

BRANDEIS BOSTON STORE & SONS

GREAT SPECIAL SALES

Ladies' \$12.50 Spring Jackets at \$5

Entire floor stock and show room samples of Spring Coats bought from a Cleveland, O., Mfr.



Hundreds of the newest and most fashionable jackets—all the reigning styles for spring wear—covert corset-fitted coats—tailored straps and stitching—reefer and box coats—also silk box coats, shantungs, etc.—regularly worth up to \$12.50 each—Thursday, at..... **\$5**

Sale of Coats in Basement
Ladies' \$5 and \$7.50 Jackets at \$1.50—A great assortment of high grade reefers, box coats, blouses and etons—well made in coverts, peau de soies, broadcloths and silk taffetas—worth up to \$7.50—in basement, at..... **1⁵⁰**

Ladies' \$5 @ \$6.50 Skirts at **2⁵⁰** and **3⁵⁰**

The most fashionable new skirts of the season—stunning sunburst, serpentine and accordion pleated voiles, mohairs and cashmeres—some with full length sunburst pleating—others with shirred yoke—the most popular style for wear with shirt waists—blues, blacks, browns, whites, reds, light grays, greens, etc.—worth up to \$6.50, at—

3⁵⁰



Illustration to the left shows the \$3.50 Skirt.

\$5 and \$6 Skirts at \$2.50
Dress and golf skirts in all colors—Panamas, mohairs, novelty mixtures and chevots made with the new side pleats and knife pleats—worth \$5.00 and \$6, at..... **2⁵⁰**

Ladies' and men's all linen handkerchiefs, all widths of hems—many sheer linen, worth 25c **12¹/₂c**
Ladies' Fabric Gloves—Long and medium and very fashionable, at, per pair..... **15c**

50c Imported Shirtings, 19c

Today we place on sale the grandest lot of fine imported shirtings and madras ever shown in the west. They are in plain white and fancy colored, in neat woven patterns, and fancy woven stripes. They are fine imported goods, worth up to 50c per yard, just the thing for men's shirts, ladies' waists, ladies' shirt waist suits, children's dresses, etc., all at yard.. **19c**

Big Sale of Wrist Bags
Entire stock from a manufacturer who failed in business. Leather wrist bags fitted with card case and change purse, avenue bags, Peggy from Paris bags, silk bags—opera bags for ladies' and children from the outest little size to the full size bag—worth up to 75 cents, at, each..... **5c-10c-15c**

50c and 75c Gold Plated **Picture Frames at 15c**

Entire stock on hand of a manufacturer—these frames are lacquered and warranted to wear and not tarnish for five years—cabinet size, oval, square and oblong—worth 50c and 75c, at, each..... **15c**

BIG BARGAIN IN SHOE DEPT.
LADIES' SWELL TAN SLIPPERS **\$1.59**
ON BARGAIN SQUARE

LADIES' TAN WHITE OXFORDS

Today we will place on sale on our front bargain square on the main floor, over a thousand pairs of ladies' hand turn new style ribbon tie tan low shoes. New tan Oxford ties, new tan Blucher ties, new white canvas Oxford ties, new black Oxford ties—all strictly hand-sewed—at the remarkable price of \$1.59 a pair. There are all sizes and all widths. Every pair warranted in every way, shape and form.

BRANDEIS BOSTON STORE & SONS

RAFFLES
The Amateur Cracksmen

A Series of Rattling Stories Narrating His Exploits
First Raffles Story will appear in The Bee, May 14
Avoid Missing a Number by Subscribing at Once

CREDIT

You can buy anything in wearing apparel for men, women and children on credit at Cash Store Prices.

Come in today and let us fix you out.

Ladies' Suits \$6.00 to \$25.00
Covert Jackets, \$5 to \$12.
SILK Skirts, Waists, Hats, Shoes and Millinery.

Men's Suits \$5.98 to \$22.50
Men's Hats, Shoes, Cravattes and Top Coats.

Payments, 65c, 75c, \$1 Weekly.

RIDGLEY'S

1417 Douglas St. 'Phone F2113.
Elmer Beddeo, Mgr.

Boys' Shoes

For Boys' Shoes that are as long-wearing, comfortable-feeling and good-looking as

ONIMOD Shoes for Men

Bring the youngsters in and let us fit them with a pair of our Onimod shoes for boys. Sizes to fit boys 5 years and older. A handsome assortment, in high and low shoes, tan and black, bull and shiny leathers, and by the "Maker to Wearer" method, sold for **\$2.50**

Mail orders filled. Send for style book '11 and measure blank.

