

BRANDEIS BOSTON STORE & SONS Corliss-Coon Men's 1-4 Size Collars

Ladies' Summer Neckwear

The newest fads and novelties in ladies' neckwear for summer suits and costumes. The new double and triple tab effects, ruching stocks, hand embroidered stocks, some lace edged in drawn work and Teneriffe wheel effects. Collars in this lot are worth as high as \$1 each—at—

10c and 25c

Ladies' Fabric Gloves—Lisle and Silk Taffeta Fabric Gloves in all sizes, the correct spring shades, very fashionable this season. Worth up to 50c a pair, at, pair..... **15c**

Ladies' New Kid Gloves at 69c Pair

The new and most fashionable shades of kid gloves—street, dress and evening shades, two and three clasp effects, all perfect, worth up to \$1.50, at, pair..... **69c**

HOSIERY for Men, Ladies and Children.

Black, tan and fancy hosiery in full fashioned foot. New shades and patterns, open work, etc., all sizes, pair..... **10c-15c-25c**

Ladies' Summer UNDERWEAR

Ladies' lisle, fancy ribbon cotton and all over lace vests, corset covers, pants and union suits—well made daintily trimmed and crocheted, at..... **19c-15c-25c**

Wide All Silk Ribbons — Ladies' and men's all linen Plain and fancy colors —on sale Saturday at, 15c Handkerchiefs—all widths of hemstitching—worth up to 20c, at, each..... **8c**

Tape Girdle Corsets—Ladies' tape girdle corsets, in pink, blue and white, with silk dots—worth one dollar, at..... **49c**

The Jap Corner

Popular bargain retreat in the Arcade. Beautiful and novel Japanese goods—a wide range of modest prices. All sorts of Jap, China and Novelty goods—bric-a-brac, etc.

100 Calling Cards for 39c Printed while you wait, in the Arcade.

BRANDEIS BOSTON STORE & SONS

Men's Suits

Worth \$10 and \$12; on sale

\$5.00 Your Choice

Men's Pants

Worth up to \$4; on sale

\$1.90

Guarantee Clothing Co.

1519—DOUGLAS STREET—1521

The Quality Store Money Cheerfully Refunded

Palace CLOTHING CO. Omaha, Neb.

WATCH OUR WINDOWS

EXTRAORDINARY SUIT SALE

Men's High Grade Suits Worth \$8.50 \$10, \$12.50 and \$15, on Sale Saturday,

\$5 and \$7.50

Custom tailored suits made by New York's most exclusive tailors, in the New Gun Metal and Quaker grays, Single and double breasted—\$15, \$18 and \$20 suits on sale Saturday,

\$10.00

Headquarters for Mohair, Silk and Soie-siette Soft Shirts

UNDERWEAR At Special Low Prices

S. & H. Green Trading Stamps Ask for them.

Corner 14th and Douglas

To see our cloth; ing is to recognize its superiority in style and quality.

HAYDEN'S Here style and quality go hand in hand with low prices.

Advance Sale of Outing Suits.

500 TWO-PIECE OUTING SUITS—in home-spuns, chevots, serges, cassimeres, double and single breasted, with self retaining hair cloth fronts, all in the newest colors and patterns, regular \$8.50 and \$10 values—special Saturday,

\$5 and \$7.50

\$12.50 and \$15 3-Piece Suits, \$10.00

Come in serges, worsteds, cassimeres, chevots, unfinished worsteds, tibets, all made with self-retaining hair cloth fronts, padded shoulders, splendidly lined and trimmed—the best bargain shown in Omaha—special sale price, Saturday,

\$10.00

\$3 and \$3.50 Men's Pants, \$2.50

A splendid assortment of odd pants in fancy worsteds, chevots, cassimeres, flannels, homespuns and tweeds, in neat stripes, plaids, fancy mixtures and plain colors, with or without cuff buttons—also peg tops—our special price,

\$2.50

Children's Knee Pants Suits

All shades and patterns, any style, splendidly made—BASE BALL AND BAT

FREE WITH EACH SUIT—special \$2.50

Special values in youth's knee pants suits— at \$7.50, \$5.00 and..... **3.50**

We are Omaha agents for the celebrated HART, SCHAFFNER & MARK, hand-tailored clothing—quality at \$5 to..... **12.50**

HAYDEN BROS.

