all sizes..... **1.49**

$3.50 Men's Pants, all sizes..... **1.74**

$3.50 Men's Coats, all sizes..... **1.49**

Stupendous Bargain in Men's Furnishings.

$5.00 Silk Shirts for..... **1.50**

$1.75 Fancy Colors Mohair Shirts—sale price..... **79c**

$1.00 Dress Shirts, fancy patterns, seventy styles—Saturday..... **39c**

50c Black Sateen Shirts, the greatest bargain in town—Saturday..... **29c**

Regular 50c Dress Shirts—Saturday..... **19c**

$3.00 Suit Silk Underwear—pink, blue and orange colors—sale price Saturday..... **1.24**

Regular 50c Underwear—the biggest bargain—Saturday..... **29c**

$15 White Collars—all styles and sizes..... **6c**

$1.00 Fancy Hose—Saturday..... **49c**

50c Fancy Hose—Saturday..... **24c**

25c Fancy Hose—Saturday..... **12c**

15c Black and Tan Seamless Hose—Saturday..... **7c**

10c Black and Tan Hose—Saturday..... **4c**

$1.00 Men's Fancy Balbriggan Underwear..... **43c**

25c Men's Underwear—all colors..... **14c**

NECKWEAR SPECIALS

A Change Will Do You Good.

50c Four-in-Hand—the best value in Omaha—Saturday..... **19c**

25c Midget and Large Bows for men and boys—Saturday, each..... **3c**

Men's 15c White Linen Hemstitched Border Handkerchiefs—Saturday..... **7c**

5c Men's White Cotton Handkerchiefs—Saturday..... **2½c**

20 styles Men's Fancy Vests—regular selling prices, $1.00, $1.50 and $2.00—Saturday only..... **79c**

50c Men's Fancy Weaves Suspenders..... **24c**

25c Men's Suspenders—Saturday..... **10c**

"SKY PIECES."

Translated in English it Means Head Protectors.

Your Choice of Any $2.50 Hat in the House Saturday..... **1.24**

$1.00 Hats will go at..... **44c**

50c Caps, in the latest styles—Saturday—one to each customer..... **19c**

Our regular $5.00 Patent Leather Hand sewed Shoes, all styles, to close out—Saturday..... **2.48**

We have to close out 40 pairs of Canvas Shoes, regular price $1.25, with a good, "honest sole." Saturday..... **59c**

And about that many pairs all leather Shoes, worth all over $1.50—Saturday, one pair..... **79c**

300 pairs Ladies' Oxfords, in blacks and tans, all sizes and styles, regular price $2.00—Saturday, pair..... **89c**

If you are about to go on your summer vaaction, we offer you a $5.00 cowhide leather Suit Case at..... **2.98**

And the canvas kind of Suit Case you pay all over this broad land $1.50 and $2, Adler's price Saturday, so you can make your trip with no large expense..... **88c**

Kern

ENORMOUS MILLINERY BARGAIN SALE

Absolutely Any Hat

IN THE HOUSE

many of them worth $10, $12.50, $15 and $18, SATURDAY

$4.50.

Any Street or Ready-to-Wear Hat $1.00.

Buy Millinery Right. 1508 Douglas St.

ALWAYS HAVE A CASE

Metz

OMAHA'S FAVORITE

BEER IN YOUR HOME

Shirt Sale

All of our $2.50 and $2 Negligee Shirts, Saturday **1.50**

Pajamas Sale

All our summer weight Pajamas, which sold for $2, $2.50 & $3, Saturday..... **1.50**

ALBERT CAHN,

1322 Farnam St.

I CAN RIP ANY SHIRT BUT CAHN'S

Watch Papers For Our Great Mid-Summer Fur Sale

HAYDEN'S

THE RELIABLE STORE.

Watch Papers For Our Great Mid-Summer Fur Sale

Final Clearing Sale

.....of.....

Summer Suits and Odd Pants

$7.50 to $12.50 Men's Suits $5

A general clean up of all summer clothing. Saturday's sale offers unequalled bargain opportunities to you.