Regent Shoe Co.

205 S. 15th St.

TRUSSES

Elastic Stockings
Batteries
Supporters
Rubber Goods
Deformity Braces

We have our own factory and give personal attention to FITTING TRUSSES for Men, Women and Children.

W. H. J. Penfold Company
1408 Farnam St., OMAHA.

SCHOOL SHOES



MISSES' AND CHILDREN'S SCHOOL SHOES

Shoes different from the ordinary school shoes sold for the little ones—A specially prepared shoe, made of plump kid or genuine box calf, with soft pliable kid tops, heavy extension soles—in button or lace.

Children's sizes, 8 1/2 to 11.....\$1.50
Misses' sizes, 11 1/2 to 2.....\$2.00
Young women's sizes, 2 1/2 to 6.....\$2.50

You will find cheaper shoes on the market, but they will not wear like these. One pair of these shoes will outwear two pairs of the ordinary kind.

A trial pair will convince you.

Drexel Shoe Co.
1419 Farnam St.
Omaha's Up-to-Date Shoe House.
ASK FOR OUR FREE CATALOGUE.

NERVAN TABLETS

Induce restful sleep. Cure Nervousness, Stomach, Kidney and Bladder troubles, and produce Plumpness, Strength and Vitality.

Sold by Druggists.

By mail, \$1.00; or three boxes, \$2.75.
NEVAN LAXATIVE PILLS 25c.
For sample Tablets, enclose 10 cents to The Nervan Tablet Co., Cincinnati, O.
For sale by Benton Drug Co., 15th and Farnam, Omaha, and all druggists.

BENNETT'S

OMAHA WEATHER REPORT.
Thursday Fair and Warmer.

MILLINERY

All the popular ideas—the proper styles—the approved modes in vogue in the leading fashion centers have their western supply basis in Bennett's great millinery.

Hats for early summer wear, for any and every occasion. Early summer millinery specially low priced.

Street Hats—Street Hats
Mostly in large shapes, self-trimmed, all colors, every one new, first out of the box—98c and **69c**

Demi-Dress Hats—
In turbans and larger shapes, the lighter shades predominating; strictly new, fresh, sweet clean goods **1.98**

Trimmed Hats—Trimmed Hats
Large comprehensive line of polos, conventional turbans, large flaring shapes, specially trimmed, first showing..... **2.98**

Our \$4.98 Hat—Our \$4.98 Hat
An exclusive "Sinclair" creation, copied from popular French models, the best Parisienne talent perfectly imitated, the whole being improved by a characteristic dash of Americanism, (no two 4.98 alike) at..... **4.98**

Watch the Windows.



Poster Picture

29c

Crayon Drawings by J. Ellsworth Gross, Chicago, hand-colored—A \$1.00 value—for **29c**
(Supply very limited. Come early or phone.)
Christy and Harrison Fisher Poster Pictures—..... **45c**
10x14 Passerpoints of the above, a catchy, artistic picture for a young gentleman's or young lady's room, Thursday **45c**
Twenty (\$2.00) Green Trading Stamps for Thursday on picture framing. Ask SECOND FLOOR.

Curtain Shades and Curtains

A Thursday Special in Lace Curtains and Window Shades

A LIMITED NUMBER OF FIRST CLASS NOTTINGHAM CURTAINS, worth \$2.00 and \$2.50 a pair, we will sell these **1.59** at..... **1.59**

FIFTY (\$5.00) GREEN TRADING STAMPS.

WINDOW SHADES

About 250 odd sizes in all colors, some are plain oil opaque, and some are hand made goods, worth from 30c to 75c, will sell for, each..... **15c**
(A few of these are 42 in. wide.)
THIRD FLOOR.

FISH! FISH! FISH!

Headquarters for fresh and salt fish. The largest assortment in the city.
Direct shipments of fresh fish—all kinds.
Prices the lowest. Basement.

Bennett's Big Grocery

The best values in the best of everything to eat, at money-saving prices.

A GREAT BUTTER SPECIAL
On Thursday we place on sale several thousand pounds of Bennett's Capitol Creamery, the finest produced, at pound (full weight)..... **27c**
Ten (10) Green Trading Stamps with each pound.