Keen

Largest Exclusive Retail Millinery House in Omaha

STUPENDOUS MILLINERY CLEARING SALE SATURDAY

A GRAND OPPORTUNITY TO BUY A BEAUTIFUL Mid-Summer Hat at an Enormous Sacrifice

Hundreds of Exquisite Lingerie and White Duck Outing Hats on Sale. Investigate—it Pays. Orchestra Afternoon and Evening

1508 DOUGLAS STREET

Shelley

SHELLEY PROPOSES TO BEGIN ON A BIG

SLAUGHTER SALE TODAY

He will sell a big lot of LORD & TAYLOR HOSIERY at cost. The Lord & Taylor hose are the greatest line of hosiery in America—staple as gold. Carried by every high class merchant in the world. Just as a starter these prices will prevail.

FINE COTTON LISLE AND DAINY RIBBED SILK

Regular Price 25c, Sale Price..... **20c**
 Regular Price 50c, Sale Price..... **38c**
 Regular Price 75c, Sale Price..... **50c**
 Regular Price \$1.00, Sale Price..... **75c**
 Regular Price \$1.50, Sale Price..... **\$1.00**

While you are in the store better look at the muslin underwear. All the deliciously dainty and frilly garments that women love, at startlingly low prices.

Linen Suits at \$12.00 Up

Two-piece garments in summery shades and materials. All going at lowest prices. Now is your chance to get your summer outfit at an astonishingly low price. A SHELLEY garment can always be recognized by the chic air of smartness and exclusive style.

Shelley

A fine room with a vault—heat—light—water—janitor service—in a fire proof office building for \$18.00—The Bee Building.

THE LANGE GROCERY CO.

And more of The Lange Grocery Combination Sale where you can save \$2.12. One laborer's day's wages without work. All you need to do is telephone us and tell us to send you the combination order, good for Saturday and Monday only.

WE DELIVER ANYWHERE.

Regular Our Price.

1 48-lb. sack Purify Flour, the Lange best, every sack warranted.....	\$1.65	50c
2 pounds Granulated Sugar.....	25c	1c
5-lb. Pkg. Oatmeal.....	35c	20c
1-pound Pkg. Baking Breakfast Food.....	15c	10c
1-pound Pkg. Pancake Flour.....	10c	8c
1 gal. can Table Syrup.....	35c	30c
1 lb. Mocha and Java Coffee.....	35c	30c
1 lb. Tea, regular kind you ask.....	65c	50c
1 can Condensed Soup.....	10c	8c
1 can Red Beets.....	15c	10c
1 can Sweet Corn.....	10c	8c
1 glass Mustard.....	10c	8c
1 glass Jelly, Jam or Apple Butter.....	10c	8c
1 pkg. A. B. C. Pie Fruit.....	10c	8c
1 can Peas.....	10c	8c
1 can Purina Health Cocoa.....	25c	20c
1 can Red Raspberries or Lemon Cling Peaches.....	15c	10c
3 lbs. Japan Rice.....	25c	20c
3 bars Laundry Soap.....	10c	8c
1 package Starch.....	10c	8c
1 package Matches.....	10c	8c
1/2 lb. Pepper.....	20c	15c

Regular price..... \$2.12 Family pays us..... \$2.12

EVERY ARTICLE GUARANTEED TO BE GOOD GOODS.

45-pound Sack Jersey Cream Flour..... 90c
 Fancy Large Prunes per lb..... 50c
 Mustard Sardines, large can, per can..... 64c

THE LANGE GROCERY CO., Importers of Fancy Groceries, 606 South Thirtieth Street, 'Phone 1429 and 3223.

USE ALTON FLOUR

SOMMER BROS.

Exponents of Good Living.

28th and Farnam Streets.

We are receiving by express several cases of strictly fresh eggs daily which we can recommend and warrant in every respect..... **17c**

Our country butter surpasses any creamery in all the essential requisites of the product of the churn—weed taste noticeable in butter entirely obviated by special process—try it and be convinced..... **25c**

If you are fond of well matured rich full cream cheese that is devoid of any disagreeable odor, with sufficient tasty snappy curd—excellent for rarebits—Per pound..... **20c**

For brilliancy of color, delightful aroma and flavor, so much sought for in cup quality of coffee, give our Java-Mocha a trial—perfect blend—usually retails at 40c per pound—3 lbs. for..... **\$1.00**

Walter Baker's Premium Chocolate—the acknowledged standard of high grade chocolate—Per pound..... **33c**

Snider's Home Made Catsup—the most popular condiment in existence—regular 2c size bottle..... **19c**

Large bottle of Chow Chow that will compare favorably with any imported—regular 2c size bottle..... **17c**

Triscuits, the breakfast dish enjoying such a marvelous sale, merits the consumer's confidence—easily prepared, easily digested, but not easily procured at our price..... **8c**

Choice new potatoes of uniform size and excellent quality—Per peck..... **35c**

Firm ripe tomatoes, suitable for slicing, at greatly reduced prices—Per basket..... **35c**

USE ALTON FLOUR

ALWAYS HAVE A CASE

Metz OMAHA'S FAVORITE

BEER

IN YOUR HOME

Bargain Day Saturday at the Grand Union

We give ABSOLUTELY FREE to each purchaser of one pound of Grand Union Baking Powder ONE full set 4 BROWN MIXING BOWLS.