Single or double-breasted styles in all the newest shades of worsteds, serges, cassimeres and fancy cheviots. All have self-retaining hair cloth fronts and padded shoulders. Perfect in fit, excellent in fabric—your choice Saturday..... **5.00**

$12.50 to $16.50 Men's Suits at $7.50

If you want the greatest snap in Omaha here it is. They're hand tailored garments with all the style and perfection in fit of a $25.00 suit. The quality of fabric, the splendid linings and trimmings, the excellence of workmanship places these garments head and shoulders above anything else shown in the city at the price. Let us fit you Saturday—choice..... **7.50**

Great Sale of Men's Pants

All you need to make that coat and vest do service is a good pair of pants to go with them. Now's your opportunity.

Odd Pants From $7.50 to $18.00 Suits

in fancy mixtures, stripes, plaids, plain colors, in worsteds, cheviots, cassimeres, tweeds, homespuns and serges. Perfect fitting, well tailored, together with surplus from our own regular pant stock, worth $2.50 to $5.00. Absolutely the greatest snap ever offered in Omaha. Your choice of 500 garments Saturday in two great lots, at..... **1.95-1.50**

CHILDREN'S KNEE PANTS—Worth $1.00—our Clearing Sale price Saturday **50c**

HAYDEN BROS.

Fry Shoe Co.'s Big Oxford Sale

SUMMER TANS TO BE CLOSED OUT—Great bargains in high-grade Oxfords for men, women and children—It will pay you to see them.

FOR MEN.

Boyden's Imported Russia Calf Oxfords, "College" last—regular price $5.00; sale price.... **3.75**

S. & M.'s Russia Calf Oxfords, new "Wing" tips—regular price $5.00; sale price.... **3.75**

Russia Calf Button Oxfords—regular price $4.00; sale price.... **2.95**

Six styles $4.00 Russia Calf Blucher Oxfords, all style toes; sale price..... **2.95**

Three styles $3.50 Russia Calf Blucher Oxfords; sale price.... **2.75**

FOR WOMEN.

Laird, Schober & Co. imported Russia calf hand sewed Oxfords—regular price $5; sale price..... **3.75**

Four styles Russia calf and tan castor Gibson Ties—regular price $4.00; sale price.... **2.75**

Russia Calf Street Pumps—regular price $4.00; sale price.... **2.75**

Six styles $3.50 Russia Calf Court Ties, all style toes; sale price..... **2.50**

Three styles $3 Russia Calf button and Gibson ties; sale price..... **2.15**

Big Cut on Boys' and Misses' Tan Shoes and Oxfords.

Sixteenth and Douglas Streets

The Extreme Hot Weather

is now setting in, and there will be several months of it. You can alleviate your suffering from this extreme heat by buying a Cold Storage Refrigerator. We give everybody an opportunity to have one by selling the $8.00 to $14.00 sizes at $2.00 per month; the $15.00 to $22.00 sizes at $3.00 per month; the $25.00 to $30.00 sizes at $4.00 per month; or we cut this price for cash.

The Cold Storage is the famous refrigerator builder. Mr. Hurd's, latest invention. It is specially made to be the most perfect refrigerator ever invented. It is the only refrigerator made that has a glass trap, is asbestos lined and mineral wool filled and white enamel that will not crack or scale off. People who are using them say they get supreme satisfaction out of them.

Stoetzel Stove Co.,

714 S. 16th.

Corno — 15 Corn Killing Plasters. CORNO removes corns, bunions or callous. A heavy relief. SEND QUARTER NOW. Serves many look. Sample 2 cent stamp. Best Supply Co., Sole Mfrs. Dept. 25 Joliet, Ills. Use Drug and Shoe Stores.

SCHOOLS AND COLLEGES.

FERRY HALL 36th Year LAKE FOREST

For YOUNG WOMEN. Preparatory and college Courses. Music, Art, Domestic Science. Certificate admits to such colleges as Smith, Vassar, Wellesley, etc. Beautiful location, home care. Miss Frances L. Hughes, Box 319, Lake Forest, Ill.

Wentworth Military Academy

Oldest and Largest Military School in the Middle West. Send for catalogue. LEXINGTON, MO.

LEXINGTON COLLEGE FOR YOUNG WOMEN

Lexington, Mo. (Near Kansas City). Founded 1855

Signor Saverio D'Anna, Director of Music, present throughout the year. Italian method. ROBERT N. COOK, Business Manager; EDWARD W. WHITE, President.

HARDIN COLLEGE & CONSERVATORY for GIRLS

32nd year. The College—a University trained faculty. German-American Conservatory, in charge of specialists. Art, Elocution, Cooking and Business Courses. For catalogue, address JOHN W. MILLION, President, No. 4 College Place, Mexico, Mo.