Thirty (30) Green Trading Stamps with large can Burdman's Cream Chowder..... **30c**
Fifteen (15) Green Trading Stamps with 5 cans solid Tomatoes..... **30c**
Fifteen (15) Green Trading Stamps with 5 cans splendid Corn..... **30c**
Ten (10) Green Trading Stamps with 2 cans Omar Baked Beans..... **30c**
Ten (10) Green Trading Stamps with jar McLaughlin's Cheese..... **30c**
Ten (10) Green Trading Stamps with jar McLaughlin's Cheese..... **30c**
Early June Peas, splendid value, 3 cans..... **28c**

BASEMENT.

Vegetable and Flower Seeds, pkg. 24c
Potted Ham, can..... **40c**
Oil Sardines, can..... **40c**
Pyramid Washing Powder, pkg..... **25c**
Rex Lye, can..... **50c**
Swiss Pride Soap, bar..... **25c**
Peaches, pound can..... **50c**

HENNETT'S CANDY SECTION.
Thirty (30) Green Trading Stamps with round box Bennett's Special Chocolate Creams..... **25c**

The General Offices of **the BENNETT COMPANY** Have Been Moved to Third Floor—Take Elevator.

Kerr

EXTRAORDINARY

Cut Price Sale

THURSDAY ON

Exclusive Millinery

EVERY HAT IN THE HOUSE REDUCED IN PRICE.
Beautiful Dress Hats at \$3.50, \$5.00, \$6.75 and \$7.75.
INVESTIGATE—IT PAYS. 1508 DOUGLAS ST.

Ask for a **QUALITY IS OUR MOTTO!**



MERCANTILE

BEST BECAUSE You are NOT paying for bill boards, fence painting, clocks, free deals, etc. but for Pine Quality Havana Tobacco, EQUAL to Imported Cigars. Sold direct to the retailer by F. H. RICE MERO, CIGAR CO., Manufacturers, ST. LOUIS.

Gold Bracelets

Wire bands with and without joints, in 14k gold—also in gold filled and silver. Any one of these would make a nice graduation gift. While you are in the store spend a few minutes in our cut glass room.
Look for the name.

S. W. LINDSAY, Jeweler,
416 Douglas Street.

HAYDEN'S

THE RELIABLE STORE.

Gigantic Bargains in Ladies' Garments

One dollar Thursday will do the work of two on ordinary occasions. Several recent shipments from our N. Y. resident buyer has crowded our department to the limit with bargains of the highest order. See them Thursday.

LADIES' JAP WAISTS, white and black in all sizes, and great variety of new styles, worth to \$5.00, your choice..... **1.95**
CREPE DE CHINE WAISTS in beautiful evening shades, beautifully designed, worth to \$10.00, choice..... **4.95**
\$3.50 EMBROIDERED LINDEN WAISTS in all sizes, only about 15 dozen in all, special Thursday at..... **1.75**

SPLENDID SKIRT BARGAINS

More garments than all the other houses in Omaha combined. Better values than can be found elsewhere.

Table 1. 500 Women's Skirts in great variety of new styles and materials, choice..... **1.95**
Table 2. Accordion Pleated Skirts, in all colors, Fancy Mixtures, Steellans, Chevots, Serges, etc., \$5.00, \$6.00 and \$7.00 values..... **2.95**
WOMEN'S SILK REDINGOTES, the newest coat on the market, a handsome line now on display at \$25, \$20, \$18.50, \$15 and..... **12.50**
Don't fail to see these new coats.
\$8.00 SILK COATS in Taffeta and Peau De Soie, very special values Thursday at..... **4.95**

Table 3. Panama and Steellan Skirts, worth up to \$8.00, at..... **4.95**
Table 4. Beautiful Skirts in all fabrics, colors and styles, worth about double the price at \$12.50, \$10.00, \$8.90 and..... **7.50**
WOMEN'S SILK REDINGOTES, the newest coat on the market, a handsome line now on display at \$25, \$20, \$18.50, \$15 and..... **12.50**
Don't fail to see these new coats.
\$8.00 SILK COATS in Taffeta and Peau De Soie, very special values Thursday at..... **4.95**

BEAUTIFUL SILK SHIRT WAIST SUITS

An immense line of most enticing values at \$35.00, \$30.00, \$25.00, \$20.00 and..... **15.00**
75 SILK SHIRT WAIST SUITS, specially selected for Thursday's sale, best styles, all colors, a world beating value at..... **8.90**