Four sizes—one to four quart. See them in our window. We supply over One Million Homes with tea and coffee.

By buying from us you deal with the IMPORTER direct and get highest quality at a lower price than small concerns can offer. A trial will convince.

200 Branch Stores **GRAND UNION TEA COMPANY** 3,500 Agents

113 South 16th Street, - OMAHA, NEB.

Perhaps Your House Needs Paint!

Use the best because it is the cheapest and most satisfactory.

If you use **LOWE BROS. High Standard PAINT** you get the best results at least cost. You will remember the high quality long after you have forgotten the cost.

Ask for Color Card and Prices. We carry everything in Painter's Supplies.

MYERS-DILLON DRUG CO. PAINT DEPARTMENT 1416 Harnoy 'Phone 3425

Goods delivered free to any part of the city.

BROWN & BORSHEIM

Graduation Souvenir Spoons

with new High school buildings in the bowl makes the latest, inexpensive gift you can make and it will be a lasting memento of the occasion.

Brown & Borsheim, Jewelers. - 226-222 S. 16th St.

COURT TIES OF TAN RUSSIA LEATHER

These Court Ties of ours are the handsomest and most popular of their kind, and heretofore we have not been able to get them fast enough to supply our trade. But we have just received a large lot and customers waiting for them can now be supplied.

We also have the Court Ties in patent cloth—one of the handsomest and dressiest low shoes shown this season. The price is

\$3.50

FRY SHOE CO. 16th and Douglas Sts.

CHIEF OF THEM ALL

Shobogan NATURAL MINERAL WATER. BETTER THAN IMPORTED

Highly effervescent, delicious, healthful, with that "Taste that Tempts." It's nature's tonic for body and brain. Blends perfectly with wines and liquors. Ask for it at the club.

OMAHA BOTTLING CO., Distributors.

Johnson & Goodlett Co.

Everything you buy from us will be fresh and first quality, why not trade where results are all your way. Call early, 2 phones.

Eye Openers for Saturday

5c for 6 nice bunches Home Grown Radishes.
 22c per lb. for a first-class Sweet Country Butter.
 14c for a large can, fine Table Apples in Syrup.
 14c for a 5-lb. pkg. Oat Meal, Maltly, guaranteed.
 3c for a can, Domestic Oil Sardines.
 11c for a 1c can fancy maine Corn.
 30c for a 3 layer white Cake, the best quality ever produced anywhere.
 4c for a loaf, Pure Milk Bread.
 18c for a 1/2 peck, fine large, new Potatoes.

Fancy Missouri Strawberries

HOME GROWN FRESH VEGETABLES, THE BEST QUALITY OF MEATS IN THE CITY, AT THE LOWEST PRICES.

Johnson & Goodlett Co. Tel. 1575 and 4743. 20th and Lake Sts.

RED OAK AND OMAHA

The Dennison case occupies much attention at Red Oak, Ia., but Howell's prices are always the center of interest to Omaha drug buyers.

Root Beer Extract (for 5 gallons)..... 15c
 Colgate's Tooth Powder..... 15c
 Charcoal Tablets (box)..... 10c
 Crutches (best maple), pair..... \$1.25
 4-ounce Jar Beef Extract..... 25c
 Howell's Antiseptic Tooth Brush, guaranteed, best value ever offered..... 35c

HOWELL DRUG CO. 16th St. and Capitol Ave.

Setting the Pace

We are setting the pace in the boys' shoe business. But why not? The quality of boys' shoes that we are selling for \$1.50 can't be duplicated anywhere in Omaha. This \$1.50 shoe is a specialty with us—and the leather used in the uppers and soles is the best that money can buy. This is why they wear so well and why we sell so many of them. Saturday is always Boys' Day at Drexel's and we are prepared to give the boys—big and little—the best of attention.

Drexel Shoe Co. 1419 Farnam St. Omaha's Up-to-Date Shoe House. ASK FOR OUR FREE CATALOGUE

HOWELL DRUG CO. MEN AND WOMEN. Use Howel's for men's and women's discharges, hemorrhoids, irritations, or obstructions of various membranes. It soothes, and sets sore throats, and is a powerful cathartic. Sold by Druggists, or sent in plain wrapper by express, prepaid, for \$1.00, or 3 bottles, for \$2.50, or 6 bottles, for \$5.00. Delivery made on request.