HANDSOME COVERT COATS

Sweeping price reduction throughout the entire stock **\$15 and \$18.50 Covert Coats \$10.00**. \$10 and 12 Covert Coats \$7.50
All Our \$8.00 Covert Coats at \$4.95

TAILOR SUITS AT HALF PRICE

\$30.00 Suits at \$15.00 | \$25.00 Suits at \$12.50 | \$20.00 Suits at \$10.00

MORNING HOUR SPECIALS

From 8 till 9 A. M. Women's Wash Underskirts, 59c | From 9:30 till 10:30 A. M. \$5.00 From 11 A. M. A lot Wash Underskirts, 59c | Wash Suits, piped | at choice..... **1.19**
SPECIALS FOR THURSDAY IN OUR BUSY MILLINERY DEPT. \$5.98 TRIMMED HAT at \$3.49
A hand-made chiffon hat with a shirred facing, and trimmed with a large bouquet of American Beauty Roses, and natural foliage, brim and crown of valenciennes lace, an exact copy of a \$15 pattern hat—marked to sell at \$5.98—for Thursday, at..... **3.49**
350 Trimm'd Street Hats..... **49c**
50c Misses' Trimm'd Hats..... **1.00**
75c Child's Wash Bonnets for Thursday..... **49c**

GROCERY and HARDWARE PRICES THAT WILL SAVE YOU MONEY

10 bars Swift's Prime, Best 'Em All or White Paris Laundry Soap..... **1.25**
45-lb. sack fancy high patent Minnesota flour..... **1.45**
5-lb. good Japan Rice for..... **1.30**
5-lb. fancy hand-picked navy Beans..... **1.30**
5-lb. fancy Pearl Tapioca, Sago, Barley or Farina..... **1.30**
5-lb. best bulk laundry starch..... **1.30**
1-lb. pkg. corn starch..... **40c**
The best cold water starch, pkg..... **35c**
Potted ham, deviled ham or potted tongue, per can..... **35c**
10-lb. sacks best cornmeal..... **1.30**
2-lb. best bulk oatmeal..... **1.30**
Xcello breakfast food, per pkg..... **75c**
GINGER SNAP SPECIAL THURSDAY..... **50c**
4.00 lbs. fancy, fresh, crisp ginger snaps, hot from the oven, as long as they last, per pound..... **40c**

25c Large Bunches American Beauty Roses..... **20c**
50c Bunches of six large Roses, with jet centers..... **10c**
75c Child's Wash Bonnets for Thursday..... **49c**

ORANGES, ORANGES, ORANGES—Fancy Navel Oranges, dozen..... **1.10**
Quart boxes fancy Arkansas Strawberry berries..... **75c**

HARDWARE DEPT. SPECIALS

The best screen doors or window wire, per square foot..... **14c**
The best galvanized poultry wire, per square foot..... **14c**
10-quart galvanized water pail..... **10c**
15-quart galvanized water pail..... **10c**
14-quart galvanized water pail..... **10c**
No. 1 galvanized wash tub..... **30c**
No. 2 galvanized wash tub..... **30c**
No. 3 galvanized wash tub..... **30c**
See our full line of gasoline stoves and white enameled refrigerators.

HAYDEN BROS.

BALDUFF'S

Pure Jersey Ice Cream

It cools and invigorates—you can eat all you want without fear, because it's pure and good. And it's rich, too—you never eat richer. All the popular flavors, ready to be served at your bidding, or we will put it in one of our

QUART BARRELS

which just fits the pocket, so you can

Take One Home

It's 40 Cents Per Quart

1518-20 Farnam Street Phone 711

Choice of Entire **CLOTHING STOCK**
Chicago Retail
from FRED GREISHEIMER, State Street, Chicago

Retired From Business

J. BRANDEIS BOSTON STORE & SONS

A splendid offer of the most fashionable, up-to-date clothing which Fred Greisheimer priced at \$20, all hand tailored, newest spring patterns, sale price..... **\$10**

Greisheimer \$15 Suits go at \$7.50
Your choice of all the fine spring suits that Greisheimer priced up to fifteen dollars, at..... **7⁵⁰**

Rogers-Peel & Co's. Clothing.
The finest ready-to-wear suits in America no tailor can give better fit or better satisfaction..... **17.50 to \$29**

We sell the Corliss Coon **BRANDEIS** size collars

